Similar color

- All 3 models select the GT item
- GCN: Similar styles (colors) looks GCN better

User: FN 1.0 Active 1.0 club_member_status ACTIVE fashion_news_frequency Regularly age 59.0

postal code 2c29ae653a9282cce4151bd87643c907644e09541abc28...

Name: 000b31552d3785c79833262bbeefa484cbc43d7b612b3c8fc696260b5afaadc4, dtype: object

Ground truth + last iteractions





















0820613001 0902224002 0862693002 0832359001 0825169001 0862167001 0554450026 0777016001 0750424014 0664074007





















 $0640467005 \ 0844302001 \ 0691695015 \ 0664074067 \ 0760084011 \ 0821759001 \ 0664074056 \ 0802023003 \ 0714807004 \ 0651456015$





0746011005 0693242019

Recommendations GCN





















 $0858052001 \ \ 0821060001 \ \ 0674606051 \ \ 0767577048 \ \ 0768759007 \ \ \textbf{0820613001} \ \ 0782880007 \ \ 0719957020 \ \ 0693486001 \ \ 0896214001$

Recommendations FM





















0820613001 0778495002 0767862004 0827957002 0728987001 0736531006 0772934005 0782566001 0750481002

Recommendations POP





















 $0759469001 \ \ \, \boldsymbol{0820613001} \ \ \, 0759479001 \ \ \, 0788846008 \ \ \, 0784547004 \ \ \, 0816423005 \ \ \, 0797078011 \ \ \, 0750330003 \ \ \, 0817834002 \ \ \, 0688105012 \ \ \, 088105012 \ \ \, 0888105012 \ \ \, 088105012 \ \ \, 088105012$