



Total Sales

\$32K

7 % ROI (Return on Investment)

Online Sales

\$15K

12 % ROI (Return on Investment)

Social Media Sales

\$9,262

0 % ROI (Return on Investment)

Stores Sales

\$6,746

5 % ROI (Return on Investment)

Outlet Sales

\$1,338

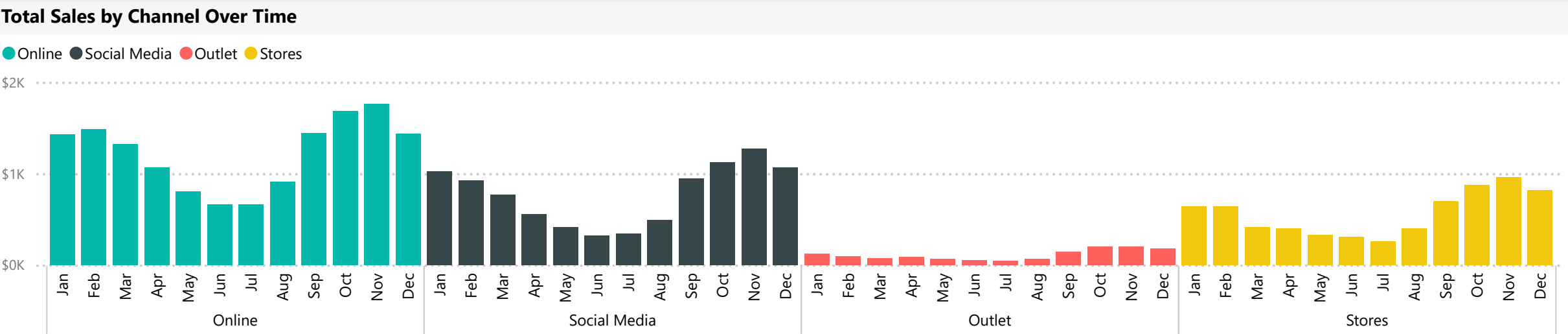
18 % ROI (Return on Investment)

Total Sales by Channel

Channel	Sales (\$K)	Percentage (%)
Online	\$15K	45.84%
Social Media	\$9K	28.92%
Stores	\$7K	21.06%
Outlet	\$1K	4.18%

Total Sales by Product and Channel

Channel	Product	Sales (\$)
Online	Maximus UM-70	\$2,359
Online	Maximus UM-11	\$2,118
Online	Maximus UM-54	\$1,917
Online	Maximus UM-12	\$1,066
Stores	Pirum UE-13	\$715
Online	Maximus UM-66	\$651
Social Media	Maximus UC-50	\$599



