



CONTEXTIQ PRO: **Intelligent Knowledge** **Retrieval for Appian Case** **Management**

"Stop agents from using outdated policies. Automatically."

Team: [Your Team Name] | Appian AI Application Challenge 2026 | IIT
Madras | January 6, 2026

- “We’re addressing a real problem where agents make high-stakes decisions using fragmented and outdated information.”

THE PROBLEM

Why Agents Struggle Today

The Old Way:

- ✗ 847 search results
- ✗ Multiple browser tabs
- ✗ Conflicting documents
- ✗ Outdated policies
- ✗ No verification trail

The Cost:

- • 23 min per case
- • 12% compliance errors
- • \$850K fines/year
- • Agent burnout

REAL SCENARIO: Agent uses outdated policy → Wrong decision → Customer dispute → Financial & legal impact

This happens daily across insurance, government, and compliance-heavy industries.

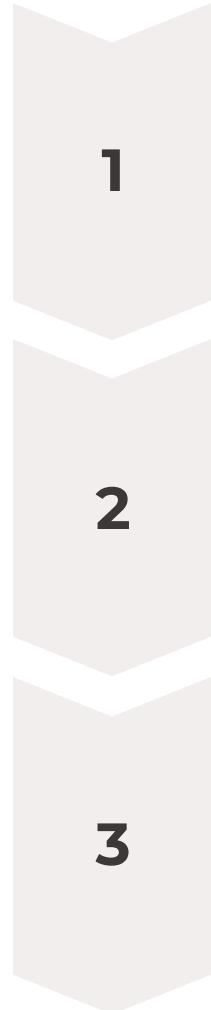
“The problem is not agent skill — it’s fragmented knowledge and missed updates.”

OUR SOLUTION

ContextIQ Pro

GraphRAG-Powered Knowledge Assistant

ONE-LINE PITCH: "AI that understands RELATIONSHIPS between policies, detects conflicts, and prevents errors before decisions are made"



The system reads the live case context from Appian—such as case type, location, workflow stage, and key attributes—without requiring the agent to search or input queries.

[ContextIQ Pro AI Engine]

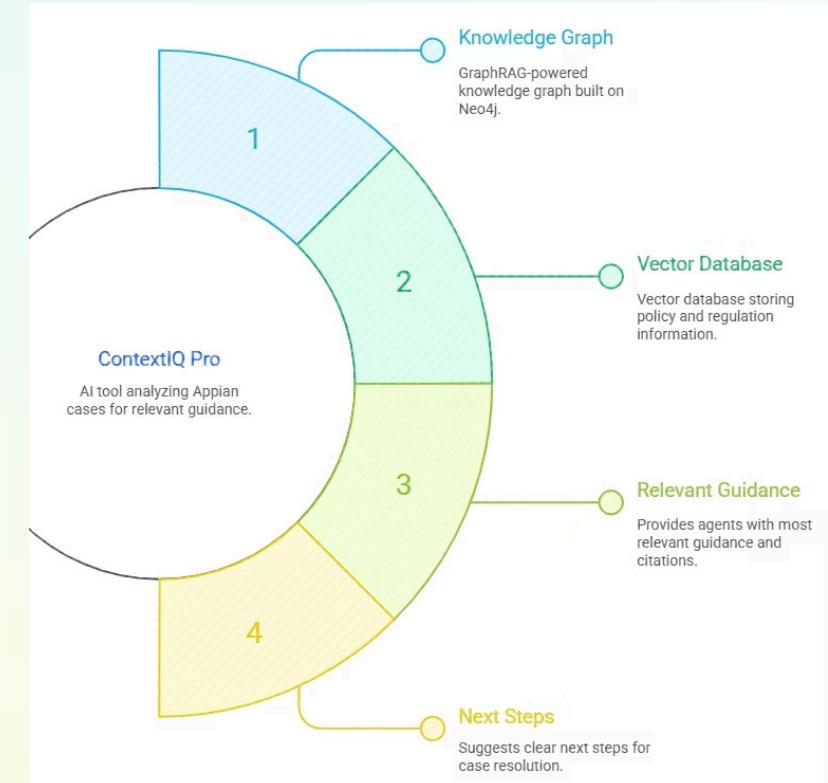
ContextIQ Pro analyzes this case context using a GraphRAG-powered knowledge graph to reason over relevant policies, versions, timelines, and potential conflicts.

