“Being passionate, naive, following one's whims, doing foolish things-that's what makes life worth living.”

**WHIM**,

XYZ Street

Waterloo, N2P1B8

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info@whim.com

www.whim.com

WEBSITE

CONTACT US

ADDRESS

More info by phone

+1 226-978-8014

ABOUT US

The aim of **WHIM** to bring like-minded people together and help people share or get help on their hobbies. We will enable two types of users: users who is willing to help and user who is looking for help with their hobbies.

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WHY US

As an online platform, our users will have the ability to use our app even from their cellphone. Every age group these days have access to a smartphone, which makes it easy for our customers to access available materials on the go.

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The best way to do business is focus on large number of sales with minimum margin of profit per product. This will help a business grow fast, be competitive in the market and reach a wider range of customers.

The best part of Whim, it will have a vast variety of content to target every age group. E-learning courses are always affordable than a physical book and is sustainable as it does not need paper or ink. This is another way of cost cutting and making courses available for low price.

OUR STRATEGY

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Just $5/month to use our website, and do not pay more than $10 for any course!

Our main sales and marketing strategy is to offer best possible education for most affordable price, to attract biggest possible crowd with lowest profit per product instead of the opposite. For the price of one pizza or possibly a cup of coffee we offer the best education they are looking for, and that too for the entire month.

SALES & MARKETING GOAL

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**SWAGAT SAMAL**

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MEET OUT TEAM

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