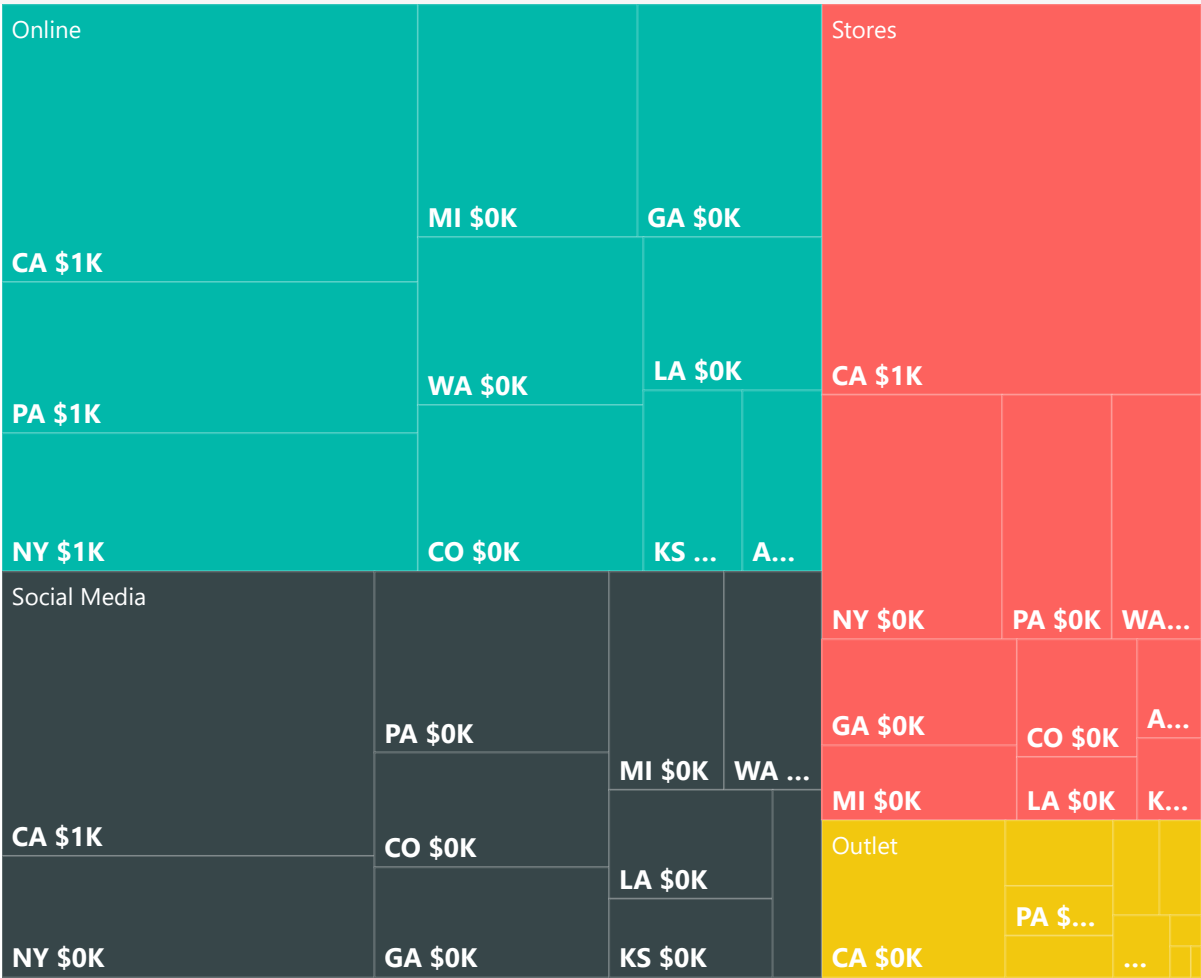
COMPETITIVE MARKETING ANALYSIS REPORT

Sales by Region (Top 10)

