

# Lessons in Social Coding

*Software Analytics in the Age of GitHub*



Bogdan Vasilescu  
CMU

@b\_vasilescu <http://bvasiles.github.io>

SSE 2016, Seattle

# THE EVOLUTION OF THE “SOCIAL PROGRAMMER”



https://github.com/ashleygwilliams

The screenshot shows Ashley Williams' GitHub profile. At the top, there's a large photo of her wearing sunglasses and headphones. Below the photo, her name "ashley williams" and GitHub handle "ashleygwilliams" are displayed. To the right, there are tabs for "Contributions", "Repositories", and "Public activity", with "Contributions" being the active tab. A green "Follow" button is also present. The main content area is divided into several sections: "Popular repositories" (listing "breakfast-repo", "x86-kernel", "ashleygwilliams.github.io", "jsconf-2015-deck", and "ratpack" with star counts 208, 48, 37, 32, and 32 respectively), "Repositories contributed to" (listing "npm/docs", "mozilla/publish.webmaker.org", "npm/marky-markdown", "artisan-tattoo/assistant-frontend", and "npm/npm-camp" with star counts 44, 2, 104, 5, and 1 respectively), "Public contributions" (a heatmap showing activity by month and day of the week), and summary statistics at the bottom: "Contributions in the last year: 1,886 total" (from Jan 24, 2015 – Jan 24, 2016), "Longest streak: 37 days" (from October 7 – November 12), and "Current streak: 7 days" (from January 18 – January 24).

**Popular repositories**

- breakfast-repo** 208 ★  
a collection of videos, recordings, and podcast...
- x86-kernel** 48 ★  
a simple x86 kernel, extended with Rust
- ashleygwilliams.github.io** 37 ★  
hi, i'm ashley. nice to meet you.
- jsconf-2015-deck** 32 ★  
deck for jsconf2015 talk, "if you wish to learn e...
- ratpack** 32 ★  
sinatra boilerplate using activerecord, sqlite, a...

**Repositories contributed to**

- npm/docs** 44 ★  
The place where all the npm docs live.
- mozilla/publish.webmaker.org** 2 ★  
The teach.org publishing service for goggles a...
- npm/marky-markdown** 104 ★  
npm's markdown parser
- artisan-tattoo/assistant-frontend** 5 ★  
ember client for assistant-API
- npm/npm-camp** 1 ★  
a community conference for all things npm

**Public contributions**

Summary of pull requests, issues opened, and commits. [Learn how we count contributions.](#)

Less More

Contributions in the last year  
**1,886 total**  
Jan 24, 2015 – Jan 24, 2016

Longest streak  
**37 days**  
October 7 – November 12

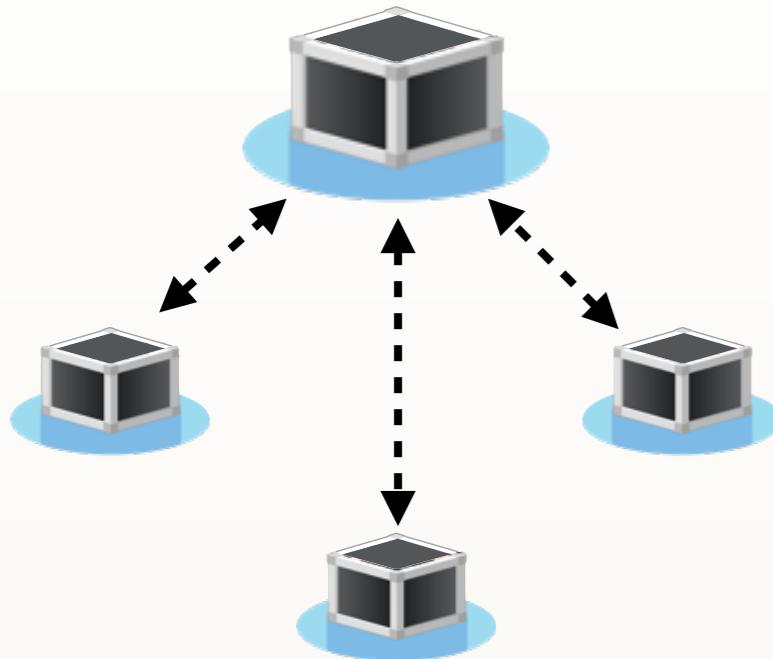
Current streak  
**7 days**  
January 18 – January 24

- Programming in a socially networked world: the evolution of the social programmer  
C Treude, F Figueira Filho, B Cleary, MA Storey.  
*FutureCSD-CSCW 2012*

- Social coding in GitHub: transparency and collaboration in an open software repository  
L Dabbish, C Stuart, J Tsay, J Herbsleb.  
*CSCW 2012*

- Social networking meets software development: Perspectives from GitHub, MSDN, Stack Exchange, and TopCoder  
A Begel, J Bosch, MA Storey.  
*IEEE Software 2013*

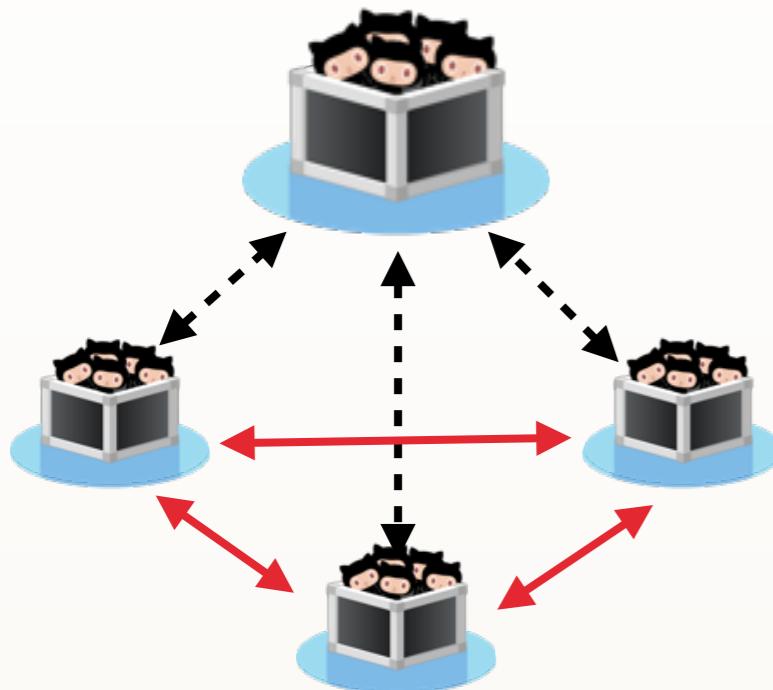
# “SOCIAL CODING”: CODE IS MEANT TO BE SHARED



# “SOCIAL CODING”: CODE IS MEANT TO BE SHARED



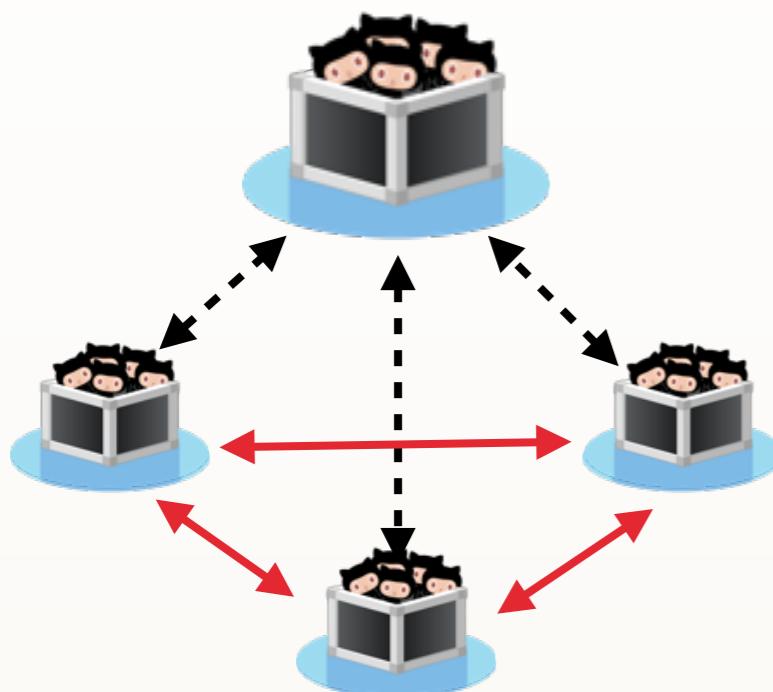
GIT



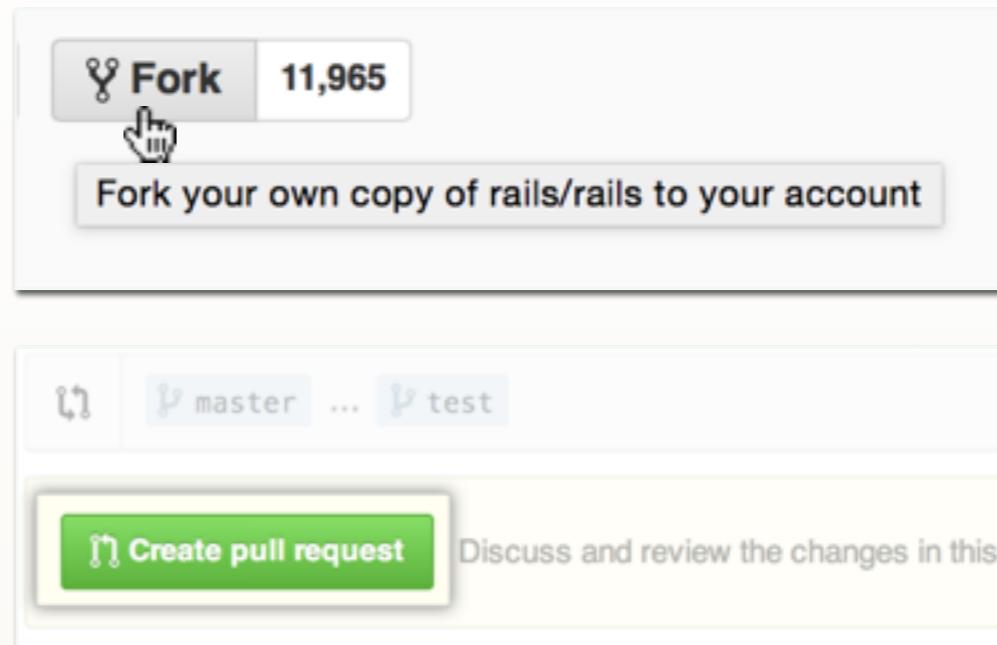
# “SOCIAL CODING”: CODE IS MEANT TO BE SHARED



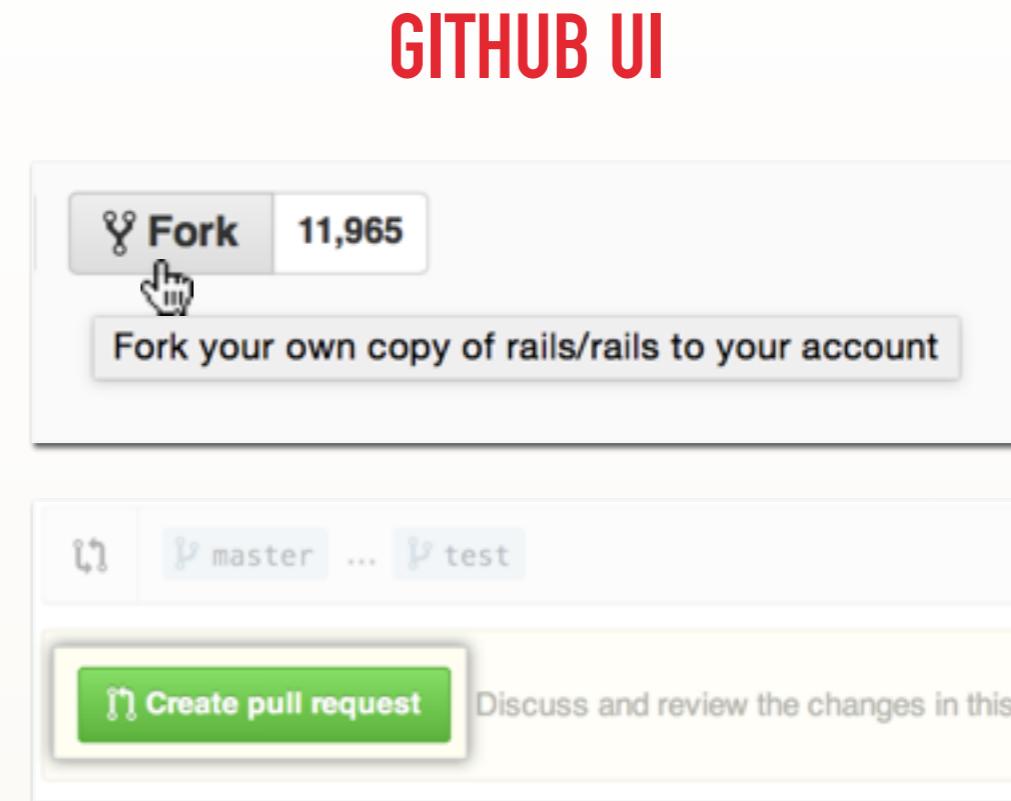
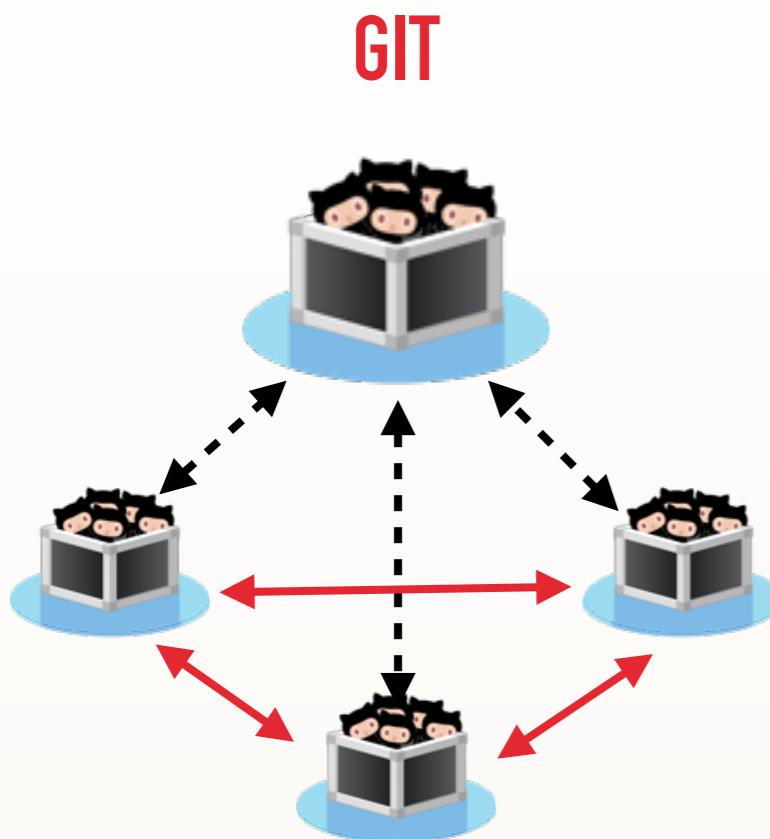
GIT



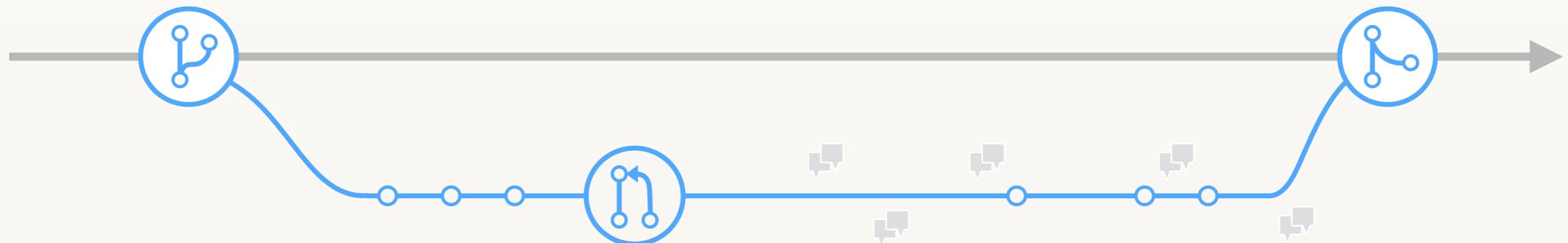
GITHUB UI



# “SOCIAL CODING”: CODE IS MEANT TO BE SHARED



## THE “PULL REQUEST” MODEL



Unified development,  
testing, code review,  
integration → DEVOPS

Lowest ever  
barrier to entry  
for newcomers

Democratic,  
open, social  
process

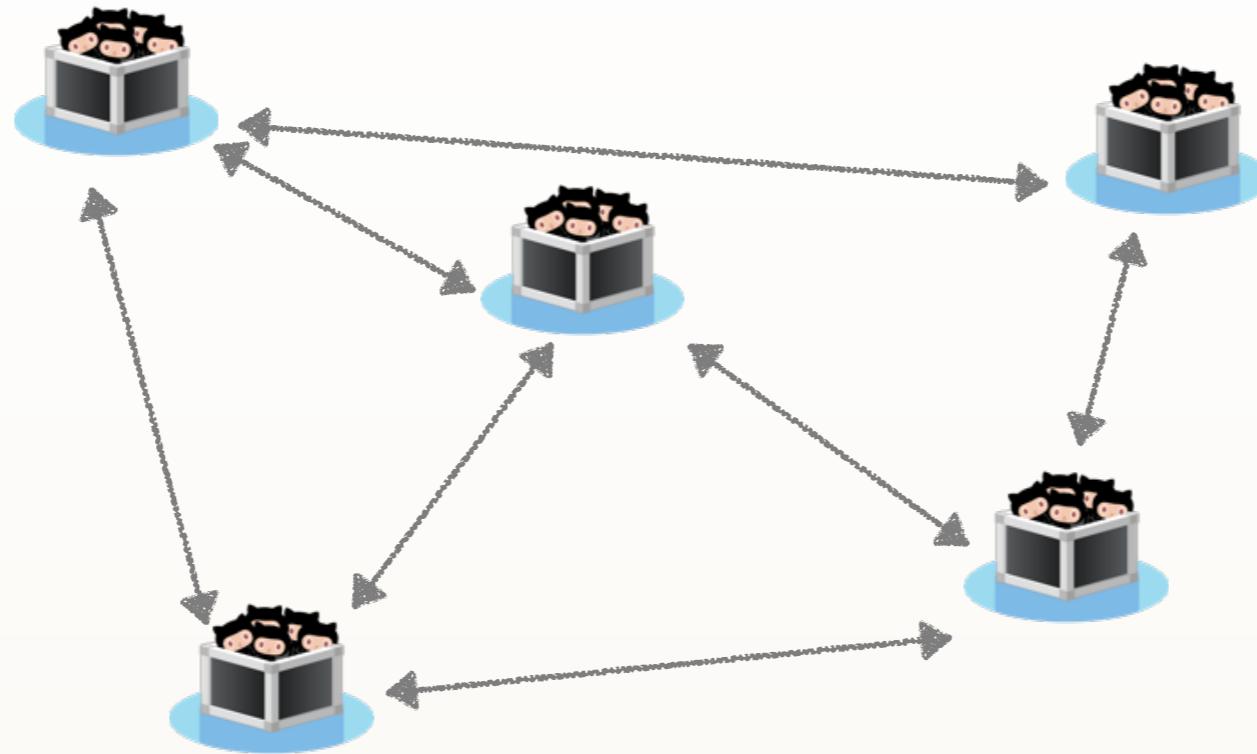
# LARGE, DIVERSE, COMPLEX, SOCIAL ECOSYSTEM

---



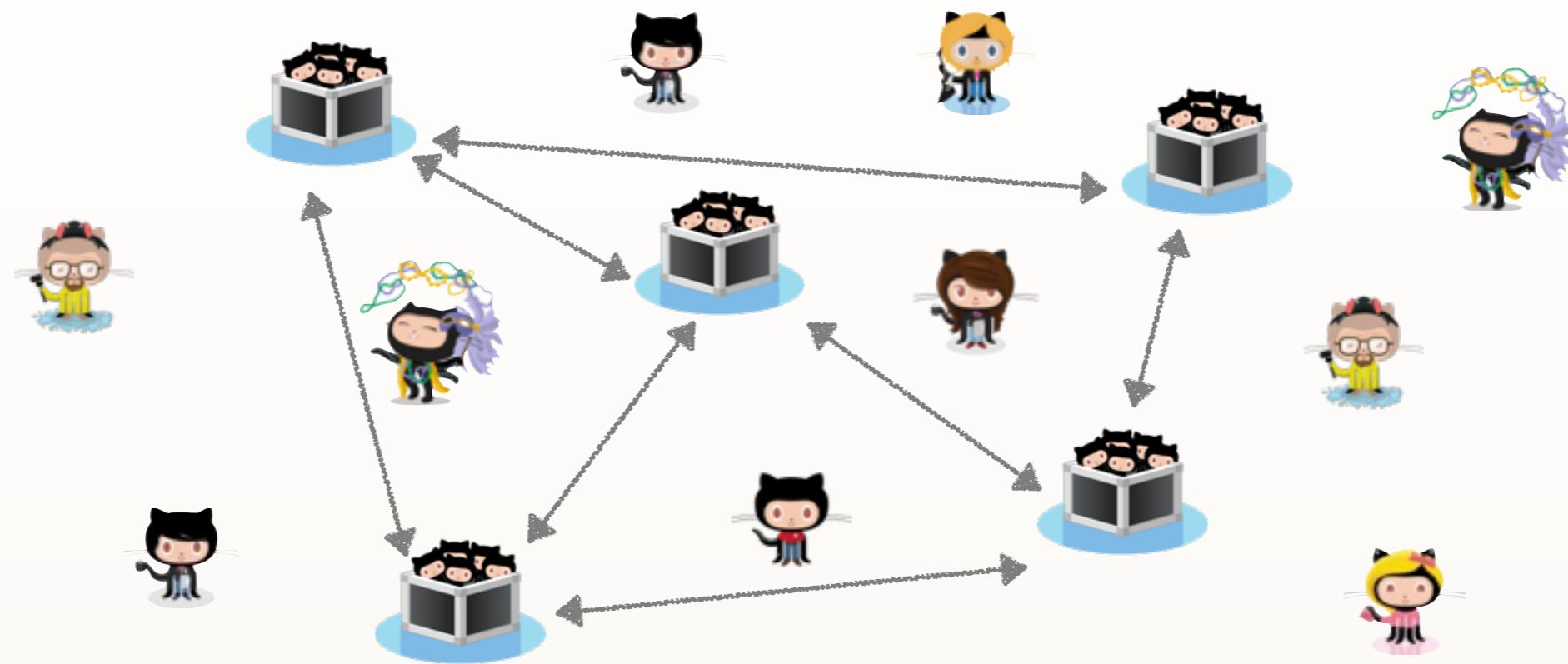
# LARGE, DIVERSE, COMPLEX, SOCIAL ECOSYSTEM

---



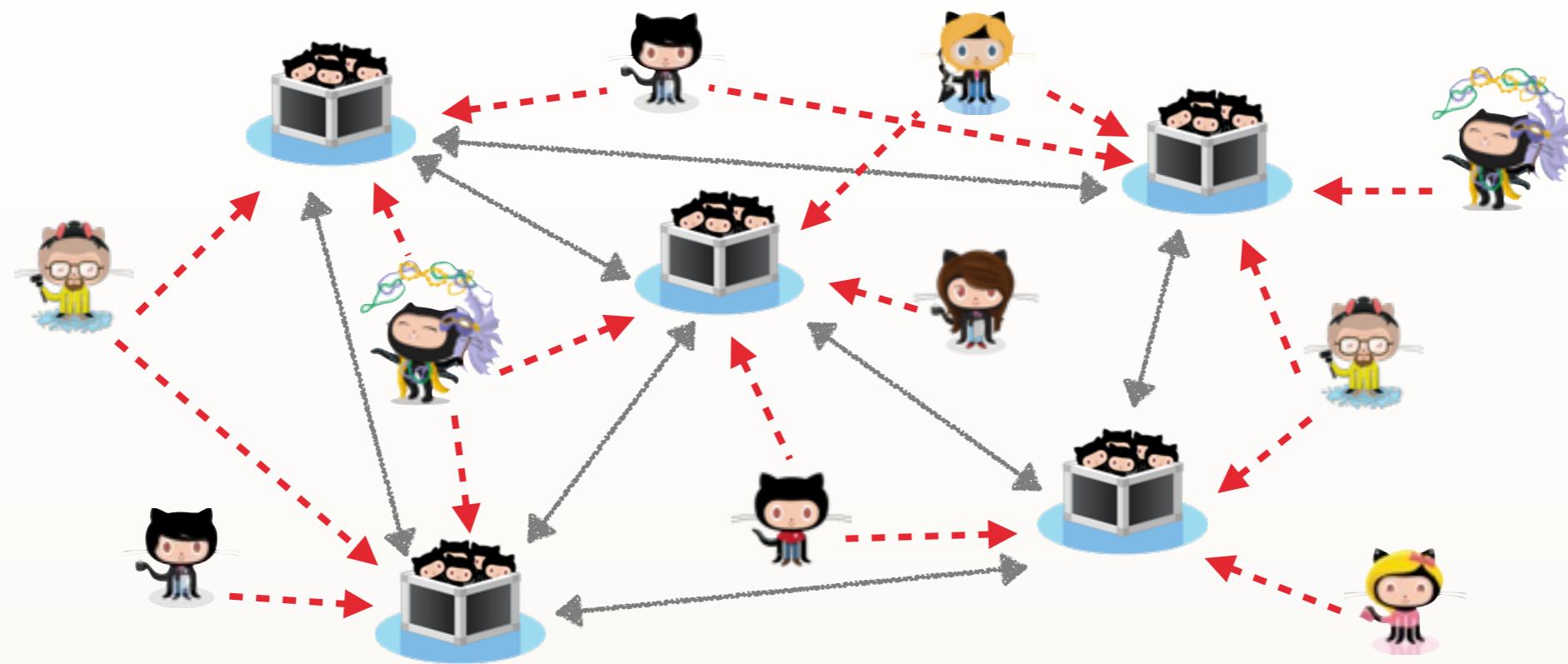
# LARGE, DIVERSE, COMPLEX, SOCIAL ECOSYSTEM

---



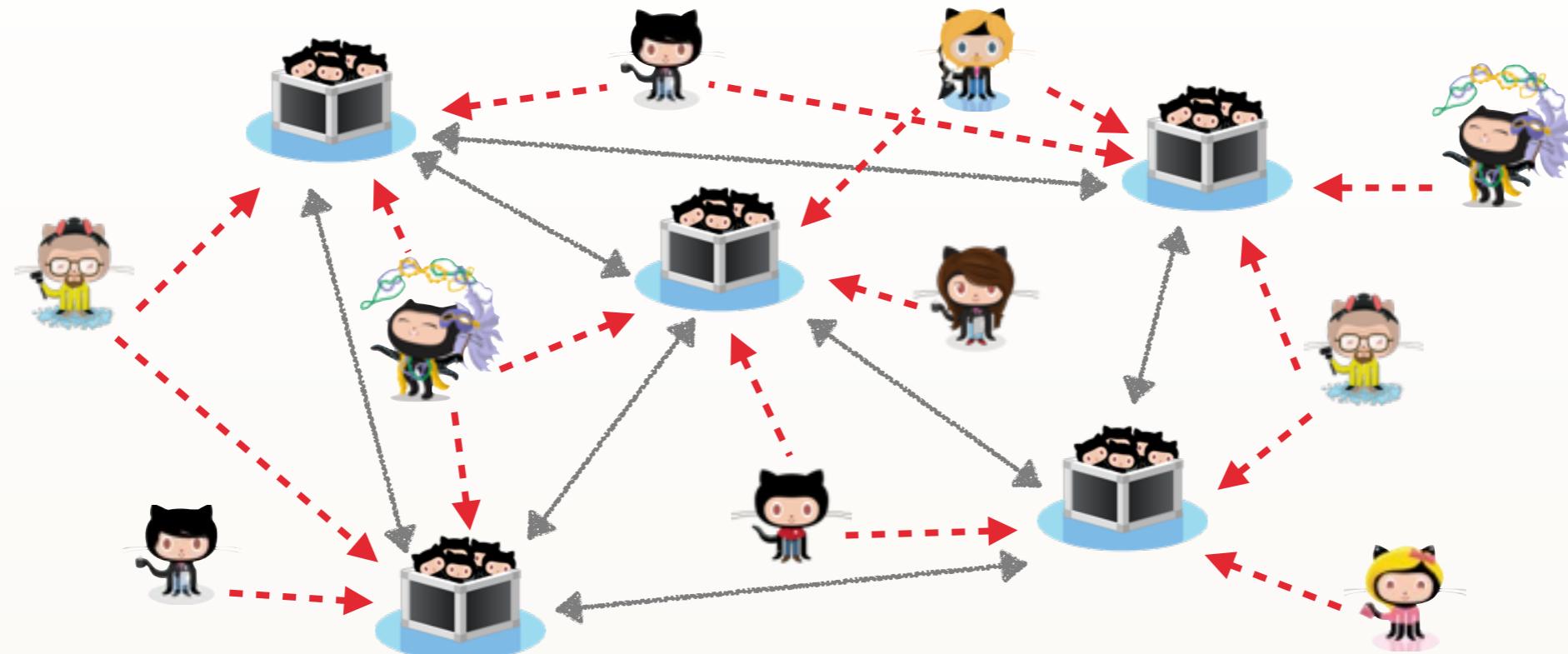
# LARGE, DIVERSE, COMPLEX, SOCIAL ECOSYSTEM

---



# SOFTWARE DEVELOPMENT REVOLUTION

---



## PRACTICE

- Large, distributed teams
- Process automation, DevOps
- Transparency, socialization, signaling

# SOFTWARE DEVELOPMENT REVOLUTION

---

## OPEN-SOURCE IS GROWING



Companies:

- ▶ 78% run OSS
- ▶ 66% build on  
top of OSS

# SOFTWARE DEVELOPMENT REVOLUTION

---

## OPEN-SOURCE IS GROWING



Companies:

- ▶ 78% run OSS
- ▶ 66% build on top of OSS

## SOCIAL CODING IS GROWING



12 18 M  
people



31 47 M  
repositories

# SOFTWARE DEVELOPMENT REVOLUTION

## OPEN-SOURCE IS GROWING



Companies:

- ▶ 78% run OSS
- ▶ 66% build on top of OSS

## SOCIAL CODING IS GROWING



12 18 M  
people



31 47 M  
repositories



18.5 million  
software dev's

# SOFTWARE DEVELOPMENT REVOLUTION

## OPEN-SOURCE IS GROWING



Companies:

- ▶ 78% run OSS
- ▶ 66% build on top of OSS

## SOCIAL CODING IS GROWING



12 18 M  
people



31 47 M  
repositories



18.5 million  
software dev's



15,000+  
people



# SOFTWARE DEVELOPMENT REVOLUTION

## OPEN-SOURCE IS GROWING



Companies:

- ▶ 78% run OSS
- ▶ 66% build on top of OSS

## SOCIAL CODING IS GROWING



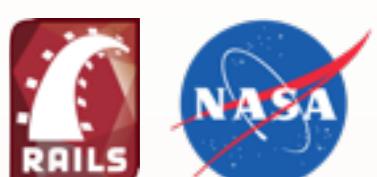
12 18 M  
people



31 47 M  
repositories



18.5 million  
software dev's



15,000+  
people

## CULTURE CHANGE



*"it's just so  
uncool not  
sharing the code  
in the age of  
social coding"*

# SOFTWARE DEVELOPMENT REVOLUTION

## OPEN-SOURCE IS GROWING



Companies:

- ▶ 78% run OSS
- ▶ 66% build on top of OSS

## SOCIAL CODING IS GROWING



12 18 M  
people



31 47 M  
repositories



18.5 million  
software dev's



15,000+  
people

## CULTURE CHANGE



*"it's just so uncool not sharing the code in the age of social coding"*

## HIRING



- **\$100+ /hour:**
  - ▶ owns popular OSS products;
  - ▶ **stackoverflow** score > 20K; ...
- **\$50+ /hour:**
  - ▶ active OSS contributor;
  - ▶ **stackoverflow** score > 5K; ...

