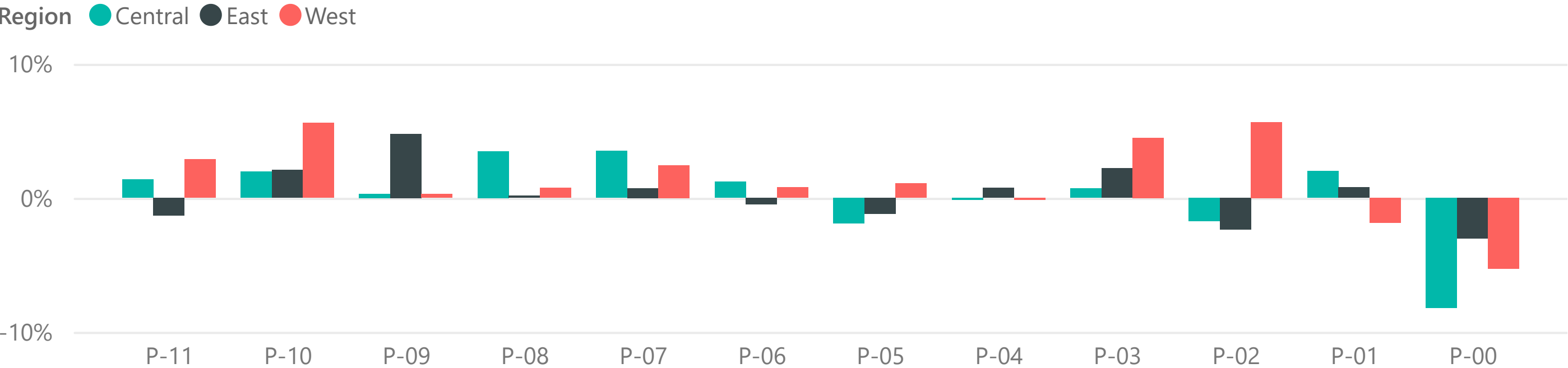


VanArsdel - Market Share

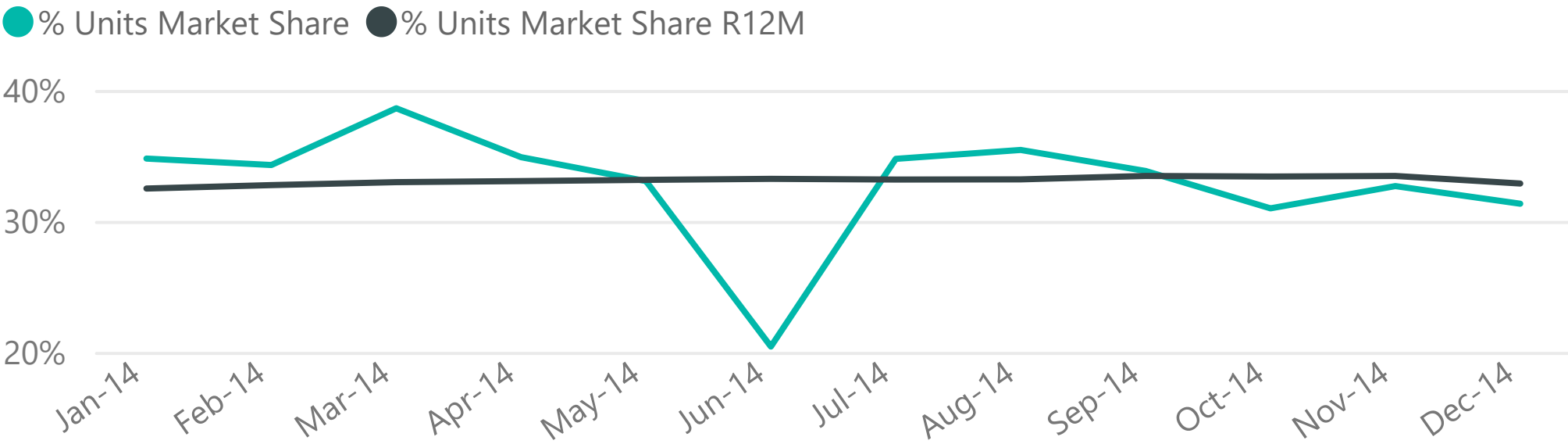
49,832
Total Category Volume

32.86 %
% Units Market Share

% Unit Market Share YOY Change by Rolling Period and Region



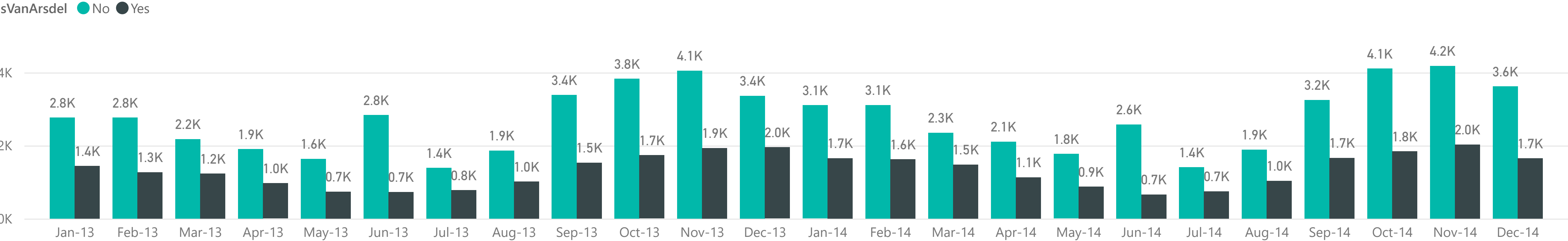
% Units Market Share and % Units Market Share R12M by Month



