

SHARK TANK INDIA

RANKING

SHARKS

BUSINESS ANALYSIS

OVERALL ANALYSIS



Shubham Sinha

**₹ 336.20M**

Total Investment

117

Total Brand

11

Count of Domain

₹ 15.00M

Highest Investment

**Aman Gupta****28**

Total Companies

₹ 93.58M

Total Investment

**Peyush Bansal****27**

Total Companies

82.97M

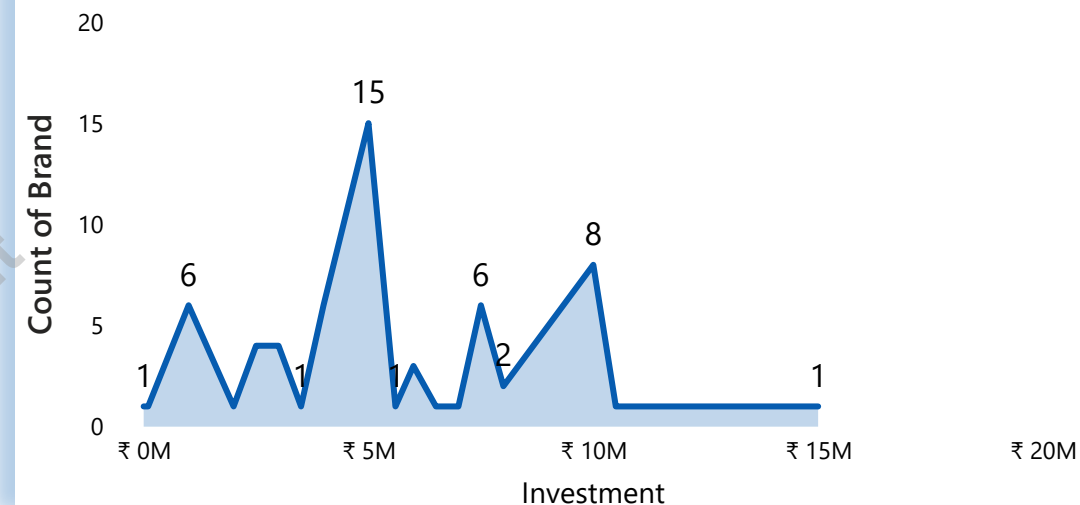
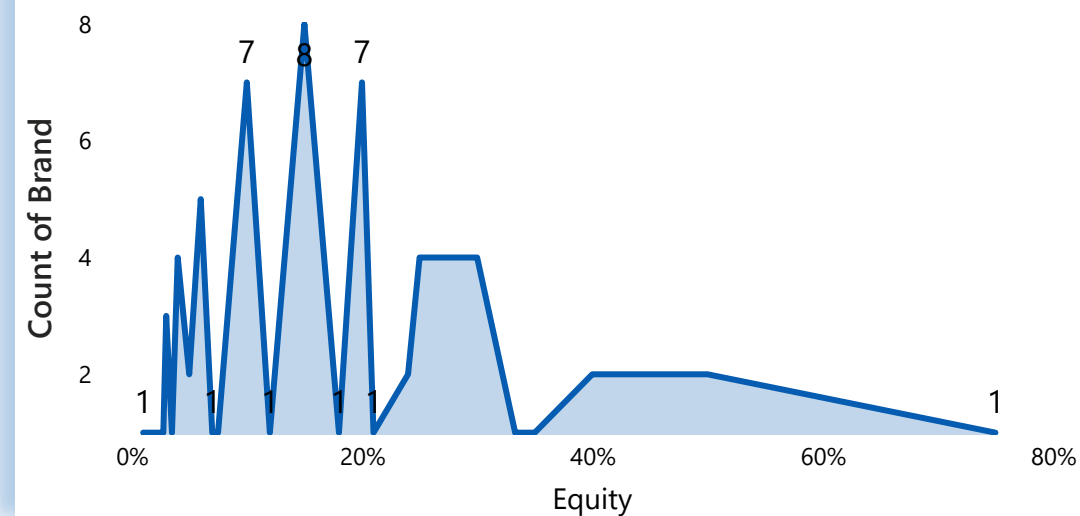
Total Investment Peyus

**Anupam Mittal****24**

Total Companies

53M

Total Investment Anupam

**Brand Counts according to investments****Equity Analysis according to Brands**



Aman Gupta



Anupam Mittal



Ashneer Gro...



Ghazal Alagh



Namita Thap...



Peyush Bans...



