



.We here at Studio5 intend to provide our clients with a premium experience in the world of Content Creation, Marketing and Advertising. For the same, we have curated and organized our teams who specialize in their own personal domains. These domains include **KPO Setting, Content Curation, Music Production, Music Direction, Graphic design, Video Editing, Social Media Content Plans, Sound Engineering, Hosting, and Direction**. For the best outcome of the product, which would be reflecting our client's image, we lack no preparation and effort to uphold the image pre-built by our clients and make sure we add value to the same.

- Content Research and Ideation
- Setting up KPO Unit for the whole series.
- Content Curation(Segment Wise and Episode Wise)
- Graphic Curation (All Formats i.e. Podcast Logo, Banner for all Sites, Episode Art, Video Background, etc.)
- Music Theme Ideation and Curation
- Background Music Production
- Intro Music Production
- Outro Music Production
- Social Media Music Production
- Episode Recording (In any preferred Mode i.e. Online, Offline or Hybrid)
- Guest Briefing and Content Orientation.
- High-Resolution Video Extraction and Editing
- Video Segmentation as per Curation
- High-Resolution Audio Extraction and Editing
- Audio Segmentation as per Curation
- Promotion and Marketing Content Curation.
- Social media promotion planning and curation
- Postable content for Social Media.
- Instagram Management - short-form content
- Website Revamp
- Backend Podcast Posting
- Analytics and Research Post-release

All of the above subjects will be very briefly addressed in the whole process from start to end. We are firmly established to provide a **"Top to Bottom" Production Service** and we also make sure our clients are **On-board** and **All-briefed** about the update happening throughout the project.