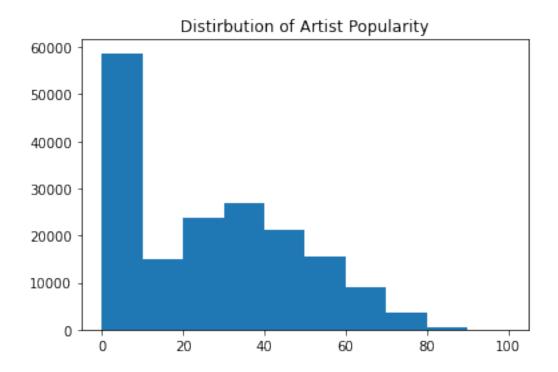
Logistic Model Training

May 11, 2021

```
[39]: import os
      import pandas as pd
      import numpy as np
      import matplotlib.pyplot as plt
      import seaborn as sns
 []:
[40]: #load final data set as spotify
      spotify = pd.read_csv("data.csv")
      spotify.head(5)
      #calculate the popularity mean so we can make popularity a binary variable in \Box
      \rightarrow following steps
      popularity_mean = np.mean(spotify['popularity'])
      popularity_mean
      plt.hist(spotify['popularity'])
      plt.title('Distirbution of Artist Popularity')
      spotify['popularity'].describe()
[40]: count
               174389.000000
                   25.693381
      mean
      std
                   21.872740
      min
                    0.000000
      25%
                    1.000000
      50%
                   25.000000
      75%
                   42.000000
                  100.000000
      max
      Name: popularity, dtype: float64
```



```
[41]: #Going to drop the name, relesase date, id since it is not significant to the dependant variable, and we have season in lieu of release date

spotify = spotify.drop(['name', 'artists', 'release_date', 'id'], axis = 1)

#dummy variable for season

season_dum = pd.get_dummies(spotify['Season'])

spotify['Season'] = season_dum
```

[42]: #see the scale of each parameter to see the need to scale them. spotify.describe()

```
[42]:
                Unnamed: 0
                              acousticness
                                             danceability
                                                             duration_ms \
      count
             174389.000000
                             174389.000000
                                            174389.000000
                                                            1.743890e+05
      mean
              87194.000000
                                  0.499228
                                                  0.536758
                                                            2.328100e+05
      std
              50341.912384
                                  0.379936
                                                  0.176025 1.483958e+05
      min
                  0.000000
                                  0.000000
                                                  0.000000
                                                            4.937000e+03
      25%
              43597.000000
                                  0.087700
                                                  0.414000
                                                            1.661330e+05
      50%
              87194.000000
                                  0.517000
                                                  0.548000
                                                            2.057870e+05
      75%
             130791.000000
                                                            2.657200e+05
                                  0.895000
                                                  0.669000
             174388.000000
                                  0.996000
                                                  0.988000
                                                            5.338302e+06
      max
                                  explicit
                                            instrumentalness
                                                                          key \
                    energy
      count
             174389.000000
                            174389.000000
                                                174389.000000
                                                               174389.000000
                  0.482721
                                  0.068135
                                                     0.197252
                                                                    5.205305
      mean
                  0.272685
                                  0.251978
                                                     0.334574
                                                                    3.518292
      std
```

```
min
             0.000000
                             0.000000
                                                0.000000
                                                                0.000000
25%
             0.249000
                             0.000000
                                                0.00000
                                                                2.000000
50%
             0.465000
                             0.000000
                                                0.000524
                                                                5.000000
75%
             0.711000
                             0.00000
                                                0.252000
                                                                8.000000
             1.000000
                             1.000000
                                                               11.000000
max
                                                1.000000
             liveness
                             loudness
                                                             Name Length
                                                  Season
                                                           174389.000000
       174389.000000
                       174389.000000
                                           174389.000000
count
                           -11.750865
             0.211123
                                                0.151403
                                                                4.673099
mean
std
             0.180493
                             5.691591
                                                0.358442
                                                                3.301915
min
             0.000000
                           -60.000000
                                                0.000000
                                                                1.000000
25%
             0.099200
                           -14.908000
                                                0.00000
                                                                2.000000
50%
             0.138000
                           -10.836000
                                                0.00000
                                                                4.000000
75%
             0.270000
                            -7.499000
                                                0.000000
                                                                6.000000
             1.000000
                             3.855000
                                                1.000000
                                                               44.000000
max
                 live
                                 love
                                                  mix
                                                                   no
       174389.000000
                       174389.000000
                                                        174389.000000
count
                                        174389.000000
             0.029870
                             0.036034
                                             0.024766
                                                             0.027261
mean
std
             0.172105
                             0.190515
                                             0.169057
                                                             0.174373
min
             0.000000
                             0.00000
                                             0.00000
                                                             0.00000
25%
             0.000000
                             0.000000
                                             0.000000
                                                             0.00000
50%
             0.000000
                             0.000000
                                                             0.00000
                                             0.000000
75%
             0.000000
                             0.000000
                                             0.000000
                                                             0.000000
             2.000000
                             4.000000
                                                             3.000000
max
                                             3.000000
                               remast
                                              version
                   op
                                                               year_y
       174389.000000
                       174389.000000
                                        174389.000000
                                                        174389.000000
count
mean
             0.024503
                             0.066145
                                             0.024451
                                                             0.023688
std
             0.155160
                             0.248583
                                             0.155371
                                                             0.152942
min
             0.000000
                             0.000000
                                             0.000000
                                                             0.000000
25%
                                                             0.00000
             0.00000
                             0.000000
                                             0.000000
50%
             0.000000
                             0.000000
                                             0.000000
                                                             0.000000
75%
             0.000000
                             0.00000
                                             0.00000
                                                             0.00000
             3.000000
                             2.000000
                                             2.000000
                                                             2.000000
max
```