Vinneta Singh



Vinneta Singh

CEO and co-founder of SUGAR Cosmetics

15

Total Investment Companies

30.42M

Total Individual Investment

About Shark :

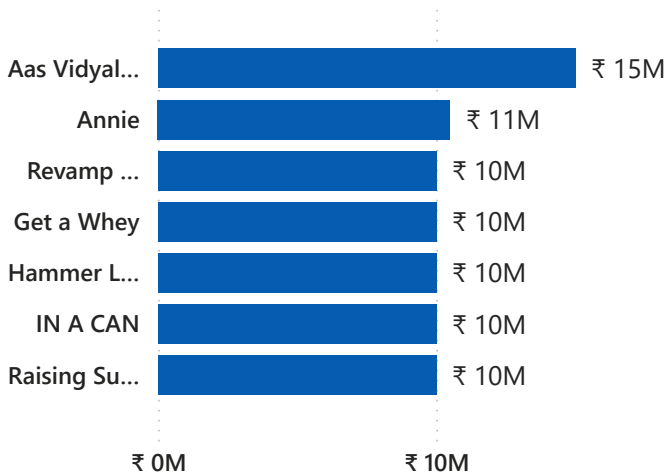
Vineeta Singh is the CEO of SUGAR Cosmetics, one of India's most popular cosmetics brands. Sugar Cosmetics earned INR 104 crores in FY20. With 15% of her brand's sales coming from international markets, Vineeta Singh ensures a solid global presence. She attended the Delhi Public School, R.K. Puram, in Delhi, where she completed her education. Vineeta Singh graduated from the Indian Institute of Technology Madras in 2005 with a degree in Electrical Engineering. Upon graduating from IIM Ahmedabad in 2007, Vineeta Singh entered IIM Ahmedabad to pursue her MBA. There are a few words of wisdom that you might gain from the enthusiastic, multi-talented mind. You can use it as a life lesson and a success tip, and it will work with either. Every aspiring entrepreneur should remember the words of the leading entrepreneur, Vineeta Singh: "Be prepared!". You should only write down your

Accessories	Agriculture	Education	Finance	Food and Beverages	Health and Fitness	Retail and Fashion	Social
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Brand	Idea	Domain	Investment	Equity
Revamp Moto	E-Bike	Transportation	₹ 1,00,00,000.00	1.50%
Aas Vidyalaya	EdTech App	Education	₹ 1,50,00,000.00	15.00%
Agro tourism	Tourism	Agriculture		
Aliste Technologies	Automation Solutions	Technology		
Alpino	Roasted Peanut Products	Food and Beverages		
Altor	Smart Helmets	Transportation	₹ 50,00,000.00	7.00%
Annie	Braille Literary Device	Education	₹ 1,05,00,000.00	3.00%
Anthyesti	Funeral Service	Accessories		
Ariro	Wooden Toys	Accessories	₹ 50,00,000.00	10.00%
ARRCOAT Surface Textures	Wall Building	Accessories	₹ 50,00,000.00	15.00%
Astrix	Smart Locks	Accessories		
Auli Lifestyle	Ayurvedic Products	Health and Fitness	₹ 75,00,000.00	5.00%

Domain Name	No of pitches	Investment
Finance	1	₹ 10,00,000.00
Sports	1	₹ 80,00,000.00
Agriculture	3	₹ 70,00,000.00
Transportation	6	₹ 2,21,00,000.00
Education	7	₹ 4,05,00,000.00
Social	8	₹ 80,00,000.00
Health and Fitness	10	₹ 4,51,00,000.00
Technology	12	₹ 3,30,00,000.00
Retail and Fashion	14	₹ 4,90,00,000.00
Accessories	20	₹ 4,25,00,000.00
Food and Beverages	35	₹ 8,00,00,005.00
Total		₹ 33,62,00,005.00