Total Category Volume by Segment

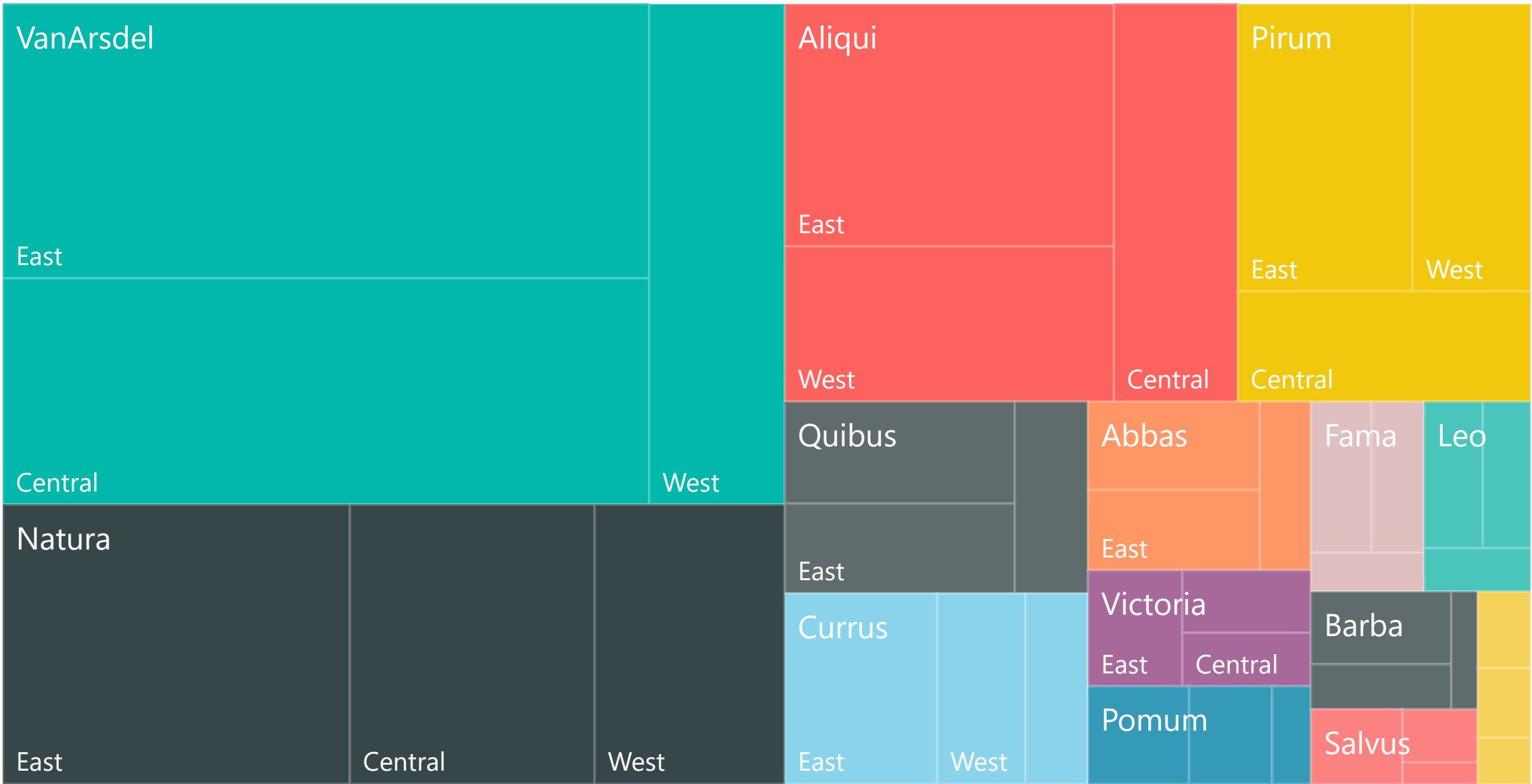


Total Units by Month and isVanArsdel

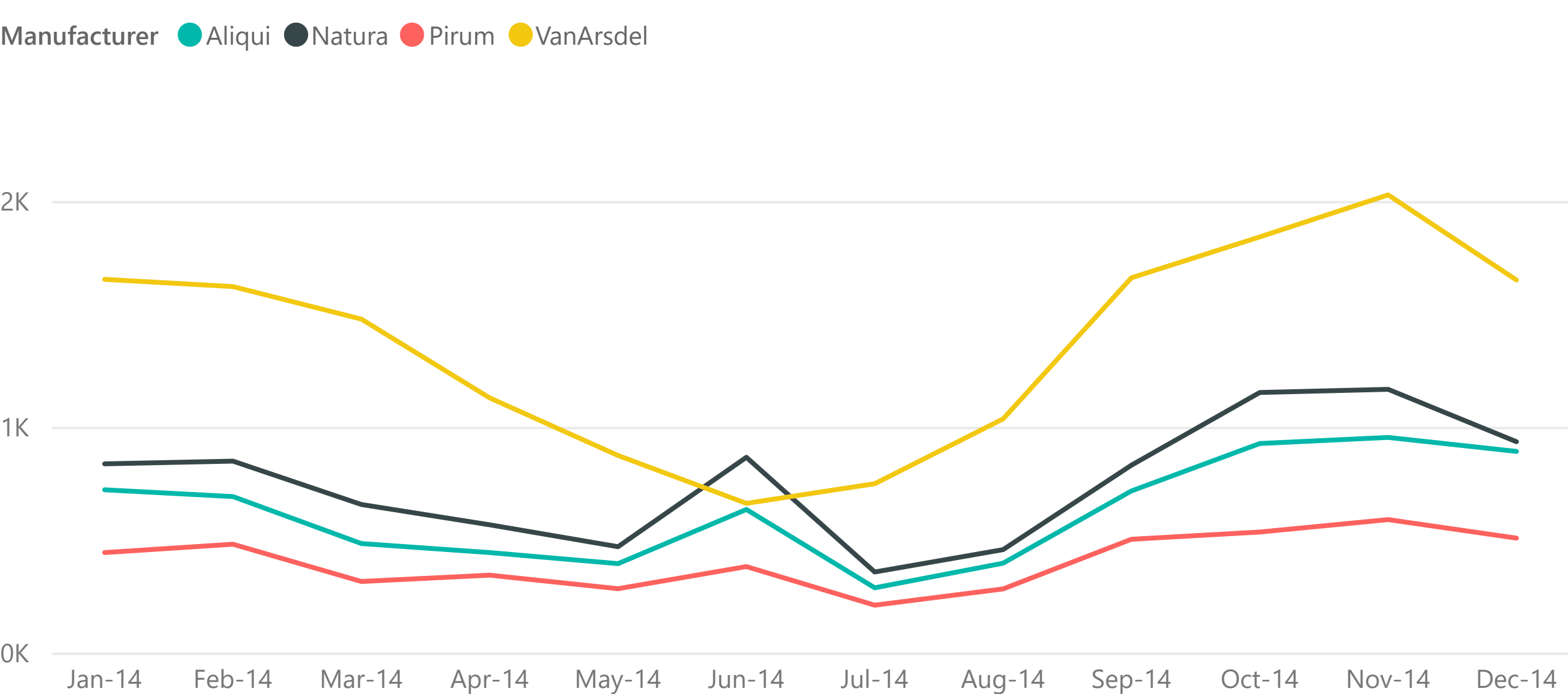


YTD Category Trend Analysis

