

UNIT 3	Social Media Overview&Security:Introduction to Social Networks,Types of Social Media,Social media Platforms,Social Media monitoring,Hashtag,Viral Content,Social media marketing,media privacy,Challenges,opportunities,pitfall in online social network,Security issues,flagging,reporting inappropriate content,best practices for the use of social media,case studies	6
UNIT 4	E-Commerce & Digital Payments:Defination of ECommerce,Main Components,Elements,security,threats,security best practices,Introduction to digital payments,Components of digital payment and stake holders,Models of digital payments-Banking Cards,Unified Payment Interface(UPI),e-Wallets,Unstructured Supplementary Service Data(USSD),Aadhar enabled payments,frauds&preventive measures,RBI guidelines on digital payments and customer protection in unauthorised banking transactions.Relevant provisions of payment Settlement Act,2007.	10
UNIT 5	Digital Devices Security Tools&Technologies for Cyber Security: End point device and mobile phone security,Password policy,security patch management, Data backup, Downloading Management of third party software,Device Security policy,Cyber Security best practices, Significance & Managment of host firewall & Anti-virus, Wi-Fi Security, Configuration of basic security policy permissions	10

	Total	42
--	--------------	-----------