Investment by Brand

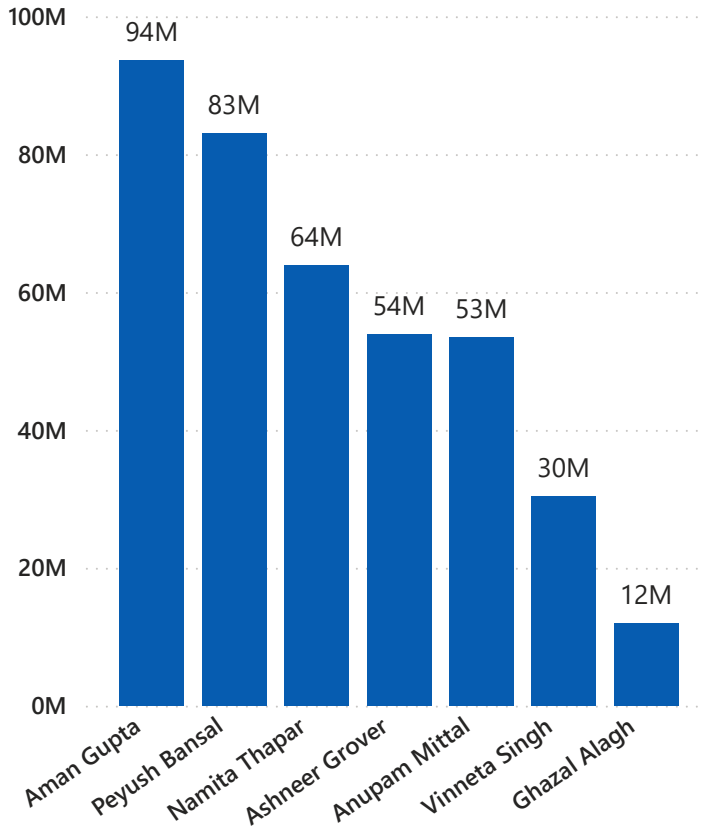


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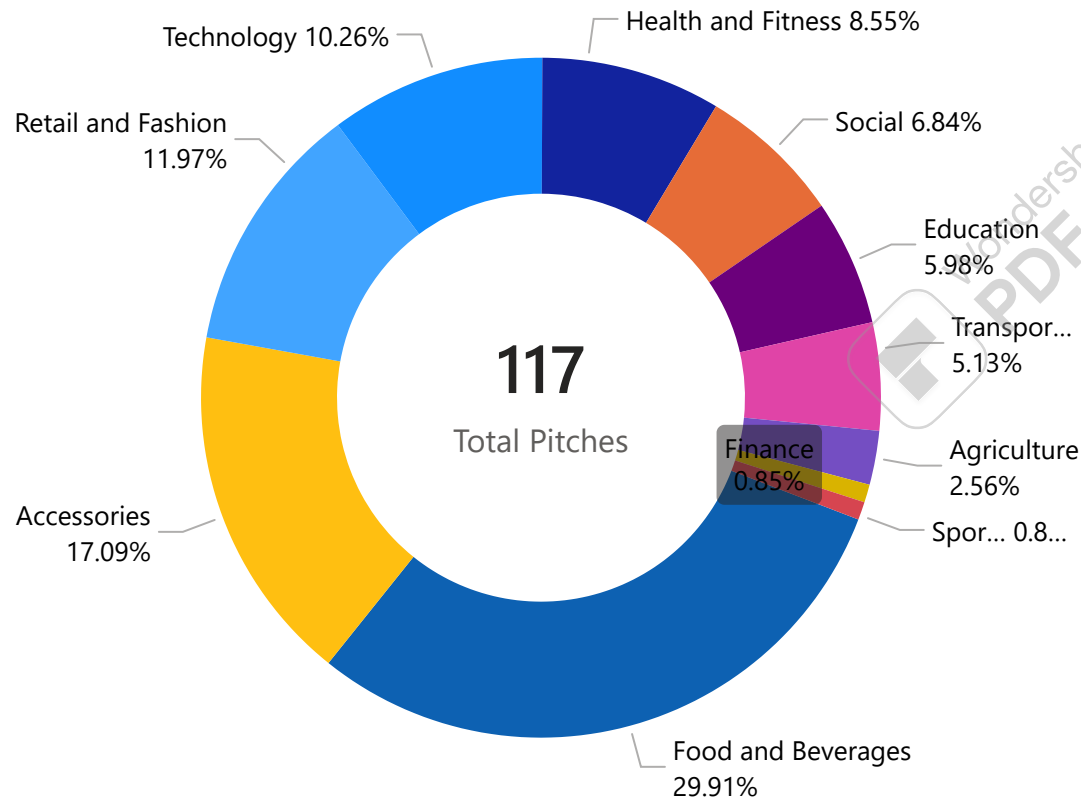
Total Investment by Sharks





Shark Tank India Season 1 was spread across **35** episodes and witnessed **117 pitches**. **Aman Gupta** topped the list of the sharks with the most deals in number and value followed by **Peyush Bansal** and **Anupam Mittal**. According to the various domains **Food and Beverages** had highest pitches i.e. **29.9%** followed by **Accessories** which was **17.09%** and Retail and other categories.

Domain wise analysis



Shark Investment Analysis