[8 rows x 27 columns]

```
[43]: #need to drop first unname coloum since it is just an index. Need to Re-scale

→ features since it ranges from O-1 to 10.

spotify = spotify.drop('Unnamed: 0', 1)

#import minmaxscaler

from sklearn.preprocessing import MinMaxScaler

scaler = MinMaxScaler()
```

```
[44]: spotify.dtypes
```

```
[44]: acousticness
                        float64
     danceability
                        float64
     duration ms
                          int64
     energy
                        float64
     explicit
                          int64
     instrumentalness
                        float64
                          int64
     liveness
                        float64
     loudness
                        float64
     mode
                          int64
     popularity
                          int64
     speechiness
                        float64
                        float64
     tempo
     valence
                        float64
                          int64
     year_x
     Collaboration
                          int64
     Season
                         uint8
     Name Length
                          int64
     live
                          int64
     love
                          int64
     mix
                          int64
                          int64
     no
                          int64
     qo
                          int64
     remast
     version
                          int64
                          int64
     year_y
     dtype: object
[45]: #all numerical variable that needs to be scaled
     →'loudness','speechiness','tempo','valence']
     #rescale all numerical variables
     spotify[numerical_var] = scaler.fit_transform(spotify[numerical_var])
     spotify
[45]:
            acousticness danceability duration_ms energy explicit \
     0
                0.994980
                             0.605263
                                         0.030637
                                                   0.224
                                                                0
     1
                0.645582
                             0.862348
                                         0.027237
                                                   0.517
                                                                0
     2
                                                                0
                0.996988
                             0.654858
                                         0.029792
                                                   0.186
                             0.738866
     3
                0.000174
                                         0.078215
                                                   0.798
                                                                 0
     4
                0.296185
                             0.712551
                                         0.030054
                                                   0.707
                                                                 1
                                                     •••
     174384
                0.009207
                             0.801619
                                         0.026752
                                                   0.866
                                                                 0
     174385
                0.798193
                             0.434211
                                         0.026209
                                                   0.211
                                                                 0
     174386
                0.809237
                             0.679150
                                         0.039977
                                                   0.589
                                                                 0
```

```
174388
                  0.239960
                                 0.685223
                                               0.036145
                                                          0.460
                                                                         0
                                                                       ... Season
              instrumentalness
                                      key liveness loudness mode
      0
                       0.000522 0.454545
                                              0.3790 0.741868
                                                                               0
                       0.026400 0.454545
                                              0.0809 0.825918
      1
                                                                    0
                                                                               0
      2
                       0.000018 0.000000
                                              0.5190 0.750168
                                                                               0
                                                                    1
      3
                       0.801000 0.181818
                                              0.1280 0.825135
                                                                               0
                                                                    1
      4
                       0.000246 0.909091
                                              0.4020 0.845102
                                                                    0
                                                       ... ...
      174384
                       0.000060 0.545455
                                              0.1780 0.859933
                                                                               0
                                                                    0
      174385
                      0.000000 0.363636
                                              0.1960 0.756949
                                                                               0
                                                                       ---
      174386
                       0.920000 0.363636
                                              0.1130 0.745549
                                                                       ...
                                                                               0
      174387
                       0.000000 0.000000
                                              0.1130 0.750497
                                                                    1
                                                                               0
      174388
                       0.891000 0.636364
                                              0.2150 0.747992
                                                                    1
                                                                               0
              Name Length
                            live
                                  love
                                                              version
                                                                        year_y
                                        mix
                                              no
                                                  oр
                                                      remast
      0
                               0
                                     0
                                           0
                                               0
                                                   0
                                                           0
                                                                     0
      1
                         6
                               0
                                           0
                                               0
                                                   0
                                                           0
                                                                     0
                                                                             0
                                     0
      2
                         2
                               0
                                     0
                                           0
                                               0
                                                   0
                                                           0
                                                                     0
                                                                             0
      3
                        10
                               0
                                     0
                                           0
                                               0
                                                   0
                                                           0
                                                                     0
                                                                             0
      4
                         1
                               0
                                     0
                                           0
                                               0
                                                   0
                                                           0
                                                                     0
                                                                             0
                         •••
      174384
                         2
                                                   0
                                                                     0
                                                                             0
                               0
                                     0
                                          0
                                               0
                                                           0
      174385
                         3
                               0
                                     0
                                           0
                                               0
                                                   0
                                                           0
                                                                     0
                                                                             0
                                                                             0
      174386
                         1
                               0
                                     0
                                           0
                                               0
                                                   0
                                                           0
                                                                     0
                         2
                                                                             0
      174387
                               0
                                     0
                                          0
                                               0
                                                   0
                                                           0
                                                                     0
      174388
                         1
                               0
                                     0
                                           0
                                                   0
                                                           0
                                                                     0
                                                                             0
      [174389 rows x 26 columns]
[46]: #modify dataframe to treat popularity as a binary variable
      def popularity(c):
          if c['popularity'] > popularity_mean:
              return 1
          else:
              return 0
[47]: #set popularity as a binary column: 1 means popular 0 means unpopular
      spotify['popularity'] = spotify.apply(popularity, axis = 1)
[48]: #split test and training data 30% test, 70% training set
      from sklearn.model_selection import train_test_split
      spotify_train, spotify_test = train_test_split(spotify, test_size=0.3,_
       →random_state=88)
```

