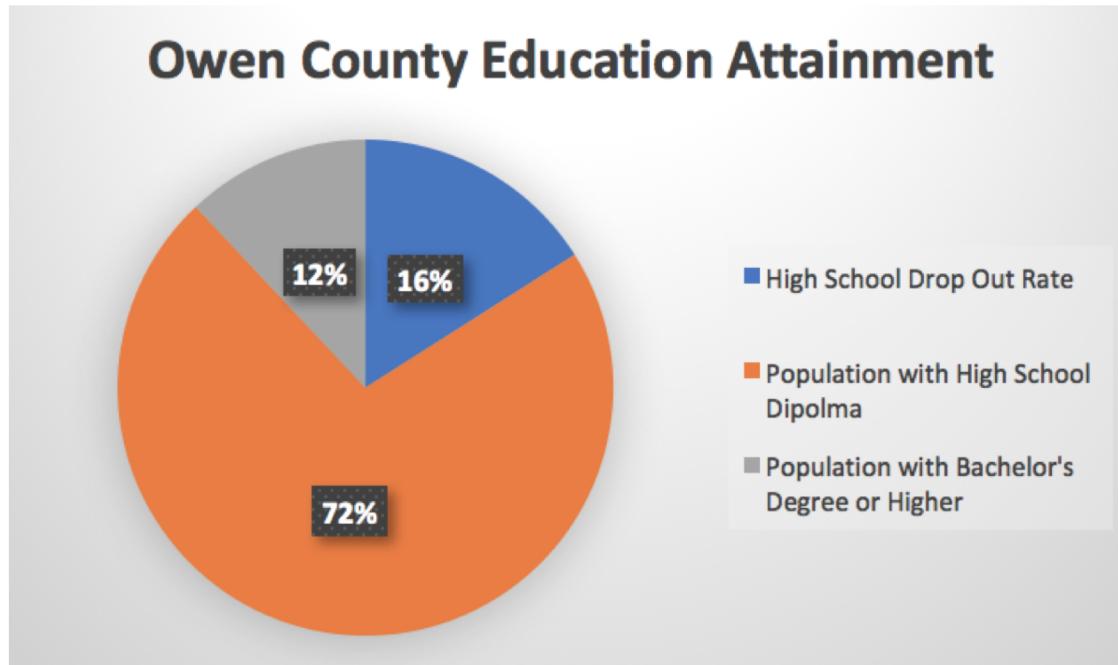

Earning A Living

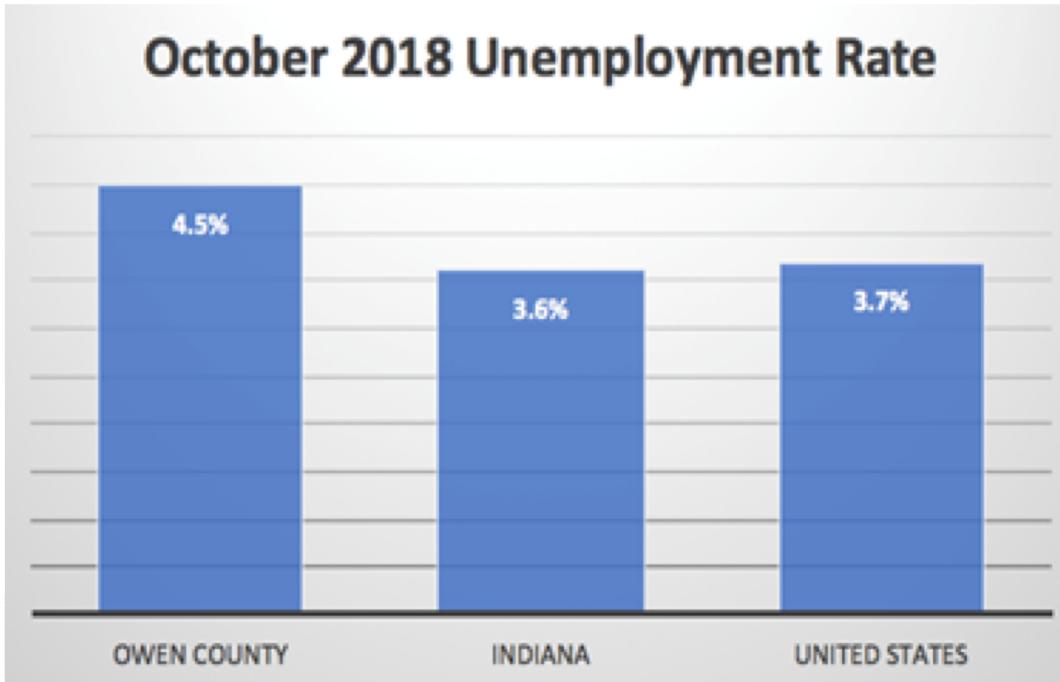
— Allyson Ragan, Sydney Scorza,
Bryce Marsh, Bradly Cline —

