| Course code: Course Title | Course Structure | | | Pre-Requisite |
|----------------------------------|------------------|---|---|---------------|
| SE308: Multimedia Systems | L | T | P | NIL |
| | 3 | 1 | 0 | |

Course Objective: To study the concepts of multimedia data, algorithms and compression

| S. NO | Course Outcomes (CO) | | | | |
|-------|--|--|--|--|--|
| CO1 | Understand the basic concepts of multimedia, stages of multimedia projects, tools, and techniques. | | | | |
| CO2 | Apply multimedia building blocks in order to create multimedia digital content. | | | | |
| CO3 | Understand and apply data compression algorithms and evaluate compression ratio | | | | |
| CO4 | Analyze, understand, and evaluate speech compression techniques, synthesis techniques, and image processing methods. | | | | |
| CO5 | Apply multimedia database techniques, video compression standards, and streaming technologies | | | | |

| S.No. | Contents | Contact Hours |
|--------|---|------------------|
| UNIT 1 | Introduction: Introduction to Multimedia, Multimedia Information, Multimedia Objects, Multimedia in business and work. Convergence of Computer, Communication and Entertainment Products, Stages of Multimedia Projects: Multimedia hardware, Memory & storage devices, Communication devices, Multimedia software's, presentation tools, tools for object generations, video, sound, image capturing, authoring tools, card and page-based authoring tools. | 9 |
| UNIT 2 | Multimedia Building Blocks: Text, Sound MIDI, Digital Audio, audio file formats, MIDI under windows environment, Audio & Video Capture. | 6 |
| UNIT 3 | Data Compression: Huffman Coding, Shannon Fano Algorithm, Huffman Algorithms, Adaptive Coding, Arithmetic Coding Higher Order Modelling. Finite Context Modelling, Dictionary based Compression, Sliding Window Compression, LZ77, LZW compression, Compression, Compression ratio loss less & lossy compression. | 9 |
| UNIT 4 | Speech Compression & Synthesis: Digital Audio concepts, Sampling Variables, Loss less compression of sound, loss compression & silence compression. | 6 |
| UNIT 5 | Images: Multiple monitors, bitmaps, Vector drawing, lossy graphic compression, image file formats, animations, Images standards, JPEG Compression, Zigzag Coding | 5 |
| UNIT 6 | Multimedia Database. Content based retrieval for text and images, Video: Video representation, Colors, Video Compression, MPEG standards, MHEG Standard Video Streaming on net, Video Conferencing, Multimedia Broadcast Services, Indexing and retrieval of Video Database, recent developments in Multimedia. | 7 |
| | TOTAL | 42 |

| REFERENCES | | | | | |
|------------|--|-------------------------------------|--|--|--|
| S.No. | Name of Books/Authors/Publishers | Year of Publication / Reprint | | | |
| 1. | Tay Vaughan, "Multimedia, Making IT Work" Osborne McGraw Hill, 9th | 2014 | | | |