0.923695

0.467611

0.240

0.044824

spotify_train.shape, spotify_test.shape [48]: ((122072, 26), (52317, 26)) [49]: #compose the x and y corresponding data for train and test set x_train = spotify_train.drop(['popularity'], axis =1) y_train = spotify_train[['popularity']] x_test = spotify_test.drop(['popularity'], axis =1) y_test = spotify_test[['popularity']] [50]: import statsmodels.api as smf #building model and fitting data log_reg = smf.Logit(y_train, x_train).fit() #visualize summary. # define p value cut off as 0.05. print(log_reg.summary()) Optimization terminated successfully. Current function value: 0.523117 Iterations 7 Logit Regression Results ______ Dep. Variable: popularity No. Observations: 122072 Logit Df Residuals: Model: 122047 Method: MLE Df Model: 24 Date: Thu, 06 May 2021 Pseudo R-squ.: 0.2453 Time: 12:32:52 Log-Likelihood: -63858. True LL-Null: -84613. converged: Covariance Type: nonrobust LLR p-value: 0.000 coef std err z P>|z| [0.025 0.975] acousticness -1.9143 0.030 -63.706 0.000 -1.973 -1.855danceability 0.2130 0.052 4.132 0.000 0.112 0.314 duration_ms 3.2051 0.270 11.875 0.000 2.676 3.734 19.443 1.0990 0.057 0.000 0.988 energy 1.210 explicit 1.3494 0.039 34.382 0.000 1.272 1.426

instrumentalness	-1.6910	0.025	-68.284	0.000	-1.739
key 0.014	-0.0286	0.022	-1.318	0.188	-0.071
liveness	-0.7297	0.043	-16.839	0.000	-0.815
loudness -4.218	-4.4954	0.142	-31.719	0.000	-4.773
mode 0.109	0.0784	0.015	5.095	0.000	0.048
speechiness -4.363	-4.4992	0.069	-64.848	0.000	-4.635
tempo 0.003	-0.1107	0.058	-1.904	0.057	-0.225
valence -0.310	-0.3782	0.035	-10.793	0.000	-0.447
year_x 0.003	0.0025	5.23e-05	48.004	0.000	0.002
Collaboration -0.413	-0.4504	0.019	-23.680	0.000	-0.488
Season 0.526	0.4875	0.020	24.652	0.000	0.449
Name Length -0.048	-0.0529	0.003	-19.521	0.000	-0.058
live -0.106	-0.1924	0.044	-4.340	0.000	-0.279
love 0.265	0.1965	0.035	5.622	0.000	0.128
mix -1.825	-1.9295	0.053	-36.168	0.000	-2.034
no 0.348	0.2276	0.061	3.702	0.000	0.107
op -0.358	-0.5054	0.075	-6.733	0.000	-0.653
remast 0.060	0.0056	0.028	0.202	0.840	-0.049
version 0.068	-0.0153	0.043	-0.358	0.720	-0.099
year_y -2.528	-2.6546	0.065	-41.124	0.000	-2.781

