

ME418 Operations & Manufacturing Strategy

| L | T | P | Credit | Area | | CWS | PRS | MTE | ETE | PRE |
|---|-----|-----|--------|---------|--|-------|-----|-------|-------|-----|
| 3 | 0/1 | 2/0 | 4 | DEC/GEC | | 15/25 | 25 | 20/25 | 40/50 | - |

Objective: To allow students to develop the technical, analytic, and managerial skills necessary to perform the tasks successfully.

| Syllabus | | Contact Hours |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Unit-1 | Productivity: Production systems and their classifications; Productivity variables and measurement, Productivity-Total and partial productivity, Reasons and remedy for poor productivity. | 6 |
| Unit-2 | Work Study: Work System Design: Taylor's scientific management, Gilbreth's contributions; method study, micro-motion study, principles of motion economy; work measurement - stop watch time study, micro motion and memo motion, work sampling, standard data, PMTS; job evaluation, merit rating, incentive schemes, and wage administration; business process reengineering, introduction to ergonomics and its applications. | 6 |
| Unit-3 | Production Planning and Control: Types and characteristics of production systems Objective and functions of Production, Planning & Control, Routing, Scheduling and Operations scheduling, production scheduling, job shop scheduling problems, sequencing problems, scheduling tools and techniques, Loading, Dispatching and its sheets & Gantt charts. | 8 |
| Unit-4 | Quality Management: Concepts of quality, total quality management, cost of quality; statistical quality control, Concept of specification limits, statistical control limits, process capability, Process control and control charts for both attributes and variable data. Acceptance Sampling- Single and double sampling, six sigma, ISO 9000 & ISO 14000. | 8 |
| Unit-5 | Resource Planning: Enterprise resource planning (ERP), material required planning (MRP), manufacturing resource planning (MRP II), aggregate planning. | 8 |
| Unit-6 | Reliability and Maintenance: Reliability, availability and maintainability; distribution of failure and repair times; determination of MTBF and MTTR, reliability models; system reliability determination; Maintenance management and its objectives, Various types of Maintenance Planning, House Keeping, 5S concepts. | 6 |
| Total | | 42 |

Reference Book:

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| 1 | Introduction to work Study; Oxford and IBH publishing Co. Pvt. Ltd, New Delhi |
| 2 | Industrial Engineering and Management; B. Kumar, Khanna Publication |
| 3 | Operation Management, Krajewski and Ritzwan, Pearson Education. |
| 4 | Work study and ergonomics, S.K. Sharma & Savita Sharma, Katson, Delhi. |
| 5 | Industrial Engineering & Management, Ravi Shanker, Galgotia Publication, Delhi |

Course Outcomes

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| CO1 | Understand the role of operations management in achieving organizational competitiveness. | | | | | | | | | | | | |
| CO2 | Appreciate the concepts of lean production and maintenance management in operations. | | | | | | | | | | | | |
| CO3 | Comprehend key decision areas of operations and analyze data for effective decision making in operations management. | | | | | | | | | | | | |
| CO4 | Understand optimum allocation and efficient utilization of manpower, materials, equipment and technology at strategic and tactical levels in the organization | | | | | | | | | | | | |
| CO5 | Develop and implement a production/operations strategy and integrate this strategy with the corporate, business and other functional strategies of both manufacturing- and service-oriented organizations. | | | | | | | | | | | | |
| CO6 | Understand operations management concepts, techniques and models | | | | | | | | | | | | |

CO-PO/PSO Matrix

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 | PSO1 | PSO2 | PSO3 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|
| CO1 | 3 | 2 | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 3 |
| CO2 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 3 | 3 | 2 | 2 |
| CO3 | 3 | 3 | 3 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 3 |
| CO4 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 3 | 1 | 2 |
| CO5 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 1 | 1 | 1 | 3 | 3 | 2 | 3 |
| CO6 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 3 | 2 | 3 |