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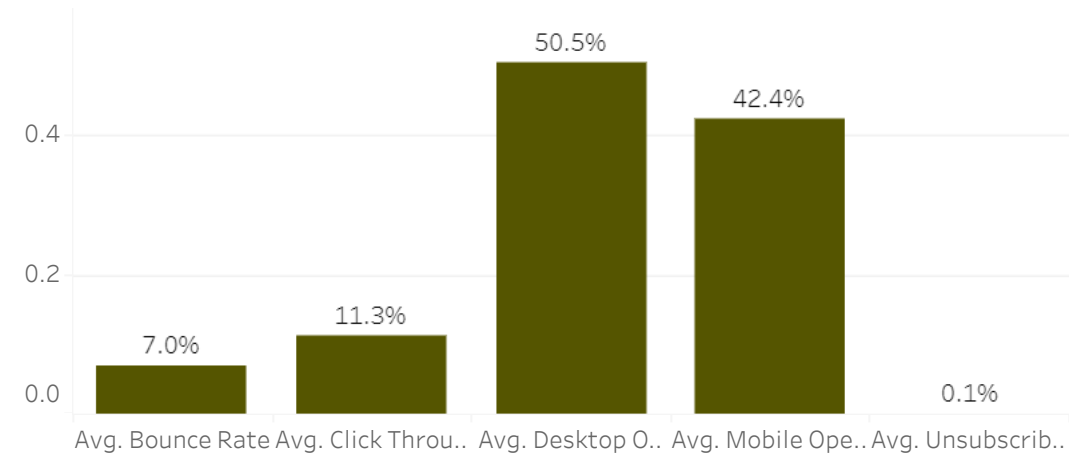**Email Campaign_Analysis** by [Shikha Sharma](#)

# Email Campaign Overview

## EMAIL CAMPAIGN PARAMETERS

| Total S.. | Avg. Di.. | Avg. Mo.. | Avg. Op.. | Total U.. | Avg. De.. | Avg. Cli.. | Avg. Bo.. |
|---|---|---|---|---|---|---|---|
| 908,557 | 43.5% | 42.4% | 48.0% | 225,005 | 50.5% | 11.3% | 7.0% |

## Email Campaign Performance
**Campaign : All**



| | | 50.5% | 42.4% | |
|---|---|---|---|---|
| 7.0% | 11.3% | | | 0.1% |
| Avg. Bounce Rate | Avg. Click Throu.. | Avg. Desktop O.. | Avg. Mobile Ope.. | Avg. Unsubscrib.. |

### Email open rate on C..
Campaign Name: All



## New Users per email campaign
**Campaign Name:All**



1,624
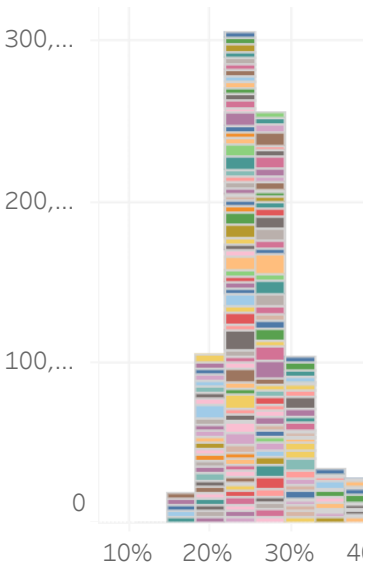
### Campaign Trend on C..
Campaign Name: All



49.2%    49.1
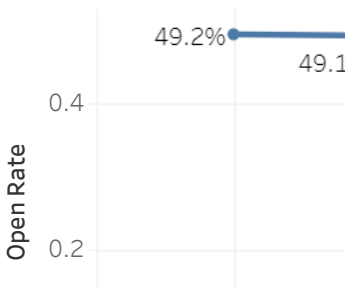
## Details ✎

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Email Campaign_Analysis

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