Education



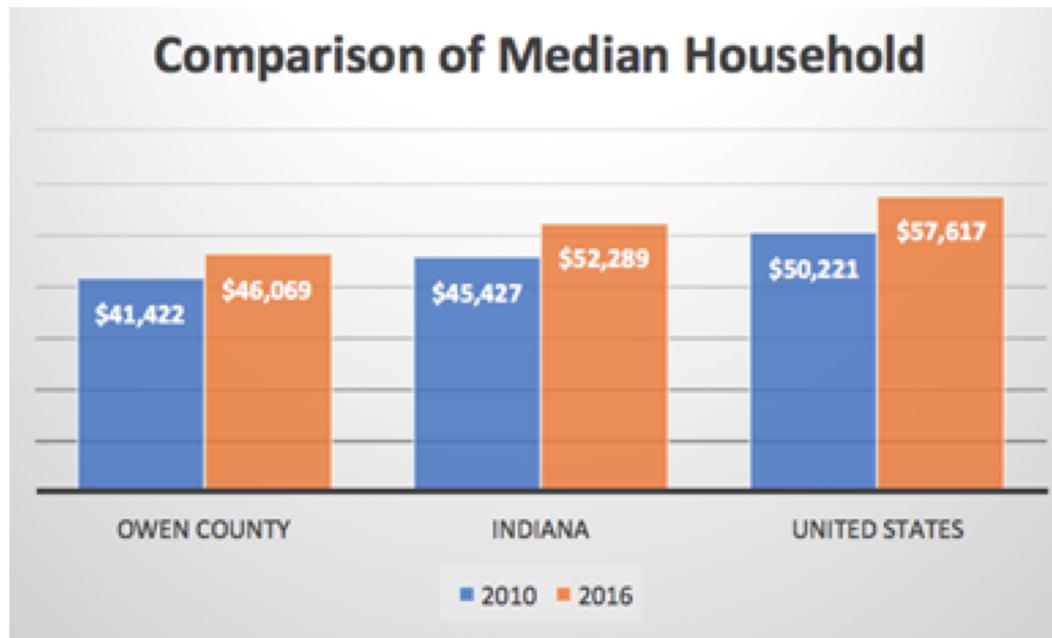
Sources: Town Charts, U.S. Census Bureau

