**SAI SRI BHARGAV**

TIRUPATI • 517102

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Business-driven undergraduate with a strong passion for marketing. Proven ability to lead student-led marketing campaigns, analyze customer behavior, and think creatively to drive brand visibility. Eager to contribute fresh perspectives and youthful energy to a leading brand’s marketing team

**SKILLS**

* Consumer Behaviour Analysis
* Event Coordination & Promotion
* Product Management

**SOFT SKILLS**

* Communication – Expressive Speaker and Pearson Level 10 certified.
* Leadership – Working as GDSC Student Coordinator and Volunteered Many Events as Lead.
* Ethics –Understanding of data privacy, security, and ethical implications.
* Strategic Thinking
* Team Collaboration
* Creativity & Innovation

**EXPERIENCE**

***CSRBOX (In collaboration with IBM)*** • [***Artificial Intelligence Intern***](https://drive.google.com/file/d/1LJ34I-cimd1h1Cq1NtgDhWRpSgf5YKh8/view?usp=sharing) *July 2024 – August 2024*

* As an Artificial Intelligence Intern, I managed a cross-functional team to drive AI projects from development to deployment.
* Collaborating closely with senior management, I aligned AI initiatives with business objectives, improving strategic decision-making and contributing to AI-driven solutions.

***IUCEE*** •[***Trainee in Entrepreneurial Thinking***](https://drive.google.com/file/d/172h5X6quMGebkF-iRHRyk4fQrpStwzuN/view?usp=sharing)

*May 2024 – July 2024*

* Demonstrated entrepreneurial thinking by identifying new business opportunities and developing innovative solutions Used strategic planning and creative problem-solving to manage projects, reducing risks by 20%.
* Used strategic planning and creative problem-solving to manage projects and mitigate risks. Conducted market research and data analysis to support decision-making.
* Collaborated with teams to drive innovation and improve business outcomes and Conducted market research and data analysis, supporting decision-making that improved business outcomes by 25%.

***Student Entrepreneurship Programme*** -- ***Fellow + Trainee V-Hub Innovation center***

*Feb 2024 – March 2024*

* The Theme of programme is to train the student from Idea to Launch of their own Startup. It is exclusive to those with creative ideas and a zeal for launching their own businesses.

**EDUCATION**

***Mohan Babu University, Tirupati***

• ***BTech in CSE- (Artificial Intelligence and Machine Learning)***

*CGPA-* ***9.03*** *Graduation Year (2026)*

***Sri Pratibha Junior College, Ongole***

• ***M.P.C***

*Percentage-* ***88.8%.*** *Passed Out (2022)*

***Surya Vidyanikethan School, Giddalur***

• ***S.S.C***

*Percentage-* ***95%.*** *Passed Out (2020)*

**CERTIFICATIONS**

* ***IBM-*** [***(Project Management)***](https://drive.google.com/file/d/1FSwYmSdwofvjUYLdQKs8-T9gGcRlX8nC/view?usp=sharing)
* ***IIM Ahmedabad-*** [***(Leadership Skills)***](https://drive.google.com/file/d/1wPcqt89GVL7NqkFb0kWOsfh7wdYX4vGX/view?usp=sharing)
* ***IUCEE-*** [***(Entrepreneurial Thinking)***](https://drive.google.com/file/d/172h5X6quMGebkF-iRHRyk4fQrpStwzuN/view?usp=sharing)