# SOFTWARE DEVELOPMENT REVOLUTION

## OPEN-SOURCE IS GROWING



Companies:

- ▶ 78% run OSS
- ▶ 66% build on top of OSS

## SOCIAL CODING IS GROWING



12 18 M  
people



31 47 M  
repositories



18.5 million  
software dev's



15,000+  
people

## CULTURE CHANGE



*"it's just so  
uncool not  
sharing the code  
in the age of  
social coding"*

## HIRING



- **\$100+ /hour:**
  - ▶ owns popular OSS products;
  - ▶ stack**overflow** score > 20K; ...
- **\$50+ /hour:**
  - ▶ active OSS contributor;
  - ▶ stack**overflow** score > 5K; ...

## INDUSTRIAL INVOLVEMENT & ADOPTION

Microsoft [?](#)  
Open source, from Microsoft with love  
 Redmond, WA [?](http://www.microsoft.com...)

Google [?](#)  
<https://developers.google.com/> [?](#)

Facebook [?](#)  
We work hard to contribute our work back to the web,  
mobile, big data, & infrastructure communities.  
 Menlo Park, California [?](https://code.facebook.com/projects/)

• GitHub stats from: <https://github.com/about>

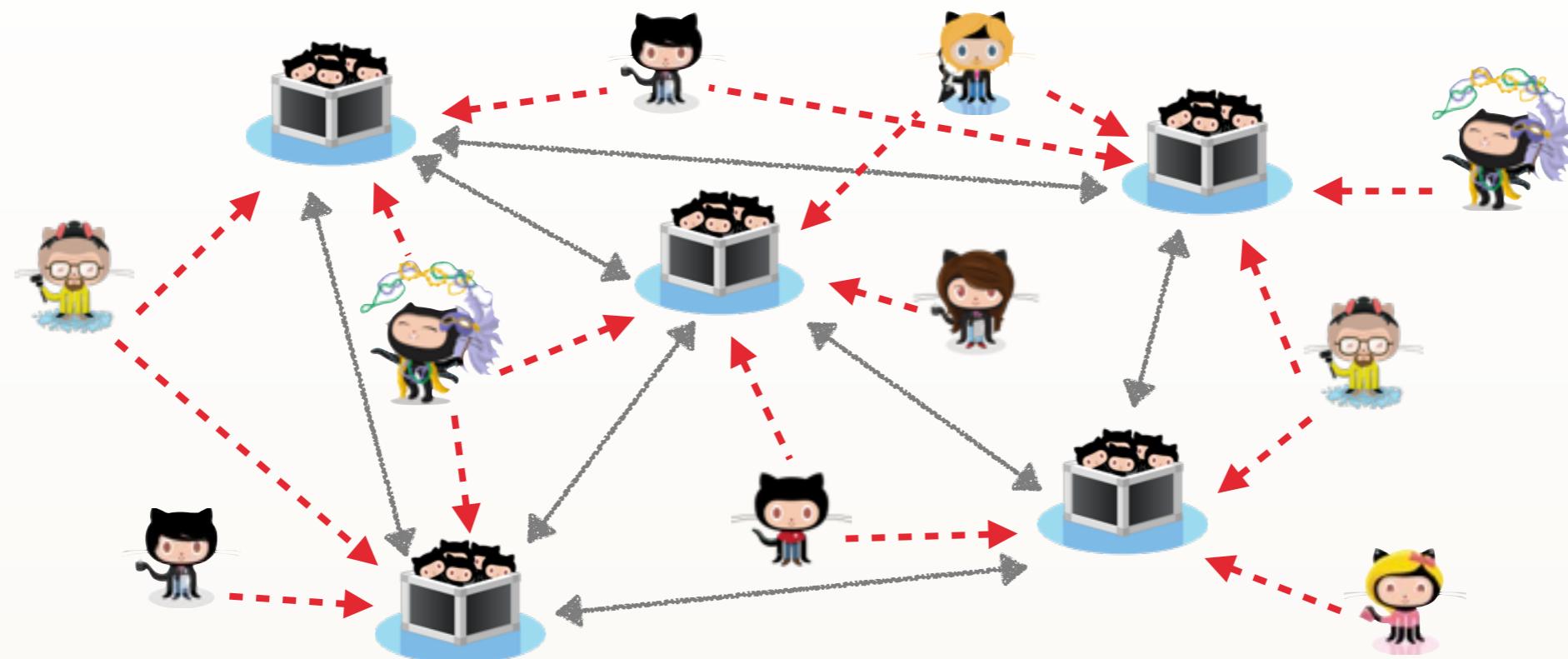
• World estimates from: <http://goo.gl/Htnni9>

• Open source-style collaborative development practices in commercial projects using GitHub  
E Kalliamvakou, D Damian, K Blincoe, L Singer, DM German. ICSE 2015

• How Much Do You Cost? Yegor Bugayenko <http://goo.gl/N0mL3F>

• Activity traces and signals in software developer recruitment and hiring  
J Marlow, L Dabbish. CSCW 2013

# EMPIRICAL RESEARCH REVOLUTION



## PRACTICE

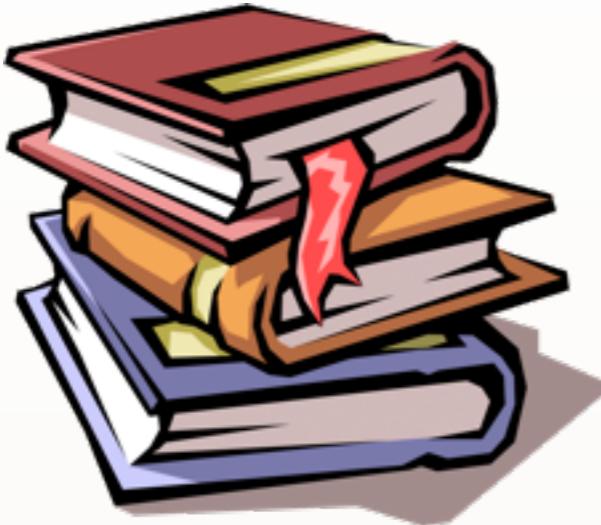
- Large, distributed teams
- Process automation, DevOps
- Transparency, socialization, signaling

## RESEARCH

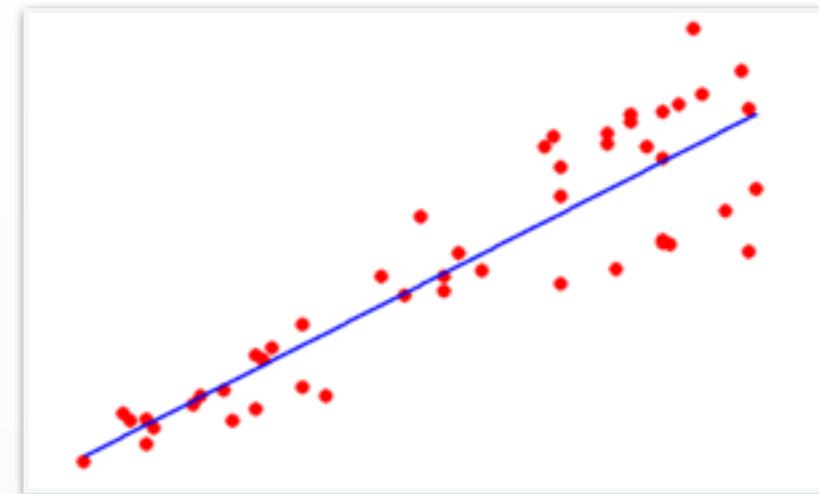
- Breadth of topics, from impression formation to programming languages and software quality
- “Big data”, mixed methods

# TOOLKIT FOR SOCIAL SOFTWARE ENGINEERING RESEARCHERS

---



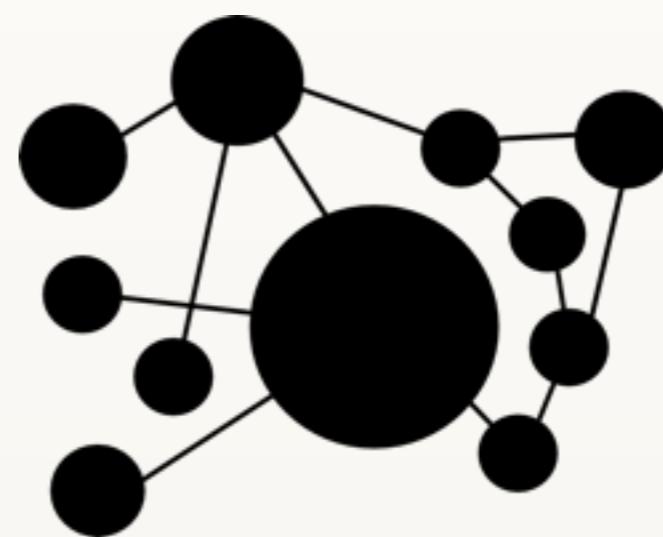
THEORY



STATISTICS



QUALITATIVE METHODS



NETWORK SCIENCE

# EXAMPLE 1: PULL REQUEST EVALUATION TIME

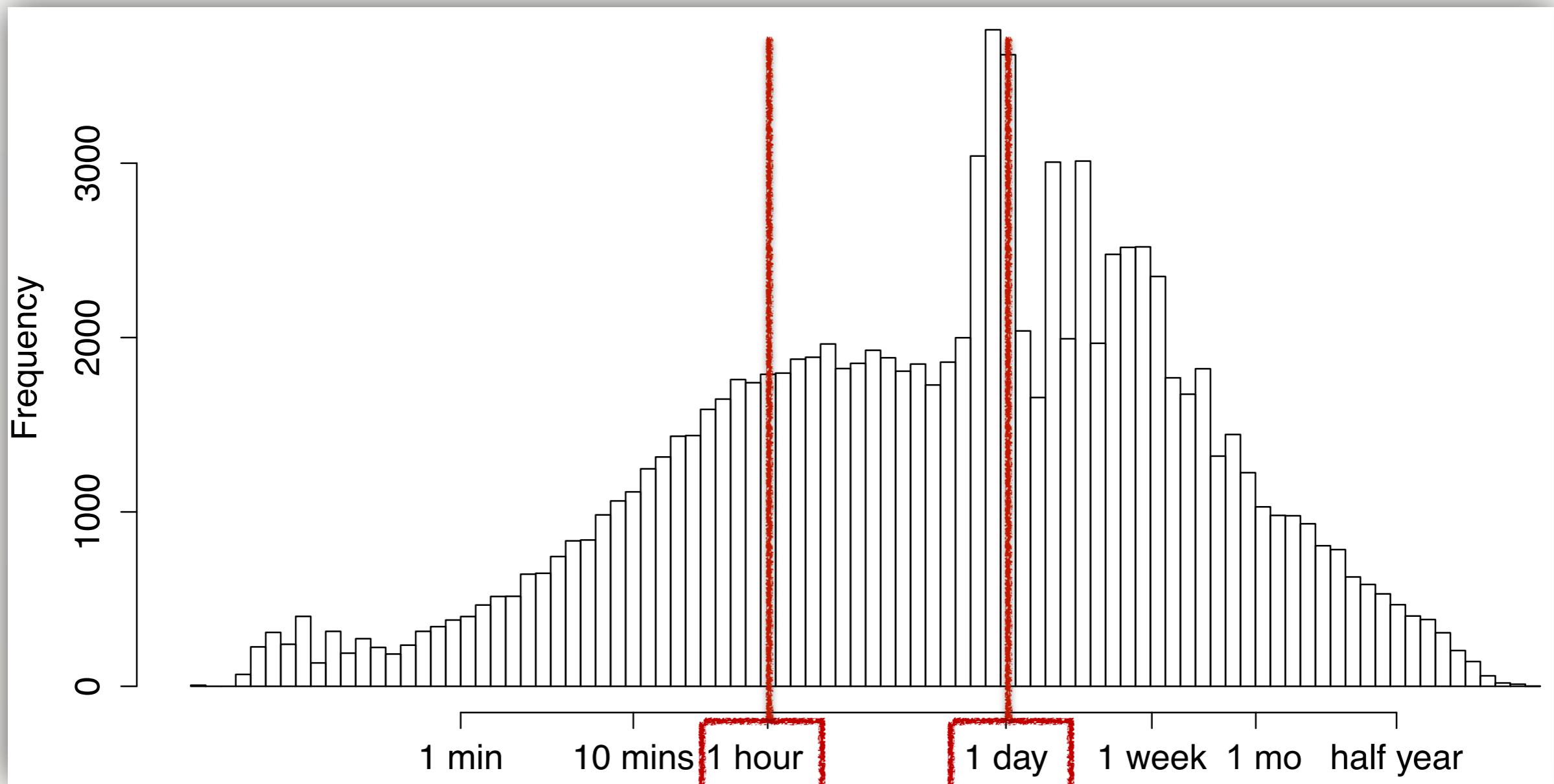
The screenshot shows the GitHub repository page for 'rails / rails'. The top navigation bar includes 'Code', 'Issues 554', 'Pull requests 667' (which is highlighted in orange), 'Projects 0', 'Pulse', and 'Graphs'. Below the navigation is a search bar with filters set to 'is:pr is:open' and a 'New pull request' button. A red box highlights the '667 Open' and '16,951 Closed' counts. The main content area displays three open pull requests:

- Schema cache in YAML** (closed): #27042 opened 23 minutes ago by kirs
- Add `:skip\_sprockets` to `Rails::PluginBuilder::PASSTHROUGH\_OPTIONS`** (closed): #27040 opened 4 hours ago by ttanimichi
- Remove Active Support deprecations** (needs feedback): #27035 opened 16 hours ago by pixeltrix

At the bottom right of the page, there are links for 'Watch 2,305', 'Star 33,378', and 'Fork 13,615'.

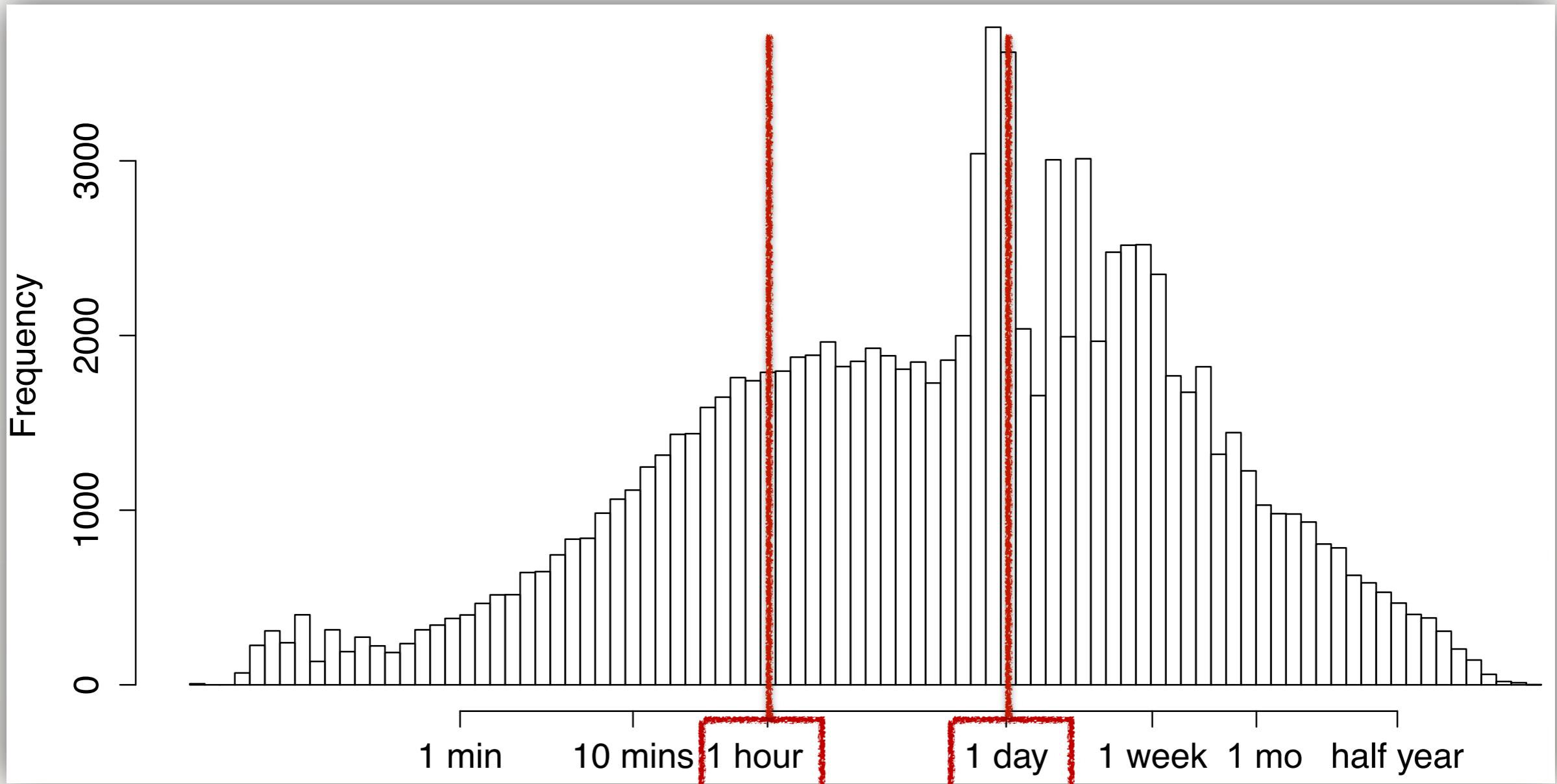
# EXAMPLE 1: PULL REQUEST EVALUATION TIME

HOW TO PREDICT?



# EXAMPLE 1: PULL REQUEST EVALUATION TIME

HOW TO PREDICT?

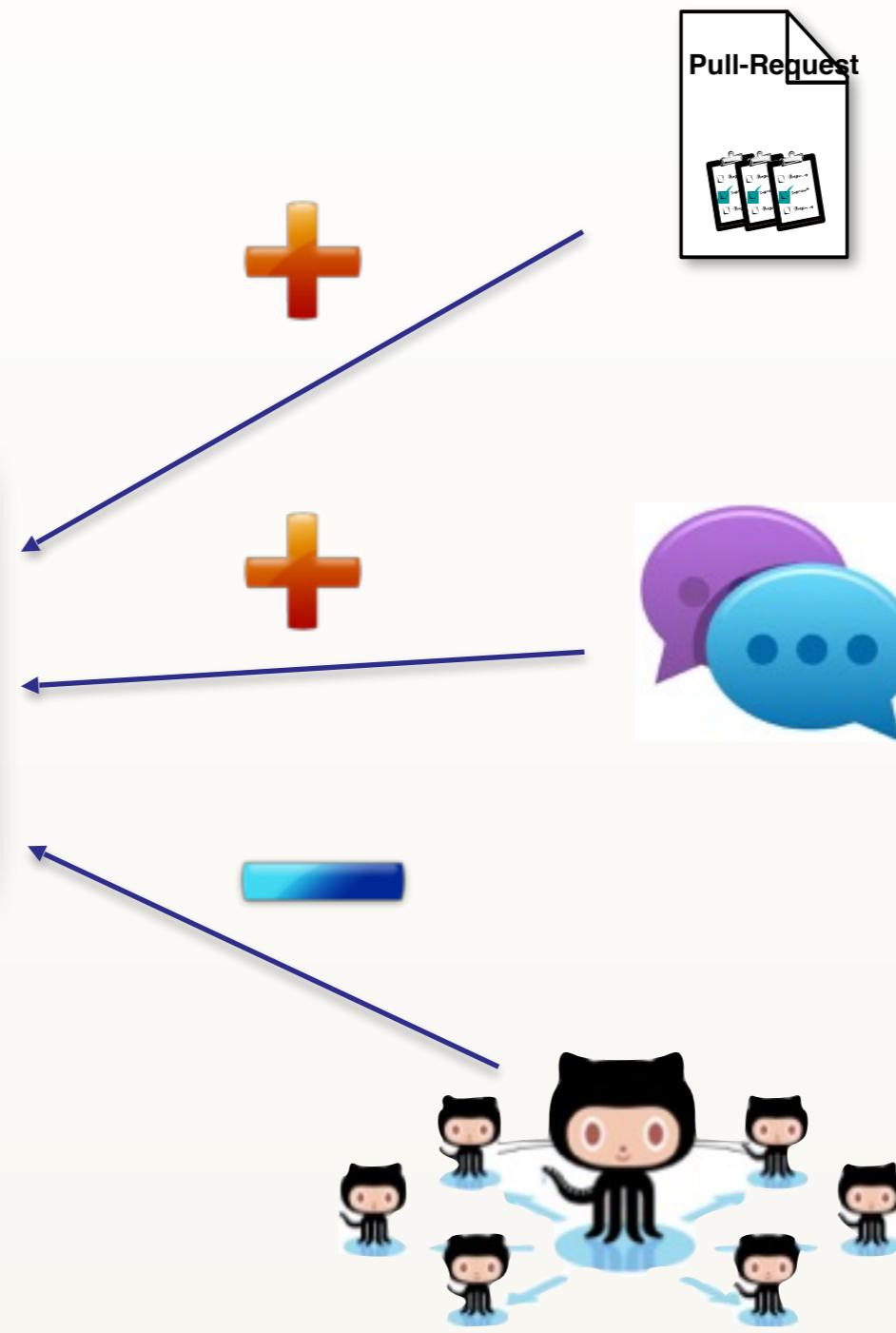
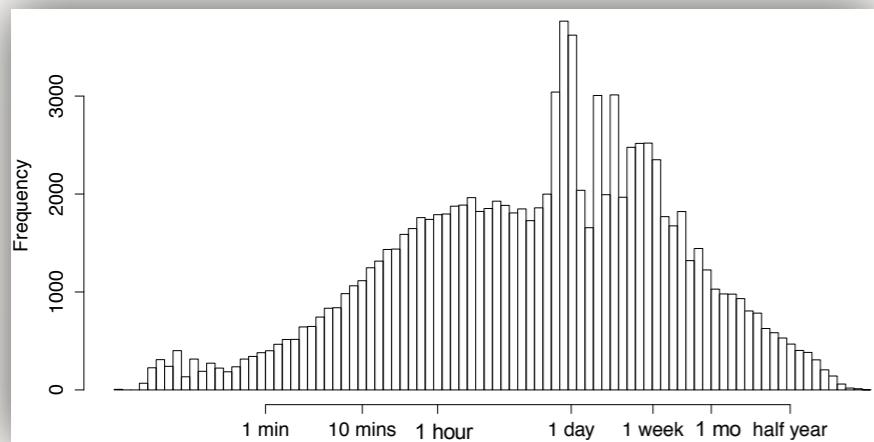


*Hypothesis:*

Technical attributes dominate: Size, Complexity, Having Tests

# EXAMPLE 1: PULL REQUEST EVALUATION TIME

## FACTORS



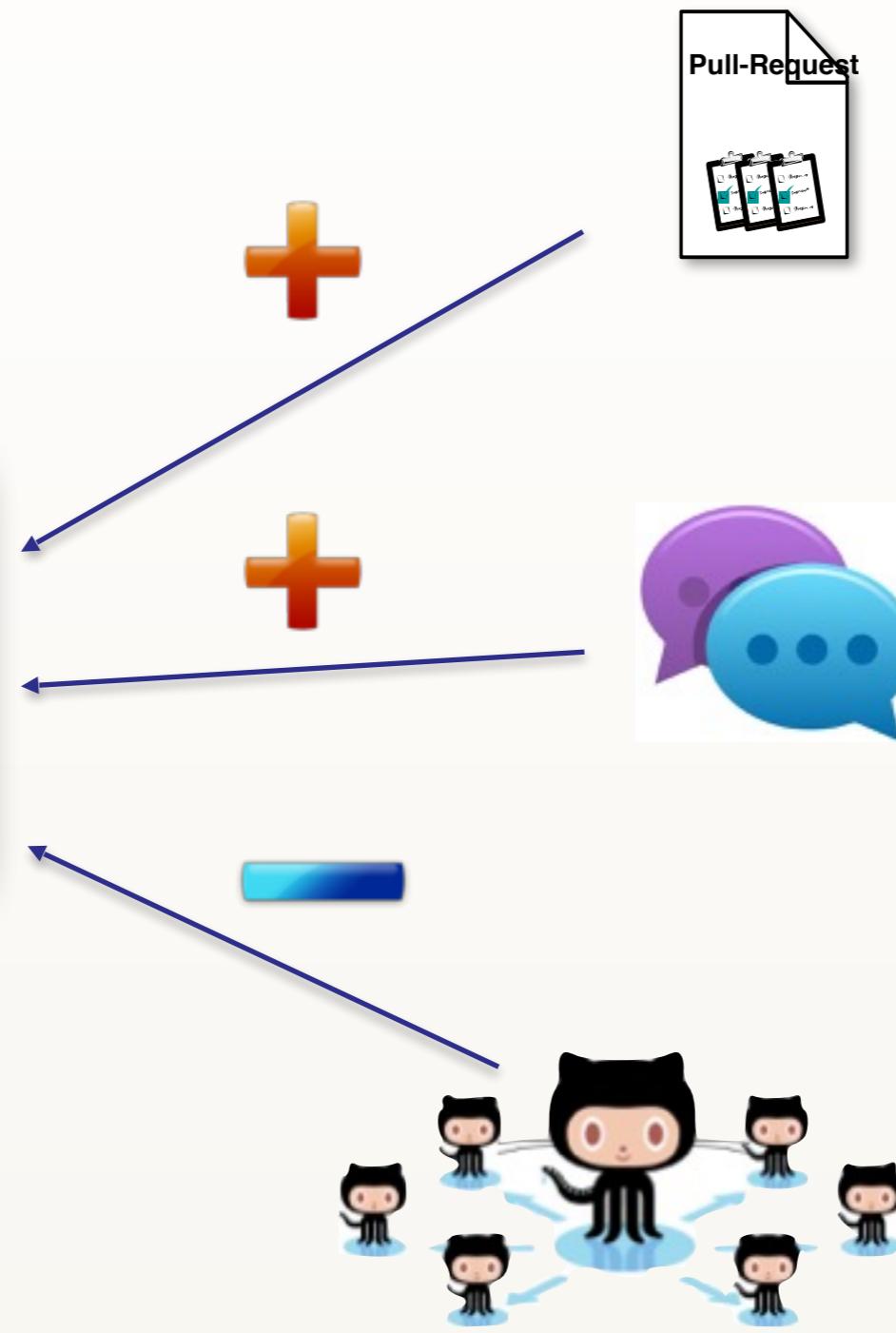
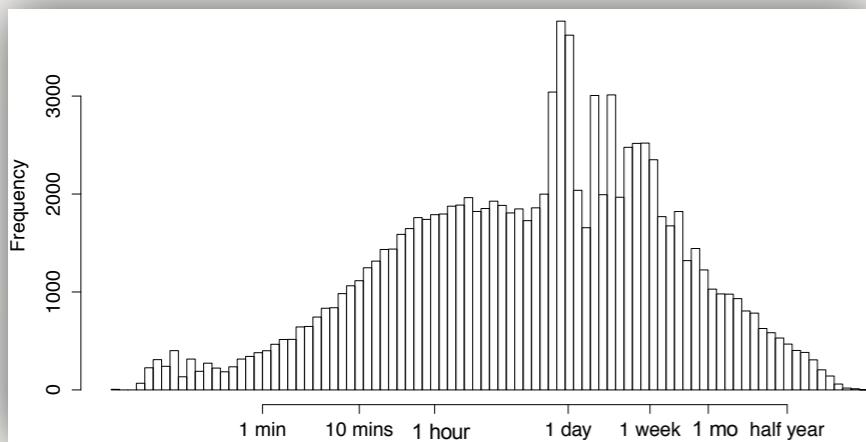
[Gousios et al, ICSE'14, ICSE'15]  
[Tsay et al, ICSE'14, FSE'14]