====

```
[51]: #p-value for most are lower than cutoff of 0.05. Only four are above: key, □ → tempo, remast, version

#retrain model without these four variables

x_train = x_train.drop(['key', 'tempo', 'remast', 'version'], 1)
```

x_train

67798 0.439759 0.750000 0.030334 0.5940 0 170292 0.017470 0.797571 0.041807 0.4700 0 57359 0.017269 0.813765 0.054199 0.5300 0 21990 0.914659 0.655870 0.034064 0.1320 0 13990 0.304217 0.673077 0.055217 0.8990 0 90474 0.104418 0.659919 0.052849 0.6300 1 133553 0.135542 0.397773 0.036222 0.4190 0 36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0	[51]:	acousticness	danceability	duration_	ms er	nergv	expl	icit	\
170292 0.017470 0.797571 0.041807 0.4700 0 57359 0.017269 0.813765 0.054199 0.5300 0 21990 0.914659 0.655870 0.034064 0.1320 0 13990 0.304217 0.673077 0.055217 0.8990 0 90474 0.104418 0.659919 0.052849 0.6300 1 133553 0.135542 0.397773 0.036222 0.4190 0 36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0			•	_			1		
57359 0.017269 0.813765 0.054199 0.5300 0 21990 0.914659 0.655870 0.034064 0.1320 0 13990 0.304217 0.673077 0.055217 0.8990 0 90474 0.104418 0.659919 0.052849 0.6300 1 133553 0.135542 0.397773 0.036222 0.4190 0 36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0	170292							0	
21990 0.914659 0.655870 0.034064 0.1320 0 13990 0.304217 0.673077 0.055217 0.8990 0 90474 0.104418 0.659919 0.052849 0.6300 1 133553 0.135542 0.397773 0.036222 0.4190 0 36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0									
13990 0.304217 0.673077 0.055217 0.8990 0 90474 0.104418 0.659919 0.052849 0.6300 1 133553 0.135542 0.397773 0.036222 0.4190 0 36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0									
								0	
90474 0.104418 0.659919 0.052849 0.6300 1 133553 0.135542 0.397773 0.036222 0.4190 0 36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0									
133553 0.135542 0.397773 0.036222 0.4190 0 36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0								1	
36815 0.231928 0.459514 0.065168 0.5340 0 104736 0.158635 0.336032 0.057936 0.2790 0									
104736 0.158635 0.336032 0.057936 0.2790 0									
124888 0.953815 0.178138 0.033827 0.0302 0	124888	0.953815	0.178138	0.0338		.0302		0	
instrumentalness liveness loudness mode speechiness year_x \		instrumentalne	ss liveness	loudness	mode	spe	echine	ss	year x \
67798 0.771000 0.1020 0.803727 1 0.038929 1976	67798					_			•
170292 0.723000 0.1830 0.727194 1 0.046138 2020									
57359 0.010200 0.1110 0.705677 1 0.077240 2020					1				
21990 0.000000 0.2680 0.703735 1 0.043872 1933									
13990 0.000002 0.4450 0.818260 1 0.090319 1990									

90474 0.000000 0.0299 0.819137 0 0.367662 2003			0.0299					62	2003
133553 0.048100 0.0852 0.751343 1 0.029866 1973	133553								
36815 0.818000 0.1370 0.788991 0 0.040268 2016	36815	0.8180	00 0.1370	0.788991	0	(0.0402	68	2016
104736 0.158000 0.0838 0.695310 1 0.030999 1992					1	(0.0309	99	
124888 0.748000 0.0943 0.546410 1 0.042122 2011	124888				1				
Collaboration Season Name Length live love mix no op year_y		Collaboration	Season Name	e Length 1	ive I	love	mix	no op	year_y
67798 0 0 1 0 0 0 0	67798	0	0	1	0	0	0	_	
170292 0 0 3 0 0 0 0 0	170292	0	0	3	0	0	0	0 0	0
57359 0 1 4 0 0 0 0 0	57359	0	1	4	0	0	0	0 0	0
21990 0 0 7 0 0 0 0	21990	0	0	7	0	0	0	0 0	0
13990 0 1 4 0 0 0 0 0	13990	0	1	4	0	0	0	0 0	0
	•••	•••					•••		
90474 1 0 5 0 0 0 0 0	90474	1	0	5	0	0	0	0 0	0
133553 0 0 9 0 0 0 0 0	133553	0	0	9	0	0	0	0 0	0
36815 0 1 1 0 0 0 0 0	36815	0	1	1	0	0	0	0 0	0
104736 0 0 1 0 0 0 0	104736	0	0	1	0	0	0	0 0	0
124888 1 1 1 9 0 0 0 0 0	124888	1	1	9	0	0	0	0 0	0