Unemployment



Source: Brainerd, Jackson

Median Household Income



Sources: STATS Indiana, USMC SCAN 2012 (2010 Data), Guzman, Gloria G

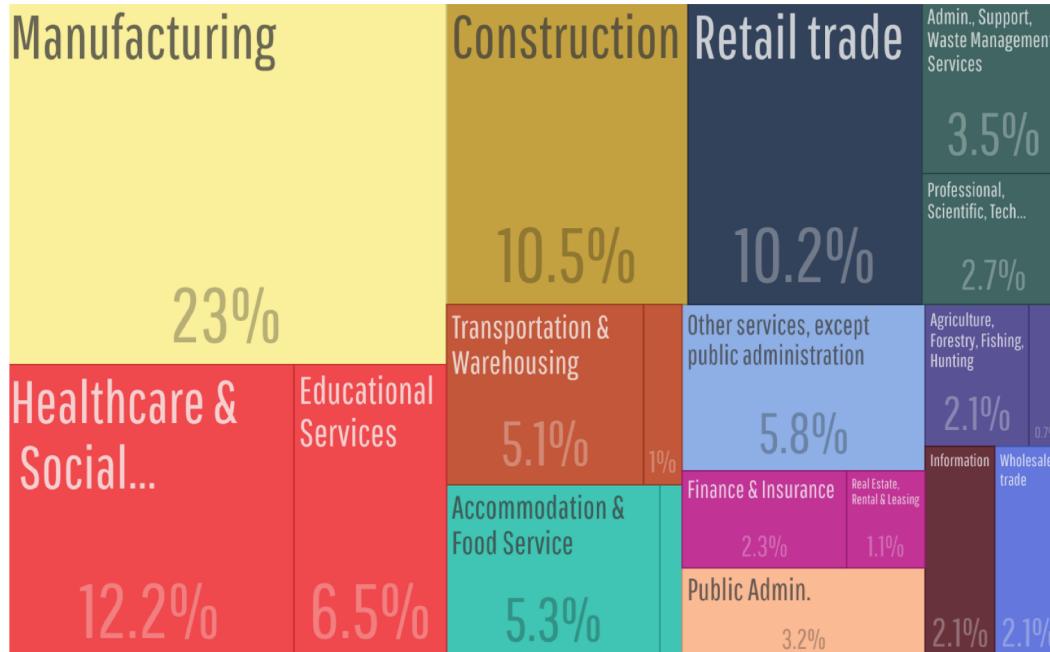
Annual Self-Sufficiency Wage

Adult + Preschooler	Adult + Preschooler + School-Age	Adult + School Age + Teenager
\$34,325	\$41,516	\$32,164

Unbanked Households

Owen County	Indiana	US
6.2%	4.7%	7.0%

Industries



Source: "Owen County, IN"

Recommendation- Case Study in Central Iowa

- Central Iowa Works pairs with United Way of Central Iowa
- Focus on both employers and employees
- Emphasis on education and training



United Way
of Central Iowa

Case Study- Why Central Iowa?

Educational Attainment

- Owen County: **16%** high school dropout, **72%** high school diploma, **12%** post secondary education
- Des Moines, Iowa: **12%** high school dropout, **52%** high school diploma, **34%** post secondary education

Population

- Owen County: **20,839**
- Des Moines, Iowa: **65,608**

Median Household Income

- Owen County: **\$46,069**
- Des Moines, Iowa: **\$70, 906**; per capita: **\$42, 632**

Recommendation

Part I.

- UWMC allocates resources to WorkOne's Owen County Location
- Convenience, fewer time constraints, more accessible

Part II.

- Improve WorkOne's existing programs
- Work with both employers and employees
- Bring training to Owen County

Action Plan



What could go wrong?

- WorkOne Bloomington becomes frustrated
- Disconnect between what is wanted from employers and what is relayed to residents
- Owen County Public Library doesn't get on board
- Residents might not take advantage of new opportunities



Partners

- Owen County WorkOne
- Owen County Public Library
- Owen County Employers



Goals and Objectives

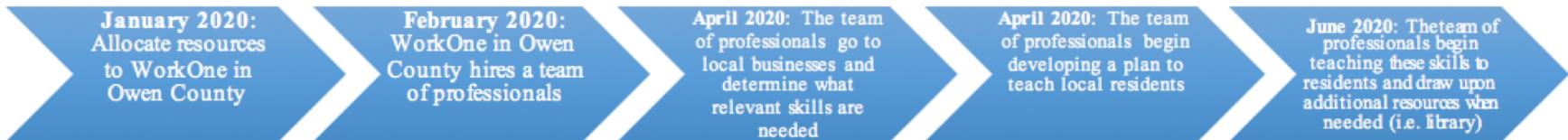
- For Owen County residents who currently utilize the Bloomington WorkOne to successfully integrate into the Owen County WorkOne
- Increase overall wages and financial stability of the community
- Effectively allocate training resources towards skills that are in high demand in the local economy



Outcomes and Benchmarks

- By the end of 2021, have 25% of residents who were using Bloomington WorkOne utilize the Owen County location
- Increase 3,000 residents' overall wages and financial stability

Timeline and First Five Steps



Cost

- The majority of the cost for this program will be funded by grants brought in by UWMC's community network
- We estimate it will take a 5-person team at first
- An entry level recruiter gets paid roughly \$50,000/year. We believe that a \$250,000 grant will get this program started, and it will eventually be able to earn money back

(“Salary: Recruiter.” Glassdoor, www.glassdoor.com/Salaries/recruiter-salary-SRCH_K00,9.htm

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Questions?

