

Classifying Headlines

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Can we predict the **source** of a News Headline?

“

*Dramatische Rettung bei
der härtesten Segelregatta
der Welt*

???

“

*Künstliche Intelligenz sagt
erfolgreich voraus, zu welcher
Struktur sich Proteine falten*

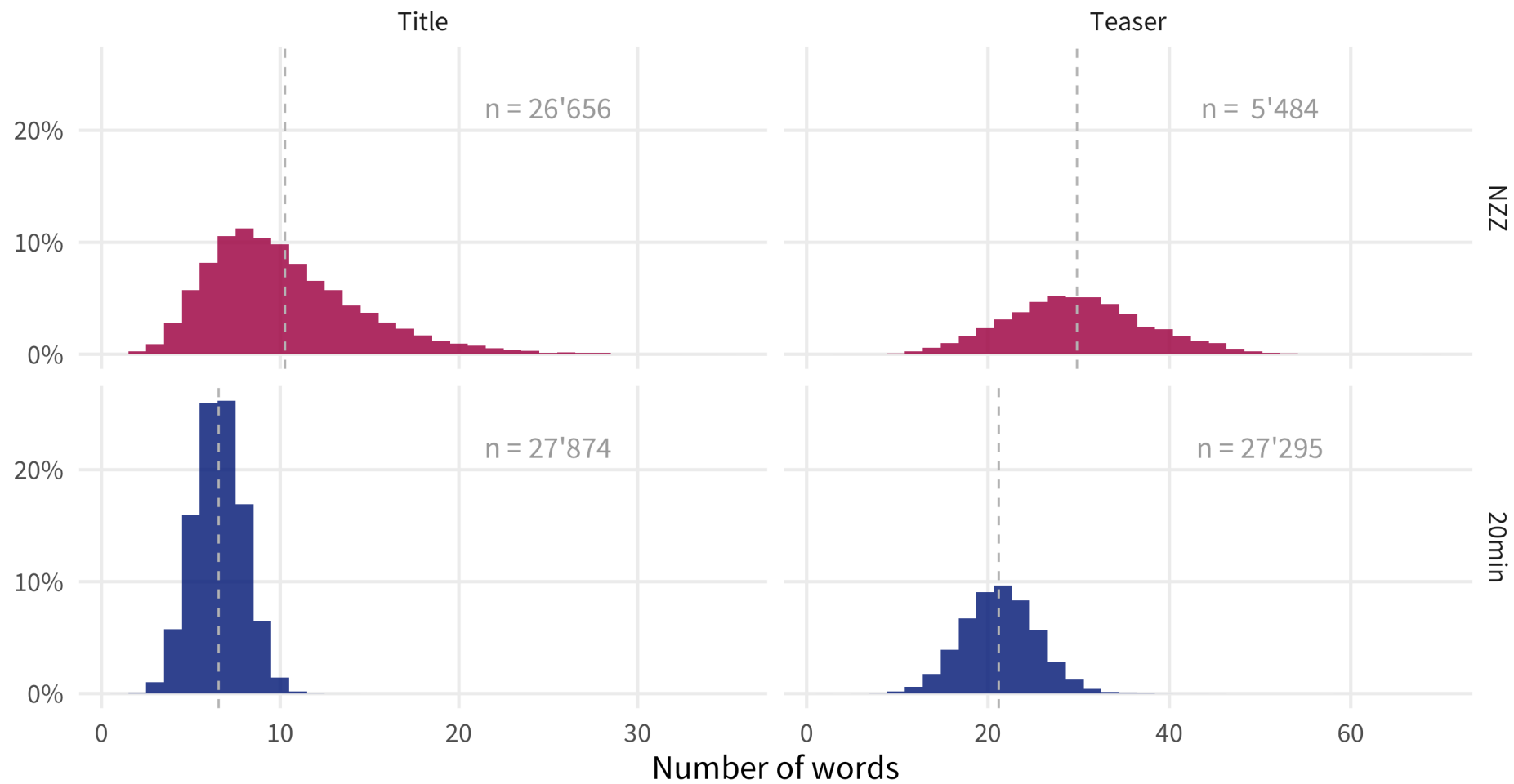
???

