Selwa Abd

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Summary

With an extensive experience in design & music, I've recently graduated from the CareerFoundry UI Design Program. I'm seeking new opportunities in UX/UI Design (starting in the Fall 22).

Experience

Artist Fellow
Harvestworks & Issue Project Room
Jan 2022 - Present (5 months +)

Creative Director
Scott Avery
Sep 2021 - Present (9 months +)

Founder & Creative Director
Pick Up The Flow
Jan 2018 - Present (4 years 5 months +)

Professional Musician
Discwoman
Nov 2018 - Present (3 years 7 months +)

Freelance Creative Director & Designer
Self Employed
Jan 2017 - Sep 2021 (4 years 9 months)

Creative Director
Bizaarbazaar
Sep 2010 - Aug 2021 (11 years)

Social Media Designer
Music Workers Alliance
May 2020 - Aug 2020 (4 months)

Social Media Manager
H0l0

Sep 2017 - Sep 2018 (1 year 1 month)

Education

Parsons School of Design - The New School
Bachelor of Fine Arts - BFA , Magna Cum Laude - Communication Design
2011 - 2016

CareerFoundry
User Interface Intensive Program , UX/UI Design
Oct 2020 - Feb 2022
400+ hours of UX/UI design study and practice covering design thinking, lean design, research methods, personas, wireframes, prototypes, user testing and responsive layout. The program also included a Frontend Development specialization covering HTML/ CSS/Javascript basics.

In the space of just 8 months, I created a portfolio of varied projects to show off my skills as a UX/UI Designer and compiled compelling case studies for each of them to highlight my analytical mindset.

School of Visual Arts
Continuing Education, 3D Design & Adobe Premiere Intensive
Feb 2020 - Aug 2020

New York University
Bachelor of Fine Arts - BFA | Summer Course, Music Technology
Jun 2015 - Sep 2015

Kaplan International Languages Empire State Building
English Intensive
Sep 2010 - Sep 2011

Lycée Lyautey au Maroc
Baccalaureate ES - Mention Bien, Economics
2003 - 2010

Open Set Summer School 2016
Graphic Design

Licenses & Certifications

SheCodes Coding Workshop - SheCodes

Intro to UI Design - CareerFoundry

CF **UI Immersion** - CareerFoundry

CF **UI Design** - CareerFoundry

CF **Frontend Development For Designers** - CareerFoundry

Skills

Communication Design • Creative Direction • Wireframing • Branding & Identity • Graphic Design •
Social Media Marketing • User Experience Design (UED) • Visual Identity • Logo Design • Research

Honors & Awards

BFA in Communication Design with Honors - Parsons School of Design - The New
School
Dec 2016

Recipient of the SACEM grant - Sacem
Jan 2020
I received a grant "Aide a la creation de musique originale" from SACEM to soundtrack JMAR, a movie
directed by Samy Sidali.

Dean's List Of Spring 2012 at Parsons School Of Design | The New School - The
New School
Jul 2012
Parsons The New School named me to the Dean's List For Spring 2012. I was among a select group of
students who have earned a grade average of 3.7 or higher.

Scholarship Award - Harvestworks
Jan 2022
The Technology Immersion Program at Harvestworks is for artists who have a passion for learning
the tools of digital media but do not have the research, training and equipment necessary to produce
artworks in this medium. I was selected among other artists to receive a scholarship for Spring 2022.