# EXAMPLE 1: PULL REQUEST EVALUATION TIME

MODELS

MI: Previously-  
identified factors

✓  $R^2 = 36.2\%$



Size

- n\_additions
- n\_commits

Review

- n\_comments

Experience & Social  
Connections

- merge\_rate
- connection\_strength
- n\_followers

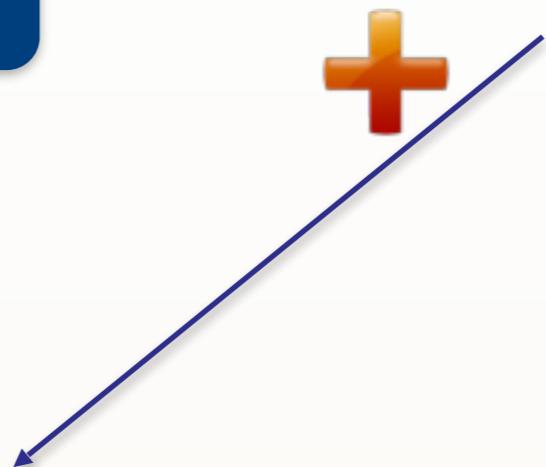
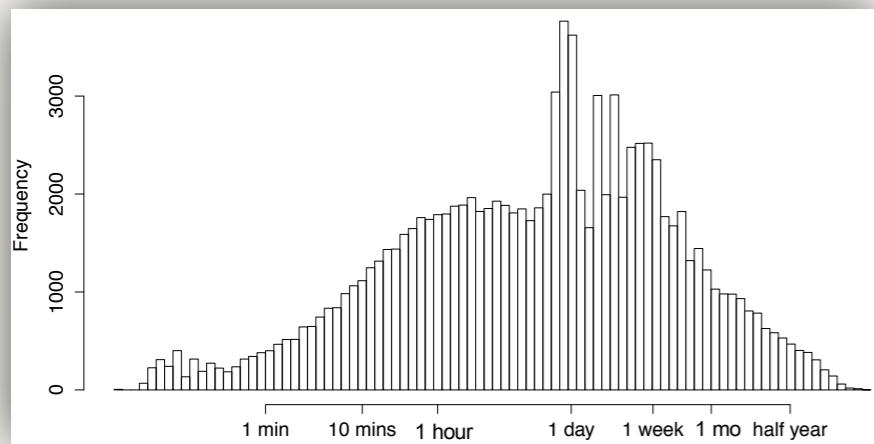
[Gousios et al, ICSE'14, ICSE'15]

[Tsay et al, ICSE'14, FSE'14]

# EXAMPLE 1: PULL REQUEST EVALUATION TIME

MODELS

M2: MI + process-related factors + continuous integration

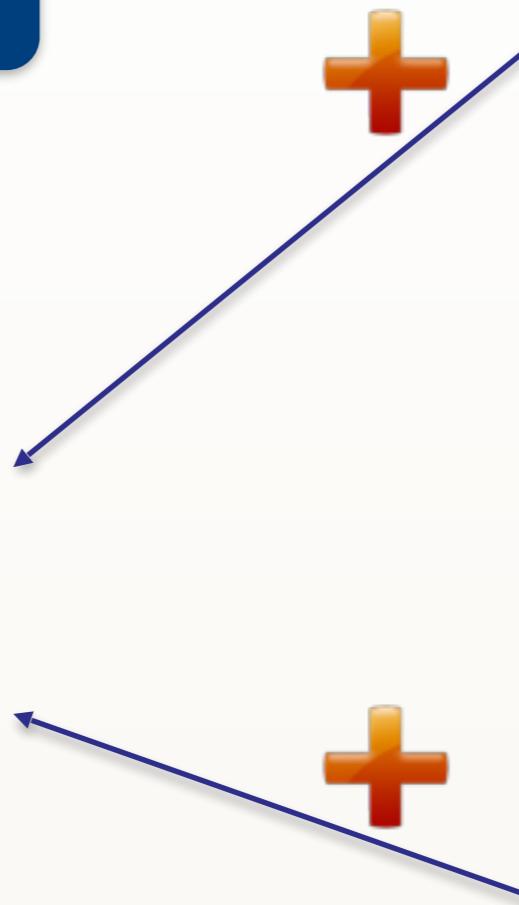
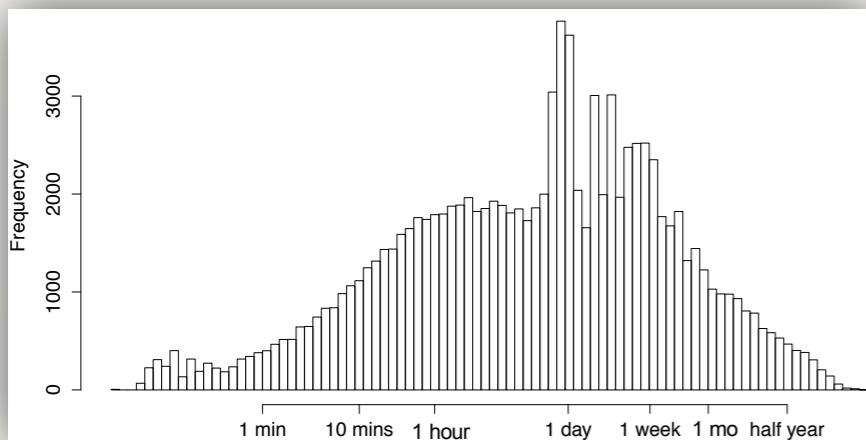


Title & description  
• n\_tokens

# EXAMPLE 1: PULL REQUEST EVALUATION TIME

MODELS

M2: MI + process-related factors + continuous integration



Title & description  
• n\_tokens

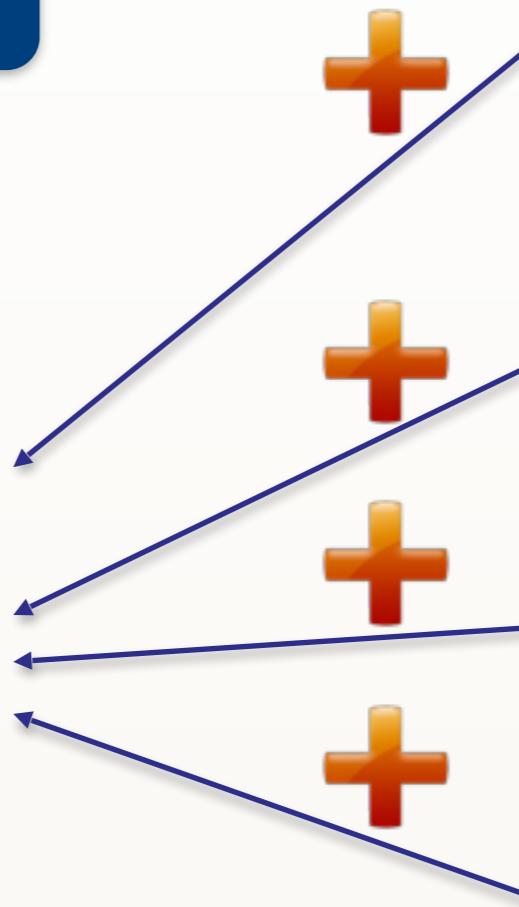
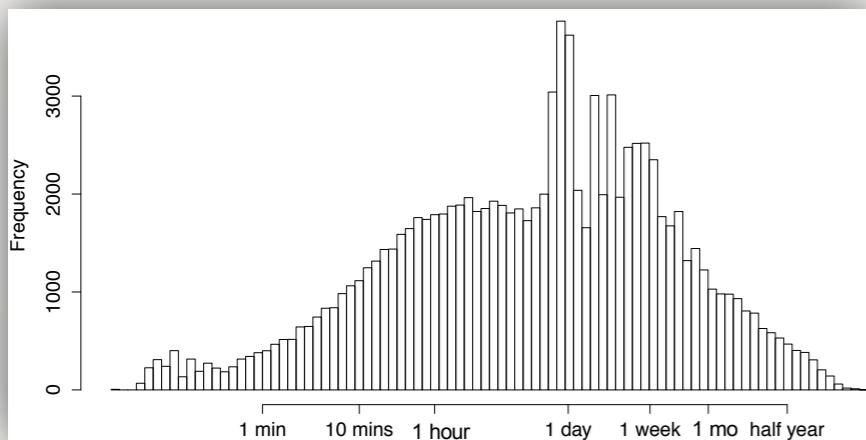


Management  
• workload  
• availability

# EXAMPLE 1: PULL REQUEST EVALUATION TIME

MODELS

M2: MI + process-related factors + continuous integration



Title & description

- n\_tokens



Priority

- time\_to\_first\_response



Continuous Integration

- response time



Management

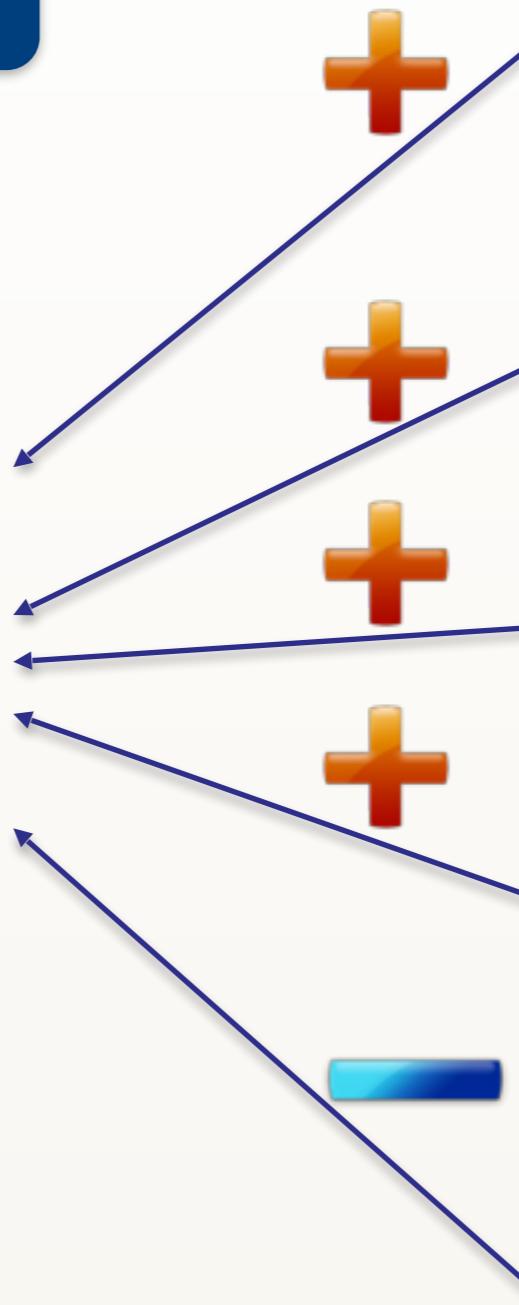
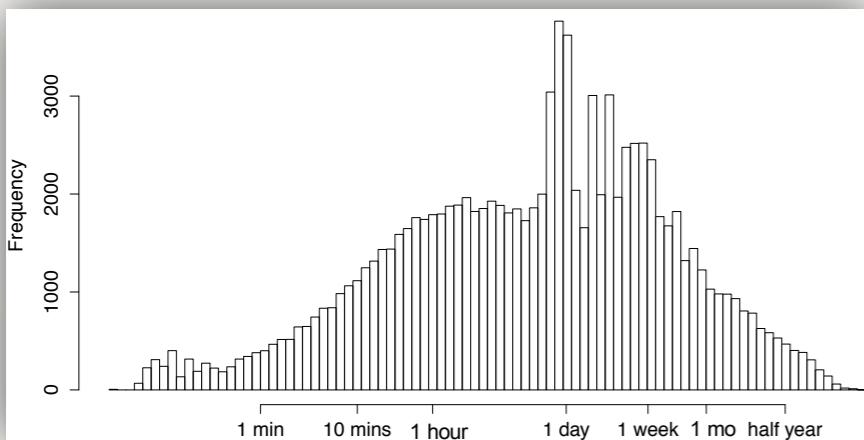
- workload
- availability

# EXAMPLE 1: PULL REQUEST EVALUATION TIME

MODELS

M2: MI + process-related factors + continuous integration

✓  $R^2 = 58.7\%$



Title & description

- n\_tokens

Priority

- time\_to\_first\_response

Continuous Integration

- response time

Management

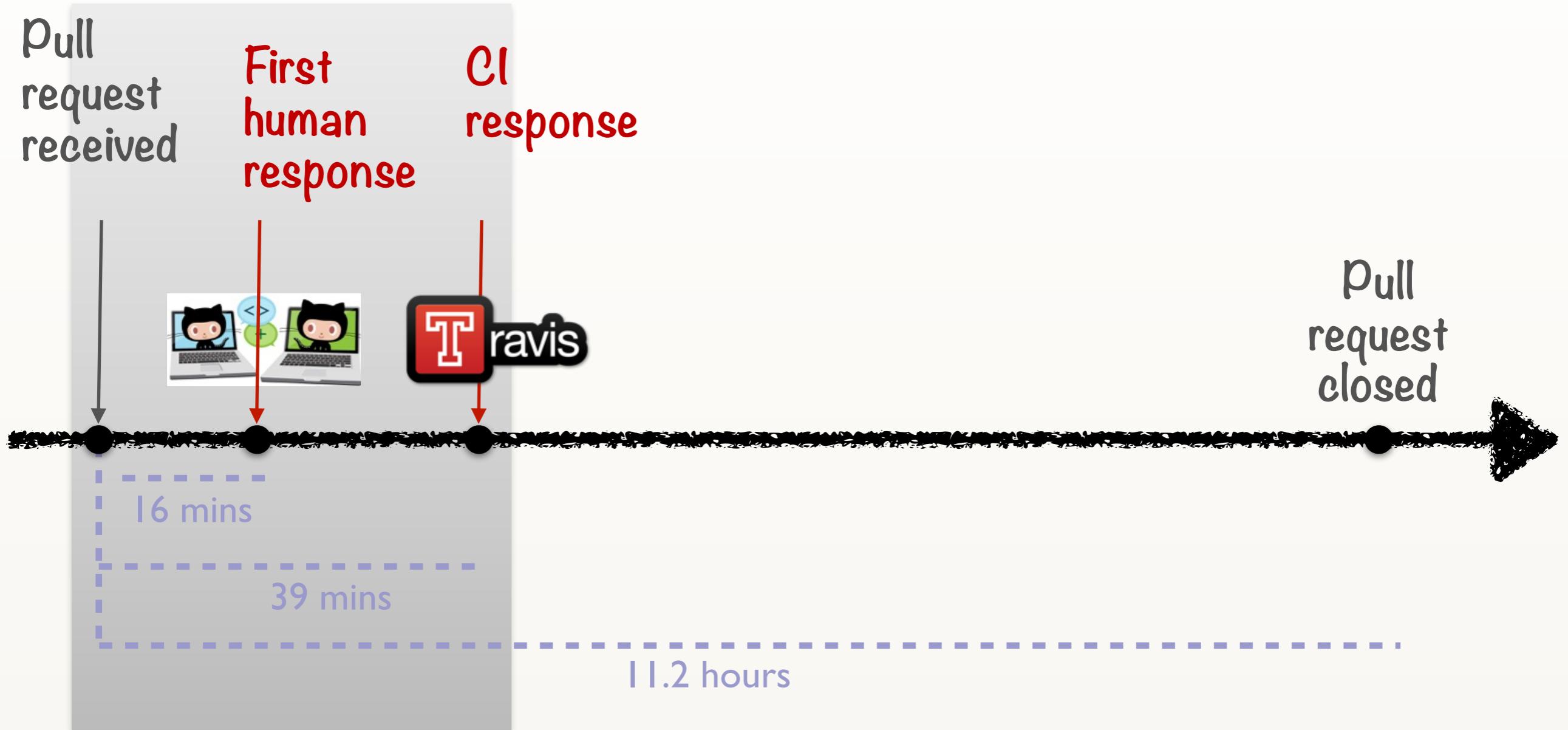
- workload
- availability

Social tagging

- @mention
- #issue

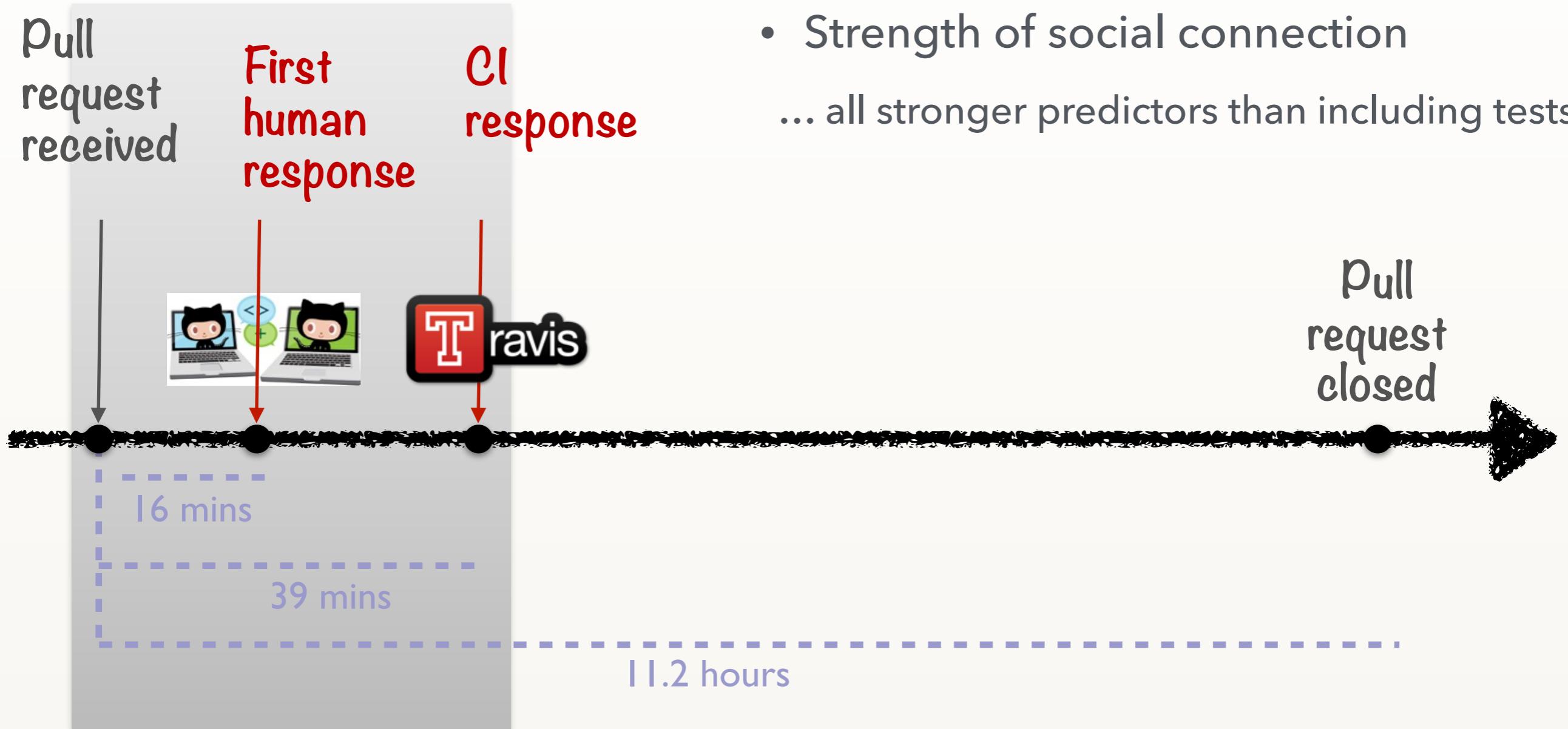
# EXAMPLE 1: PULL REQUEST EVALUATION TIME

IS PREDICTABLE



# EXAMPLE 1: PULL REQUEST EVALUATION TIME

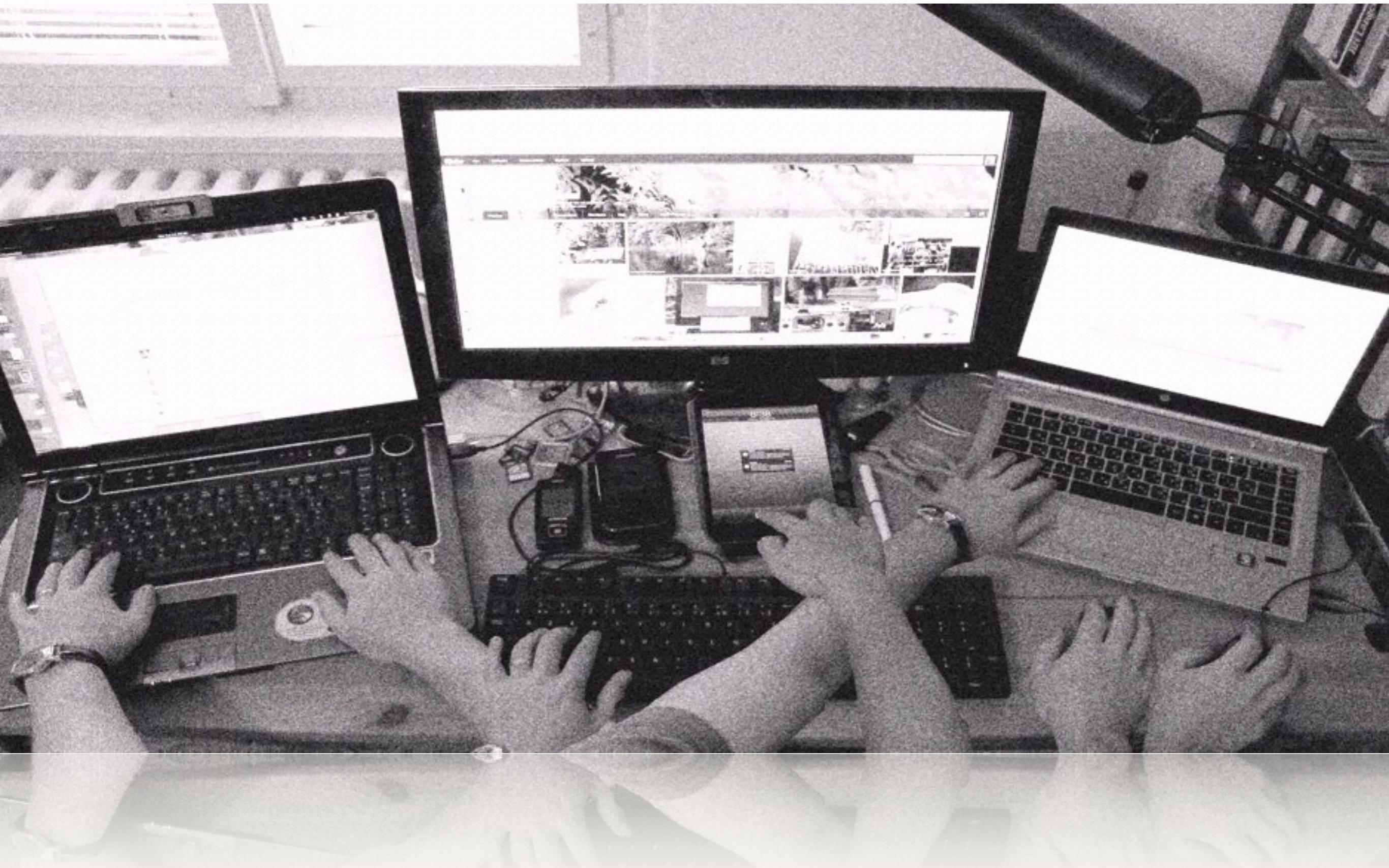
SOCIAL CODING!