Neue Zürcher Zeitung



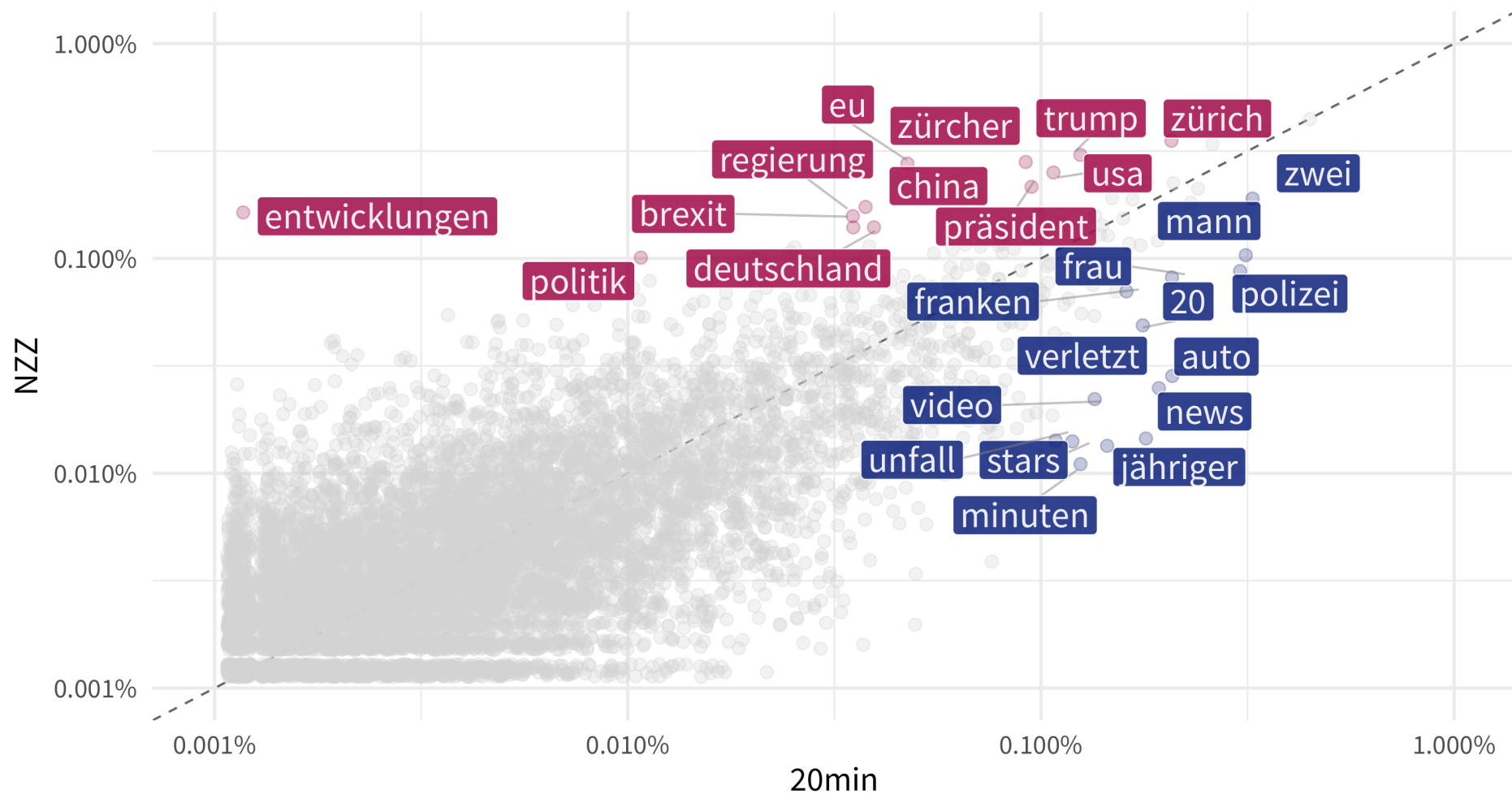
Headline length distribution

amount of words in **NZZ** and **20min** headlines



Proportion differences

