

Siddharth Sathyam

MOBILE ENGINEERING MANAGER

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About Me

I'm the Mobile Engineering Manager at IFTTT. I have 9 years of experience, 8 years in iOS development, and 1 year of management experience. I've worked at a consultancy, a merchandise retailer, and a SaaS startup. My hobbies include cooking, riding my bicycle, rock climbing, and playing tennis.

Education

Georgia Institute of Technology

M.S. IN COMPUTER SCIENCE (OMSCS). SPECIALIZATION: COMPUTATIONAL PERCEPTION AND ROBOTICS

Online

January 2018 - December 2020

University of Illinois at Chicago

B.S. IN ENGINEERING. MAJOR: COMPUTER SCIENCE

Chicago, Illinois

August 2009 - May 2013

Skills

Technical iOS, Swift, Python, Objective-C

Other Engineering Management, Product Owner, Scrum Leader

Experience

IFTTT

Remote

MOBILE ENGINEERING MANAGER

February 2022 - Current

- Established internal performance objectives for web, infrastructure, and mobile. The initiative has led to reductions in engineering COGs and improvements in user experience.
- Make regular contributions to the iOS codebase. Assist team in fixing bugs, working on features, and resolving technical debt.
- Work with the team to define a data-driven approach to determine the technical roadmap.
- Work with the product team to create project planning artifacts. Work with engineers to review technical project requirements and create required technical proposals.
- Executed projects leveraging engineering, marketing, product, and sales. Examples include transitioning to freemium product access, high-value API integrations, and developer page revamps.
- Management and coaching of Android and iOS engineers.

IFTTT

Remote

LEAD IOS ENGINEER

March 2019 - February 2022

- Worked on features, bugs, and tech debt on the IFTTT iOS app and IFTTT ConnectSDK.
- Built out in app purchases for IFTTT Pro/Pro+ on iOS. This was instrumental in the company generating recurring revenue.
- Drove team and product decisions for the entire iOS discipline.
- Assisted customer software developers with embedding the ConnectSDK into their own apps.

FootLocker/Eastbay

Chicago, Illinois

LEAD IOS SOFTWARE DEVELOPER

October 2016 - March 2019

- Set up continuous integration and continuous delivery using Jenkins for iOS and Android apps.
- Implemented code review system based on pull requests.
- Implemented and architected an system for reskinning the existing codebase to ship different brand apps.
- Localized apps for five different languages in Europe and for French in Canada.
- Involved in improving the accessibility of iOS apps.

Isobar

Chicago, Illinois

SENIOR IOS SOFTWARE DEVELOPER

July 2015 - September 2016

- Implemented an iOS cascading style system which worked by applying cascading styles to an existing NBC app store app.
- Developed WBTogether iOS app from the ground up using an MVVM architecture and PromiseKit.

Isobar

Chicago, Illinois

IOS SOFTWARE DEVELOPER

August 2013 - July 2015

- Developed WellbeingGO iOS app from the ground up using an MVVM architecture. Built app in 5 months with one other developer.
- Implemented Facebook, Google, and Twitter login for McDonalds iOS app. Implemented Arch Card (McDonalds rewards program) management to enable users to add, use, or modify Arch cards that they might possess.
- Implemented dashboard view and pin login for Scottrade iOS app and fixed bugs on core iOS application.