

Says

What have we heard them say?
What can we magine them saying?

Thinks

What are their wants, needs, hopes,
and dreams? What other thoughts
might influence their behavior?

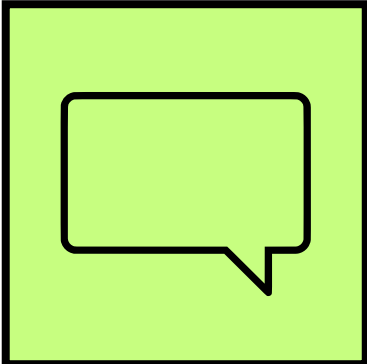
The new idea encourages people to choose podcasts over music videos.

They actually look up to the idea of creating podcast with new features

Action performed by a group as a whole or by individuals as part of group.

The level of challenging, should be specific to a each person to increase their motivation.

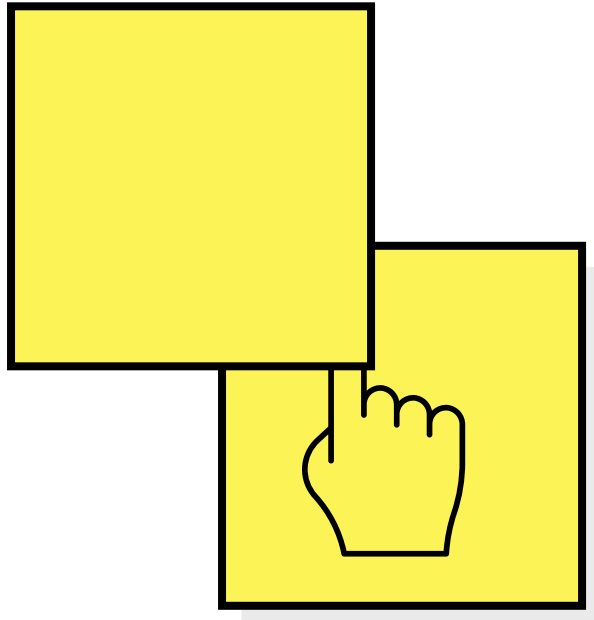
The idea of inviting celebrities on the podcast literally amazes people



**PEOPLE ON
PODCASTS
PLUS**

If it is achievable,it can be done. when setting goals for yourself it is critical that you honestly assess whether or not they are achievable

People like to be adventurous



Students are frustrated because of heavy mental work

human tend to experience new things.

The fear of being unsUCCESSfufl in future.

The feeling you get when you finally finish listening to the podcast

Observe and accept feelings such as stress and worry,use breathing to calm yourself

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?