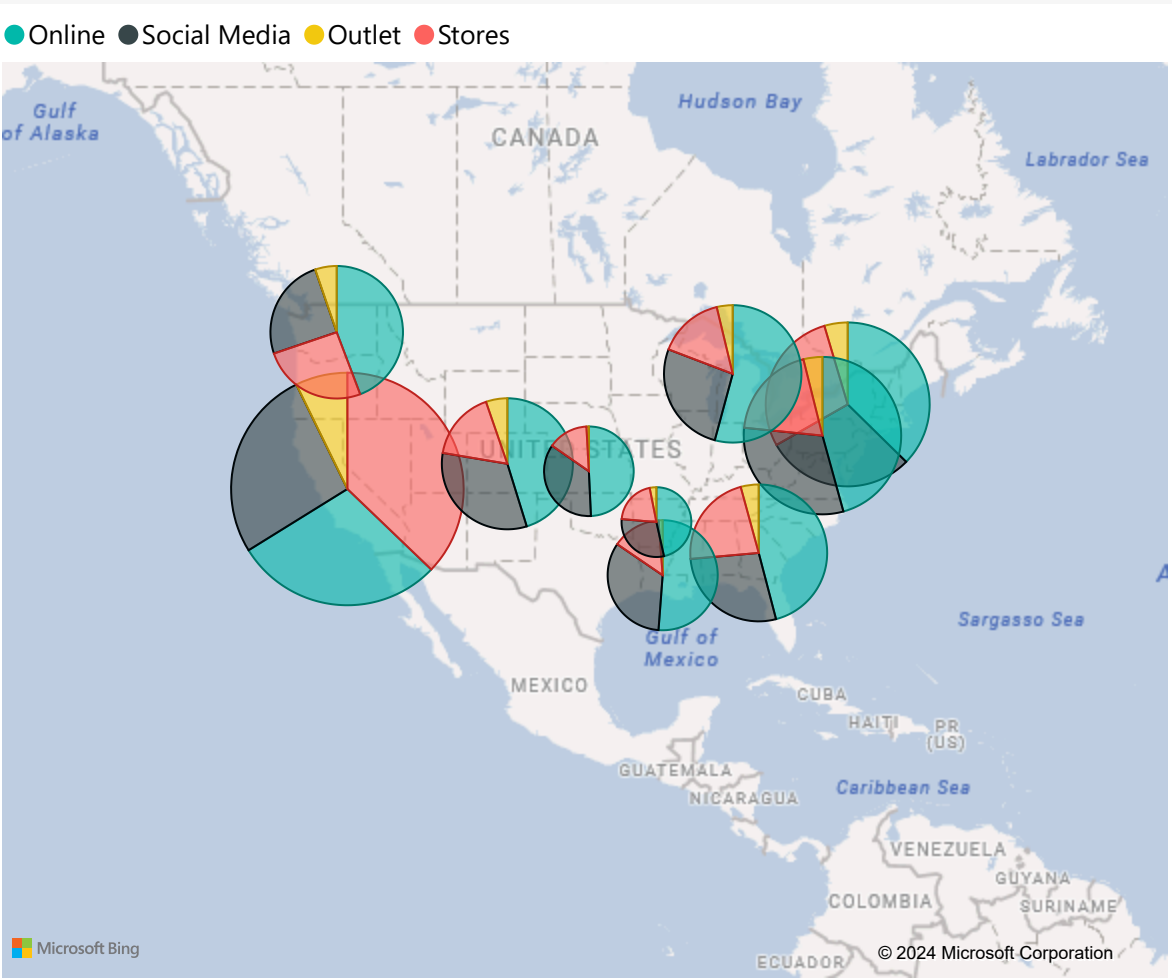


Total Sales	Online Sales	Social Media Sales	Stores Sales	Outlet Sales
\$11K	\$4,335	\$3,103	\$2,886	\$556
7 % ROI (Return on Investment)	12 % ROI (Return on Investment)	-1 % ROI (Return on Investment)	9 % ROI (Return on Investment)	13 % ROI (Return on Investment)

Total Sales by Channel and State



Total Sales and ROI by State and Channel





Return on Investment (ROI)

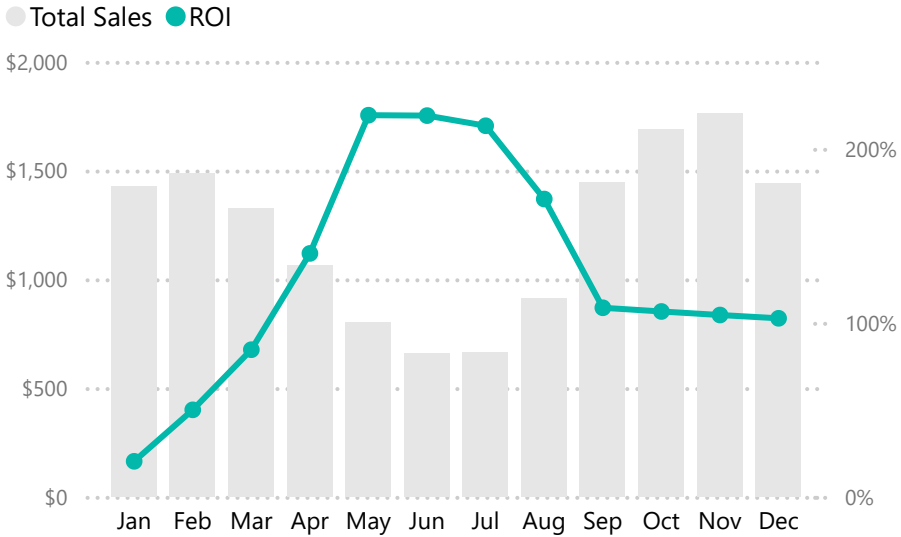


12%
ROI

Online Sales

- Social Media
- Store Sales
- Outlet Sales

Sales and ROI Over Time



ROI by Product