- Submitter is core developer
  - Number of followers
  - Strength of social connection
- ... all stronger predictors than including tests

## EXAMPLE 2: MULTITASKING

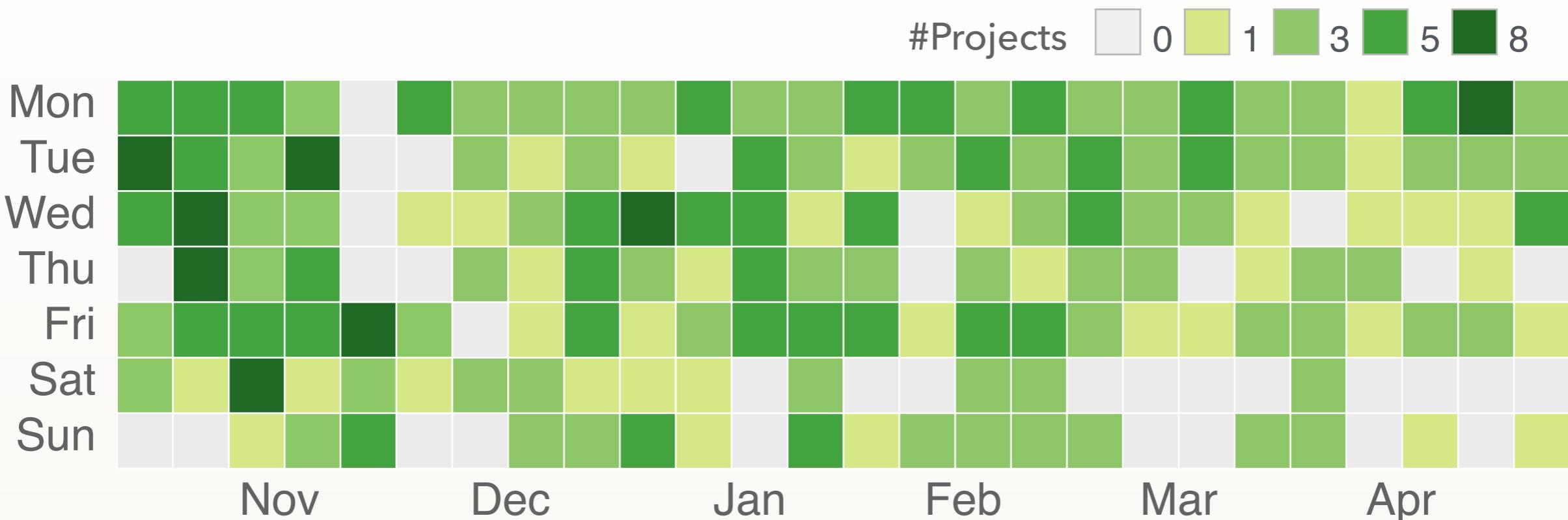
---



# SOFTWARE DEVELOPERS MULTITASK TOO



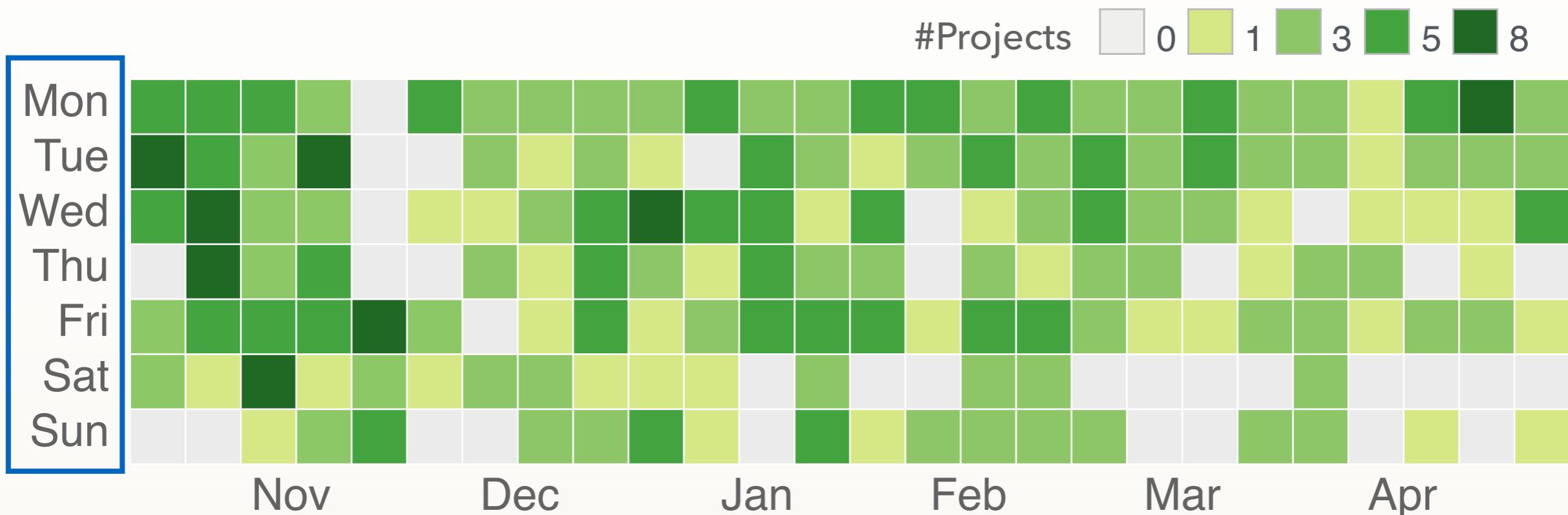
**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



# SOFTWARE DEVELOPERS MULTITASK TOO



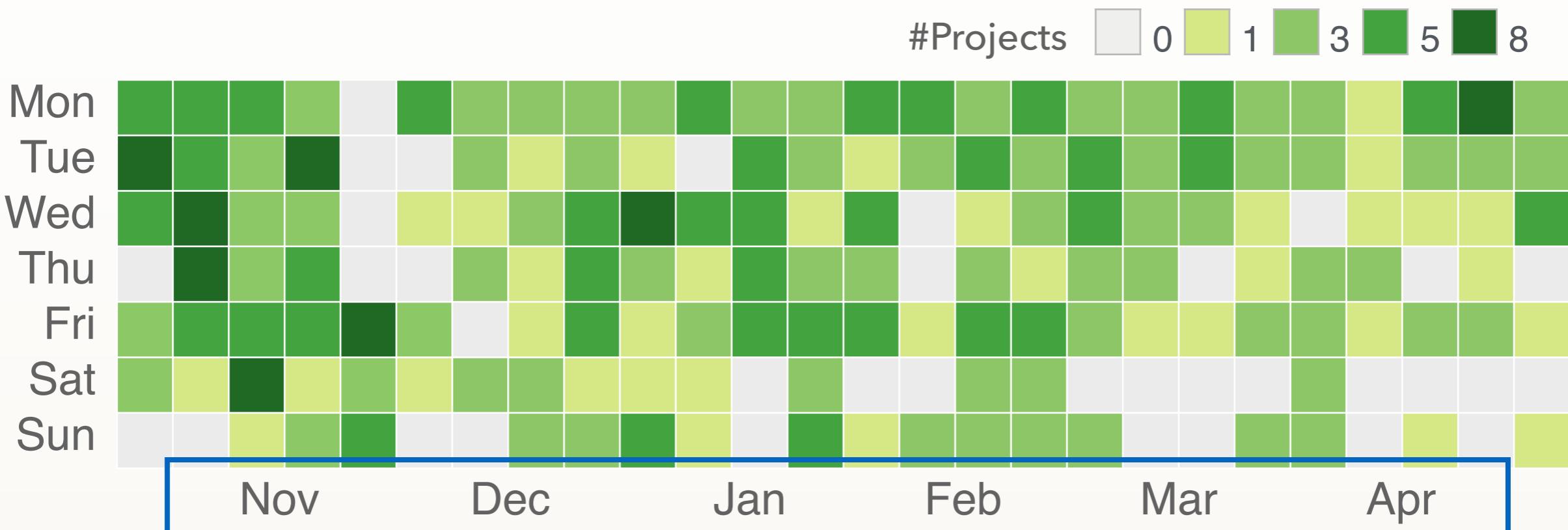
**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



# SOFTWARE DEVELOPERS MULTITASK TOO



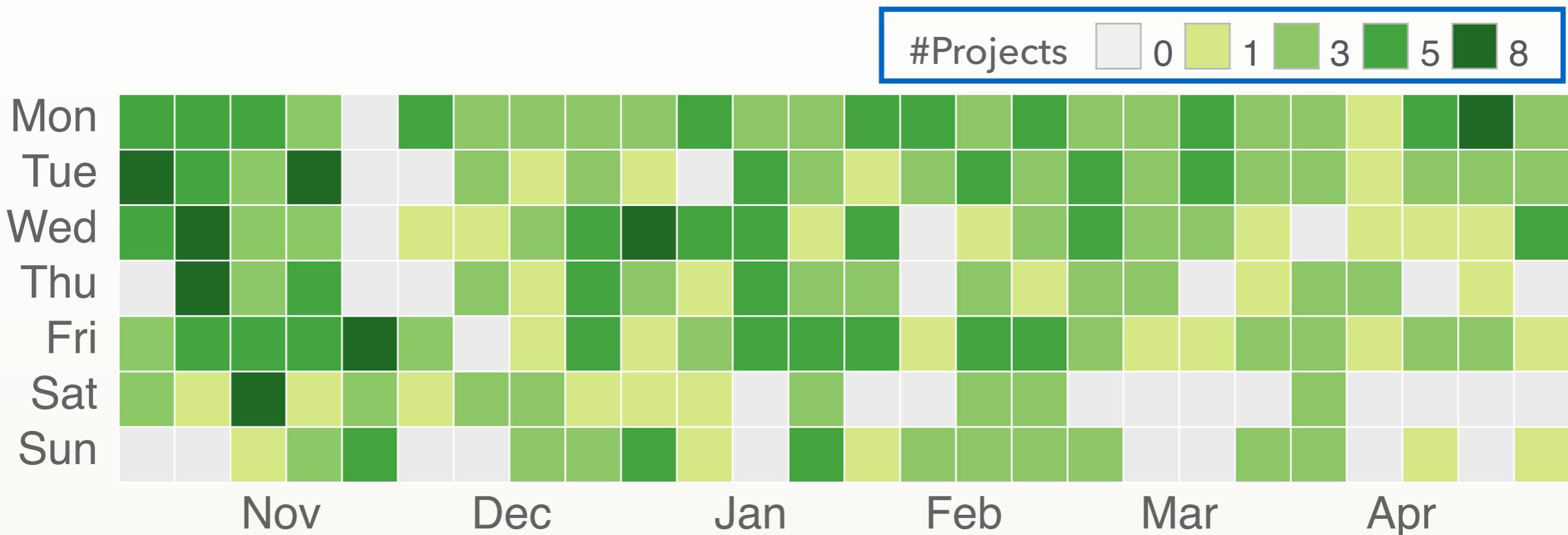
**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



# SOFTWARE DEVELOPERS MULTITASK TOO



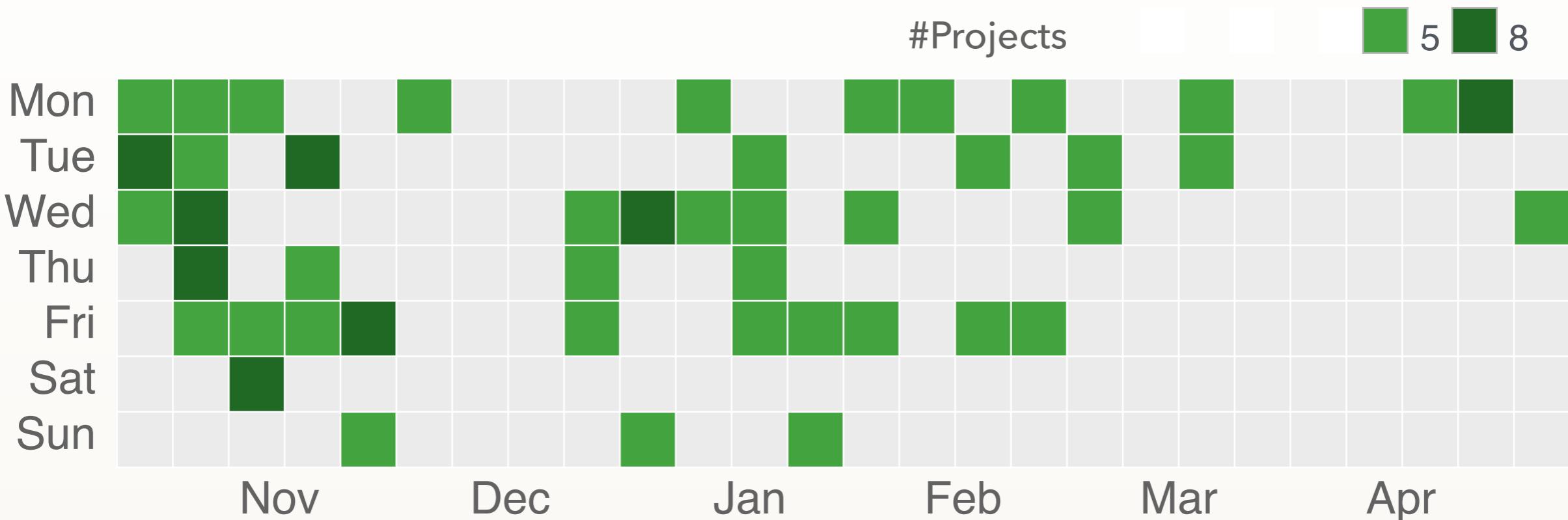
**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



# SOFTWARE DEVELOPERS MULTITASK TOO



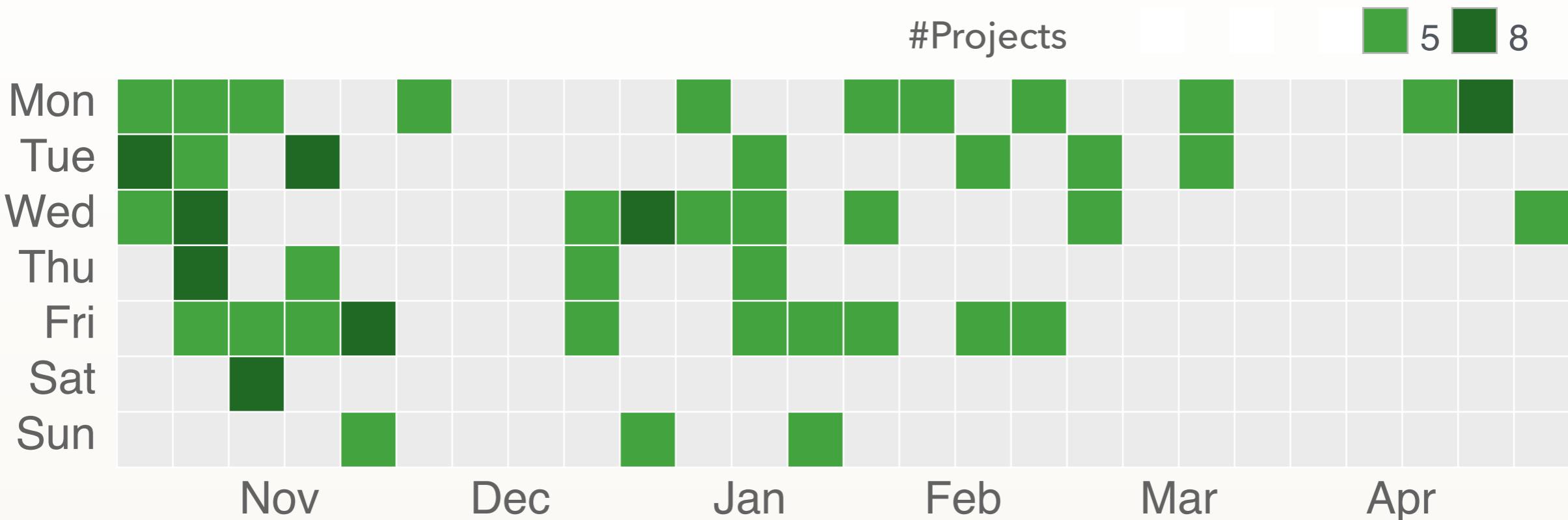
**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



# SOFTWARE DEVELOPERS MULTITASK TOO



**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



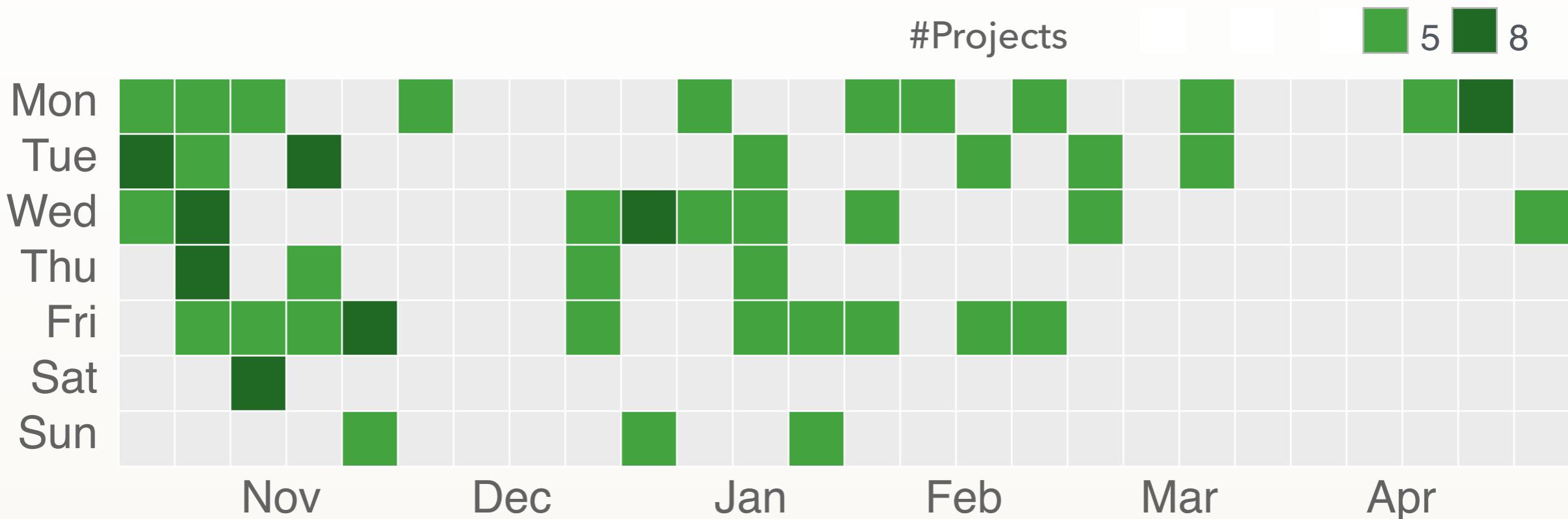
## WHY?

- ▶ Request from other dev's / management

# SOFTWARE DEVELOPERS MULTITASK TOO



**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



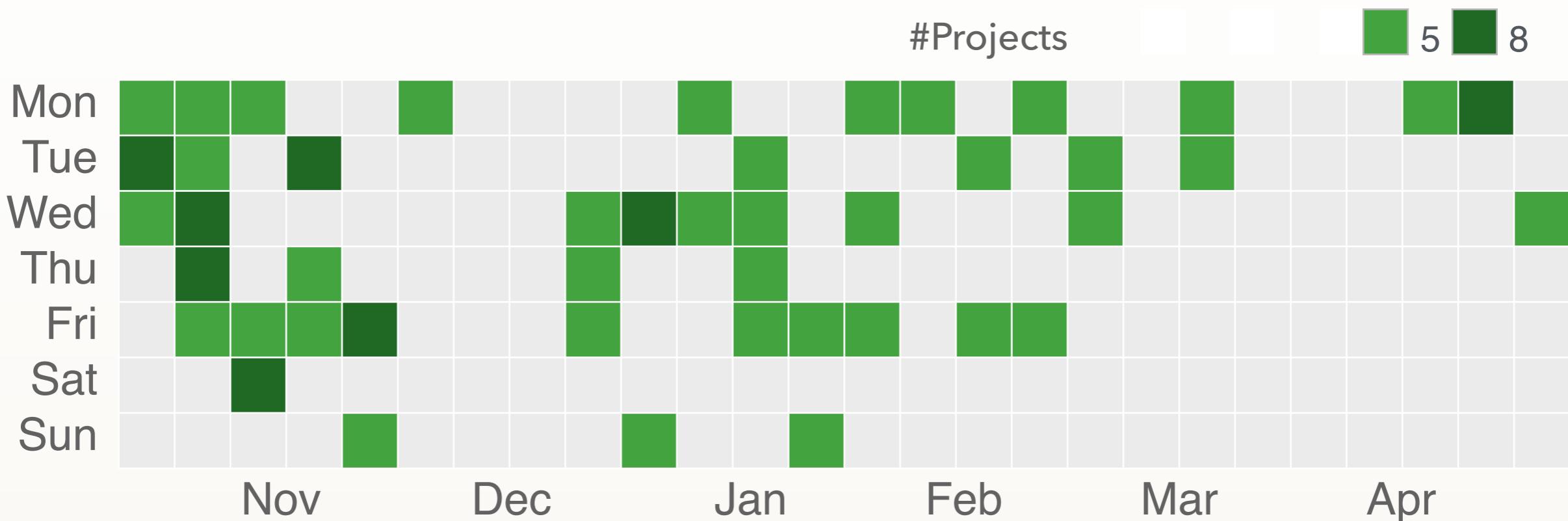
## WHY?

- ▶ Request from other dev's / management
- ▶ Dependencies

# SOFTWARE DEVELOPERS MULTITASK TOO



**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



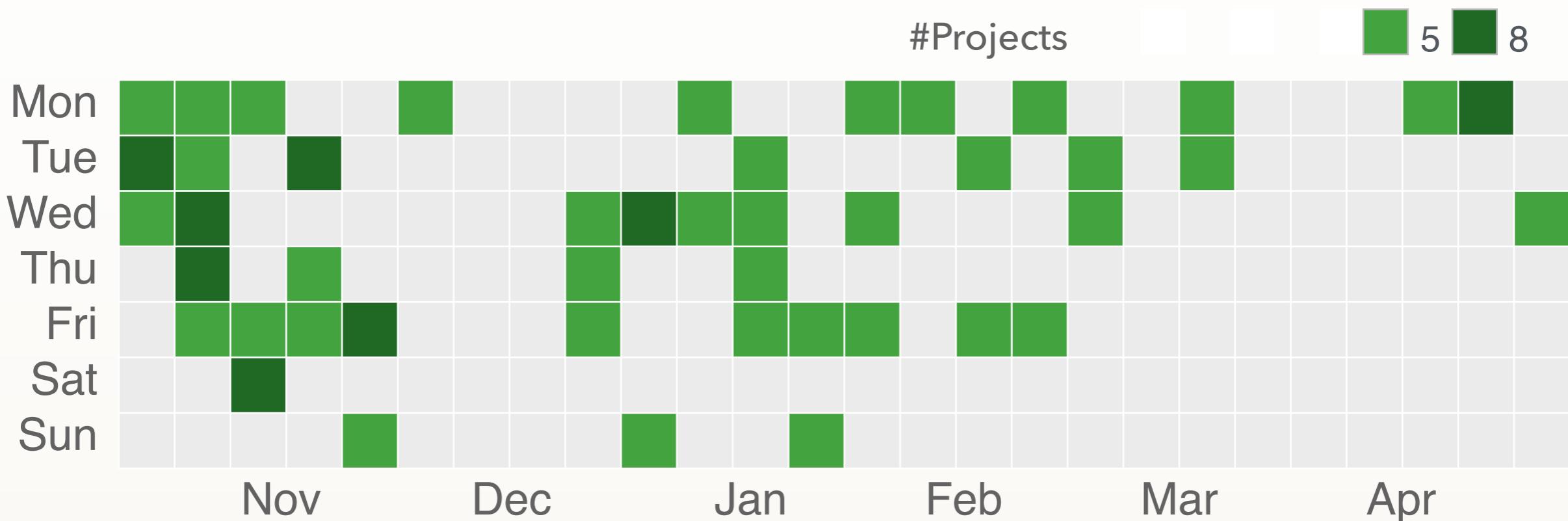
# WHY?

- ▶ Request from other dev's / management
  - ▶ Dependencies
  - ▶ Being "stuck"
  - ▶ Downtime

# SOFTWARE DEVELOPERS MULTITASK TOO



**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



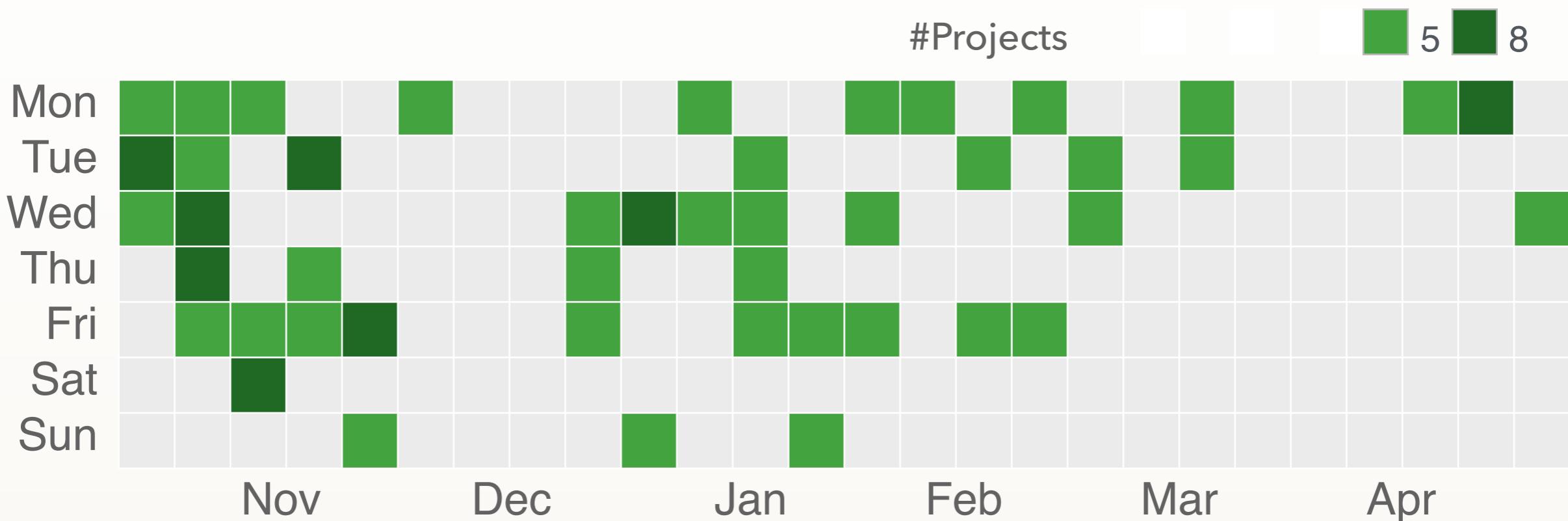
# WHY?

- ▶ Request from other dev's / management
  - ▶ Dependencies
  - ▶ Being "stuck"
  - ▶ Downtime
  - ▶ Personal interest

# SOFTWARE DEVELOPERS MULTITASK TOO



**EXAMPLE:** GitHub developer (25 Nov 2013 – 18 May 2014)



# WHY?

- ▶ Request from other dev's / management
  - ▶ Dependencies
  - ▶ Being "stuck"
  - ▶ Downtime
  - ▶ Personal interest
  - ▶ Signaling

# THEORY: HOW DOES MULTITASKING AFFECT PERFORMANCE?

---

PROS

CONS



# THEORY: HOW DOES MULTITASKING AFFECT PERFORMANCE?

---

## PROS

- ▶ **Fill downtime**

Switch focus between projects to utilize time more efficiently

(Adler and Benbunan-Fich, 2012)

## CONS



# THEORY: HOW DOES MULTITASKING AFFECT PERFORMANCE?

---

## PROS

- ▶ **Fill downtime**

Switch focus between projects to utilize time more efficiently

(Adler and Benbunan-Fich, 2012)

## CONS



- ▶ **Cross-fertilisation**

Easier to work on other projects if knowledge is transferrable

(Lindbeck and Snower, 2000)

# THEORY: HOW DOES MULTITASKING AFFECT PERFORMANCE?

---

## PROS

- ▶ **Fill downtime**

Switch focus between projects to utilize time more efficiently

(Adler and Benbunan-Fich, 2012)

- ▶ **Cross-fertilisation**

Easier to work on other projects if knowledge is transferrable

(Lindbeck and Snower, 2000)

## CONS

- ▶ **Cognitive switching cost**

Depends on interruption duration, complexity, moment

(Altmann and Trafton, 2002)

(Borst, Taatgen, van Rijn, 2015)



# THEORY: HOW DOES MULTITASKING AFFECT PERFORMANCE?

---

## PROS

- ▶ **Fill downtime**

Switch focus between projects to utilize time more efficiently

(Adler and Benbunan-Fich, 2012)

- ▶ **Cross-fertilisation**

Easier to work on other projects if knowledge is transferrable

(Lindbeck and Snower, 2000)

## CONS

- ▶ **Cognitive switching cost**

Depends on interruption duration, complexity, moment

(Altmann and Trafton, 2002)

(Borst, Taatgen, van Rijn, 2015)



- ▶ **“Project overload”**

Mental congestion when too much multitasking

(Zika-Viktorsson, Sundstrom, Engwall, 2006)

# THEORY: HOW DOES MULTITASKING AFFECT PERFORMANCE?

## PROS

- ▶ **Fill downtime**

Switch focus between projects to utilize time more efficiently

(Adler and Benbunan-Fich, 2012)

- ▶ **Cross-fertilisation**

Easier to work on other projects if knowledge is transferrable

(Lindbeck and Snower, 2000)

## CONS

- ▶ **Cognitive switching cost**

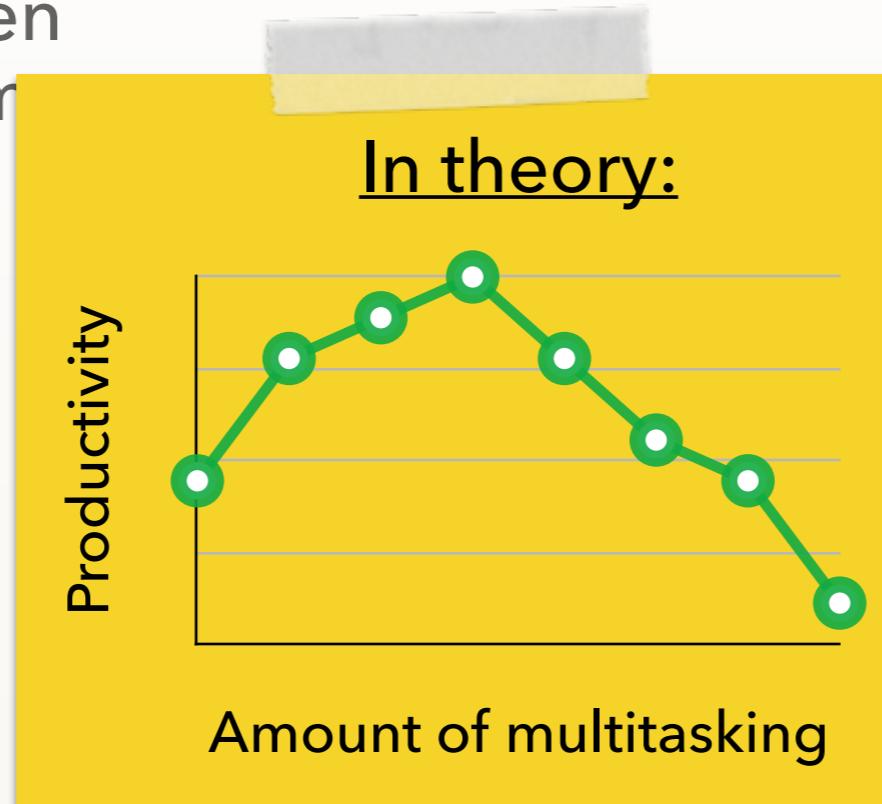
Depends on interruption duration, complexity, moment

