Similar style

- All 3 models manage to recommend the GT item.
- GCN: Similar styles -Similar stytlye (colors, jewlery) Looks better

User: FN NaN Active NaN club_member_status PRE-CREATE fashion news frequency NONE age NaN

postal code 69fa89d2815afb4ab4ea461a077a76e4b25f30afc43f4e...

Name: 000a5f3c8be9167cb0d09dd8a17b6b54998e9e83faaf52072ee9434b85c85dd3, dtype: object

Ground truth + last iteractions





















 $0860322002\ 0886241003\ 0907613001\ 0889010001\ 0808684002\ 0590294001\ 0832309007\ 0850984001\ 0851110001\ 0895002004$





















0920753001 0855531001 0753778007 0749699002 0839959002 0816588001 0909581001 0750197003 0817401001 0817401003



Recommendations GCN





















0835348001 0837809001 0816591003 0766122003 0841260007 0866596002 0838823003 0892930001 0860322002 0786925001

Recommendations FM





















0817353002 0817472007 0835704001 0817736007 0800691002 0761204001 0796806005 0871243003 0819139001 **0860322002**

Recommendations POP





















 $0568601007\ 0845032002\ 0889379010\ 0502522001\ 0774151002\ \textbf{0860322002}\ 0799069001\ 0932243002\ 0911870004\ 0853393001$