# Lightly item selected

• GCN: Selects a lightly item

User: FN 1.0 Active 1.0 club\_member\_status ACTIVE fashion\_news\_frequency Regularly

postal code e67324bc966cd92c6d53275c7583b31b64b1693b8be1c3...

Name: 00366ad4694d44d25485a7d49b907091cc166f1c4470219d72a2ebd420adb816, dtype: object

### Ground truth + last iteractions



## Recommendations GCN



### **Recommendations FM**





















 $0835008005\ 0762672001\ 0736530010\ 0699924003\ 0708490005\ \textbf{0684209019}\ 0903390001\ 0749699026\ 0682261010\ 0712924006$ 

### **Recommendations POP**





















 $0684209019 \ 0835008001 \ 0865921002 \ 0806412005 \ 0749699008 \ 0751557002 \ 0852513004 \ 0759637009 \ 0857271001 \ 0684341002$