Total Units YTD by Manufacturer and Region



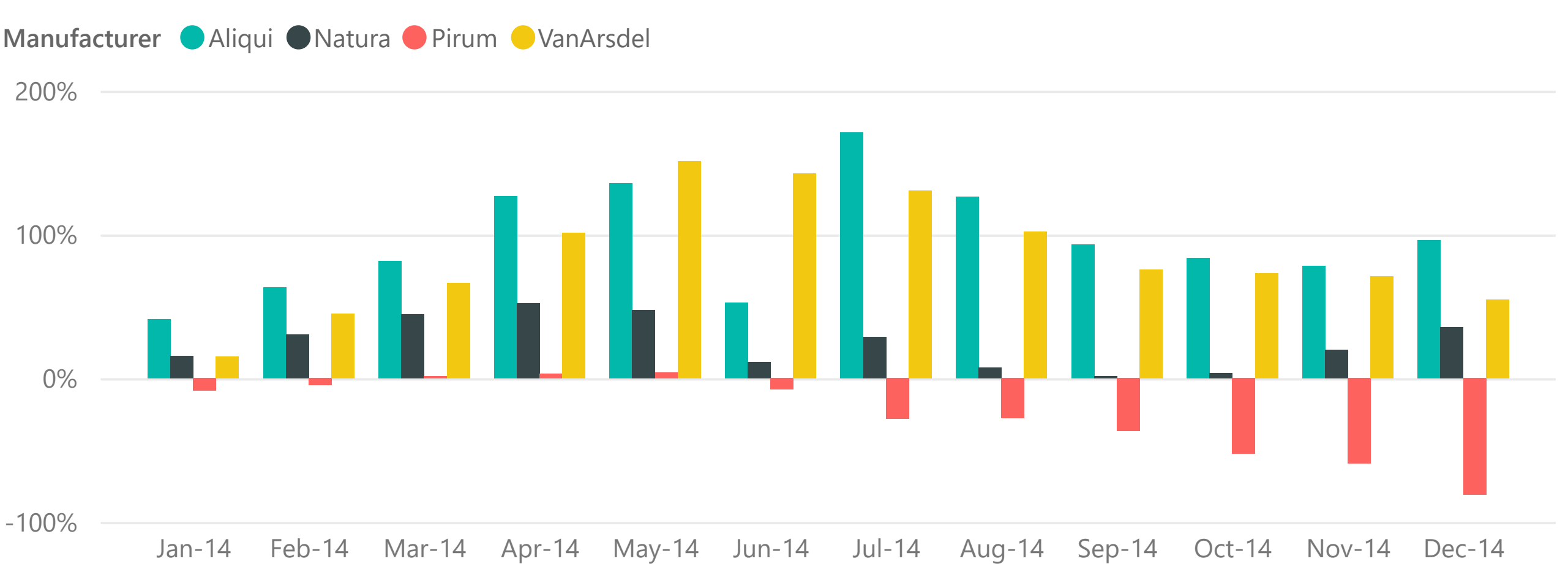
Total Units by Month and Manufacturer



% Units Market Share by State



Total Units YTD Var % by Month and Manufacturer