reveal words which are more prevalent in **NZZ** or **20min** headlines



Multinomial Naïve Bayes

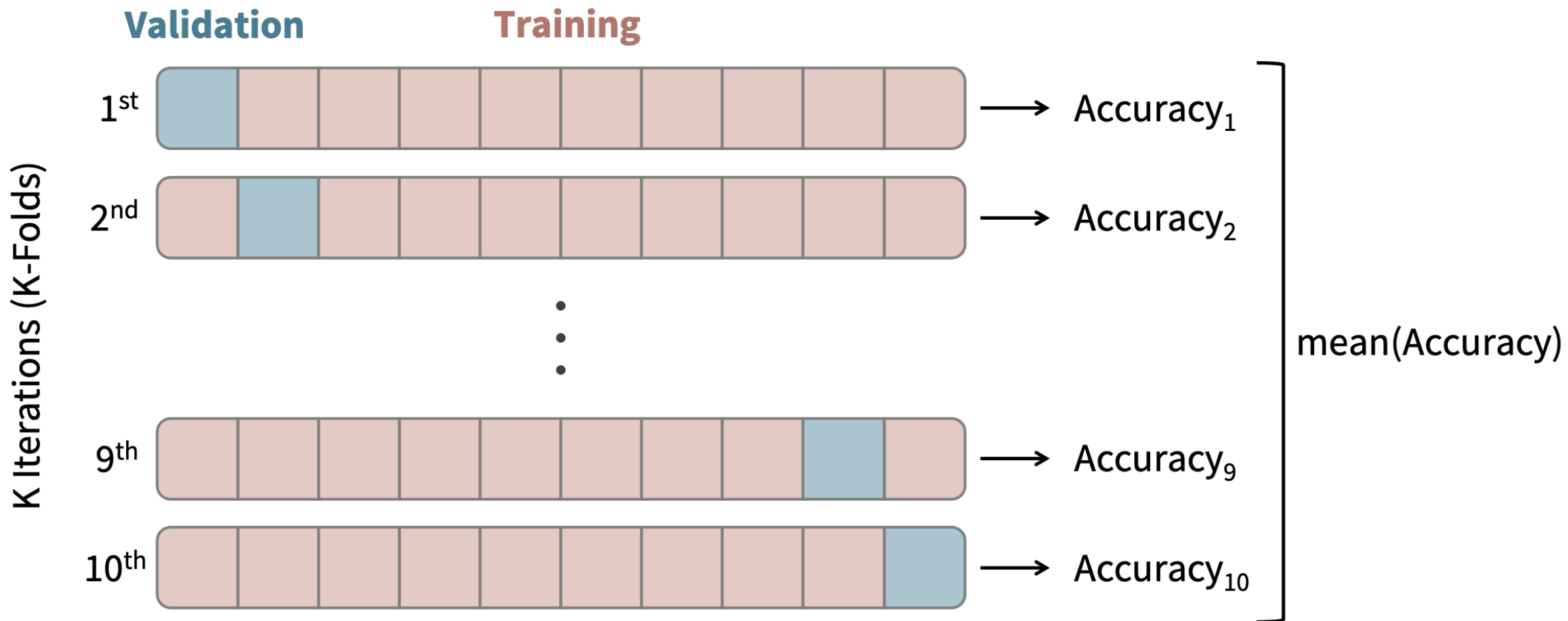
Document Term Matrix

Documents

