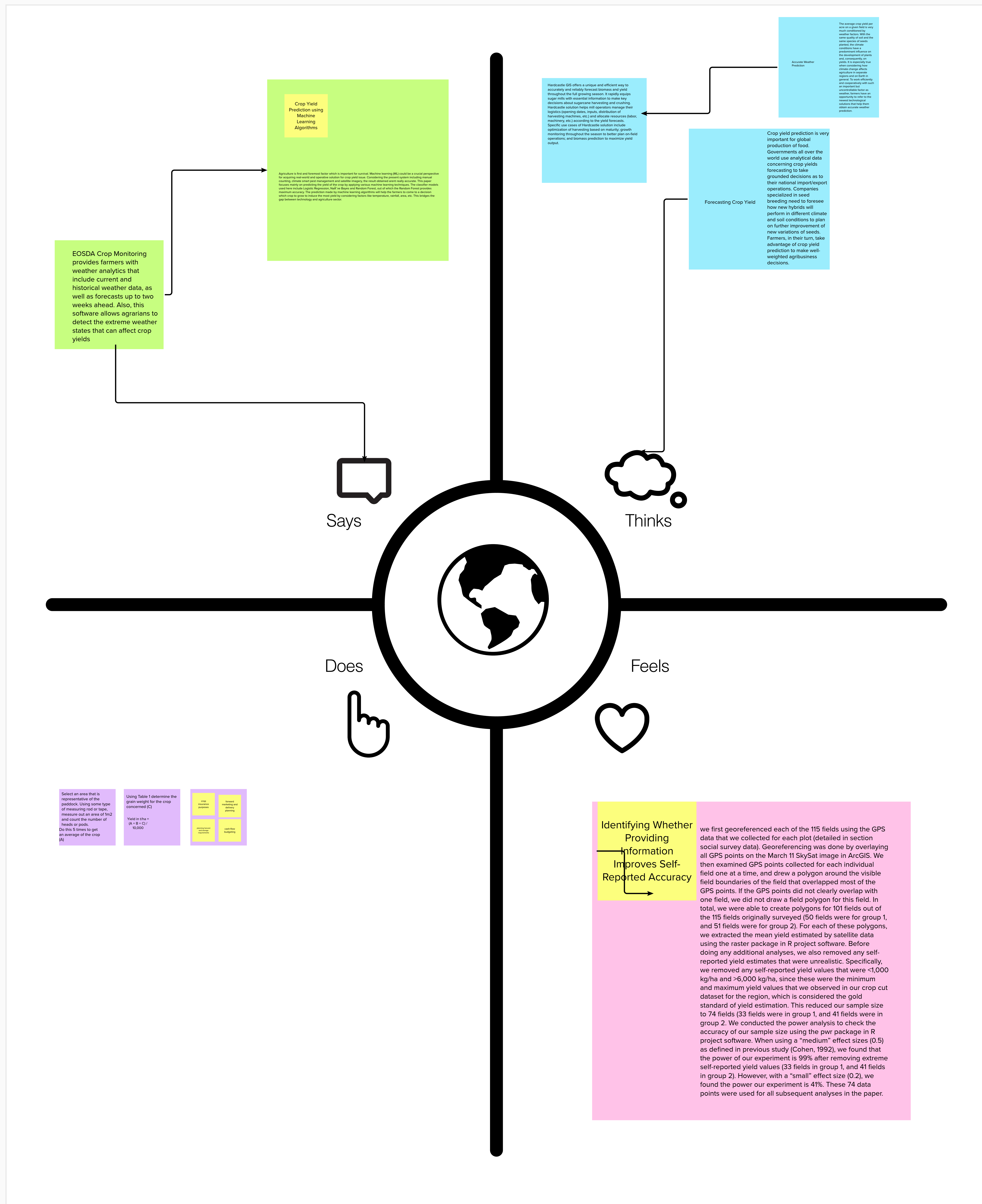


Dive into the mind of the user for focused product development

● Build empathy and keep your focus on the user by putting yourself in their shoes.



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We summarized overall self-reported accuracy across all farmers using our metric of self-reported accuracy described in section 2.1. Identifying farmers providing information improves self-reported accuracy. We also assessed the accuracy of self-reported yield estimates by identifying whether these estimates accurately capture the known relationship between sowing date and wheat yields. Specifically, we were interested in identifying whether there was a significant and negative relationship between sowing date and self-reported yield. To quantify whether this relationship exists, we used a linear regression model (Equation 3) and assessed model fit using R2 and adjusted R2. We were interested in sowing date (B) was significant and negative.

Assessing Self-Reported Accuracy and Its Drivers

This is a textbox..

$$\begin{aligned} & \text{Self-reported accuracy (kg} \\ & \text{ha)} \sim \\ & \beta_0 + \beta_1 \text{Irrigation} + \beta_2 \text{Age} + \beta_3 \\ & \text{Education} + \beta_4 \text{Plot} \\ & \text{Area} + \beta_5 \text{Plot} \\ & \text{Yield} + \beta_6 \text{Fertilizer} + \\ & \beta_7 \text{Wealth Index} + \varepsilon \quad (4) \end{aligned}$$

Self-reported yield (kg/ha) ~ $\beta_0 + \beta_1 \text{sowing date} + \epsilon$ (3)

As a comparison, we also assessed whether this known relationship between sowing date and wheat yield could be detected using crop cut estimates of yield for the 64 fields for which we had crop cut data. To do this, we also used Equation 3, but replaced self-reported yield with crop cut yield as the dependent variable.

Finally, to understand which factors may be significantly associated with self-reported accuracy, we ran a multiple linear regression. We were interested in identifying which socioeconomic, management, and yield variables may be associated with whether a farmer is more likely to under or over-report yields on his/her field. For this analysis, we used Equation 4