[Relevant Policies + Citations + Guidance]

The agent is shown the most relevant policy clauses, exact page-level citations, and clear guidance directly inside Appian—ready to use for decision-making.

Powered by a relationship-aware knowledge graph.

- “Instead of agents searching, the system pushes the right knowledge at the right moment.”



THE SECRET SAUCE

3 Key Capabilities

What makes ContextIQ Pro different:

1. CONFLICT DETECTION



- Detects outdated policies
- Flags federal vs state conflicts
- Identifies expired emergency rules

2. TEMPORAL INTELLIGENCE



- Tracks policy versions over time
- Applies rules valid at claim date
- Prevents wrong-version usage

3. EXPLAINABLE AI



- Clear reasoning
- Confidence scoring
- Exact page-level citations

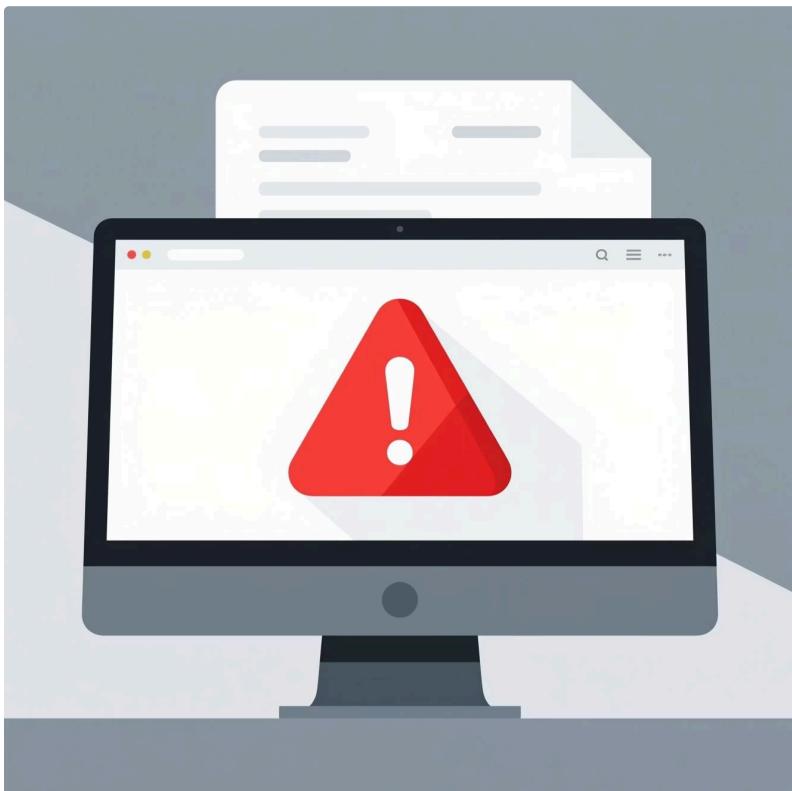
“These capabilities transform knowledge from a risk into a safeguard.”

DEMO SCENARIO

Crisis Prevention in Action

SCENARIO

Agent reviewing Florida flood claim (\$45K).
Attempts to approve using outdated policy.



ALERT – ACTION BLOCKED

ISSUE: Policy v2.0 (Jan 2024) is outdated

CURRENT: Policy v2.1 (Nov 2024)

RISK IF PROCEEDED: Incorrect payout, Compliance violation, Financial penalty

RECOMMENDED ACTION: Switch to Policy v2.1

OUTCOME

- ✓ Error prevented
- ✓ Correct guidance applied
- ✓ Compliance maintained

“This scenario shows how errors are stopped before they reach customers.”

BUSINESS IMPACT

Real-World Impact

(100-Agent Organization)

Metric	Before	After	Improvement
Avg Handle Time	23 min	5 min	↓ 78%
Compliance Errors	12%	0.8%	↓ 93%
Cases/Day/Agent	18	62	↑ 244%
Cost per Case	\$47	\$12	↓ 74%
Training Time	6 weeks	10 days	↓ 76%

Estimated Annual Value:

\$15.75M

Break-even:

~5 days

Speaker Notes: "This is faster decisions with significantly lower risk."

