## Contact Details

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+91 9634234248

**Email**
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**Linkedin**
https://www.linkedin.com/in/
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**Address**
Munirka, New Delhi 110067

## Skills

**Web Technologies**
- HTML
- CSS
- JavaScript
- jQuery
- React
- Bootstrap
- Tailwind

**CMS Platforms**
- Shopify
- WordPress
- BigCommerce
- WIX ( Editor-X )
- SHift4Shop
- Webflow
- GoHighLevel

**Version Control**
- Git & GitHub

**Design Tools**
- Adobe Photoshop
- Figma

## Education

**MCA (Pursuing)**
IGNOU
2022 – 2024

**B.Sc. IT**
HNB Garhwal University
2018 – 2021

## Languages
- Hindi
- English

# **Saurabh** Rawat
*Frontend & Shopify Developer*

## Profile Summary

Shopify Developer with 3+ years of experience in designing, developing, and optimizing high-performing Shopify stores for businesses across various industries. Proficient in HTML, CSS, JavaScript, React, and Liquid, with expertise in creating responsive, scalable, and visually engaging storefronts. Skilled in custom theme development, third-party app integration, and implementing custom features like wishlist functionality, add-to-cart customizations, swatching options, and more. Strong focus on site speed optimization, performance enhancements, and SEO best practices to improve load times, reduce bounce rates, and increase conversions. Known for delivering pixel-perfect, user-friendly eCommerce solutions that align with brand goals. Detail-oriented, collaborative, and consistently up-to-date with the latest Shopify tools, trends, and development practices to ensure efficient and innovative results.

## Work Experience

**Shopify Developer** *Sep 2024 – Present*

*Draftsstech Applications Private Limited (draftss.com)*

- ❖ Translated Figma designs into functional, high-performance websites with pixel-perfect accuracy.
- ❖ Built responsive, interactive UI components using HTML, CSS, JavaScript, and React for seamless user experiences.

**Frontend & Shopify Developer** *July 2024 – Sep 2024*

*Beta Soft Technology (betasofttechnology.com)*

- ❖ Built dynamic custom features like custom Add to Cart functionality, cart drawers, Quick View, mega menus, Wishlist Functionality, color swatches, product filters etc, to enhance user experience.
- ❖ Managed client communication, gathered requirements, provided updates, and ensured timely project delivery.

**Web Designer** *July 2022 – June 2024*

*Makkpress Technologies (Makkpress.com)*

- ❖ Designed and Developed Shopify stores using Liquid, HTML, CSS, and JavaScript to ensure a seamless user experience.
- ❖ Focused on optimizing websites for speed using Google PageSpeed Insights and GTmetrix to ensure high performance.
- ❖ Collaborated with cross-functional teams to ensure projects aligned with client expectations, business goals, and industry trends, driving successful outcomes and client satisfaction.
- ❖ Worked on web applications from scratch, collaborating with backend developers to ensure smooth integration.
- ❖ Contributed to the Frontend development and customization of Shopify apps to extend store functionality.

**Web Designer** *Jan 2022 – July 2022*

*Printvenue (Printvenue.com)*

- ❖ Gained practical experience in web design principles, front-end development techniques, and responsive design practices.
- ❖ Assisted in updating and enhancing website pages using HTML, CSS, JavaScript, and optimizing for performance.
- ❖ Conducted regular website maintenance, ensuring consistent performance, and user experience across devices.

## Projects

**Shopify**
- trapin.co
- ahika.in
- maskandcapes.com
- thujor.se
- esomoto-olten.com
- rijac.com
- collectivelabs.com
- sherebelfitwear.com
- mulloysjewelry.com

**Scratch**
- websitespeedy.com
- 1saasagency.com

**Bigcommerce**
- mushroomrise.com
- doctorsamples.com
- nutressa.com

**Shift4 Shop**
- ixsound.eu

**Wordpress**
- solspros.com
- maberal.miwebnueva.net
- securedns.cloud
- varmintridders.com

## Additional Certifications

- ★ Web Designing | 6 months | 2021
- ★ Basic Computer Application | 6 months | 2018