Altmann and Trafton, 2002)  
Borst, Taatgen, van Rijn, 2015)

- “**Project overload**”

Mental congestion when too much multitasking

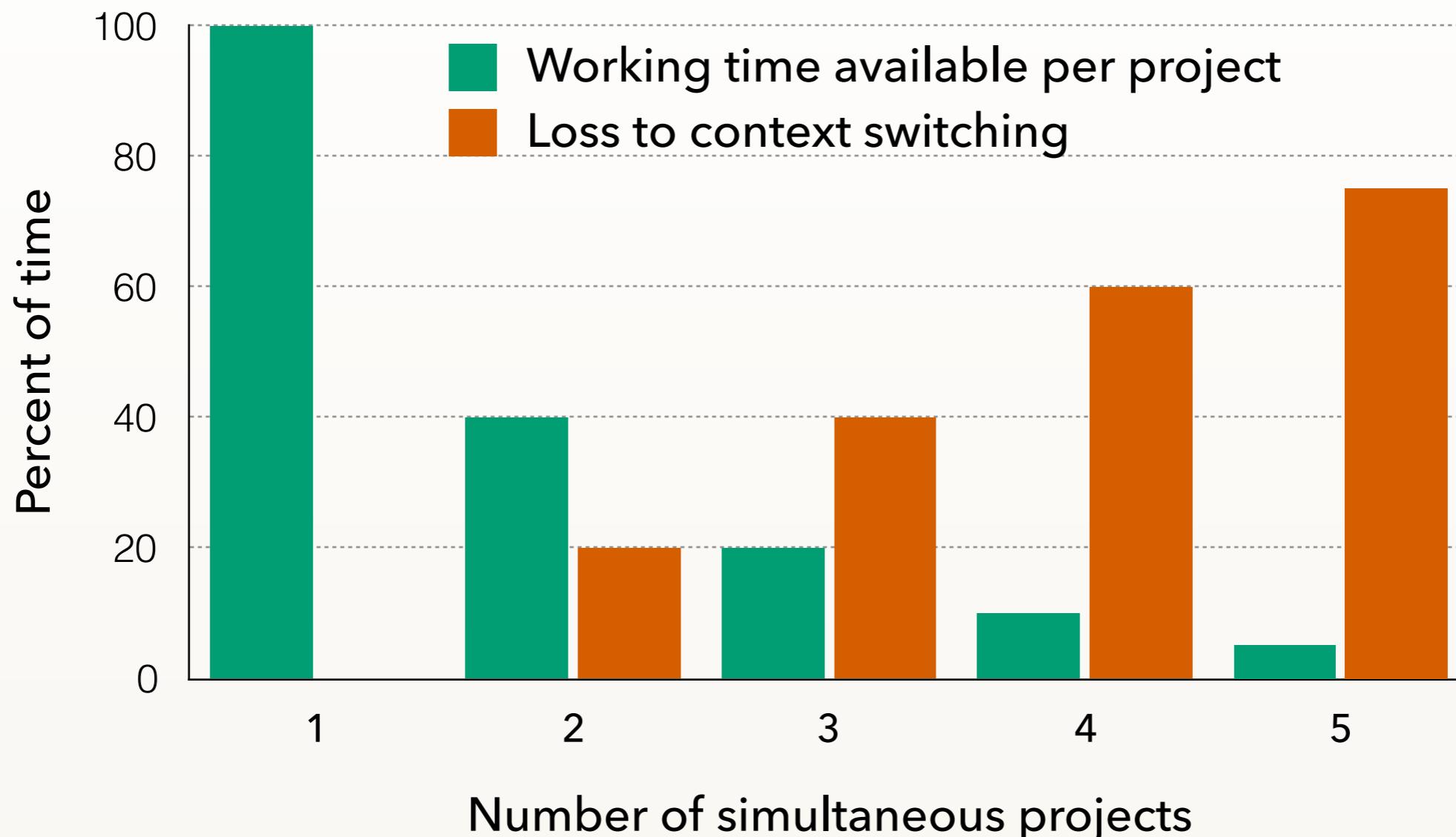
(Zika-Viktorsson, Sundstrom, Engwall, 2006)



# HARDLY ANY EMPIRICAL EVIDENCE

---

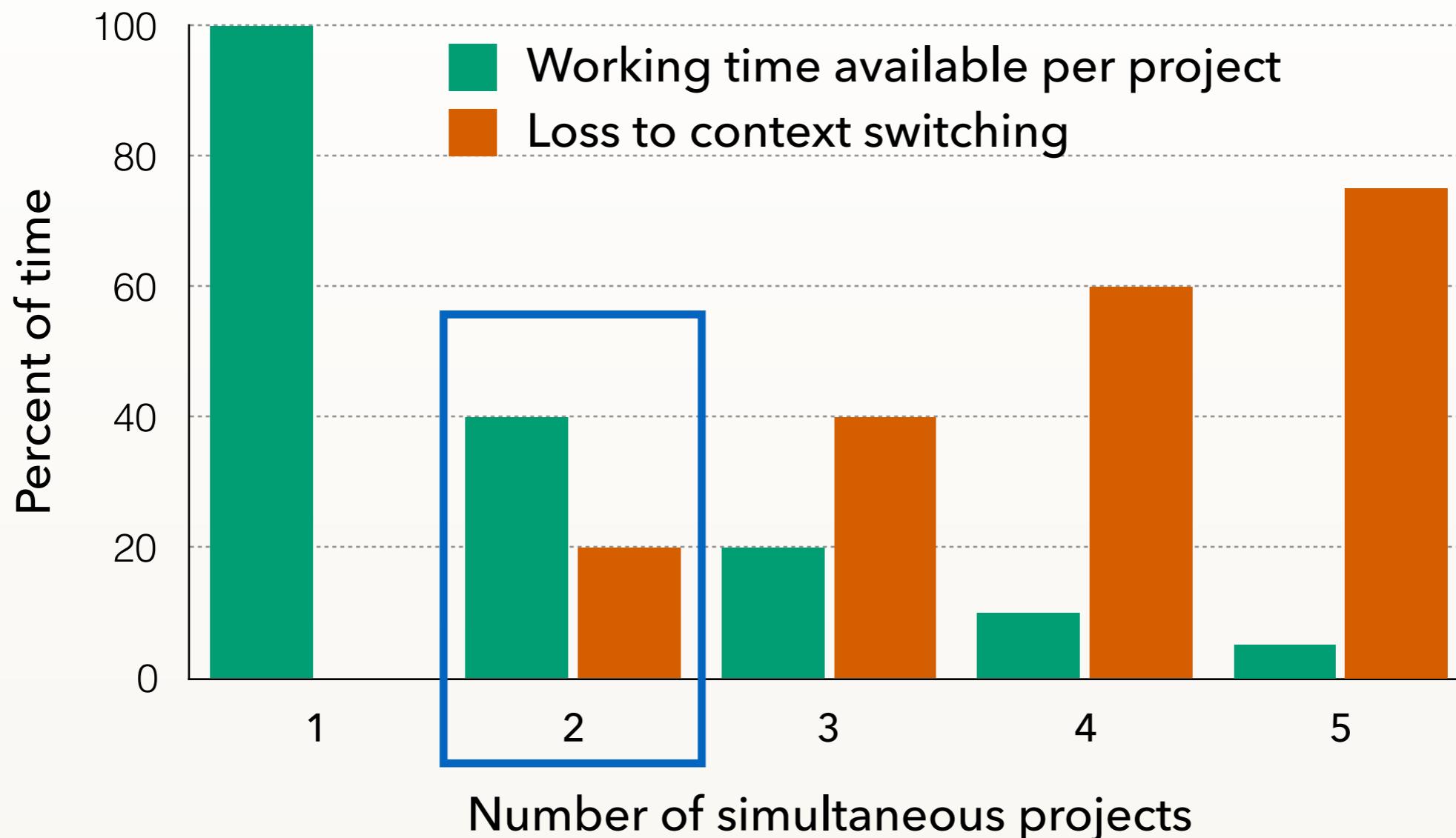
Rule of thumb (Weinberg, 1992) - not based on data



# HARDLY ANY EMPIRICAL EVIDENCE

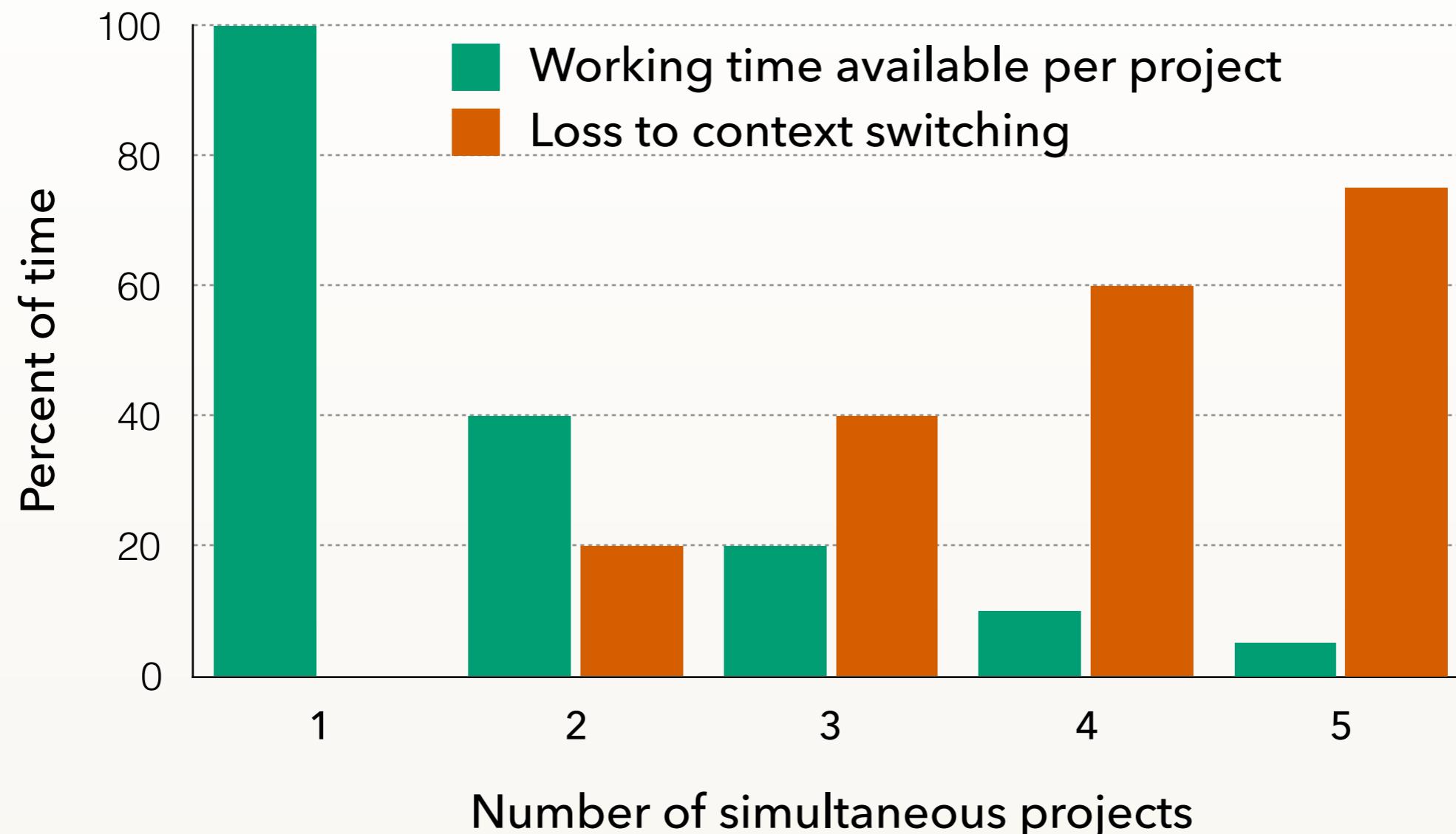
---

Rule of thumb (Weinberg, 1992) - not based on data



# HARDLY ANY EMPIRICAL EVIDENCE

Rule of thumb (Weinberg, 1992) - not based on data



Recent work:

- ▶ Resuming interrupted tasks  
(Parnin and DeLine, 2010)

- ▶ Work fragmentation  
(Sanchez, Robbes, and Gonzalez, 2015)

## WHAT?

### Multitasking across projects



Trends



Reasons



Effects



Limits

## HOW?

#### Sample:

- ▶ 1,200 programmers
- ▶ 5+ years of activity
- ▶ 50,000+ projects total



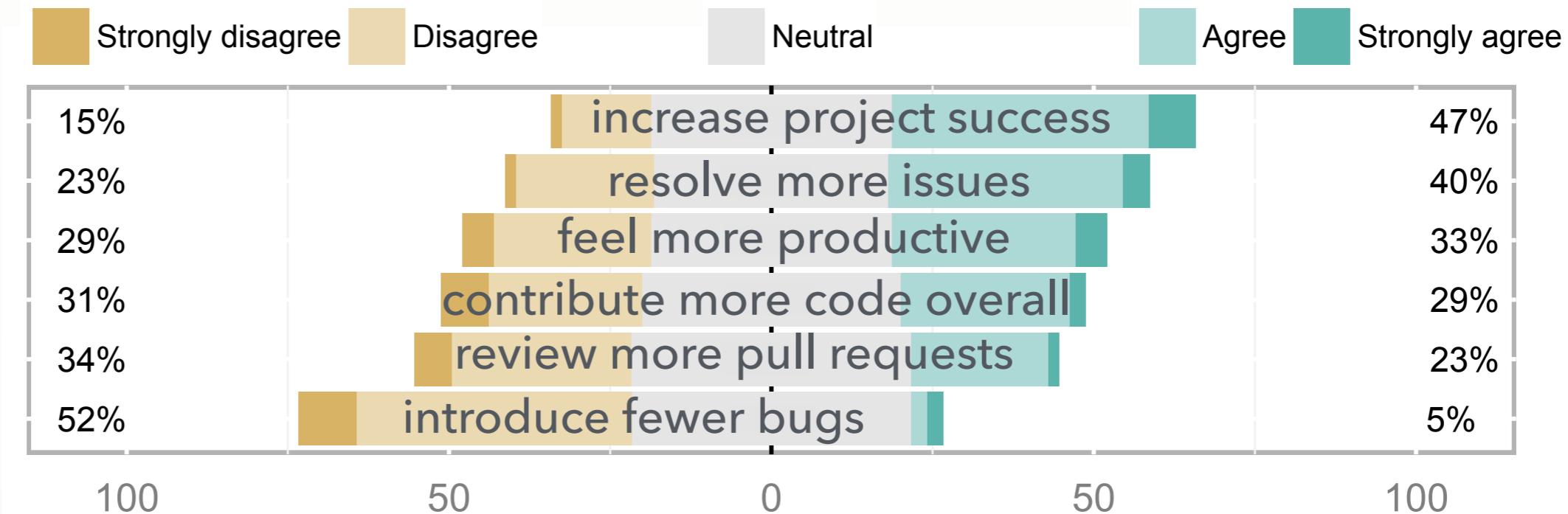
Data mining + User survey  
(15% resp. rate)

# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*

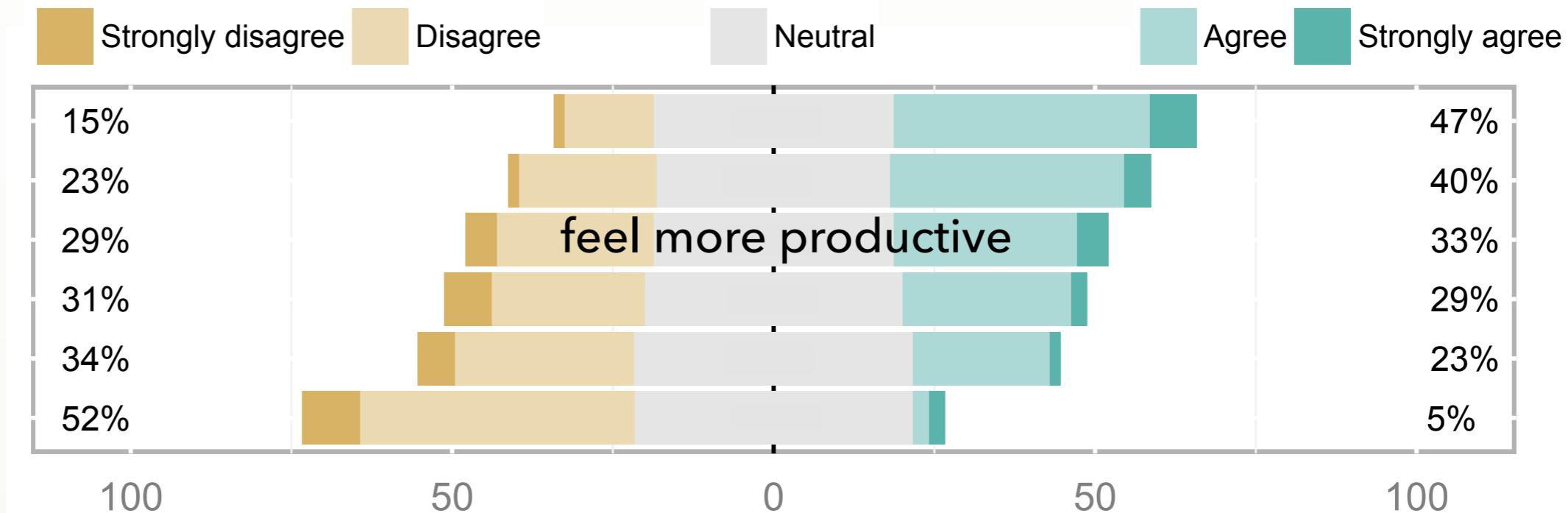


# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*

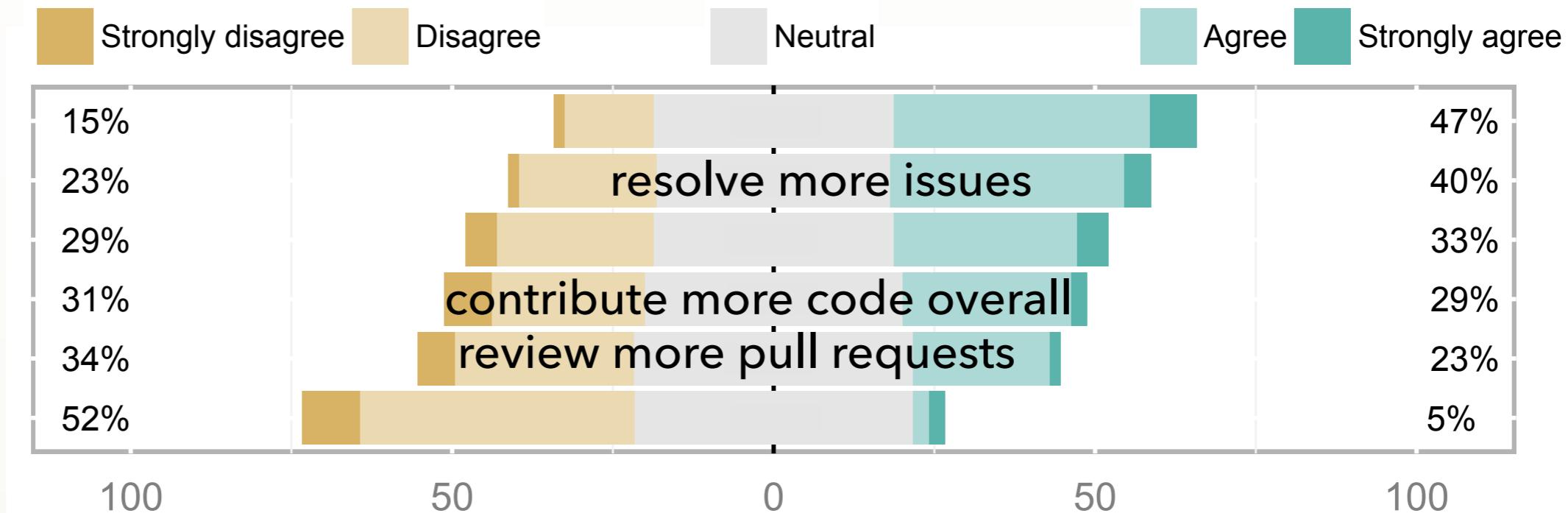


# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*

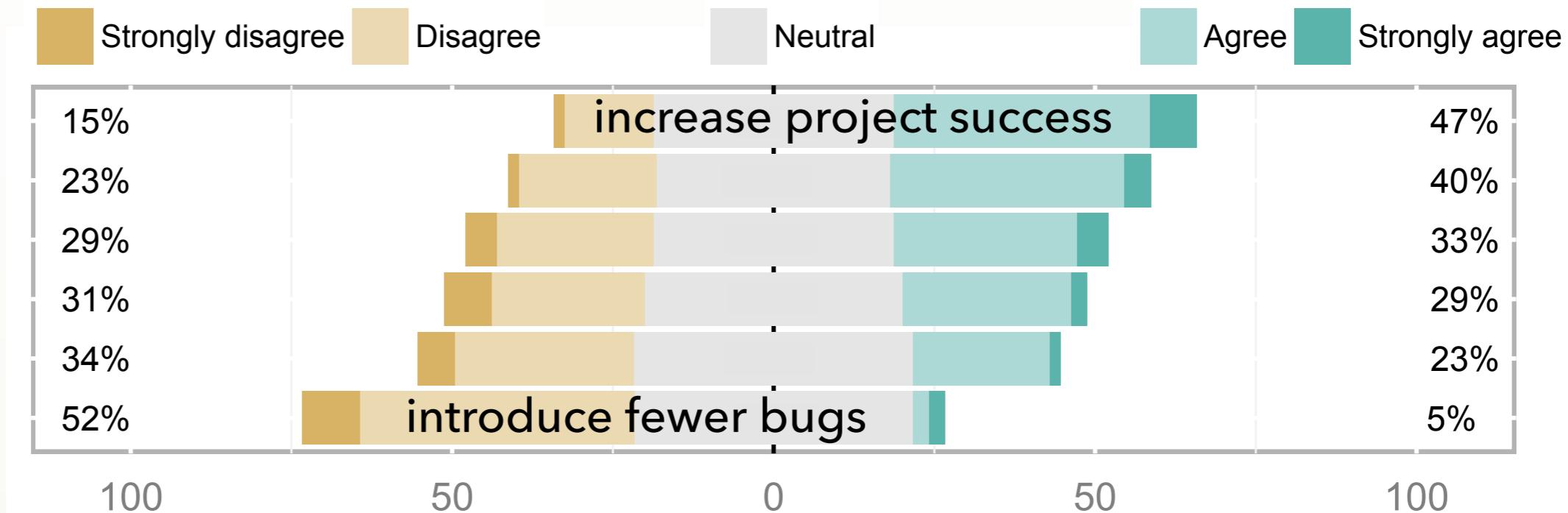


# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*

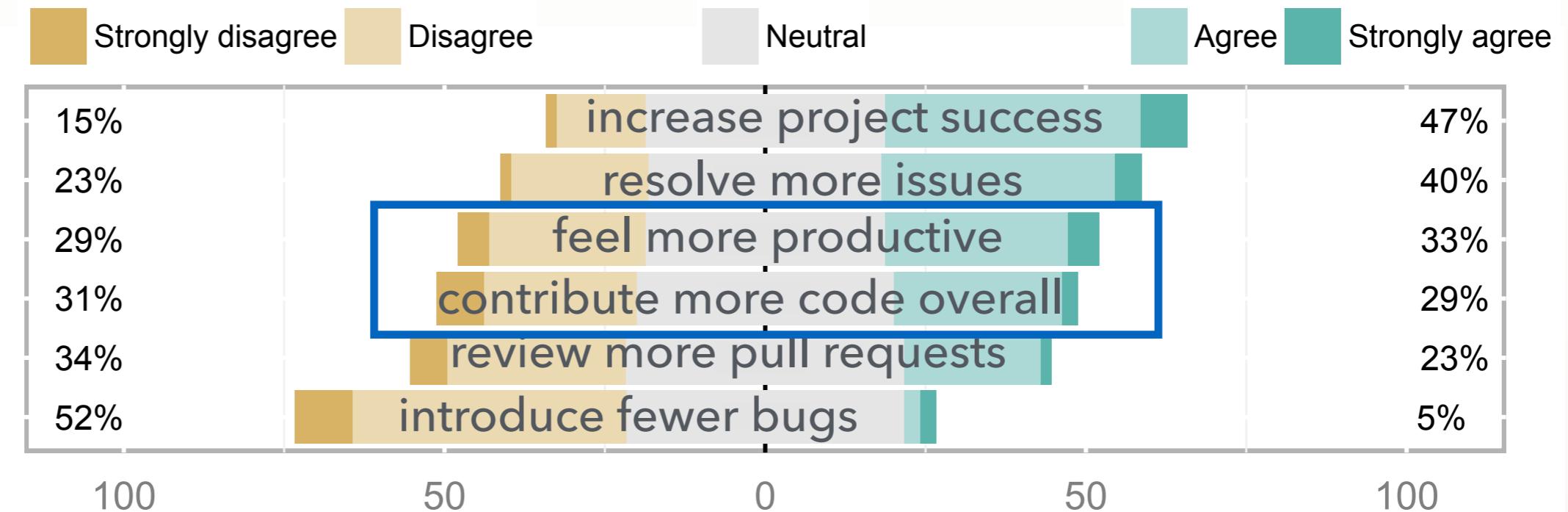


# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*



## EMPIRICAL DATA

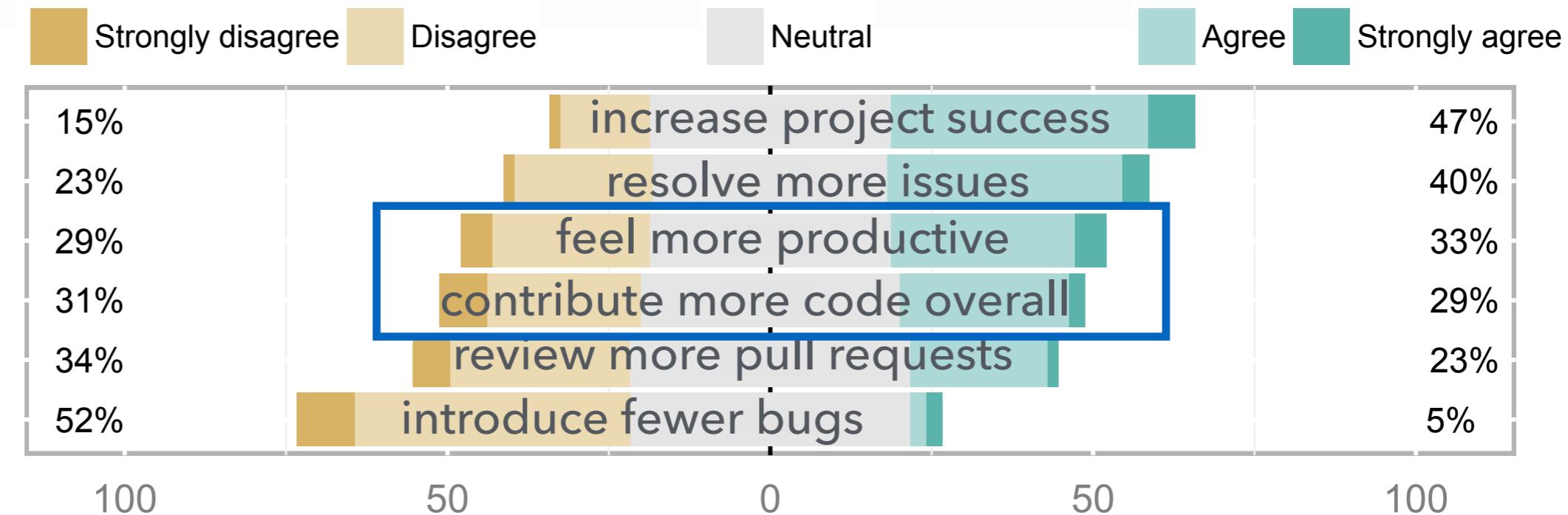
Multitasking vs. code production

# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*



## EMPIRICAL DATA

Multitasking vs. code production



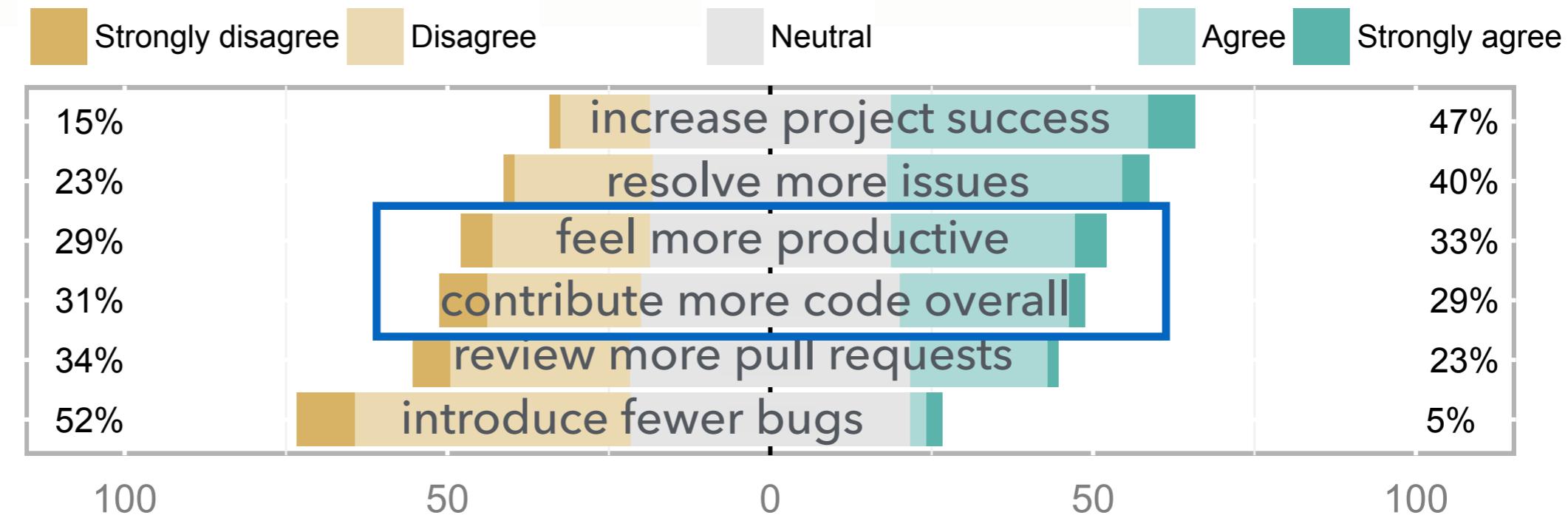
Daily multitasking  
correlates to  
amount of code  
produced

# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*



## EMPIRICAL DATA

Multitasking vs. code production



Daily multitasking correlates to amount of code produced



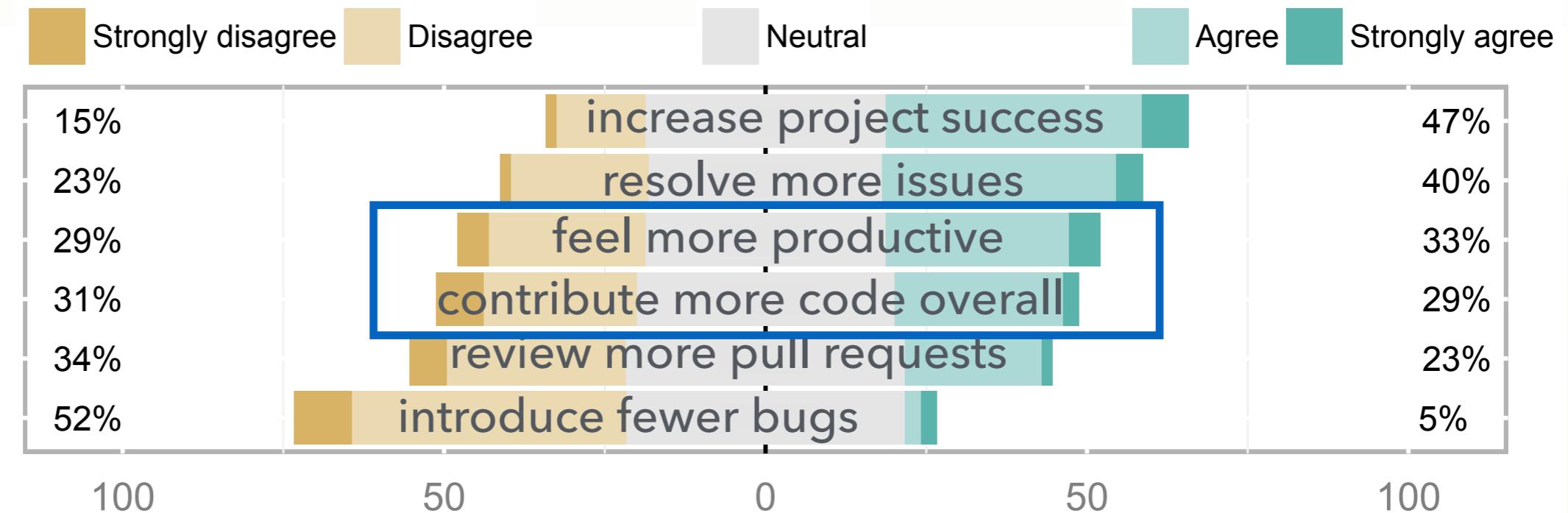
Weekly and day-to-day scheduling of work matters

# EFFECTS: PERCEPTION VS. DATA



## PERCEPTION

*"When contributing to multiple projects in parallel, I:"*



## EMPIRICAL DATA

Multitasking vs. code production



Daily multitasking correlates to amount of code produced



Weekly and day-to-day scheduling of work matters

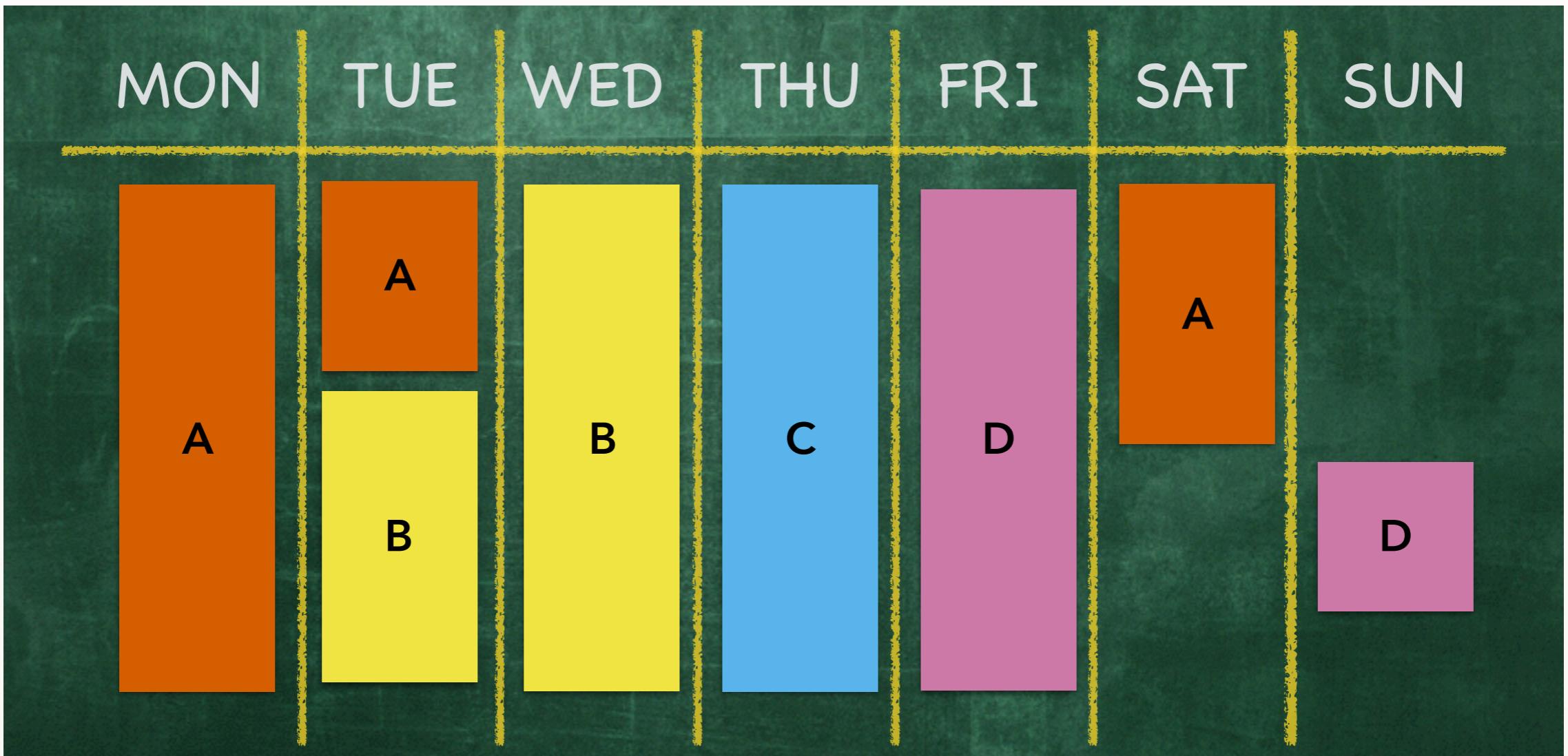


No scheduling is productive beyond 5 projects/week

# MODELING MULTITASKING

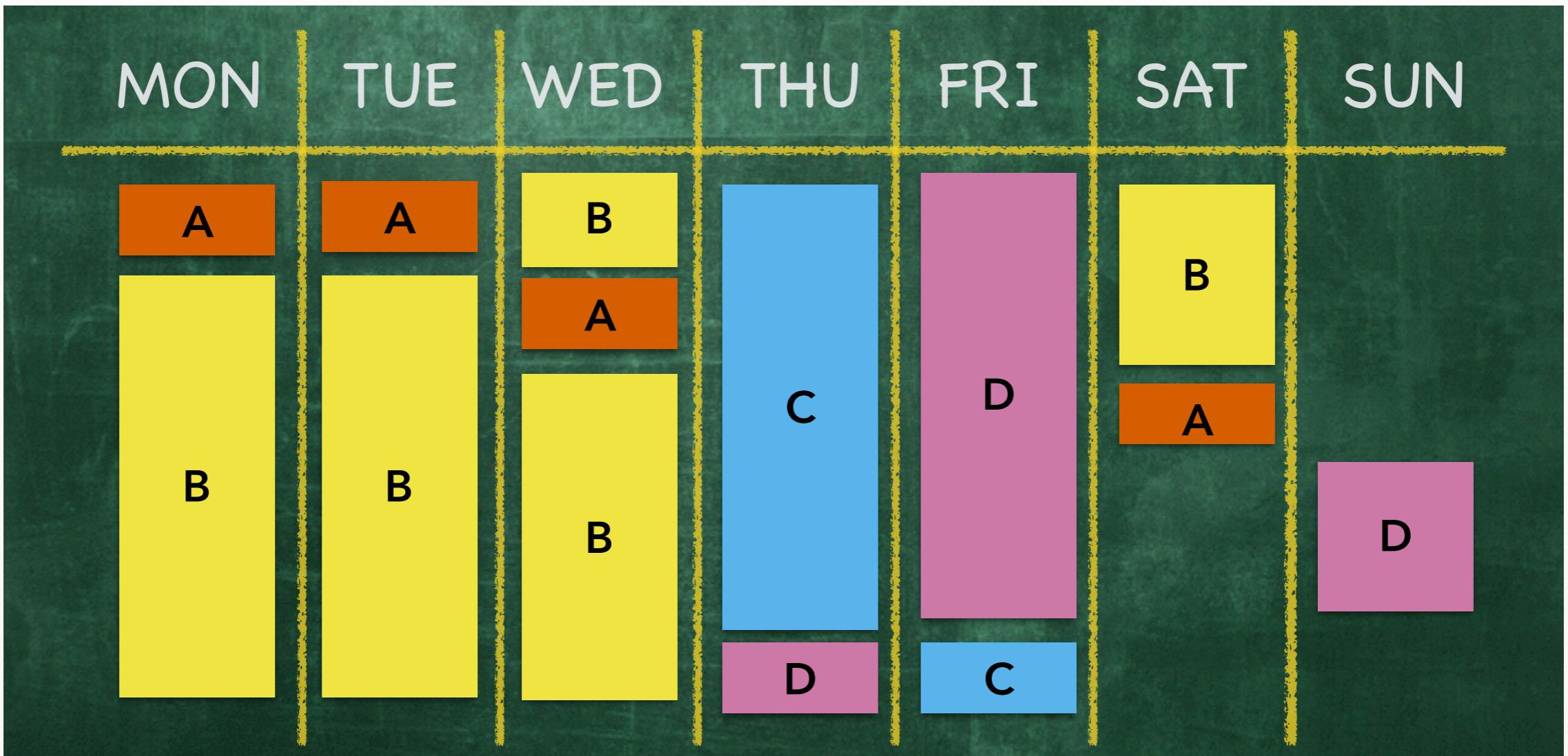
---

- ▶ Period matters



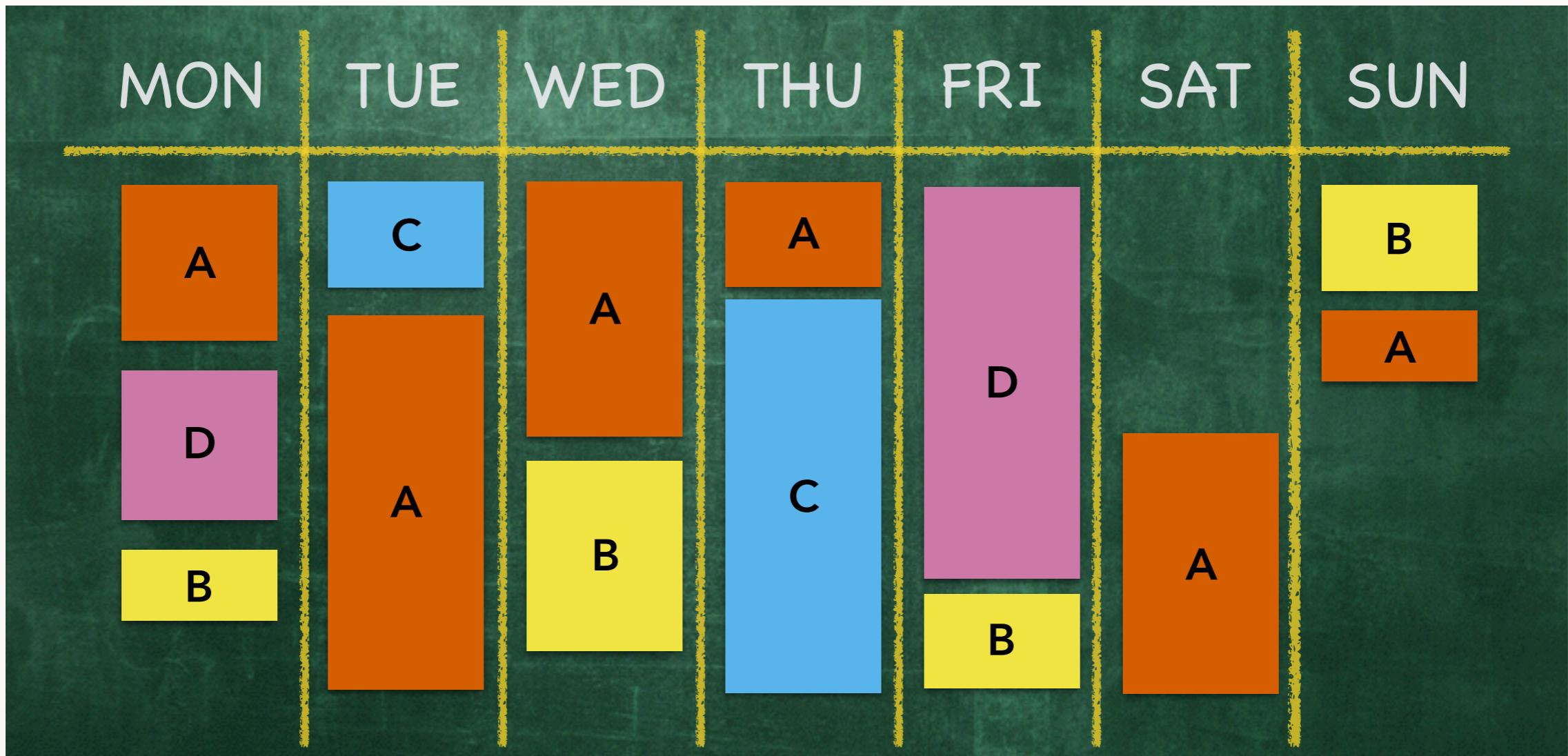
# MODELING MULTITASKING

- ▶ Period matters
- ▶ Effort matters  
(A vs. B)



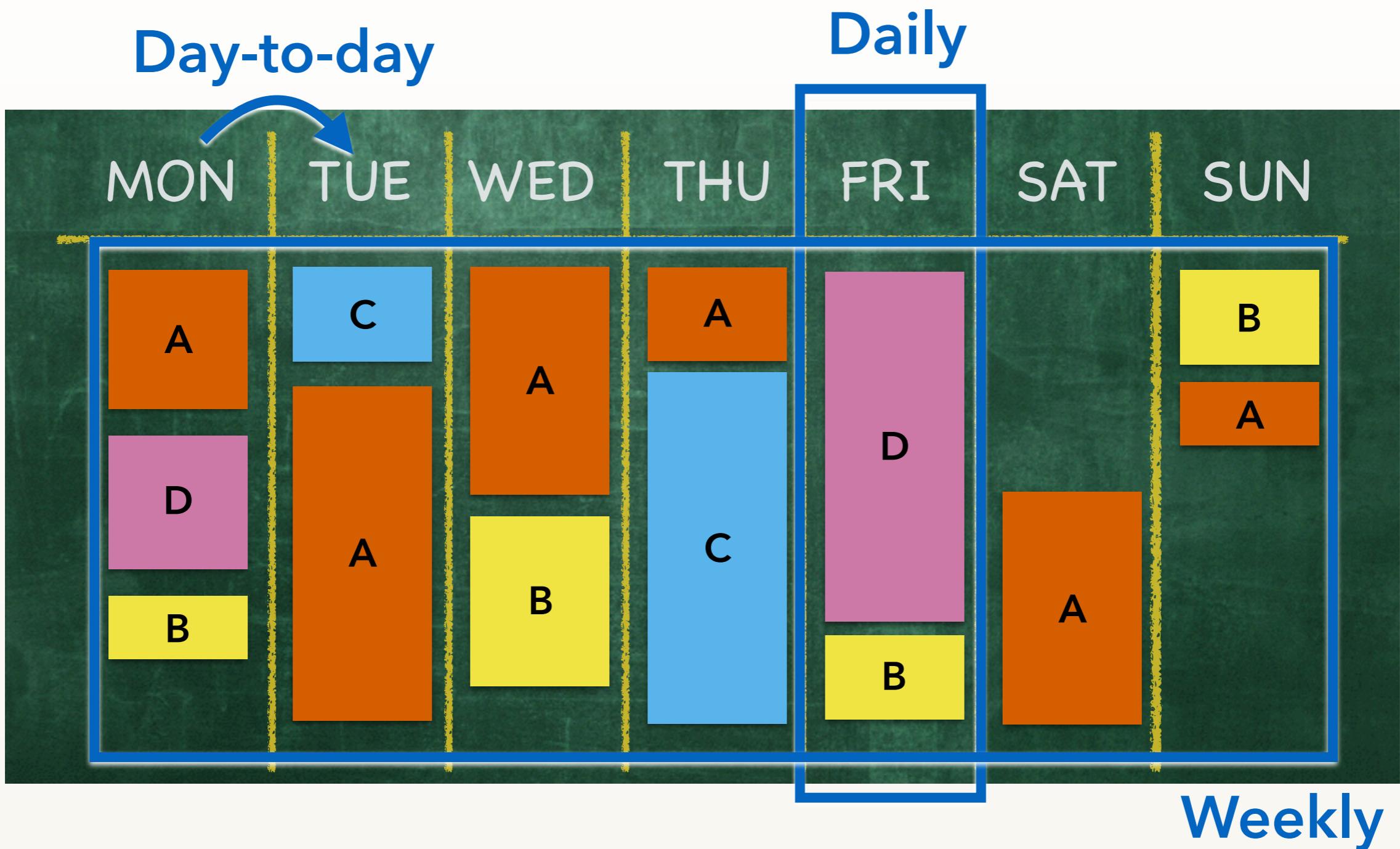
# MODELING MULTITASKING

- ▶ Period matters
- ▶ Effort matters
- ▶ Break matters  
(A vs. D)
- ▶ ...



# MODELING MULTITASKING

- ▶ Period matters
- ▶ Effort matters
- ▶ Break matters
- ▶ ...

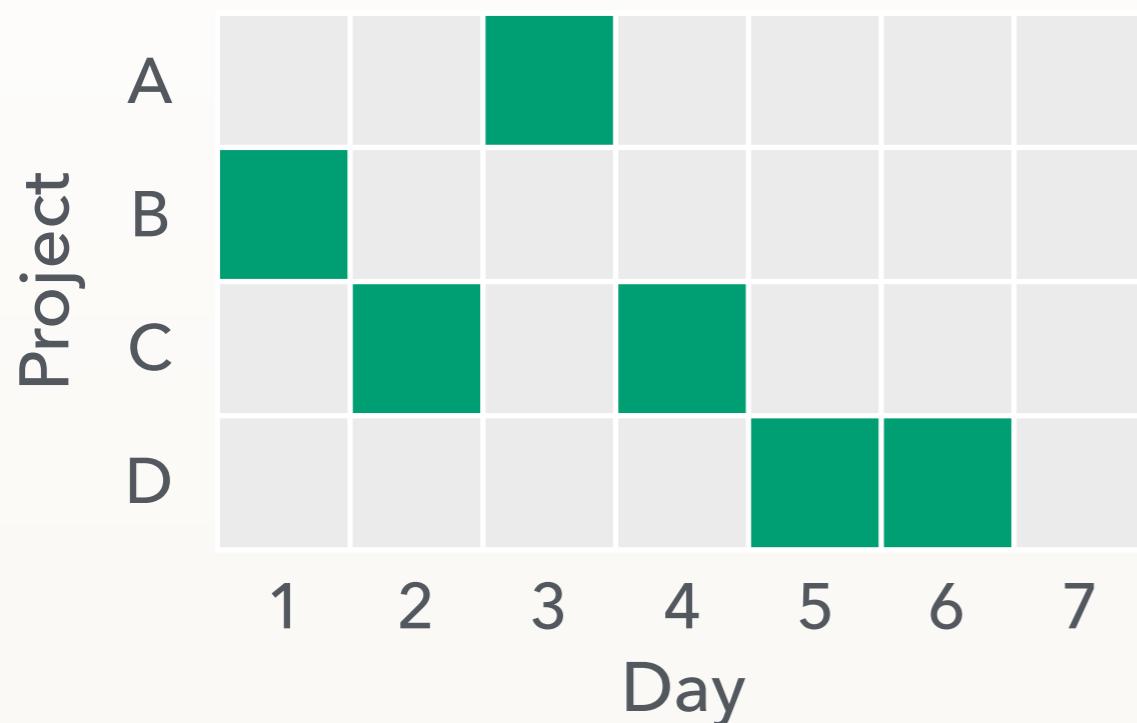


**WE MODELED:** ▶ One-week panels ▶ Three dimensions

# MULTITASKING DIMENSIONS

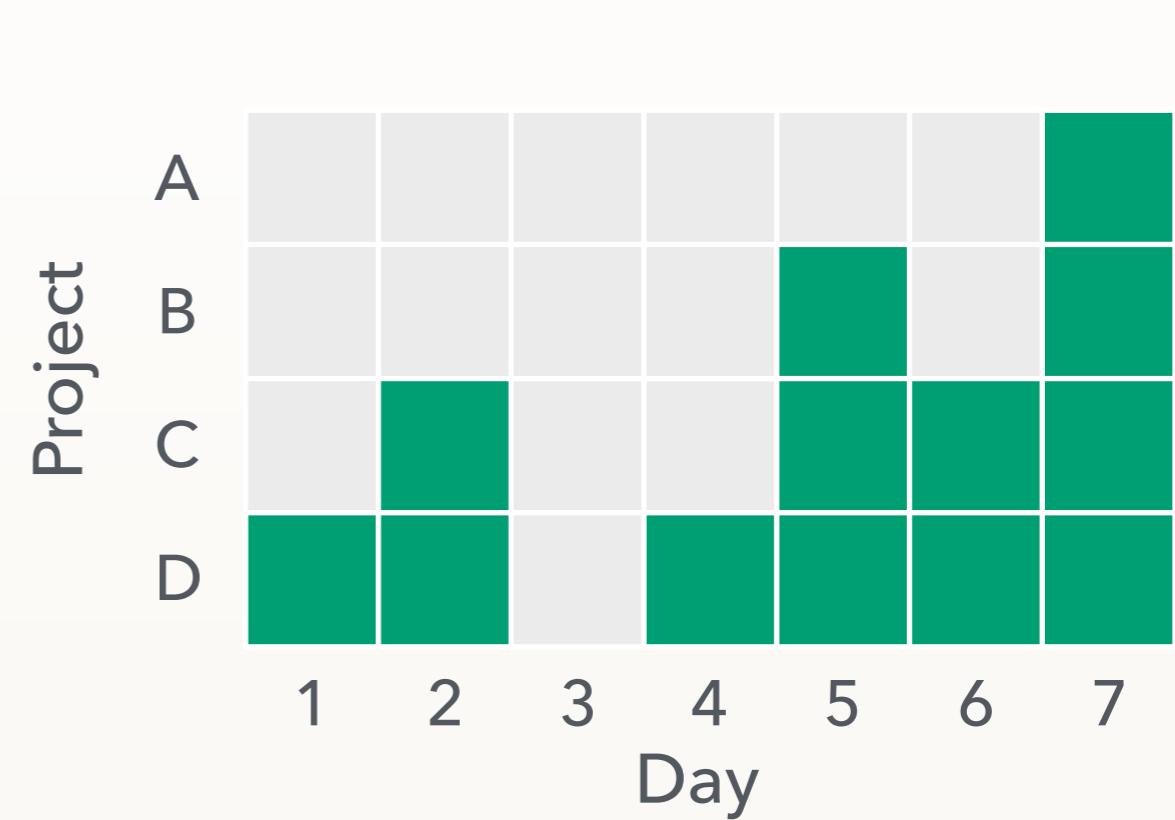
## 1. PROJECTS PER DAY

Working sequentially



vs.

