

# Summer-Lee Schoenfeld

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## Skills

### Design

Concept Development  
Graphic Design  
Interaction Design  
Prototyping  
Strategy development  
User Research  
User Experience

### Technical

After Effects  
Illustrator  
InDesign  
Keynote  
Photoshop  
Lightroom  
Premiere Pro  
Sketch

### Code

Java  
Arduino  
HTML  
CSS

### Personal

Interpersonal  
Team Player  
Time Management

## Achievements

FCAT Dean's Honour Roll | 2017  
BBA Dean's Honour Roll | 2015  
Dogwood District Authority Award | 2012  
Producing Student Award | 2011

## Collaborations

Fairmont Hotel, Whistler  
Boulevard Kitchen, Vancouver  
Four Seasons Hotel, Vancouver

## Education

2012 - Current  
Simon Fraser University  
Interactive Arts & Technology  
Concentration | **Design**  
Minor | **Business**

## Experience

### UX / UI

#### Interactive Objects and Environments

September 2016 - December 2016

*IAT 438 Simon Fraser University*

Throughout this course I learned about UX/UI and product design. For our last project, we chose a client and identified their main business problem. Based on our quantitative and user research, we proposed a business and digital solution. We then visualized our solution through prototypes, personas, journey frameworks and video footage.

### Creative

#### Photographer

August 2016 - September 2017

*TEALEAVES*

I am responsible for aiding in the preparation and setup of current photoshoots. Throughout the photoshoot, I achieve high quality product images that match the luxury brand and style of the company. Once I have completed the post production process, I design webpage and newsletter assets which are then uploaded to the company website or used in current marketing campaigns.

#### Teaching Assistant

January 2016 - April 2016

*Simon Fraser University*

I was the teaching assistant for the IAT 244 course, introduction to digital photography. In this role I was responsible for facilitating lab activities and demonstrating photography, lighting, and photoshop techniques. I aided students with their understanding of photography concepts and provided feedback on their submissions.

### Other

#### Student Mentor

March 2017

*2017 Seattle Design Charrette*

During the Fall 2017 term, I had the opportunity of mentoring a group of students for their spatial design and urban planning field study in Seattle, as part of a second year Spatial Design course. I guided the students through architectural sites and provided feedback on their design proposals.

#### Event Coordinator

February 2017

*2017 Touchpoint | IxD Conference*

A two day design conference connecting SIAT design students with industry professionals. The conference consists of one day dedicated to design talks, presented by industry representatives, followed by a day of one-on-one interviews with design agencies. My role consisted of organizing the event through managing deadlines, recruitment, assisting with logistics, marketing, and communicating