Terms

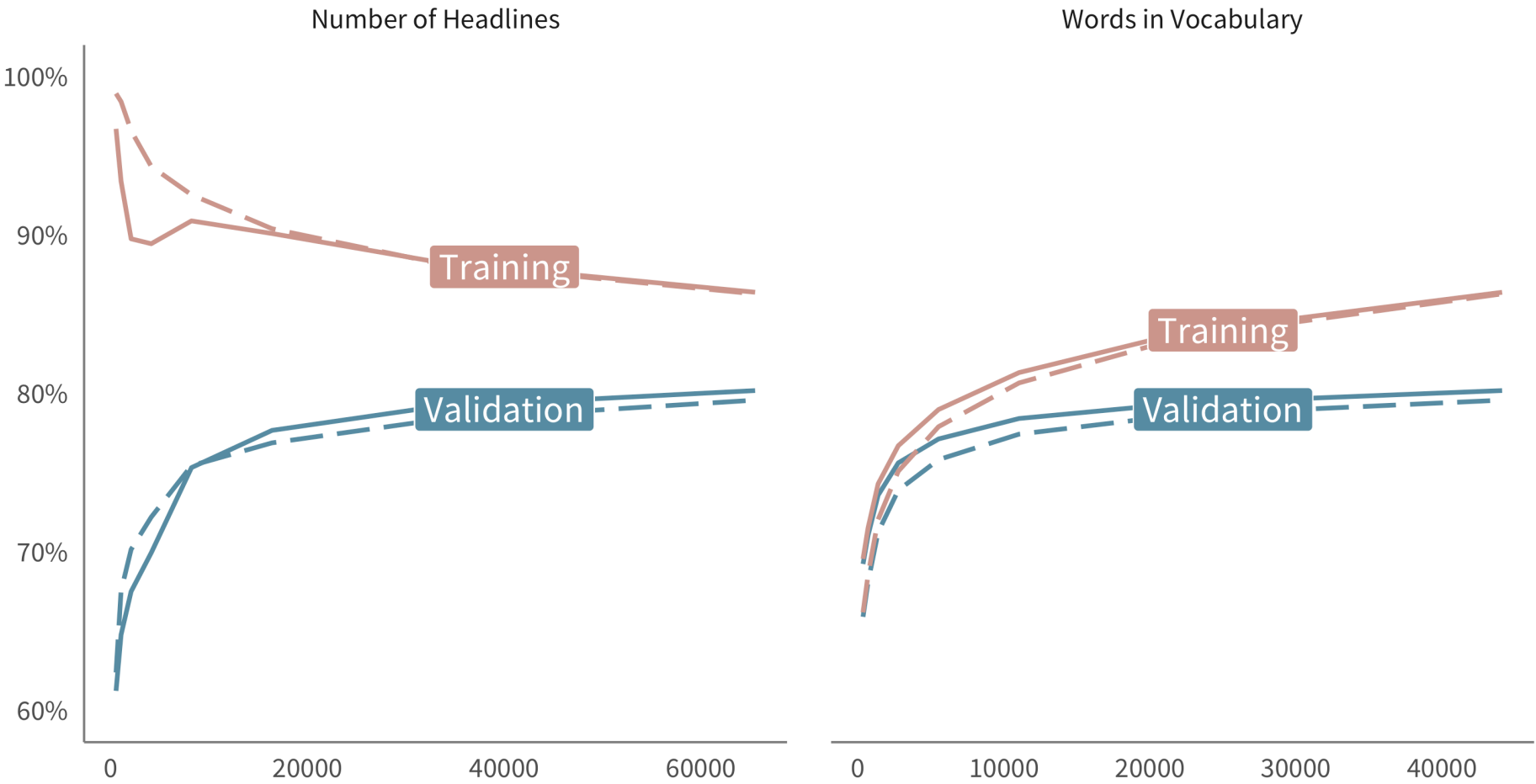
	Word 1	Word 2	Word 3	...	Word n
Headline 1	0	1	1	...	0
Headline 2	1	0	0	...	0
Headline 3	2	0	3	...	1
...
Headline m	1	1	0	...	0

