Crowdfunding Data Questions

1.Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Theater had the greatest number of total campaigns while journalism had the least, subsequently theater had the most amount of successful while journalism had the least.
2. July had the greatest number of campaigns as well as most amount of successful.
3. Plays had way more campaigns than any other sub-category.

2.What are some limitations of this dataset?

A limitation of the data is that some of the campaigns are still live so it is unclear whether they will be successful, failed, or cancelled.

Another limitation is that not all categories had equal amounts of campaigns.

3.What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create a pie chart comparing the total number of investors per outcome to compare the overall number of successful versus failed versus cancelled campaigns there were.

We could also create a scatter plot of the pledge amounts in order to compare them to the average donation amount.