

# SAURABH SHREEKANT DATAR

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## EDUCATION:

### Stanford University, 9/15 – 6/16 (expected)

- Pursuing an MA in journalism with a focus on data-driven storytelling. Coursework includes Public Affairs Data Journalism, Computational Methods, Web Applications, and Multimedia News Reporting

### Visvesvaraya National Institute of Technology, Nagpur, India, 7/05 – 5/09

- Bachelor of Technology in Electronics and Communication Engineering
  - Editor of the college newspaper, 'Eyes Only', that published campus-related news, including student council elections, academic and administrative policies
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## SKILLS:

- **Tools:** Illustrator, Photoshop, Excel, Open Refine, Tableau, Google Fusion Tables, CartoDB, QGIS
  - **Programming:** C, HTML/CSS, SQL, JavaScript, jQuery, Leaflet, Python, d3.js and R (working knowledge)
  - **Social Media:** Blogging, Facebook, Twitter, Instagram, LinkedIn, User Engagement, YouTube
  - **Languages:** Hindi/Marathi (Fluent), Kannada (fluent spoken, intermediate reading and writing)
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## JOURNALISM EXPERIENCE:

### Senior Copy Editor, Mid-day (a leading English tabloid), Mumbai, 09/13 – 07/15

- Rewrote, edited, and fact-checked news reports, and designed news pages for a popular city tabloid
- Reported 1,000-word features stories on the role of social media in India's 2014 general elections, the gold scavengers of Mumbai's bullion market, the city's first railway announcer, and India's first crowdsourced publishing venture
- Produced data-driven reports and visualizations for [www.mid-day.com](http://www.mid-day.com) on topics such as the Ebola outbreak, elections in the state of Maharashtra, swine flu in India, and PM Modi's foreign visits

### Features Writer, Just Another Magazine, Mumbai, 06/09 – 06/10

- Reported on urban issues, education, technology, and entrepreneurship for a premier youth magazine
  - Managed the magazine's Twitter account, blog, and website content; created its Facebook page, gaining 1,000 followers in six months
  - Commissioned stories to correspondents in Delhi, Pune, Bangalore, Hyderabad, and Kolkata
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## ADVERTISING EXPERIENCE:

### Senior Copywriter, 93.5 Red FM, Mumbai, 09/12 – 08/13

- Wrote and produced radio campaigns for clients that included cellular service providers Vodafone and Tata DOCOMO, Indian Premier League cricket tournament, SET MAX, and Maharashtra tourism

### Copywriter, Ogilvy & Mather, Mumbai, 07/10 – 09/12

- Wrote print, TV, radio and digital campaigns for Hindustan Unilever, Mattel and Godrej Properties
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## WRITING AND EDITING EXPERIENCE:

### Proofreader

- Proofread two books on entrepreneurship by author-entrepreneur Rashmi Bansal, Stay Hungry Stay Foolish and Connect the Dots

### Freelance Scriptwriter, 07/10 – 03/15

- Wrote scripts for award-winning Hindi online satire show Jay Hind! and other YouTube channels
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## SELECT HONORS AND AWARDS:

- Awarded a tuition fellowship by the Department of Communication at Stanford University
- Received the prestigious Indian J N Tata and K C Mahindra scholarships, and tuition grant awards from South Asian Journalists Association and Asian American Journalists Association to attend graduate school
- Completed 'Doing Journalism with Data', a massive online open course in data journalism offered