# **SAURABH SHREEKANT DATAR**

(510)-857-6248 | sdatar2@stanford.edu | github.com/ssdatar | ssdatar.github.io | @ssdatar

## **EDUCATION:**

## Stanford University, 9/15 – 6/16 (expected)

 Pursuing an MA in journalism with a focus on data-driven storytelling. Coursework includes Public Affairs Data Journalism, Computational Methods, Web Applications, and Multimedia Storytelling, and News Reporting

## Visvesvaraya National Institute of Technology, Nagpur, India, 7/05 – 5/09

- Bachelor of Technology in Electronics and Communication Engineering
- Editor of the college newspaper, 'Eyes Only', that published campus-related news, including student council elections, academic and administrative policies

#### **SKILLS:**

- Tools: Illustrator, Photoshop, Excel, Open Refine, Tableau, Google Fusion Tables, CartoDB, QGIS
- **Programming:** C, HTML/CSS, SQL, JavaScript, jQuery, Leaflet, Python, d3.js/R (working knowledge)
- Social Media: Blogging, Facebook, Twitter, Instagram, LinkedIn, User Engagement, YouTube
- Languages: Hindi/Marathi (Fluent), Kannada (fluent spoken, intermediate reading and writing)

# **JOURNALISM EXPERIENCE:**

# Senior Copy Editor, Mid-day (a leading English tabloid), Mumbai, 09/13 - 07/15

- Rewrote, edited, and fact-checked news reports, and designed pages for a popular city tabloid
- Reported 1,000-word features stories on India's 2014 elections, the gold scavengers of Mumbai's bullion market, the city's first railway announcer, and India's first crowdsourced publishing venture
- Produced data-driven stories for www.mid-day.com on topics such as the Ebola outbreak, elections in the state of Maharashtra, swine flu in India, and PM Modi's foreign visits

### Features Writer, Just Another Magazine, Mumbai, 06/09 – 06/10

- Reported on urban issues, education, technology, and entrepreneurship for a premier youth magazine
- Managed the magazine's Twitter account, blog, and website content; created its Facebook page, gaining 1,000 followers in six months
- Commissioned stories to correspondents in Delhi, Pune, Bangalore, Hyderabad, and Kolkata

### **ADVERTISING EXPERIENCE:**

### Senior Copywriter, 93.5 Red FM, Mumbai, 09/12 – 08/13

• Wrote and produced radio campaigns for clients that included cellular service providers Vodafone and Tata DOCOMO, Indian Premier League cricket tournament, and Maharashtra tourism

### Copywriter, Ogilvy & Mather, Mumbai, 07/10 – 09/12

• Wrote print, TV, radio and digital campaigns for Hindustan Unilever, Mattel and Godrej Properties

#### WRITING AND EDITING EXPERIENCE:

#### **Proofreader**

• Proofread two books on entrepreneurship by author-entrepreneur Rashmi Bansal, Stay Hungry Stay Foolish and Connect the Dots

## Freelance Scriptwriter, 07/10 - 03/15

Wrote scripts for award-winning Hindi online satire show Jay Hind! and other YouTube channels

#### **SELECT HONORS AND AWARDS:**

- Awarded a tuition fellowship by the Department of Communication at Stanford University
- Received the prestigious Indian J N Tata and K C Mahindra scholarships, and tuition grants from South Asian Journalists Association and Asian American Journalists Association
- Completed 'Doing Journalism with Data', a massive online open course in data journalism offered by the European Journalism Centre in 2014