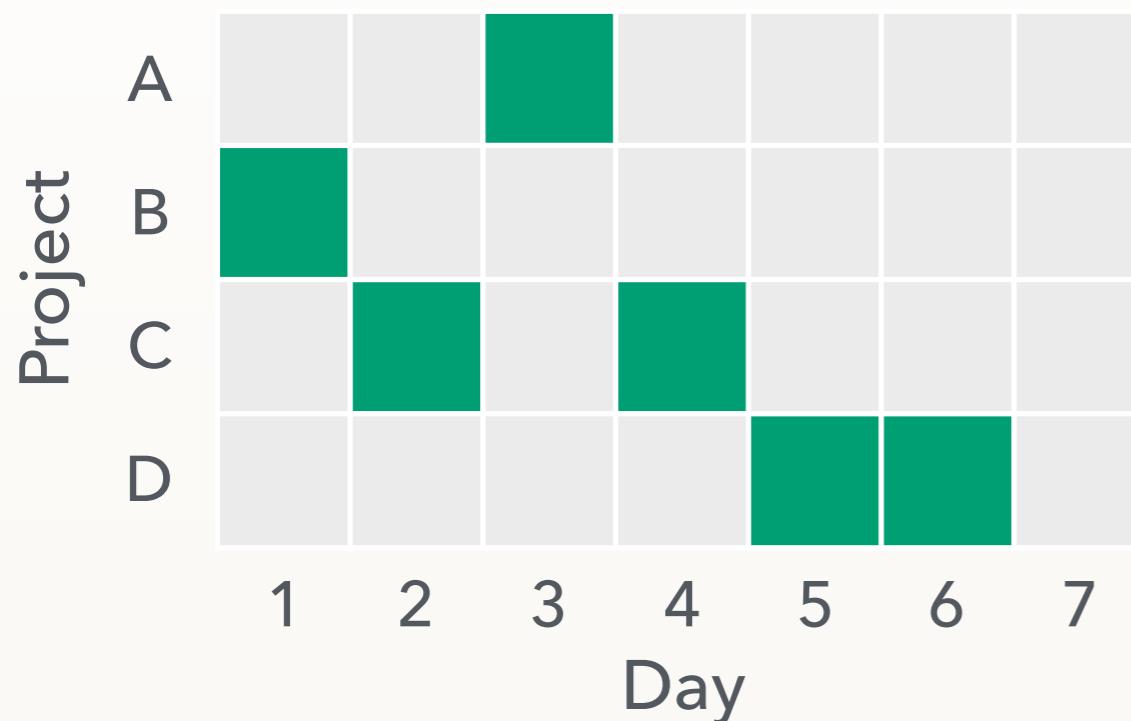
Within-day multitasking



# MULTITASKING DIMENSIONS

## 1. PROJECTS PER DAY

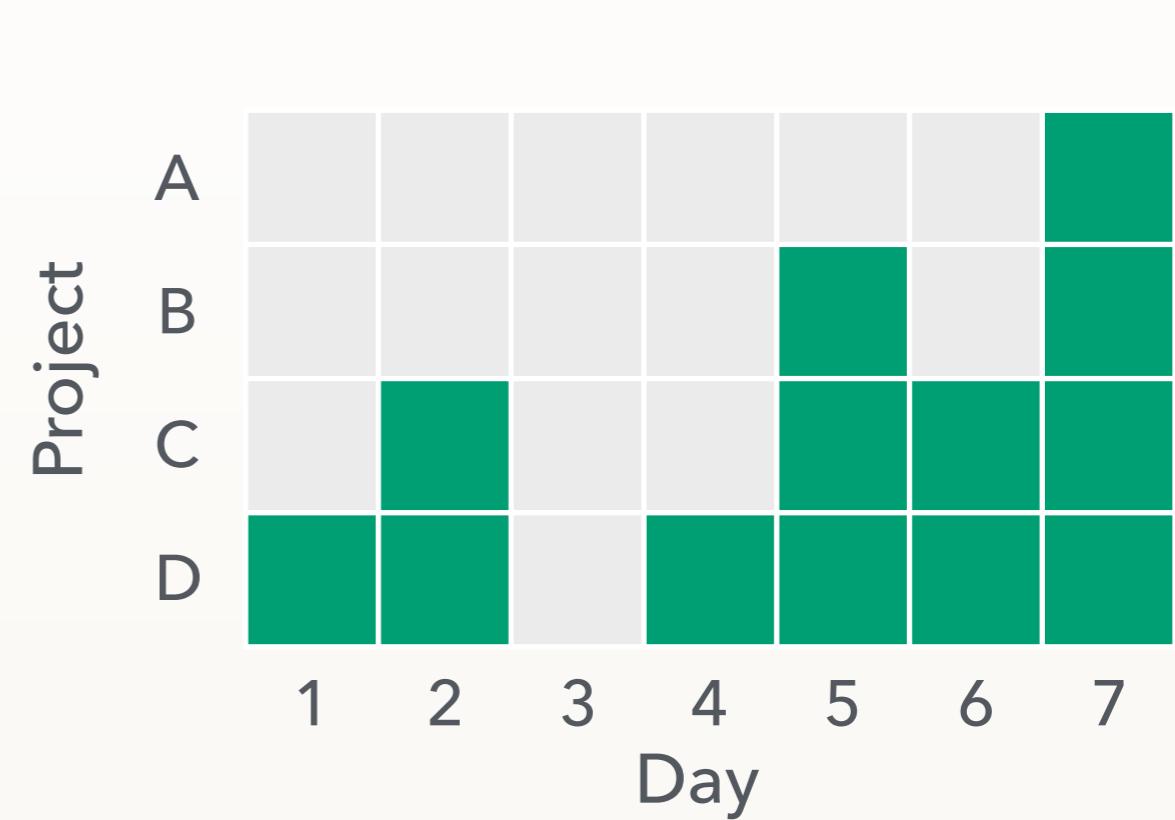
Working sequentially



$$\text{AvgProjectsPerDay} = 1$$

vs.

Within-day multitasking



$$\text{AvgProjectsPerDay} = 2.2$$

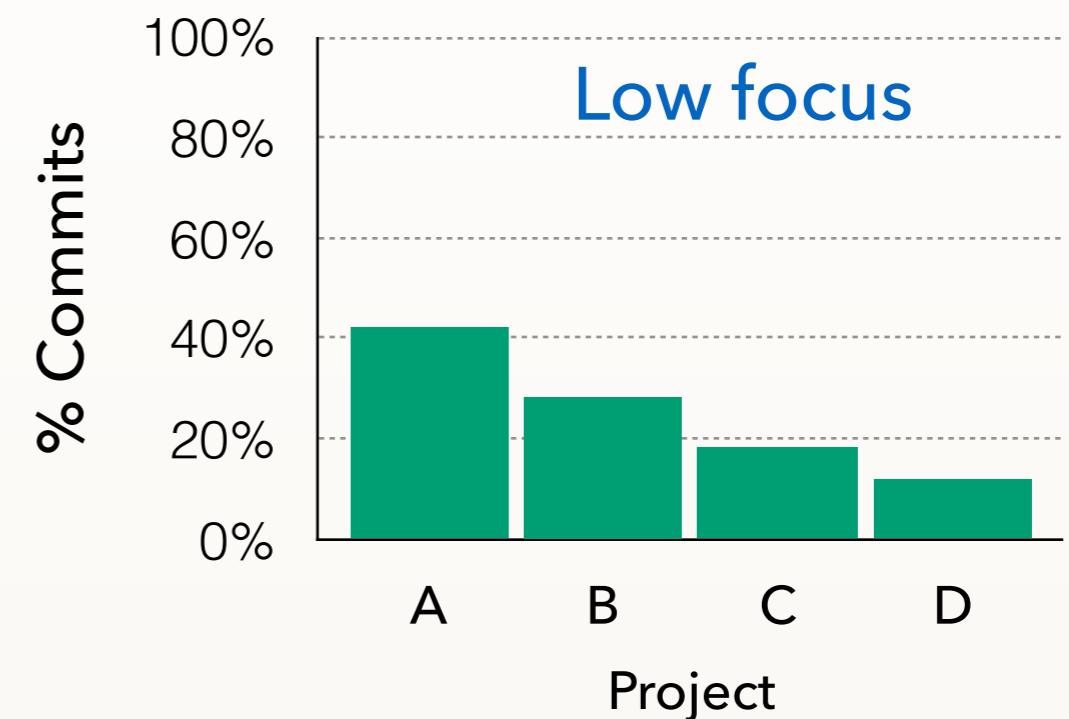
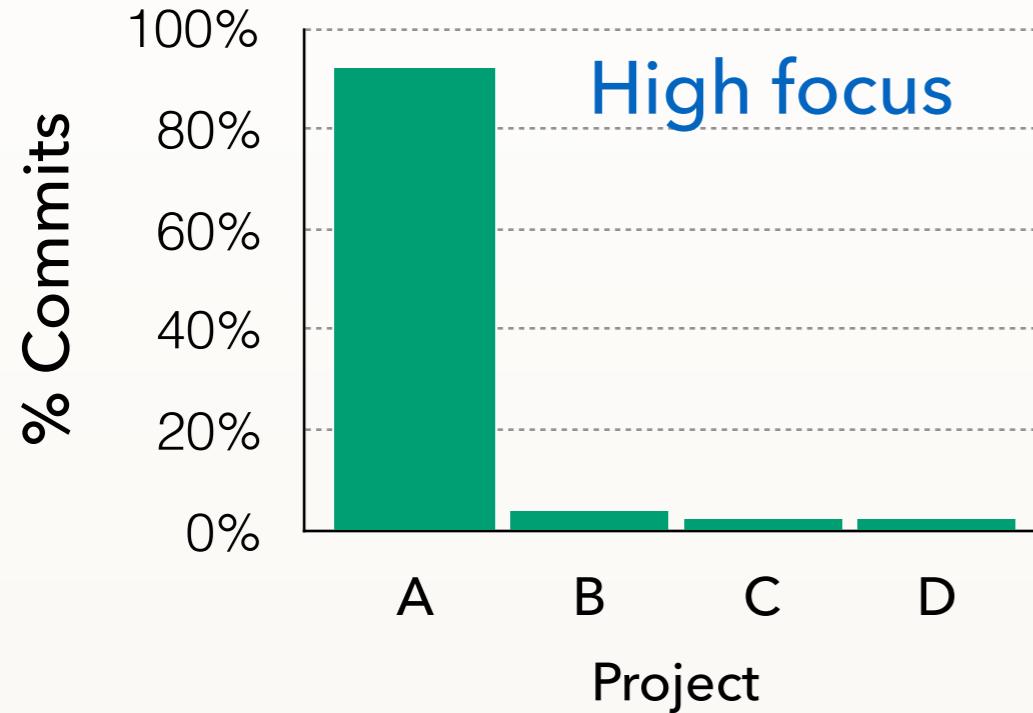
# MULTITASKING DIMENSIONS

## 2. WEEKLY FOCUS

Focusing on one project

vs.

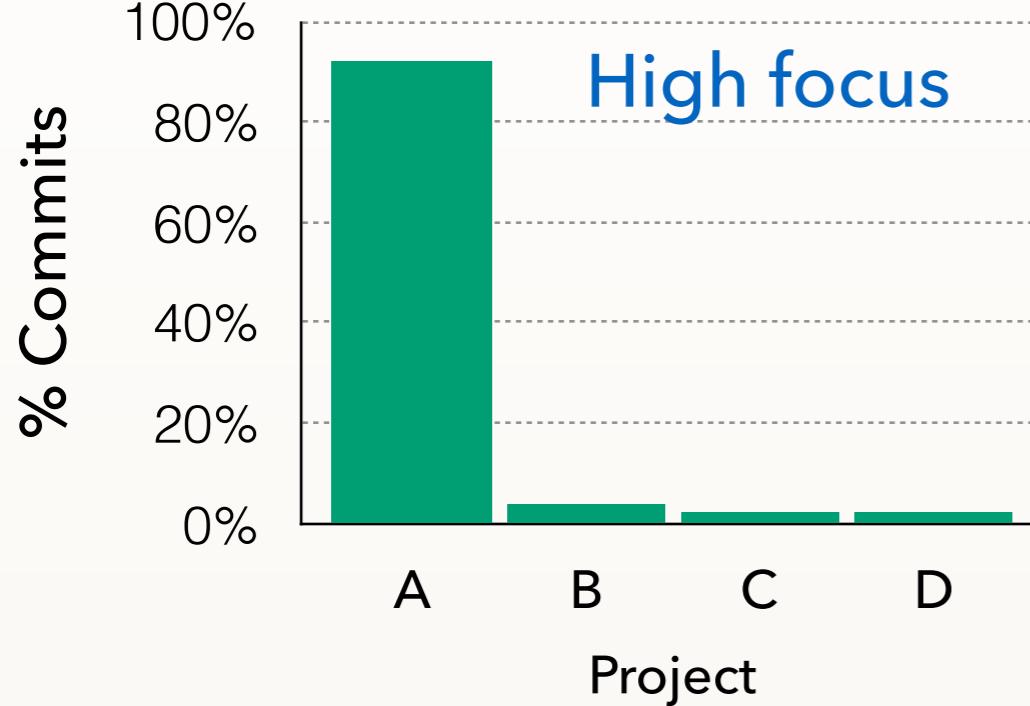
Contributing evenly to all



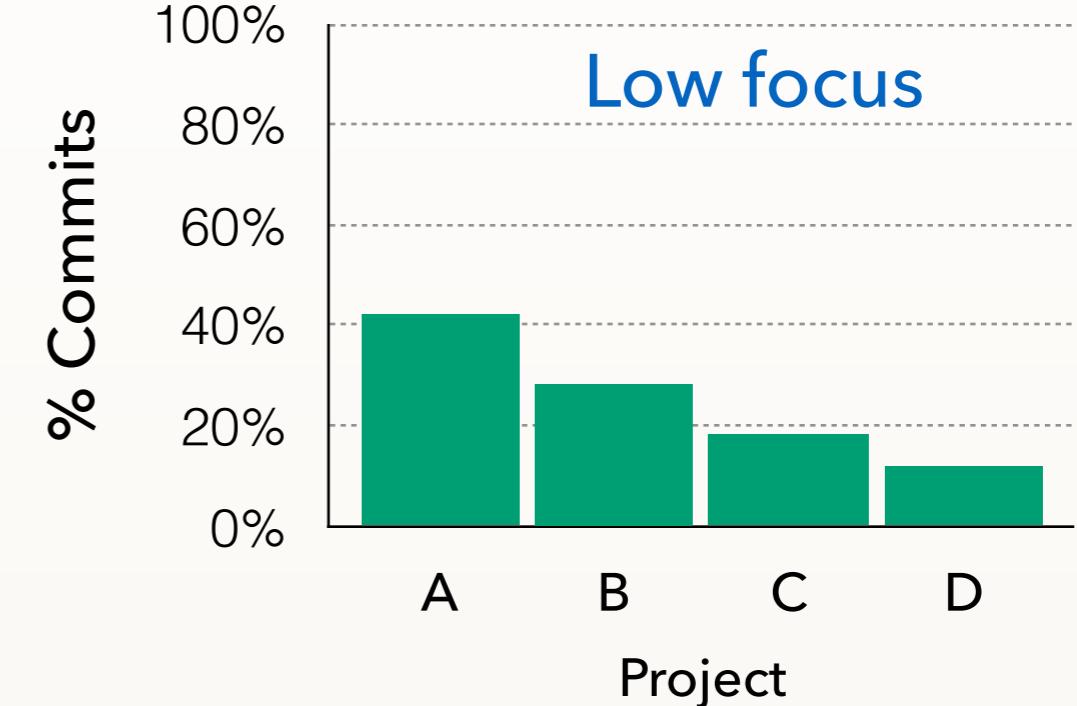
Focusing on one project

vs.

Contributing evenly to all



$$S_{\text{Focus}} = 0.25$$



$$S_{\text{Focus}} = 1.85$$

Shannon entropy:

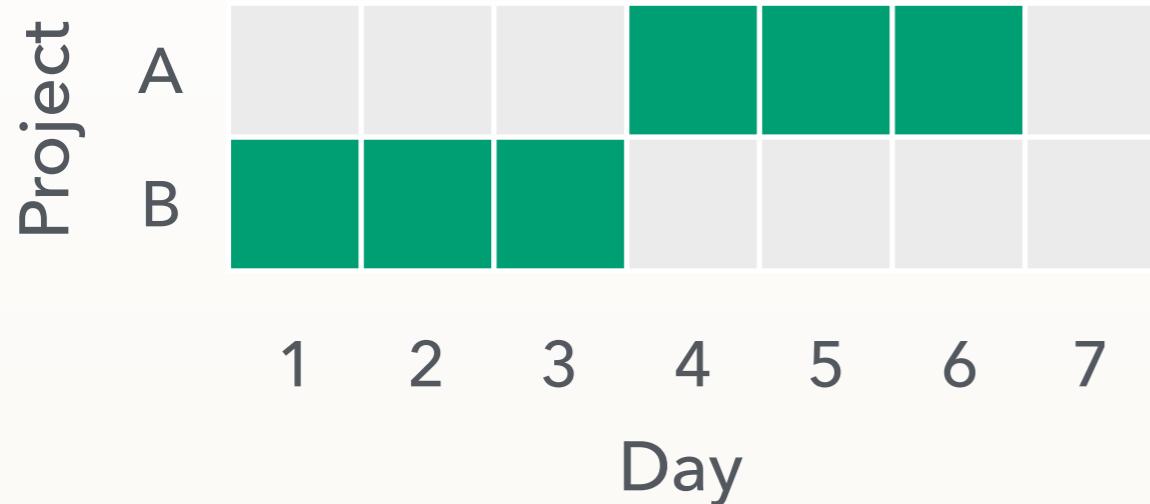
$$S_{\text{Focus}} = - \sum_{i=1}^N p_i \log_2 p_i$$

↑ Fraction commits in project i

# MULTITASKING DIMENSIONS

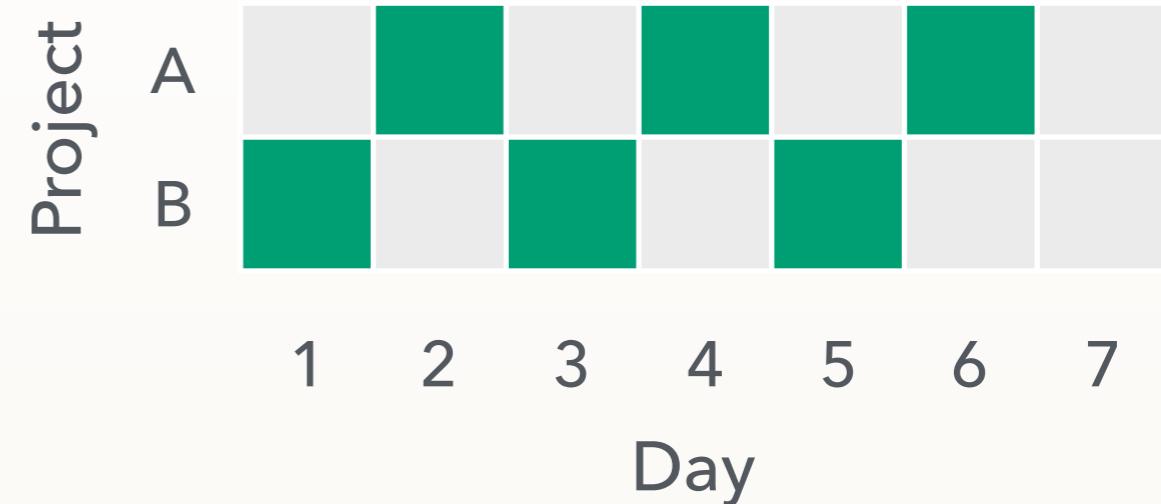
## 3. DAY-TO-DAY FOCUS

Repetitive day-to-day



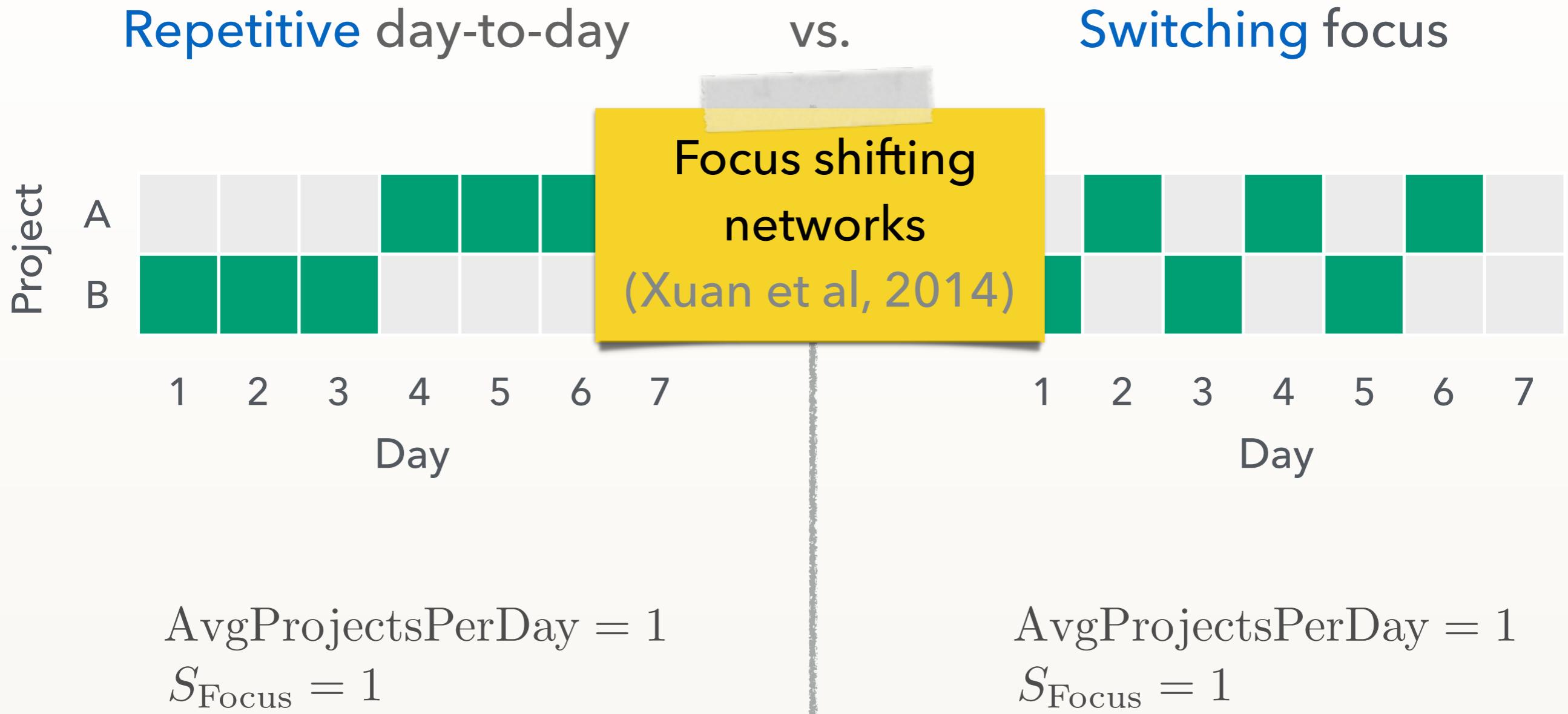
vs.

Switching focus



$\text{AvgProjectsPerDay} = 1$   
 $S_{\text{Focus}} = 1$

$\text{AvgProjectsPerDay} = 1$   
 $S_{\text{Focus}} = 1$



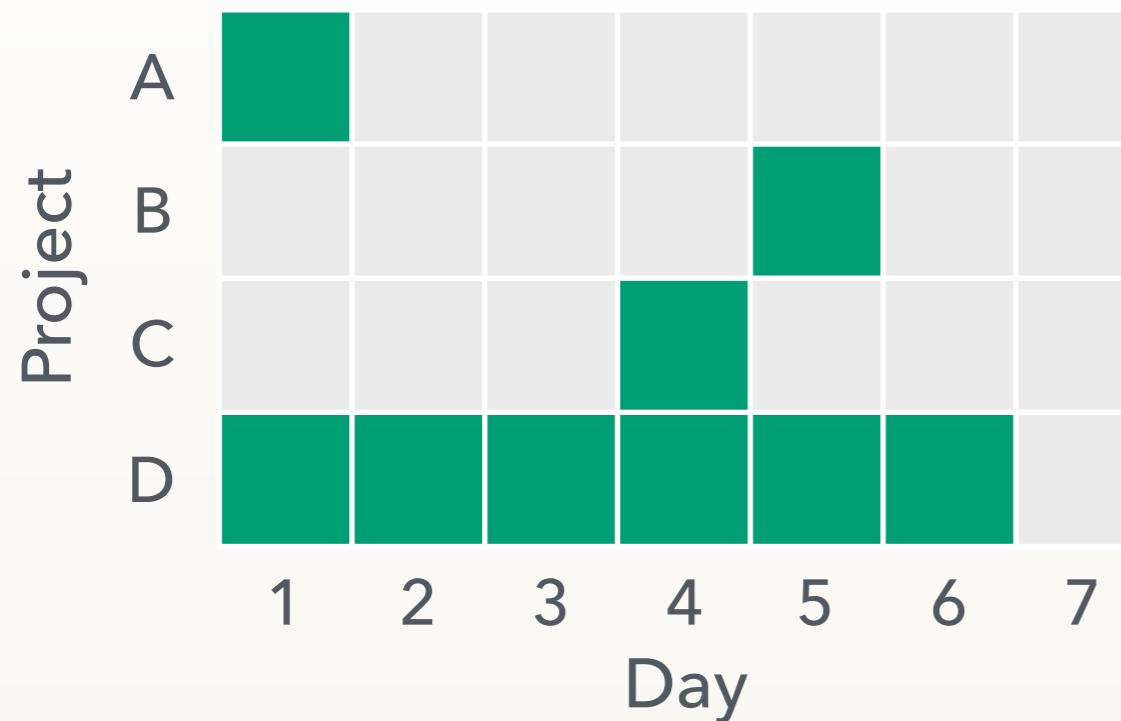
# MULTITASKING DIMENSIONS

## 3. DAY-TO-DAY FOCUS

# Repetitive day-to-day

vs.

# Switching focus



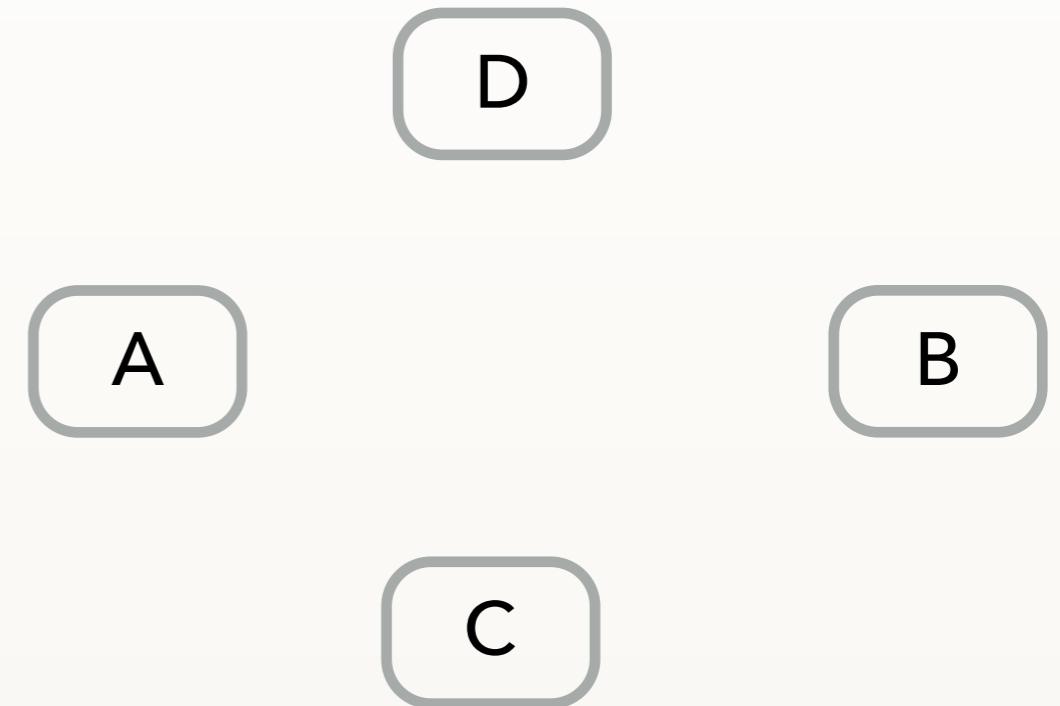
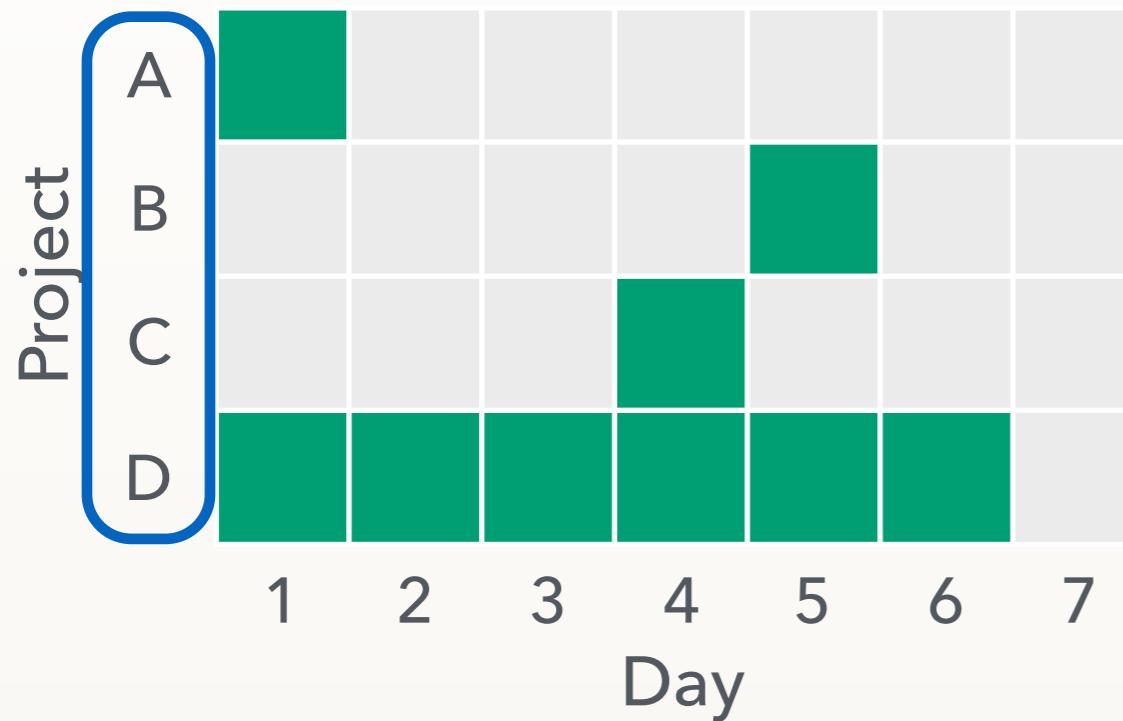
# MULTITASKING DIMENSIONS

## 3. DAY-TO-DAY FOCUS

Repetitive day-to-day

vs.

