

Executive Summary and Recommendations

The following is the executive summary derived from the IMDB data for RSVP movies:-

1. Maximum number of movies have been produced in the month of March from the year 2017 till 2019.
2. Since 'Drama' is the most popular genre and has the maximum number of movies which have received more than 1,000 votes, the next movie may be considered in this category.
3. Average duration of the movie for the 'Drama' genre is 106.77 minutes.
4. 'Dream Warrior Pictures' and 'National Theatre Live' are the production companies that have produced the maximum number of hit movies and may be considered for next project's production company.
5. James Mangold is the top most director with highest number of movies having average rating greater than 8 and may be considered as the Director for next project.
6. Mammooty is the top actor, followed by Mohanlal based on the median rating and may be considered as actors for next movie.
7. 'Marvel Studios', 'Twentieth Century Fox' and 'Warner Bros.' are top three production houses based on number of votes received by their movies and may be considered for next project.
8. Vijay Sethupathi and Taapsee Pannu are the top Indian actor and actress, respectively based on average ratings and may be considered for next Indian movie.
9. 'Star Cinema' and 'Twentieth Century Fox' are top two production houses that have produced highest number of hits among multilingual movies and may be considered for multilingual movies.