



Audience

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Location

▼ Behavior

New vs Returning

Frequency & Recency

Engagement

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Conversions

Help



The All Traffic Report

Viewing Metrics

Find Your Old Reports in the New Interface

Help center

Search help center

Go

All Traffic

Jun 18, 2012 - Jul 18, 2012 ▾

Advanced Segments | Customize | Email | Export ▾ | Add to Dashboard

📊 % of visits: 100.00%

Explorer

Site Usage

Ecommerce

Visits ▾

vs. [Select a metric](#)

Day

Week

Month



Visits

12

6



Visits

36

% of Total: 100.00% (36)

Pages / Visit

5.97

Site Avg: 5.97 (0.00%)

Avg. Visit Duration

00:05:37

Site Avg: 00:05:37 (0.00%)

% New Visits

75.00%

Site Avg: 75.00% (0.00%)

Bounce Rate

52.78%

Site Avg: 52.78% (0.00%)

Primary Dimension: [Source / Medium](#) | [Source](#) | [Medium](#) | [Other](#) ▾

Plot Rows

Secondary dimension ▾

Sort Type:

Default ▾



advanced



Source / Medium		Visits	↓	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	1. (direct) / (none)	22		7.86	00:07:15	86.36%	59.09%
	2. google / organic	14		3.00	00:03:03	57.14%	42.86%

Show rows: 10 ▾

Go to: 1

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