

# Colorful customer, conservative RS

- Customer has a lot of colorful items, but RS does not.
- No RS has a hit.

User: FN NaN  
Active NaN  
club\_member\_status ACTIVE  
fashion\_news\_frequency NONE  
age 32.0  
postal\_code e1433442afb5112362c660aee35ce41bfc3ec682a97853...  
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## Ground truth + last iterations



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0870743002  
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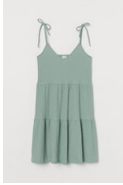
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0884081001  
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0747564009  
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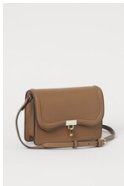
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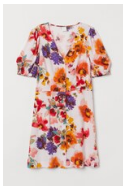
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0845746001  
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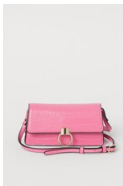
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0877773001  
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0822158002  
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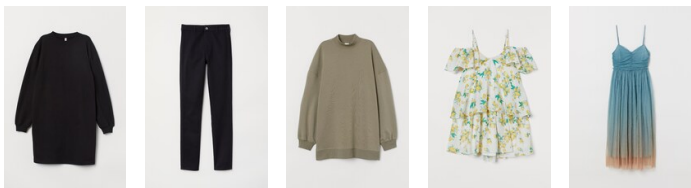
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0658495001 83259	0690933003 83260	0781548002 83261	0798292001 83262	0642437009 81604	0692226003 83263	0692226004 83264	0804796001 83265	0698328004 82335	0698328007 83266
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0761713003 83267	0663281003 83268	0761533001 83269	0761310003 83270	0807283001 83271	0807281001 83272	0716868001 83273	0716868001 83273	0731520003 83274	0610603001 83275
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0736049001 83276	0636323001 83277	0799190001 83278	0783801002 83279	0772727001 83280
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#### Recommendations GCN



0797058001 81474	0741478003 83758	0827219001 92475	0716868002 95479	0801205001 122639	0821745002 101113	0815902001 82745	0853472001 91006	0849295001 99820	0485726008 96689
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#### Recommendations FM



0828982004 81195	0857716002 80009	0838770001 103643	0864928007 90664	0813927004 109740	0860705002 106991	0875724001 99477	0883079007 118327	0887464002 113224	0749699001 80769
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#### Recommendations POP



0757995009 80863	0842605007 81727	0803985004 82107	0473507001 99285	0630994004 88190	0788248003 95051	0726876003 87190	0863163002 100050	0829451001 97655	0700737002 80255
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