

Sales Performance Dashboard – Superstore Data

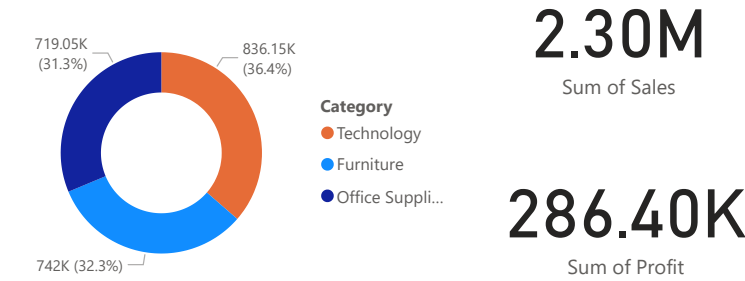
Region

All

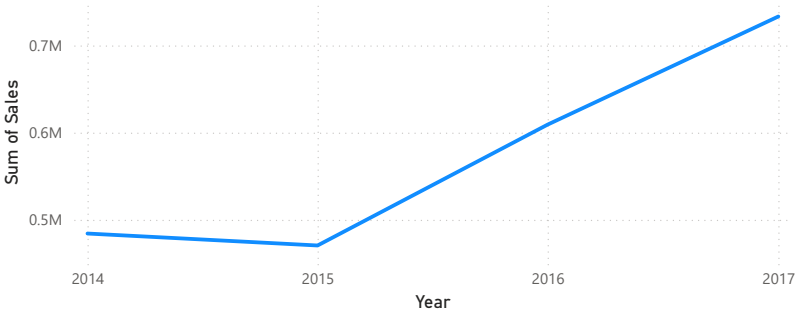
Category

All

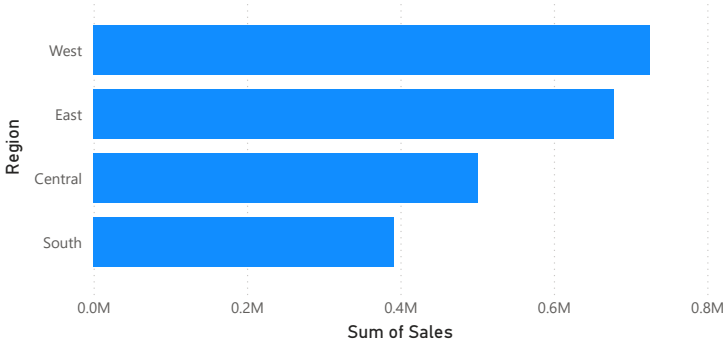
Sum of Sales by Category



Sales by Year



Sales by Region



Insights:

- West region achieved the highest sales overall.
- Technology category shows consistent profit growth.
- Sales peak observed in November and December.
- Furniture segment has lowest profit margins.