Agile Software Requirements

Software Requirements Engineering – 40688

Computer Engineering department

Sharif university of technology

Fall 402

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Chapter 11:

Role of the Product Owner

PM and PO Roles

Agile Product Manager and Product Owner Roles

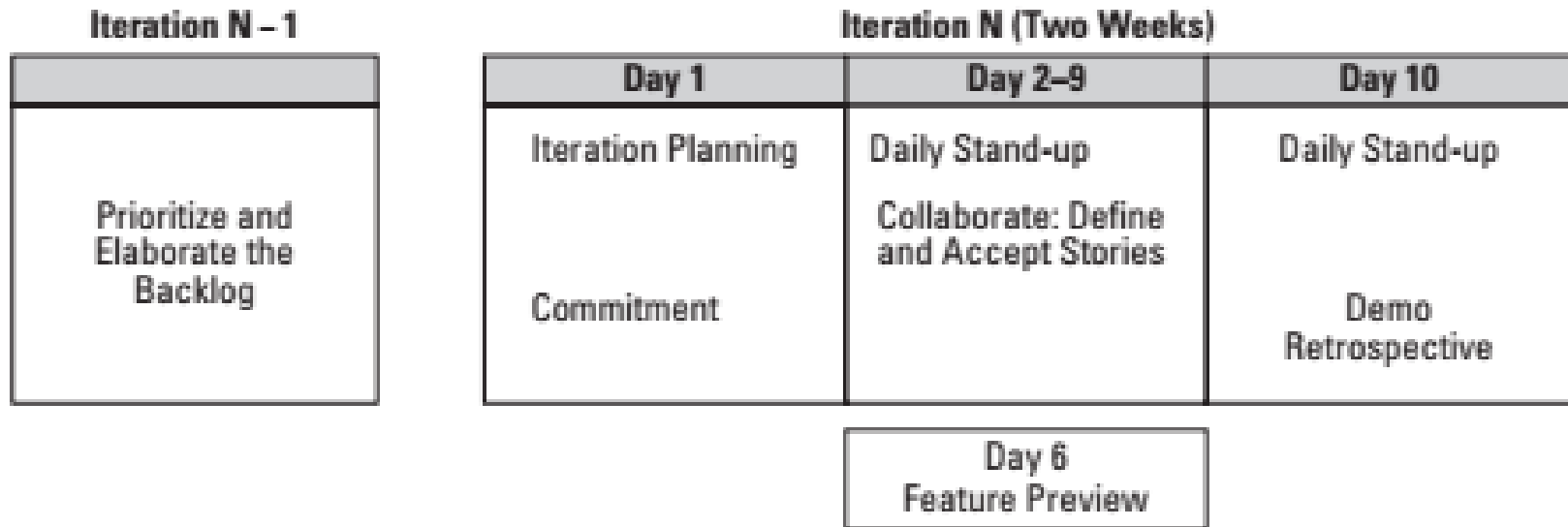| Agile Product Owner	Agile Product Manager
Product/technology-facing	Market/customer-facing
Co-located and reports into development/technology	Co-located and reports into marketing/business
Focuses on product and implementation technology	Focuses on market segments, portfolio, ROI
Owns the implementation	Owns the Vision and Roadmap
Drives the iterations	Drives the release

A Scheme for Prioritizing the Backlog

- **Independent user value**
  - This attribute rates the value of the story to the user

- **Iteration/(time) value**
  - How the story will help the team meet its objectives for the current iteration.

- **Risk reduction**
  - The final factor is the value of the information that may be discovered.

An Example

Sorted				
Story US53	5	5	6	16
Spike S43	2	5	7	14
Story US17	6	4	2	12
Story US32	8	2	1	11
Defect DE311	6	2	1	9

A product owner's typical schedule

A good Product owner

Five essential attributes of a good Product owner

1) Communication skills

2) Good business sense

3) Technical foundation

4) Decisive

5) Trustworthy