

## EVENT DETAILS

PhoenixPitch is the first intercollegiate pitch competition hosted at the University of Chicago in Chicago, IL, completely organized and run by UChicago students. We will be hosting 130 entrepreneurs ranging from the Chicagoland area open to engineers, designers, business majors, philosophers, and anyone who is interested in entrepreneurship. The event will take place on February 13th, 2015 at the Chicago Innovation Exchange.

3:00 - 3:10 PM: Arrivals and Open Networking  
3:10 - 3:15 PM: Opening Ceremony and Keynote Speech  
3:15 - 3:45 PM: Quick Pitch Videos  
3:45 - 4:00 PM: Voting, Snacking, and Networking  
4:00 PM: Voting closes; top 10 pitches are announced  
4:00 - 6:00 PM: Break out into teams; Mentors help teams and answer questions  
6:00 - 7:15 PM: Pitching (3 mins per team) and Eating  
7:15 - 7:25 PM: Judges Deliberate  
7:25 - 7:30 PM: Winners Announced and Closing

## WHY SPONSOR

Sponsoring PhoenixPitch is investing in the new generation of entrepreneurs and problem solvers in Chicago. Pitch competitions let students explore new technologies to solve problems and collaborate with one another, all while having more fun than traditional coursework. Students who enjoy competitions are looking for the companies and brands that support this new kind of event, because without travel reimbursements, great food, cool prizes, or awesome swag, pitch competitions wouldn't engage as large of an audience as they currently do. Sponsorship from companies like yours are what make the experience magical.

Additionally, competitions like this are the perfect opportunity for recruiting the most motivated students. This would be a great opportunity for your organization to reach out to talented students from a variety of academic and professional backgrounds in Chicago since this event is open to engineers, designers, business majors, philosophers, and anyone who is interested in entrepreneurship. We believe interdisciplinary collaboration is the first step in the development of a thriving entrepreneurial ecosystem.

We are working hard to make sure that PhoenixPitch is as good as we envision, but we can't do that all by ourselves... We need help - **your** help.

	Bronze \$250	Silver \$500	Gold \$1000
<b>General</b>			
Name a sponsored prize			✓
Can sponsor meal		✓	✓
Can send a mentor		✓	✓
Can sponsor bus		✓	✓
Can contribute to a prize	✓	✓	✓
<b>Recruitment</b>			
Access to resume book		✓	✓
Access to LinkedIn profiles	✓	✓	✓
<b>Branding</b>			
Recognized on T-shirts			✓
Logo on the event banner			✓
Recognized on pamphlets		✓	✓
Recognized at the opening ceremony		✓	✓
PR material		✓	✓
Recognized on website	✓	✓	✓
Can hand out swag	✓	✓	✓

## ALTERNATIVE SPONSORSHIP OPTIONS

If you can't provide a direct monetary sponsorship, we would be happy to discuss alternate forms of sponsorship.

## ANY QUESTIONS?

If you have any questions or would like more information, feel free to contact us at [phoenixpitch@gmail.com](mailto:phoenixpitch@gmail.com)