ENTERPRISE-GRADE ARCHITECTURE

1

GraphRAG Core: Relationship-aware reasoning across policies and regulations

2

Knowledge Graph (Neo4j): Explicit modeling of policy versions, supersession, and conflicts

3

Vector Search (Pinecone): Precise retrieval of relevant clauses and paragraphs

4

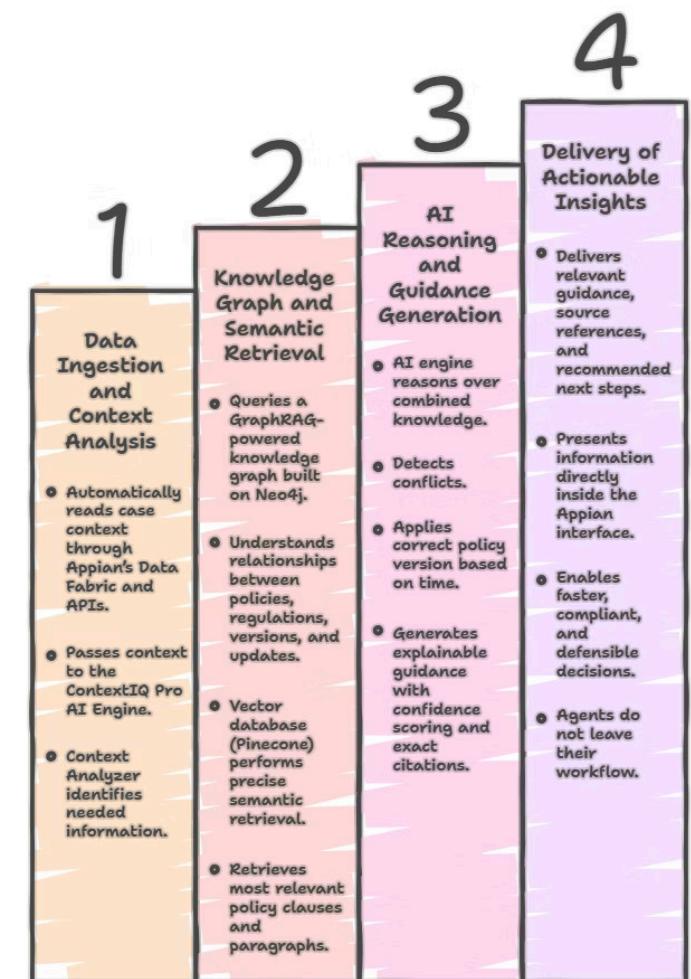
Conflict Detection Layer: Early identification of outdated or conflicting rules

5

Confidence & Explainability Layer: Transparent answers with citations and confidence scoring

ONE-LINE TECH SUMMARY: “ContextIQ Pro uses GraphRAG and knowledge graphs to reason over policy relationships, time, and conflicts—directly within Appian workflows.”

ContextIQ Pro Workflow



COMPETITIVE ADVANTAGE

Why We Beat Everyone Else

Feature	Others (Basic RAG)	ContextIQ Pro
Search Type	Keyword only	GraphRAG + Semantic
Understands Relationships	✗ No	✓ Full knowledge graph
Conflict Detection	✗ No	✓ Automatic detection
Version Tracking	✗ No	✓ Temporal intelligence
Explainability	✗ Black box	✓ Full confidence breakdown
Appian Integration	✗ API only	✓ Native integration

COMPETITIVE MOAT:

1. GraphRAG applied to insurance case management
2. Automatic conflict detection using policy relationships
3. Deep, native Appian integration

Strategic advantage: Significant head start over flat document-search systems

IMPLEMENTATION ROADMAP

From Concept to Deployment



PHASE 1: MVP DESIGN (2 Weeks)

For Hackathon Submission

- GraphRAG knowledge modeling
- Conflict scenarios defined
- Appian-themed UI design



PHASE 2: PRODUCTION (6 Weeks)

Pilot Deployment

- Multi-source connectors
- Full Appian API integration
- Learning feedback loop



PHASE 3: SCALE (6 Months)

Enterprise Rollout

- Multi-industry support
- Advanced analytics
- 10,000+ concurrent users

APPIAN INTEGRATION POINTS:

✓ Data Fabric – Auto-ingest | ✓ AI Copilot – Interaction | ✓ Process Models – Triggers | ✓ Web APIs – Exposure | ✓ RPA – Automation

VISION & CLOSING

The Future of Knowledge Work

Our vision: A world where agents never make decisions based on outdated or incorrect information.

- ✓ Fewer compliance errors
- ✓ Faster case resolution
- ✓ Transparent, defensible decisions
- ✓ Better outcomes for people

"This isn't just a tool. It's a safer way to make decisions. And it's built for Appian."

THANK YOU