Develop a Go application that continuously monitors a specified directory, tracking the creation and modification of files. Implement the following functionalities:

1. File Monitoring: Implement a mechanism to continuously watch a target directory for the creation or modification of files.
2. Data Processing: Upon detection of a new or updated file, read its contents to determine the total number of bytes.
3. Data Storage: Construct a JSON object where each key-value pair consists of the file path and its corresponding byte count. Persist this JSON object to a storage location, the path of which should be configurable.
4. Concurrency Management: Process files concurrently. The degree of concurrency (i.e., the number of files processed in parallel) must be configurable.
5. Configuration Flexibility: Allow configuration settings (such as the target directory path, storage location path, and concurrency level) to be specified either through command-line arguments or via a configuration file.

Non Functional Requirement:

- Adhere to Go coding best practices, including but not limited to project structure, naming conventions, error handling, and the effective use of interfaces.
- Ensure the code is well-structured, readable, and maintainable.