# Customer with many sockets items

- GCN fails in GT, but insistis on sockets and also recommends a fur strap
- FM and POP looks much more lost

User: FN 1.0 Active 1.0 club\_member\_status ACTIVE fashion news frequency Regularly age  $19.\overline{0}$ 

postal code cd45023eeca6ef30d54b71a19b016f0a51f14b028e9da0...

Name: 005e206fb3064ea9e68e74fa0ead3bef86f6d359ac6215e7d630febe2b43f0b8, dtype: object

#### Ground truth + last iteractions





















 $0886706002\ 0866482001\ 0865314014\ 0859139001\ 0899247005\ 0793108003\ 0727704001\ 0809575001\ 0783707106\ 0783707106$ 





















0742400040 0706271015 0783707069 0783707069 0783707064 0783707081 0812428001 0810825001 0814896003 0778223005 



#### **Recommendations GCN**





















 $0799071001\ 0853654004\ 0863620007\ 0783707122\ 0846296001\ 0762846007\ 0872472001\ 0743444001\ 0783707031\ 0757915002$ 

### **Recommendations FM**





















 $0568573001\ 0887653002\ 0842560005\ 0598755045\ 0633977002\ 0372860068\ 0681179001\ 0761621002\ 0688055008\ 0877332001$ 

## **Recommendations POP**





















 $0801309002\ 0774148001\ 0799417001\ 0884174003\ 0858161002\ 0749358001\ 0871203001\ 0770351003\ 0775081002\ 0878097001$