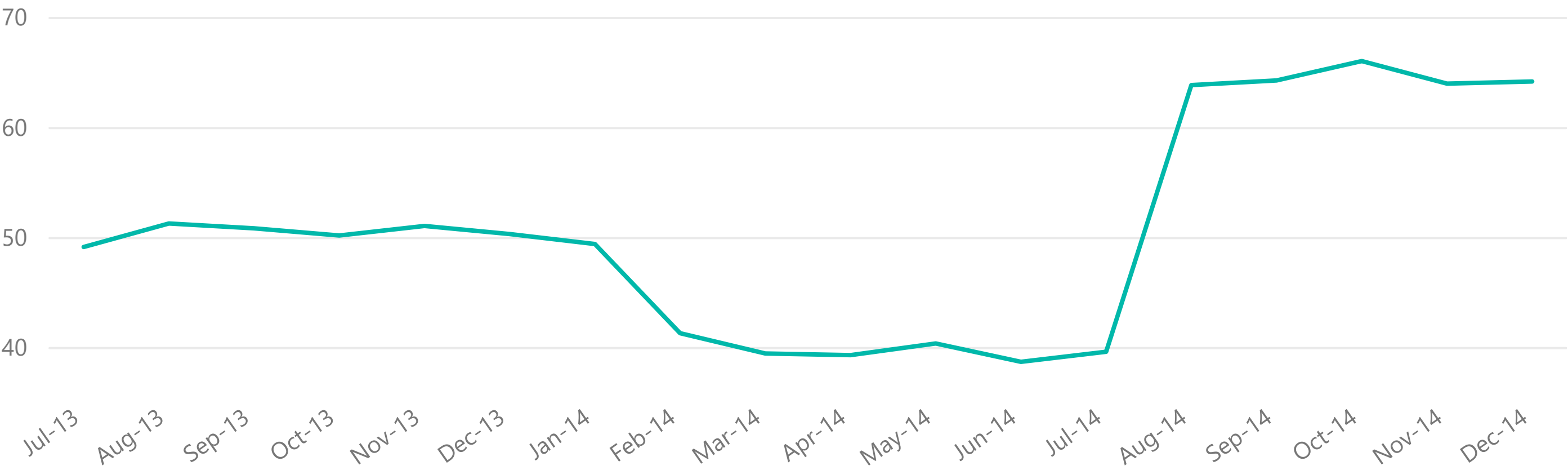
Sentiment Analysis

68
Sentiment

4
Sentiment Gap

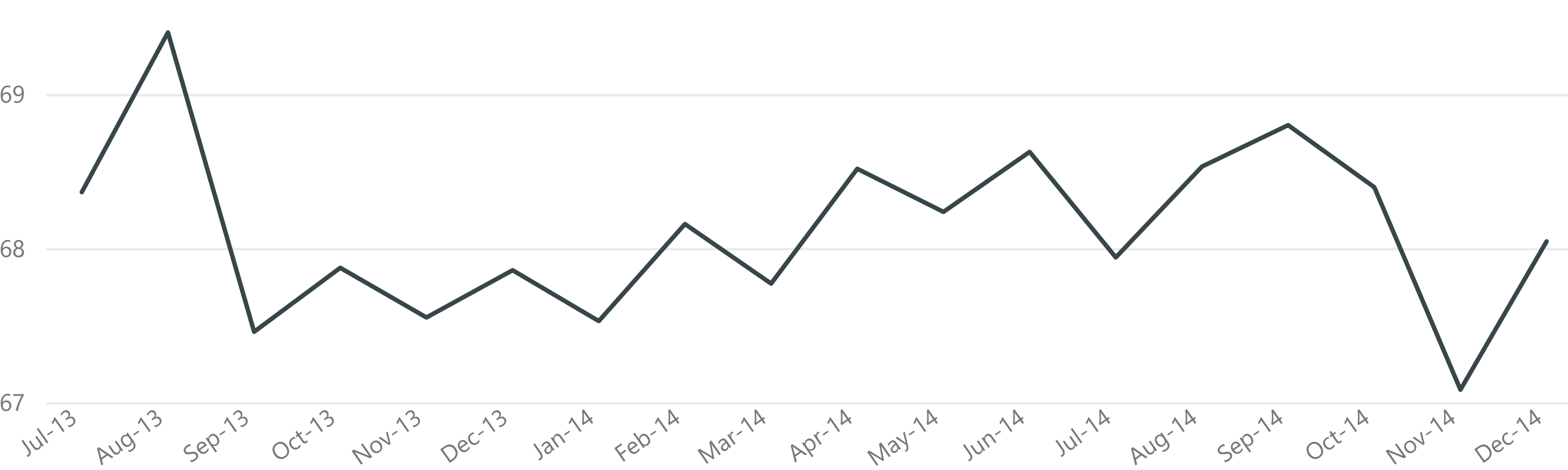
VanArsdel - Sentiment by Month

