

Pale tones with patterned items too

- GCN resembles better customer style. FM and POP fail

User: FN 1.0  
Active 1.0  
club\_member\_status ACTIVE  
fashion\_news\_frequency Regularly  
age 27.0  
postal\_code 55ccd8e2c9ed2df64fbfc36ac091d035841f554dfa6d03...  
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Ground truth + last interactions

									
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Recommendations GCN



0859808003  
93420



0766346008  
81912



0678942036  
94083



0904567002  
86006



0706016036  
83515



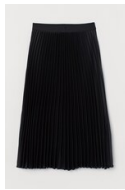
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0762600004  
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0789309001  
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### Recommendations FM



0709987008  
85367



0697054088  
81630



0841182004  
86974



0928907001  
98045



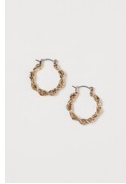
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0488017008  
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0872477001  
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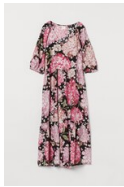


0519516001  
99240



0603584021  
92426

### Recommendations POP



0865520001  
94601



0819140001  
89879



0865799003  
83637



0771826003  
83428



0852521001  
93172



0860305001  
87463



0772578001  
96766



0823685002  
88897



0892421009  
84291



0808661002  
99680