Counts

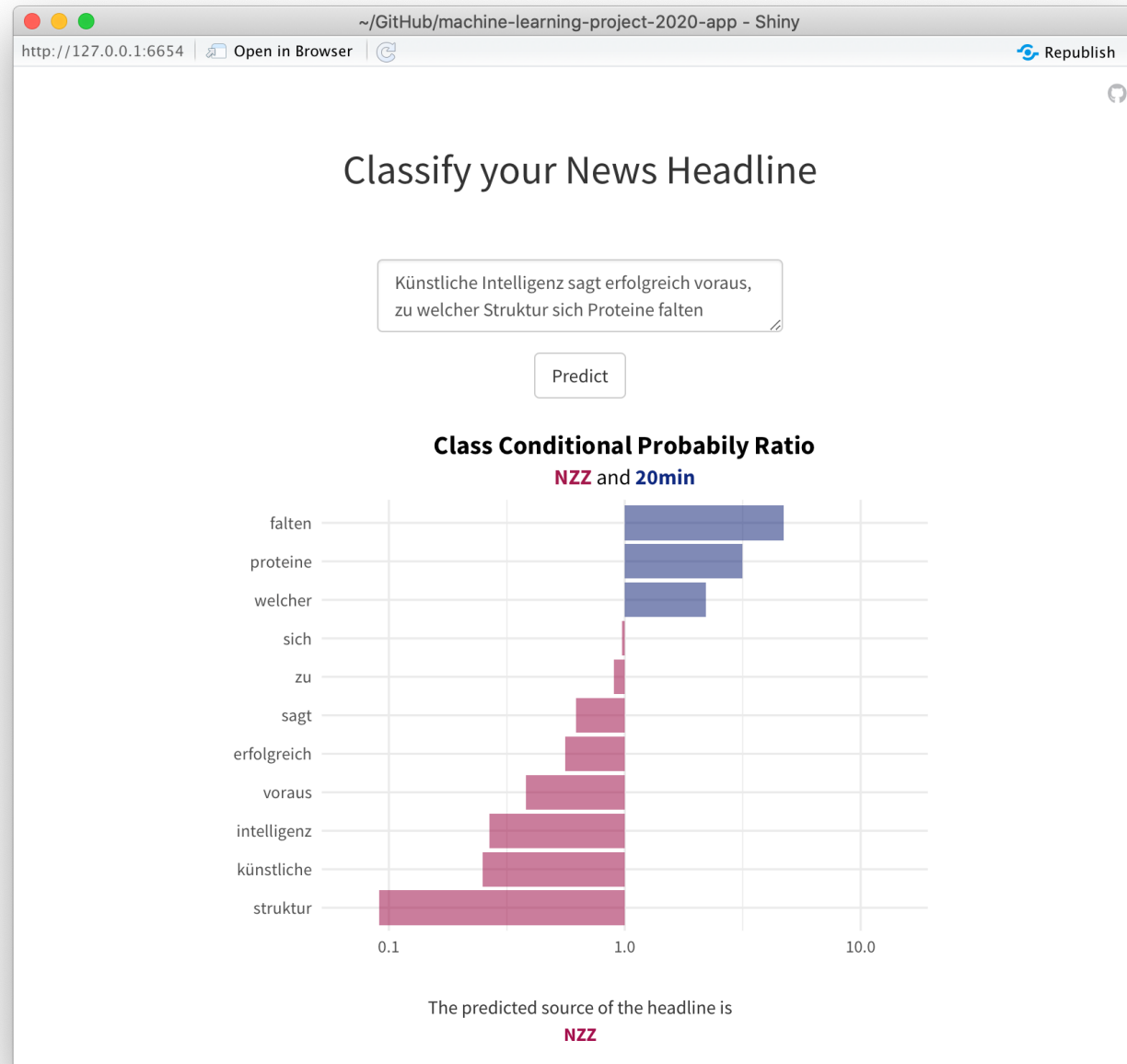


10-Fold Cross Validation Accuracy

with **stop words removed** (dashed line) and **included** (solid line)