MfgisVanArsdel ● Yes



Industry Sentiment by Month

MfgisVanArsdel ● No



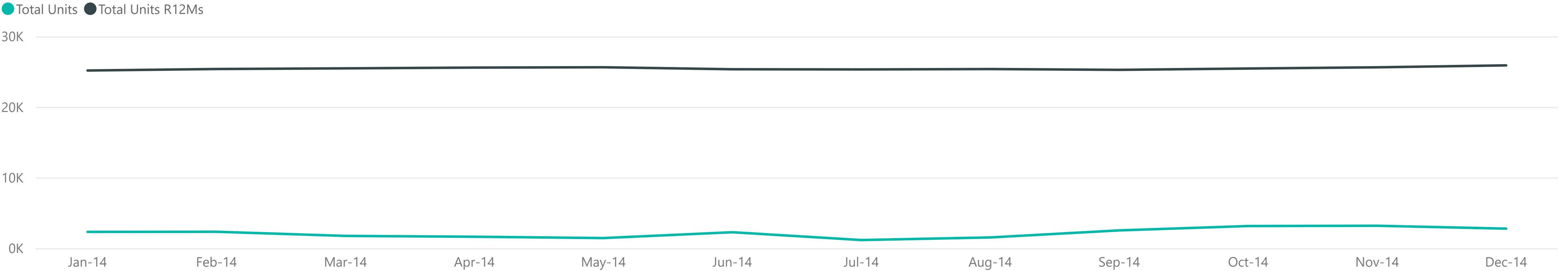
Sentiment Gap by District and Region

Region ● Central ● East ● West

