

Summer-Lee Schoenfeld

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summerleeschoenfeld.me

34 - 181 Ravine Dr.
Port Moody, BC V3H 4T3

Skills

Design

Concept Development
Graphic Design
Interaction Design
Prototyping
Strategy development
User Research
User Experience

Technical

After Effects
Illustrator
Keynote
Photoshop
Lightroom
Premiere Pro
Sketch

Code

Java
Arduino
HTML
CSS

Personal

Interpersonal
Team Player
Time Management

Achievements

FCAT Dean's Honour Roll | 2017
BBA Dean's Honour Roll | 2015
Dogwood District Authority Award | 2012
Producing Student Award | 2011

Collaborations

Fairmont Hotel, Whistler
Boulevard Kitchen, Vancouver
Four Seasons Hotel, Vancouver

Education

2012 - Current
Simon Fraser University
Interactive Arts & Technology
Concentration | **Design**
Minor | **Business**

Experience

UX / UI

Interactive Objects and Environments

September 2016 - December 2017

IAT 438 Simon Fraser University

Throughout this course I learned about UX/UI and product design. For our last project, we chose a client and identified their main business problem. Based on our quantitative and user research, we proposed a business and digital solution. We then visualized our solution through prototypes, personas, journey frameworks and video footage.

Creative

Photographer

September 2016 - September 2017

TEALEAVES

I am responsible for aiding in the preparation and setup of current photoshoots. Throughout the photoshoot, I achieve high quality product images that match the luxury brand and style of the company. Once I have completed the post production process, I design webpage and newsletter assets which are then uploaded to the company website or used in current marketing campaigns.

Teaching Assistant

January 2016 - April 2016

Simon Fraser University

I was the teaching assistant for the IAT 244 course, introduction to digital photography. In this role I was responsible for facilitating lab activities and demonstrating photography, lighting, and photoshop techniques. I aided students with their understanding of photography concepts and provided feedback on their submissions.

Other

Student Mentor

November 2017

2017 Seattle Design Charrette

During the Fall 2017 term, I had the opportunity of mentoring a group of students for their spatial design and urban planning field study in Seattle, as part of a second year Spatial Design course. I guided the students through architectural sites and provided feedback on their design proposals.

Event Coordinator

February 2017

2017 Touchpoint | IxD Conference

A two day design conference connecting SIAT design students with industry professionals. The conference consists of one day dedicated to design talks, presented by industry representatives, followed by a day of one-on-one interviews with design agencies. My role consisted of organizing the event through managing deadlines, recruitment, assisting with logistics, marketing, and communicating