## Customer has mainly pants, but GCN recommends none

• All RS fail

User: FN NaN Active NaN club\_member\_status ACTIVE fashion\_news\_frequency NONE age 58.0

postal code cb75dec1d3861104a841674409bb6a10c56323e602cce4...

Name: 01bdb896bea06452d33ebe6f6712da236245bb88a0d1a69fd60d4e4709c62458, dtype: object

## Ground truth + last iteractions

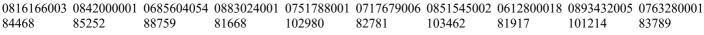




0796210010 0570189002 83452 80343

## **Recommendations GCN**







## **Recommendations POP**





















 $0824490001 \ 0740820001 \ 0824497001 \ 0822946002 \ 0632982054 \ 0785041005 \ 0833021004 \ 0682509004 \ 0893064002 \ 0854222001$