[122072 rows x 21 columns]

```
[52]: #train model once again with updated x_train log_reg = smf.Logit(y_train, x_train).fit()
```

#visualize summary.
define p value cut off as 0.05.
print(log_reg.summary())

Optimization terminated successfully.

Current function value: 0.523140

Iterations 7

Logit Regression Results

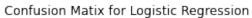
Logit Regression Results							
Dep. Variable: Model: Method: Date: Time: converged: Covariance Type:	Thu, 06	MLE May 2021 13:28:16 True nonrobust	Df Residuals Df Model: Pseudo R-squ Log-Likeliho LL-Null: LLR p-value:	s: 1.: pod:	122072 122051 20 0.2453 -63861. -84613. 0.000	=	
0.975]	coef	std err	z	P> z	[0.025		
						_	
acousticness	-1.9110	0.030	-63.901	0.000	-1.970		
danceability 0.327	0.2273	0.051	4.468	0.000	0.128		
duration_ms 3.740	3.2110	0.270	11.898	0.000	2.682		
energy 1.204	1.0932	0.056	19.368	0.000	0.983		
explicit	1.3519	0.039	34.449	0.000	1.275		
instrumentalness	-1.6910	0.025	-68.284	0.000	-1.739		
liveness	-0.7265	0.043	-16.783	0.000	-0.811		
loudness -4.224	-4.5016	0.142	-31.771	0.000	-4.779		
mode 0.110	0.0805	0.015	5.270	0.000	0.051		
speechiness -4.371	-4.5068	0.069	-65.126	0.000	-4.642		
valence	-0.3889	0.035	-11.233	0.000	-0.457		
year_x 0.003	0.0025	5.02e-05	49.352	0.000	0.002		
Collaboration	-0.4499	0.019	-23.785	0.000	-0.487		

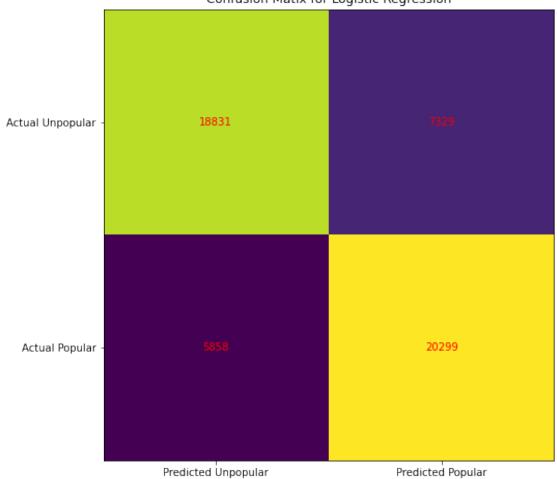
-0.413						
Season	0.4872	0.020	24.663	0.000	0.448	
0.526						
Name Length	-0.0529	0.003	-20.559	0.000	-0.058	
-0.048						
live	-0.1924	0.044	-4.355	0.000	-0.279	
-0.106						
love	0.1964	0.035	5.620	0.000	0.128	
0.265						
mix	-1.9321	0.053	-36.340	0.000	-2.036	
-1.828						
no	0.2278	0.061	3.712	0.000	0.108	
0.348						
op	-0.5038	0.075	-6.715	0.000	-0.651	
-0.357						
year_y	-2.6560	0.065	-41.162	0.000	-2.783	
-2.530						

====

```
Confusion matrixx:
[[18831 7329]
[5858 20299]]
```

```
plt.title('Confusion Matix for Logistic Regression')
plt.show()
```





```
[55]: #accuracy of the model
print('Test Accuracy = ', accuracy_score(y_test, prediction))

Test Accuracy = 0.7479404400099394

[]:
[]:
```