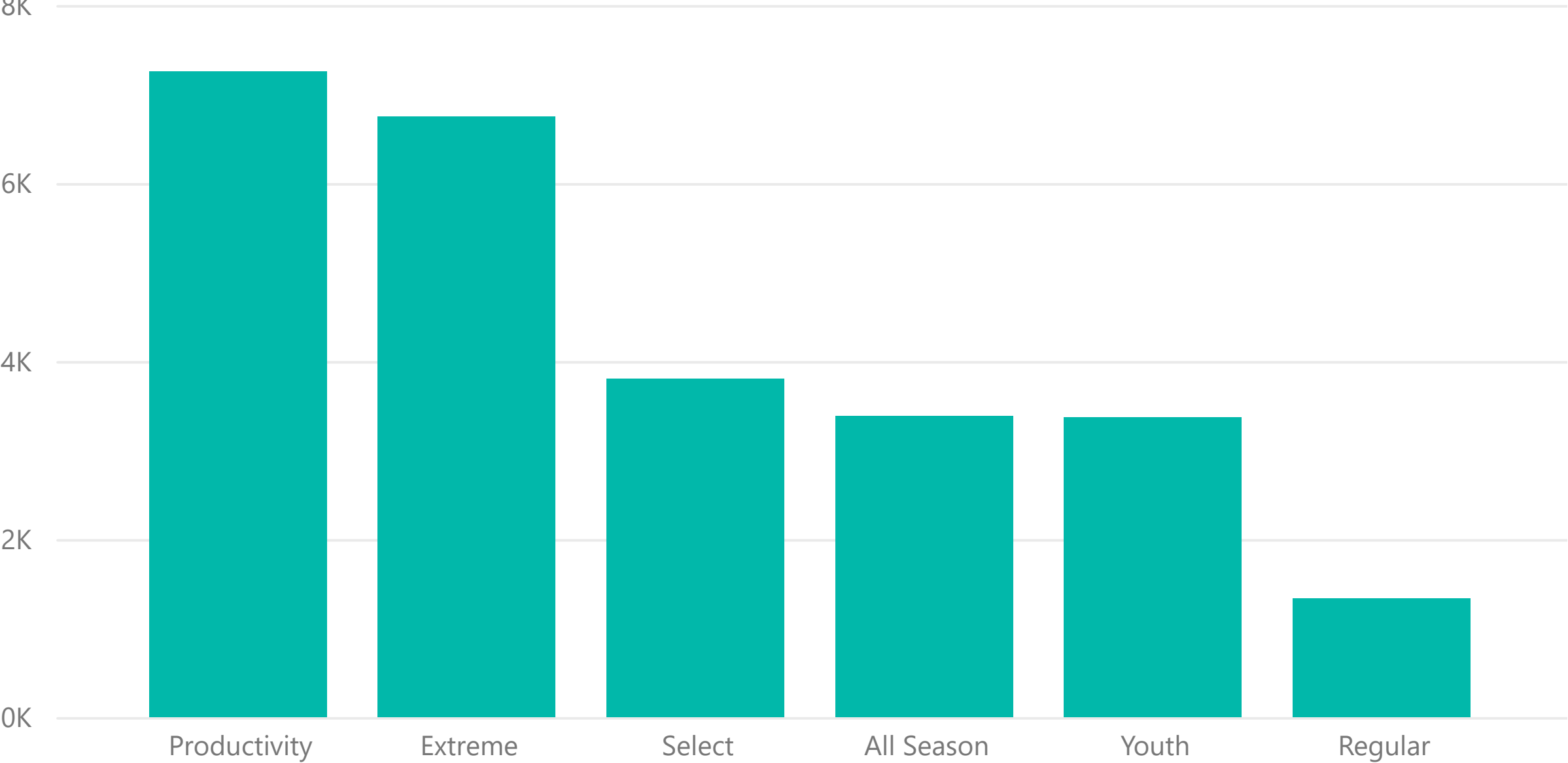


Growth Opportunities

Total Units and Total Units Rolling 12 Months by Month



Total Units by Segment



Total Units by Rolling Period and Region

