

# Scott Schaffter

Product Manager and Learning Strategist

scott@schaffters.com

202.258.2640

scottschaffter.com

## About me

My career has centered on creating impact internationally, particularly building knowledge sharing & learning systems.

Having lived and worked in 11 countries, I'm most at home bringing people together to build solutions to problems, usually with data and software.

## Education

2014

### Masters of Science in Organization Development

American University School of Public Affairs

2010

### Bachelor of Commerce with Honors

University of British Columbia

## Industry recognition

CLO Magazine's **Gold Award for Global Learning**  
**DevLearn** Speaker • The Masie Center's **30 under 30** • **ATD** Citation for Global Learning • Sandbox Global Entrepreneur

## Skills & tools

### CODE

HTML, CSS, & Javascript (Vue, React)  
Ruby, Ruby on Rails, Golang, Python  
PHP, Drupal, Wordpress  
SQL  
Server Deployment & CI

### LANGUAGES

English ● ● ● ● ●  
Spanish ● ● ● ● ●  
Thai ● ● ● ● ●  
French ● ● ● ● ●

## Highlighted experience

2019-CURRENT

### Google

#### Learning Strategist (consultant)

Consulting with the Next Practice Innovation team at Google to explore the future of workplace learning.

2013-2019

### Bivee, Inc.

#### Co-founder & Managing Director

Managed a human centered design consultancy and lead teams to build web applications and knowledge sharing strategies for international development clients.

HIGHLIGHTED PROJECTS

2017 - CURRENT

www.gateway.academy

### Mastercard Foundation & CGAP

#### Chief Product Officer

- Won and led a \$3M project to build an eLearning solution for financial institutions in 7 countries in East Africa.
- Led product strategy - translating business needs into product design, aligning stakeholders and building buy-in with the CGAP CEO.

2015 - 2017

www.pppknowledge.org

### The World Bank Group Public-Private Partnerships

#### Program Manager & Lead Developer

- Led technical team to overcome complex technical and organizational challenges to create a central knowledge management repository for all the Multilateral Development Banks.

2013 - 2015

penn.schaffters.com

### The University of Pennsylvania, CLO Program

#### Lecturer

- Lectured on how to build effective online communities for the CLO Executive Doctoral program.

2009-2013

### Population Services International (PSI)

#### Product Manager & eLearning Specialist

- Launched and scaled the development of PSI's global internal training and knowledge management systems, reaching 8,000 staff spread across 60+ countries.
- Increased department budget by 30% by increasing executive buy-in and demonstrating business impact.