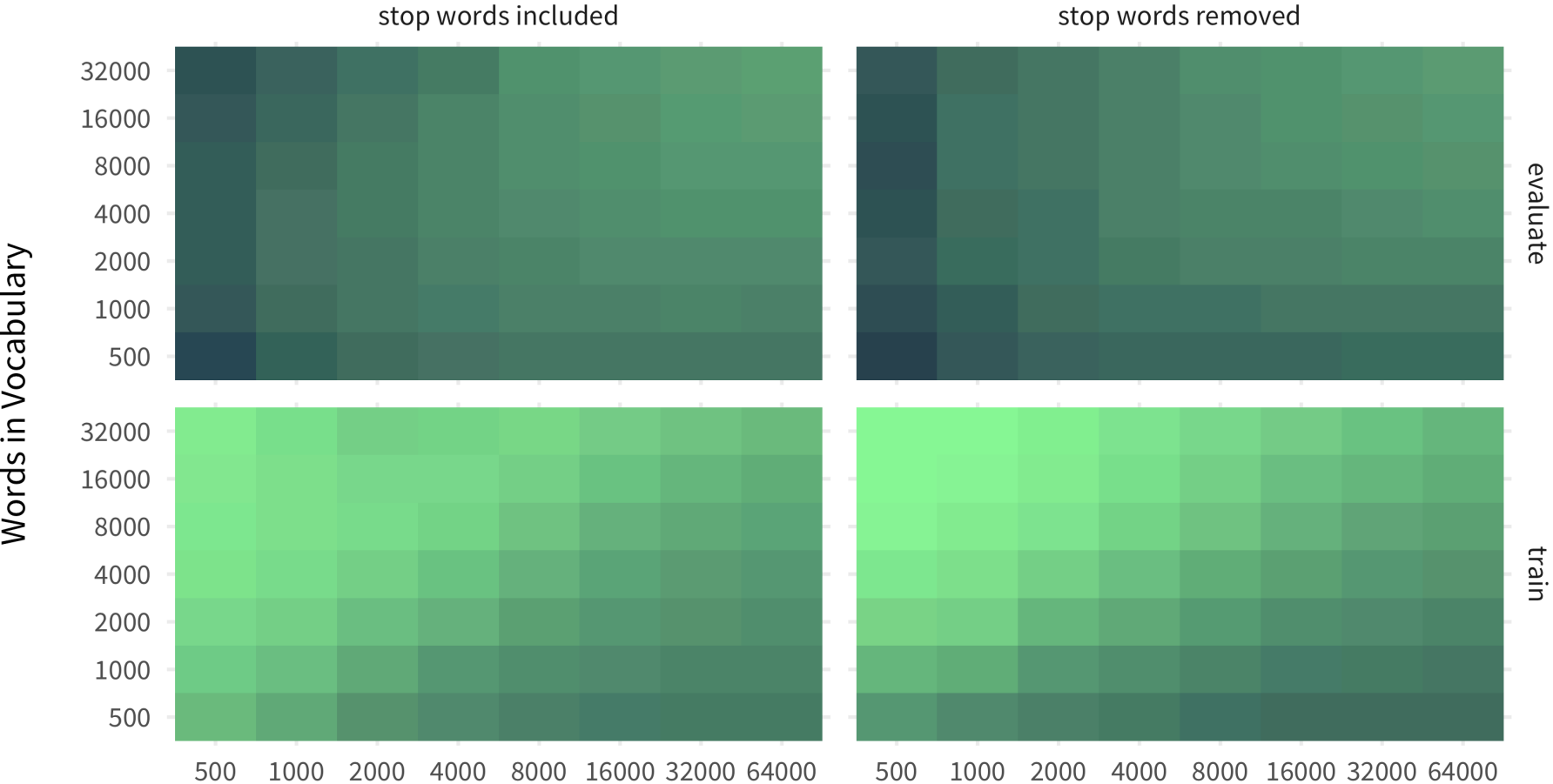
TODO: Insert performance numbers of the test set (confusion matrix and accuracy)



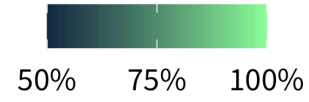
bit.ly/classify-headlines

Appendix

10-Fold Cross Validation Accuracy



Number of Headlines



Just Tokenisation

"I like my dog" \rightarrow ["I", "like", "my", "dog"]

Tokenisation and Lemmatisation

"He likes dogs" \rightarrow ["He", "like", "dog"]