R2 What is the empirical support for design guidelines?
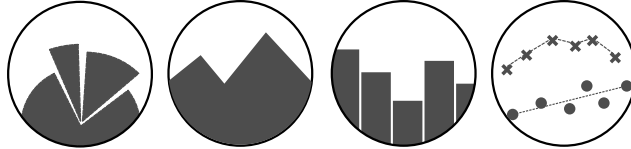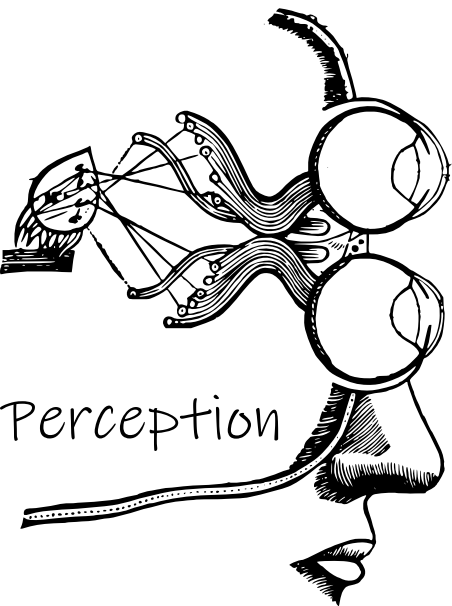
R1 How do we use graphics? Test in task-specific context.

Visualization

Data

Perception

Modeling

Design ML models using features that mimic human perception

R3

Does explaining ML through perceptual analogy enhance understanding and user trust?