

RoomRader Pitch Deck

1. Introduction

RoomRader is a hostel-finding platform that connects students and parents with hostel owners. It offers location-based search, automated payments (AutoPay), and advanced security features. Our goal is to make finding and managing hostel accommodations seamless and secure.

2. Problem Statement

- Students from rural areas struggle to find hostels in urban cities.
- Manual rent payments cause delays and inefficiencies.
- Hostel owners lack digital tools for booking and security management.
- No centralized platform for hostel discovery and verified listings.

3. Solution

RoomRader solves these issues by offering:

- Location-based search and gender filters.
- 360° room previews and automated booking.
- AutoPay for recurring hostel payments.
- Advanced security through photo detection.
- Payment alerts and reminders for hostel owners.

4. Business Model

Revenue Streams:

- Booking Commission: 5% per successful booking.
- Premium Listings: INR 2,000/month for featured hostels.
- AutoPay Subscription: INR 500/month for automated payments.
- Security Services: INR 1,000/month for photo detection.
- Short-Stay Fees: INR 100 per short-term booking.
- Advertisements: INR 50,000/month for brand partnerships.

RoomRader Pitch Deck

Projected Annual Revenue: INR 1.38 Cr/year.

5. Competitive Advantage

- AutoPay Integration: Seamless, recurring hostel rent payments.
- Photo Detection: Prevents unauthorized entry.
- Short-Stay Bookings: Flexible 1-2 day accommodations.
- Full Student Dashboard: Payment tracking and room holds.
- Hyperlocal Availability: Coverage in Tier 2 & 3 cities.

6. Market Opportunity

- 3 lakh+ students migrate to Hyderabad annually.
- 10 lakh+ students relocate across India every year.
- Untapped Tier 2 & 3 cities with no digital hostel solutions.
- Expected market size: INR 500 Cr in hostel services by 2027.

7. Go-to-Market Strategy

Phase 1 (0-6 Months):

- Onboard 100 hostels in Hyderabad.
- Launch campus marketing programs.

Phase 2 (6-12 Months):

- Expand to Tier 2 cities (Warangal, Vijayawada).
- Implement AutoPay for recurring payments.

Phase 3 (12-24 Months):

- National rollout in major educational hubs.
- Launch mobile app for wider accessibility.

8. Technology Stack

RoomRader Pitch Deck

- Frontend: HTML, CSS, JavaScript (React).
- Backend: Python (Flask/Django).
- Database: MySQL/PostgreSQL.
- Payment Gateway: PhonePe API (UPI, AutoPay).
- Security: OAuth2 and advanced photo detection.

9. Investment Ask

Required Investment: INR 28,00,000

Breakdown:

- Platform Development: INR 8,00,000
- Marketing & Outreach: INR 5,00,000
- Operational Costs: INR 3,00,000
- Staffing (5 Members): INR 12,00,000

Expected ROI: INR 1 Cr in Year 2.

10. Closing & Contact Information

Join us in revolutionizing student housing. Your investment will help us scale, improve hostel security, and expand across India.

Contact: Murari Dundra (CMO)

Email: contact@roomrader.com

Phone: +91-XXXXXXXXXX

Social Media: LinkedIn, Instagram, Facebook.