

## HU 326 RHETORIC AND PUBLIC SPEAKING

Contact Hours- 04(per week)

Examination Duration- 03

Credits- 04 (L: 2+T: 2)

**Pedagogy:** Lectures/Class Room Discussion/Self Study/ Assignments

**Objective:** To enable the students to develop felicity of expression and ease of language at the public platform; to equip them with the knowledge of aesthetic efficacy of language art of persuasive writing and speech

### COURSE CONTENTS

#### UNIT-I: Introduction to Rhetoric:

Understanding Rhetoric as Art and Academic Discipline, The Rhetorical Tradition, Figures of Speech, Rhetoric as Exhortation, Rhetoric as Social, Political, Creative and Cultural Construct, Rhetoric: writing and Speech

#### UNIT-II: Introduction to Oratory:

Communication Concept and Theory, Types of Speech; Introductory Speech, Informative Speech, Persuasive Speech, Special Occasion Speech, Extempore, Stage fright and Anxiety

#### UNIT-III: Readings on Rhetoric:

Aristotle: *The Art of Rhetoric*- “Book I”,

Plato: *Gorgias*

Pundit Jagganath: *Ras Gangadhar*-“Aanan 2”

#### UNIT-IV: Activities and Assignments:

Screen and discussion of important political Speeches

Discussion, readings, practice analysis of ads and articles, Selective episodes of literary writings and Film-scripts

#### Suggested Readings:

1. Aristotle. *The Art of Rhetoric*. London, UK: Penguin, 1991.
2. Plato. *Gorgias*. London, UK: Penguin, 2004.
3. Jaggannath, Punditraj. *Ras Gangadhar*. Varanasi: Chaukhmabha Prakashan, 2010.
4. Sproule, J. Michael. *The Heritage of Rhetorical Theory*. New York: McGraw Hill, 1997.
5. Beeman, Richard (Editor). *American Political Speeches*. London, UK: Penguin Books, 2012.
6. Black, Jonatha Charteris. *Analysing Political Speeches: Rhetoric, Discourse and Metaphor*. London, UK: Palgrave Macmillan, 2013.
7. Carnegie, Dale. *The Art of Public Speaking*. New Delhi: Vayu Education of India, 2019.
8. Nzekwe, Justin C. *The Art of Oratory: Effective Guide to Communication and Speech Making*. California, US: Createspace Independent Pub, 2016.
9. Beard, Adrian. *The Language of Politics*. London: Routledge, 2000(Rpt. 2007).
10. Yule, George. *Introduction to Language*. Cambridge University Press, 2010.