



Surya Erlamba

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I am a 5th semester undergraduate System and Information Technology student at the BRI Technology and Business Institute, which is now transforming into a Cyber University. I have interest in Graphic Design, Data Science, Machine Learning, and WEB Programming. My most recent organizational experience is being a Staff in the Media and Information Department of BEM Cyber Univerity.

EDUCATION

Cyber University – Jakarta, Indonesia.

Sep 2022 - Present

Student in System and Information Technology 3.83/4.00

- BRI Institute Cemerlang Scholarship Recipients with a minimum GPA of (3.00).
- Studying banking courses: Accounting, Microfinance, Business Mathematics, Basic Banking.
- Studying Information Systems and Technology courses: Programming Algorithms, Information Systems Analysis, Information and Communication Technology, Discrete Mathematics, Cyber Security, Statistics(Python), Object Oriented Programming(Java), Data Bases(SQL), Digital Marketing, English, Privacy and Data Protection, Organization and Computer Architectur, Web Programming(PHP), Financial Technlogoy, Research Metodology, Management Information System, Risk Management.

CORE COMPETSENSIES & SOFTWARE SKILLS

- Graphic Design (Figma, Adobe): Create attractive and interactive designs for websites, apps, and social media that attract users' attention.
- UI/UX Design (Figma): Apply UI/UX design principles to improve usability and user engagement in digital products.
- Data Science (Google Colab, Excel): Analyzing data using statistical and machine learning techniques to gain insights and make data-powered decisions.
- Machine Learning (Google Colab): Develop machine learning models for various tasks such as classification, regression, and anomaly detection.
- Python (Visual Studio Code): Mastering Python syntax and structure to build efficient applications and scripts.
- Web Programming (HTML, CSS, and PHP): Create responsive and interactive web pages using HTML, CSS and PHP.

WORK EXPERIENCES

Decompe 3.0

Jun 2023 – Des 2023

Staff of the media and marketing division

- Developed and implemented comprehensive marketing strategies to raise awareness and engagement for Decompe 3.0, reaching a wider audience.
- Designed visually compelling and engaging graphics for Decompe 3.0's Instagram feed, contributing to increased social media engagement. Creating content for Instagram Decompe 3.0.
- Crafted captivating and informative content for Decompe 3.0's Instagram, driving user interaction and website traffic.
- Conceptualized and designed appealing merchandise for Decompe 3.0, boosting brand identity and generating additional revenue.

Making a Children Book Design

Jun 2023 – Jul 2023

project to make childrens book

- Developed engaging and visually appealing books tailored for children aged 4 – 7 years, with a focus on crafting captivating book covers and thoughtfully designed page layouts.
- Illustrated and brought characters to life through the creation of vector graphics, enhancing the overall visual appeal and storytelling experience for the target audience.

Freelancer Graphic Designer

Jun 2022 – present

- Collaborate with various clients to create designs, using Adobe Illustrator, Photoshop, and Figma.

PT Proksi Media Digital Printing – Depok, Indonesia.

Jan 2021 - Mar 2021

Intern printing graphic design

- Create graphic designs, including banner designs, brochures, business cards, posters, logos, and new covers.
- Took on the role of an operator, executing the printing process for the designed materials, ensuring high-quality output and attention to detail.
- Successfully managed and completed various projects, demonstrating the ability to meet deadlines and coordinate effectively with external parties such as agencies, art services, and printing services.
- Collaborated with the team to align efforts and achieve the overarching goals of each project, emphasizing teamwork and goal-oriented project management.

ORGANIZATION EXPERIENCE

Badan Eksekutif Mahasiswa BRI Institute

Aug 2022 - Present

Staff of Media and Information Division

- Effectively communicate information to BEM Cyber University stakeholders via both online and offline media channels, ensuring timely and accurate dissemination of relevant updates.
- Publish comprehensive reports on BEM Cyber University studies, activity publications, and documentation through a variety of mediums, including photos and written content.
- Facilitate and strengthen BEM Cyber University's connections with external entities by actively managing and representing the organization on social media platforms.
- Design visually appealing and cohesive Instagram feeds for BEM Cyber University, maintaining a consistent and engaging online presence to attract and inform the university community and beyond.

CERTIFICATION AND TRAINING

Multimedia Services – Badan Nasional Sertifikasi Profesi

2022 - 2025

Designing a Logo, Packaging, Video Bumper for my brand, and the last making a advertisement video that combines the logo, packaging, and bumper.

Learn Machine Learning - Dicoding

2023 - 2026

- **Include moduls:** Introduction to Data, Supervised dan Unsupervised Learning, Support Vector Machine (SVM), The Basic of Machine Learning, Neural Network, Tensorflow.

Starting Programming with Python - Dicoding

2023 - 2026

- **Include moduls:** Introduction to Python, Interact with Data, Expression, Control Flow, Array and Their Processing, Matrix, Subprogram, Object-Oriented Programming (OOP), Style Guide in python, Unit Testing, Popular Library in Python.

Learn the Basic of Data Visualization – Dicoding

2023 - 2026

- **Include moduls:** Introduction, Pre-visualization Data Preparation , Data to Visual Transformation, Closing.

Learn the Basic of WEB Programming - Dicoding

2023 - 2026

- **Include moduls:** Introduction, Introduction to HTML, HTML Deepening, Introduction to CSS, CSS Deepening, Responsive Layout with Flexbox, Penutup.

UI/UX Design Mini-Bootcamp 14-18 November 2022 - Decompe

2022

- **Include moduls:** UX Fundamental, UX Research, UX Design, UI Design.

PORTOFOLIO

- Personal Website : <https://sryaerImba.github.io/Personal-Website/>
- Childreen Book: <https://s.id/ProjectBukuPaud>
- Data Science portofolio: <https://s.id/DataSciencePortofolio>
- Machine Learning portofolio: <https://s.id/MachineLearningPortofolio>
- BEM Cyber University social media design: https://www.instagram.com/bem_cyberuniversity/
- Decompe 3.0 social media design: <https://www.instagram.com/decompeofficial/>
- Making BEM Cyber University video profile: <https://s.id/VideoProfileBEM>
- Designing “STEPS” user interface apps: <https://s.id/UIPrototype>
- Programming Library Management with c++: <https://s.id/LibraryManagementCPP>
- Image Manipulation using Photoshop: <https://s.id/ImageManipulation>