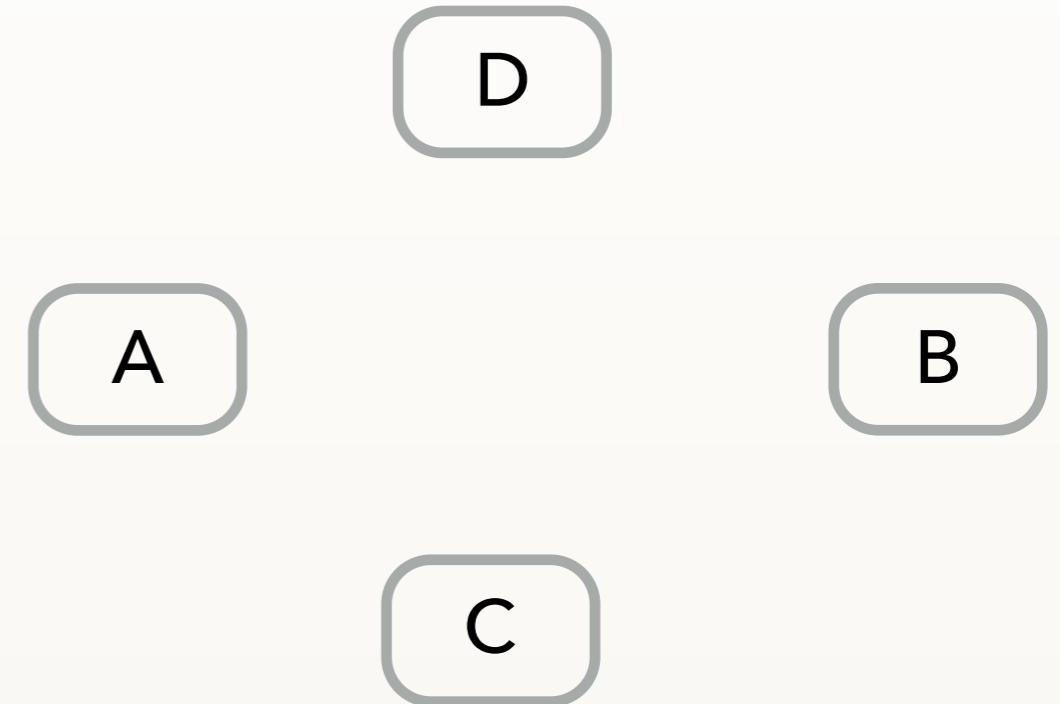
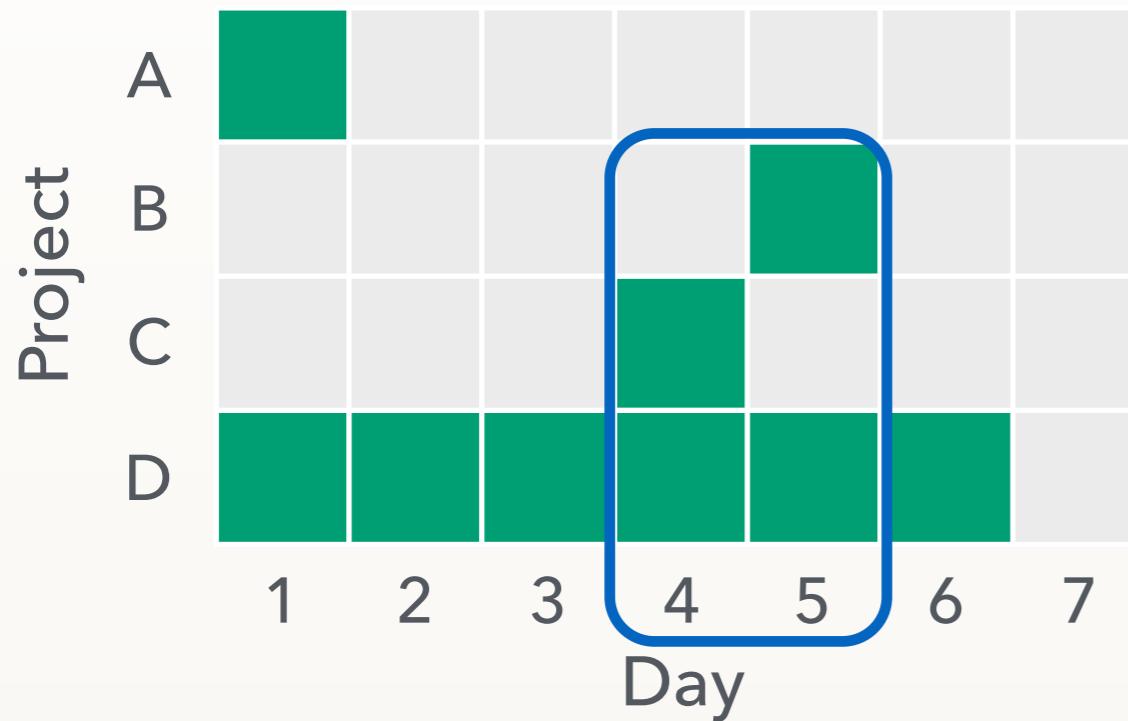
Switching focus



Repetitive day-to-day

vs.

Switching focus



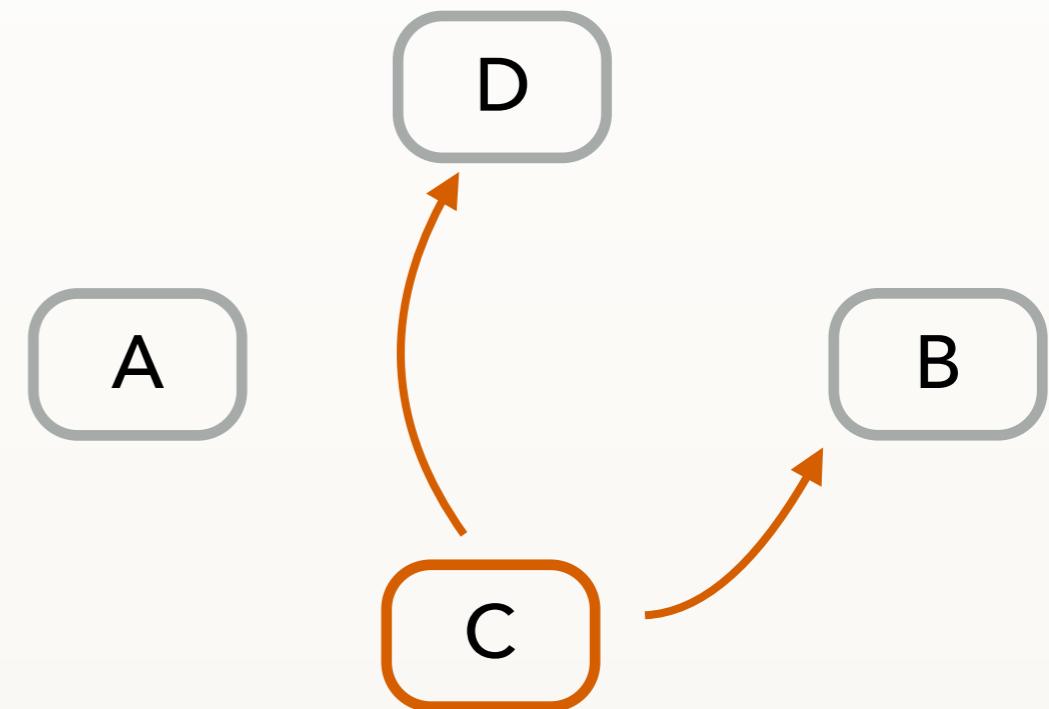
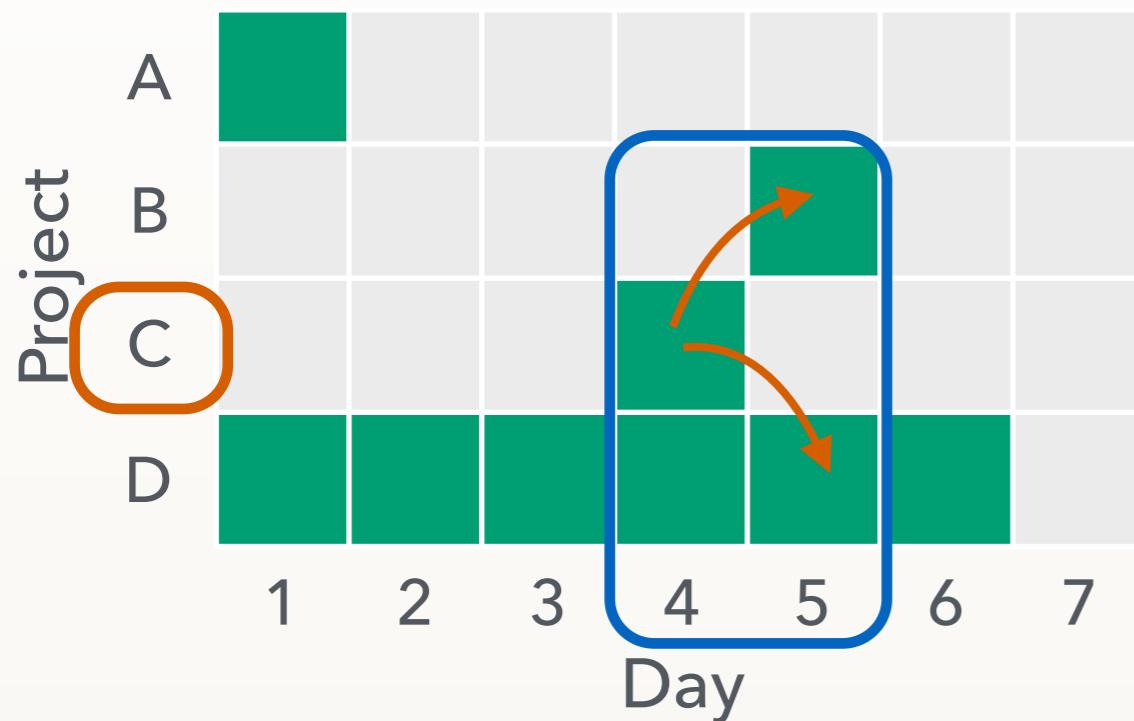
# MULTITASKING DIMENSIONS

## 3. DAY-TO-DAY FOCUS

Repetitive day-to-day

vs.

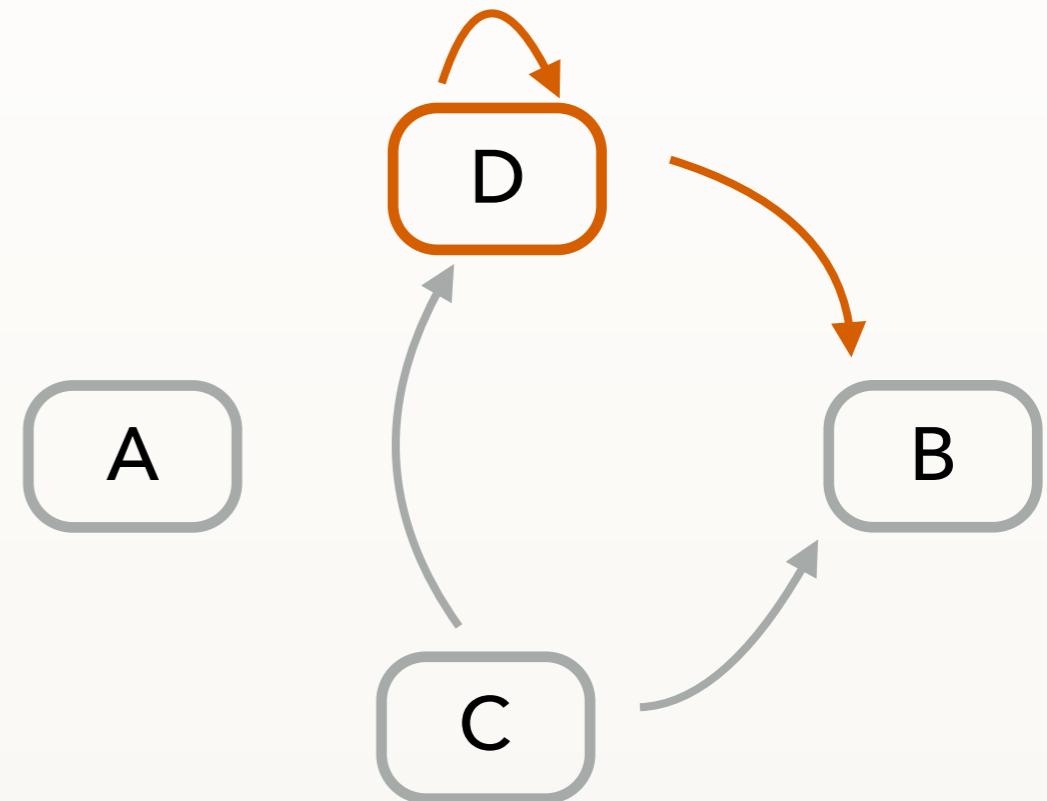
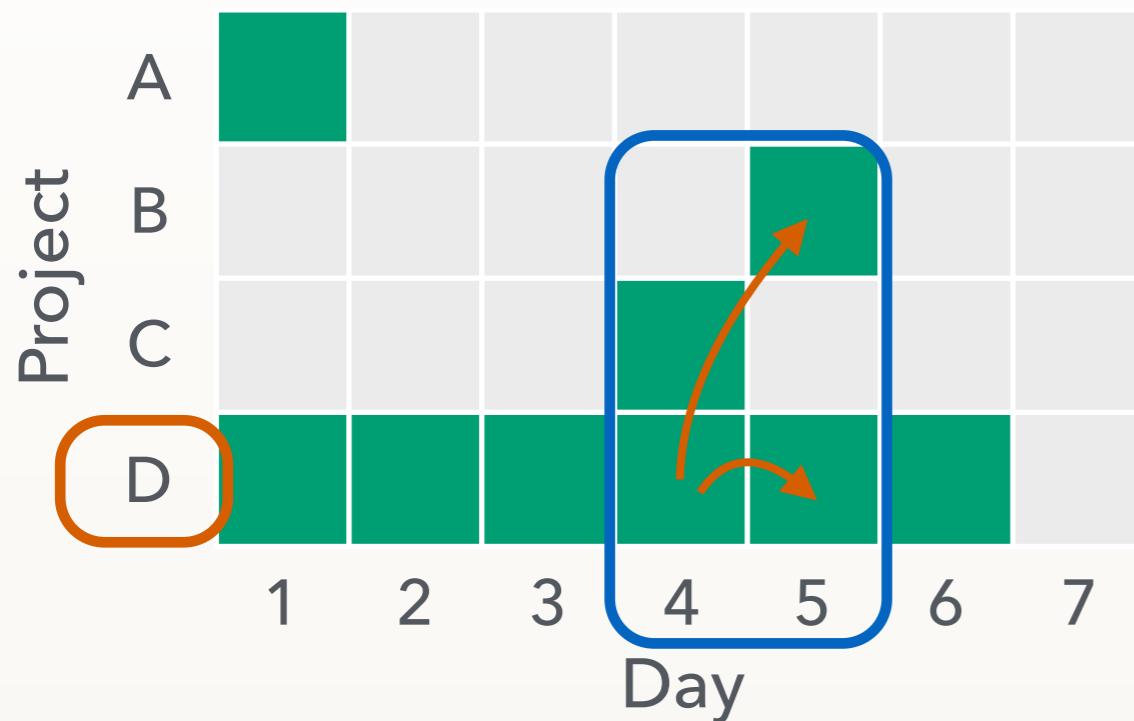
Switching focus



Repetitive day-to-day

vs.

Switching focus



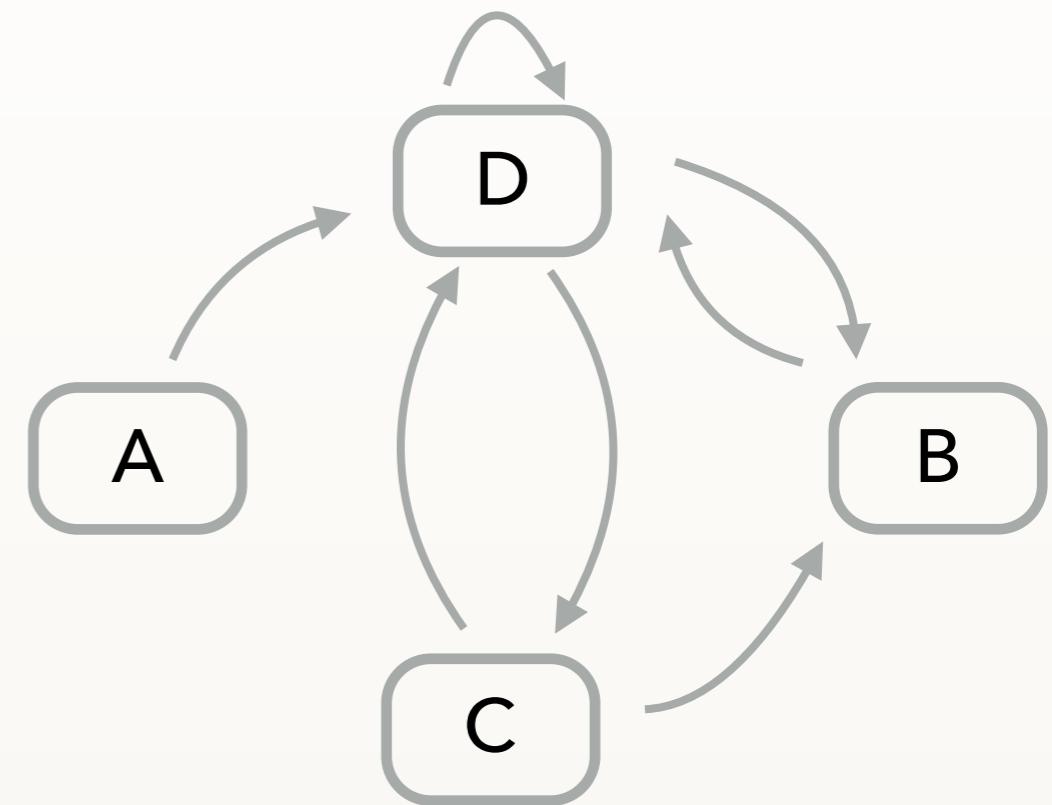
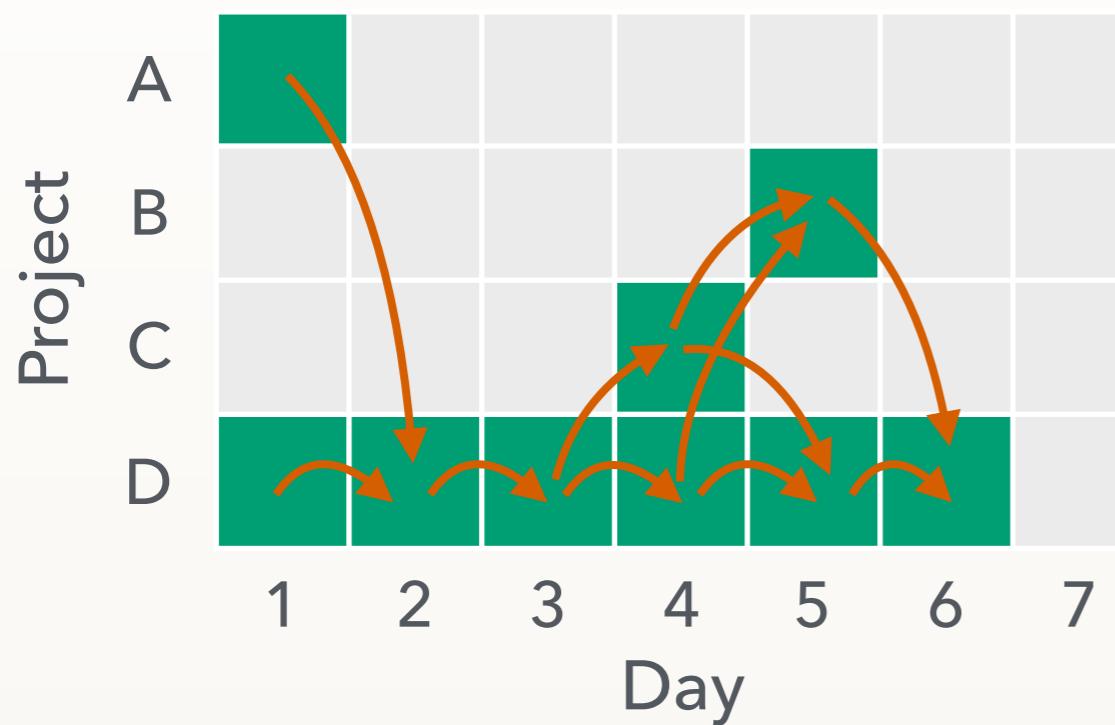
# MULTITASKING DIMENSIONS

## 3. DAY-TO-DAY FOCUS

Repetitive day-to-day

vs.

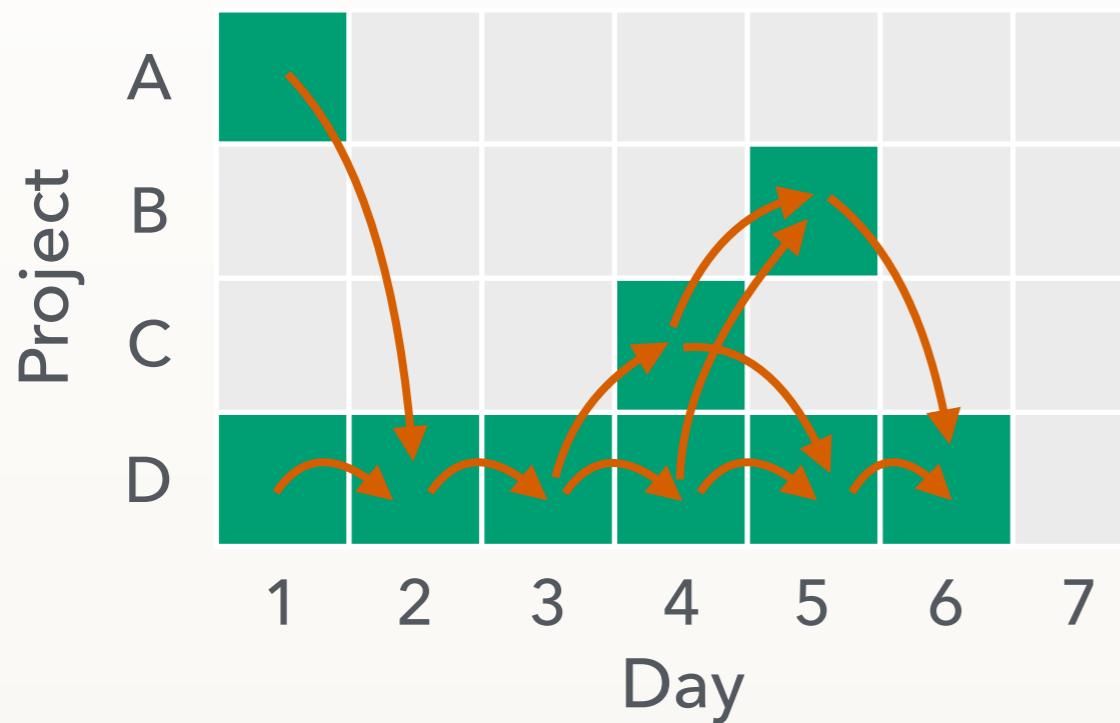
Switching focus



# MULTITASKING DIMENSIONS

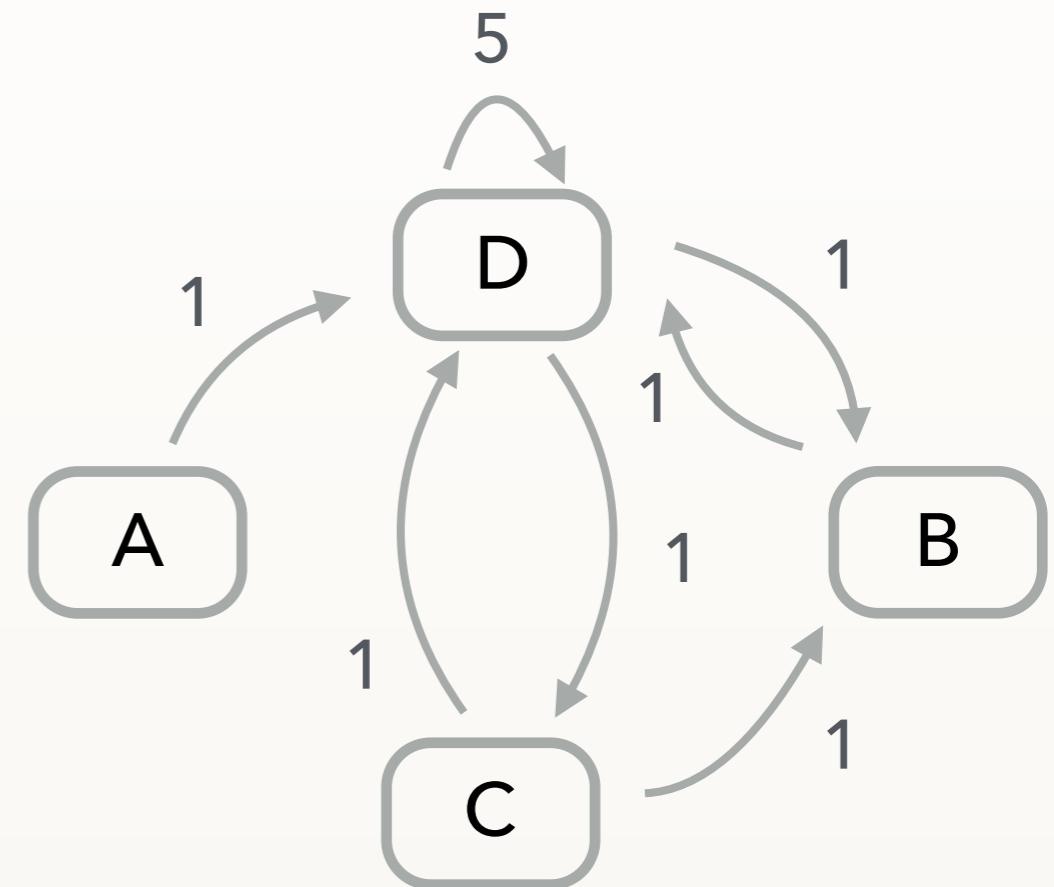
## 3. DAY-TO-DAY FOCUS

Repetitive day-to-day



vs.

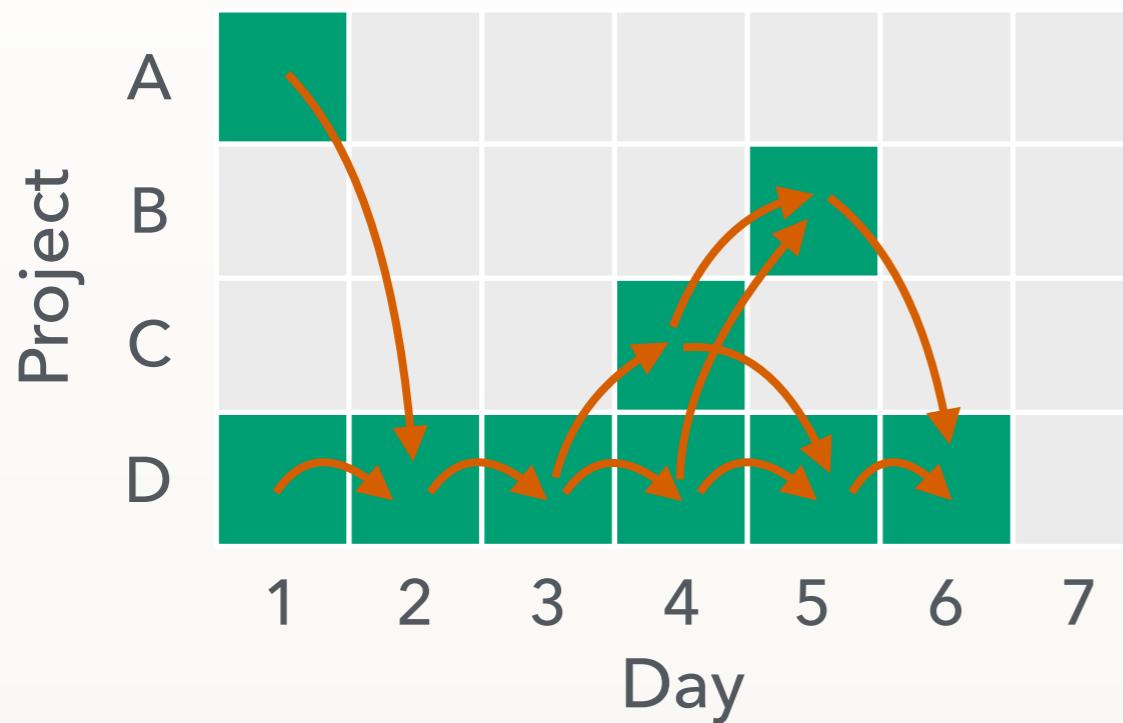
Switching focus



# MULTITASKING DIMENSIONS

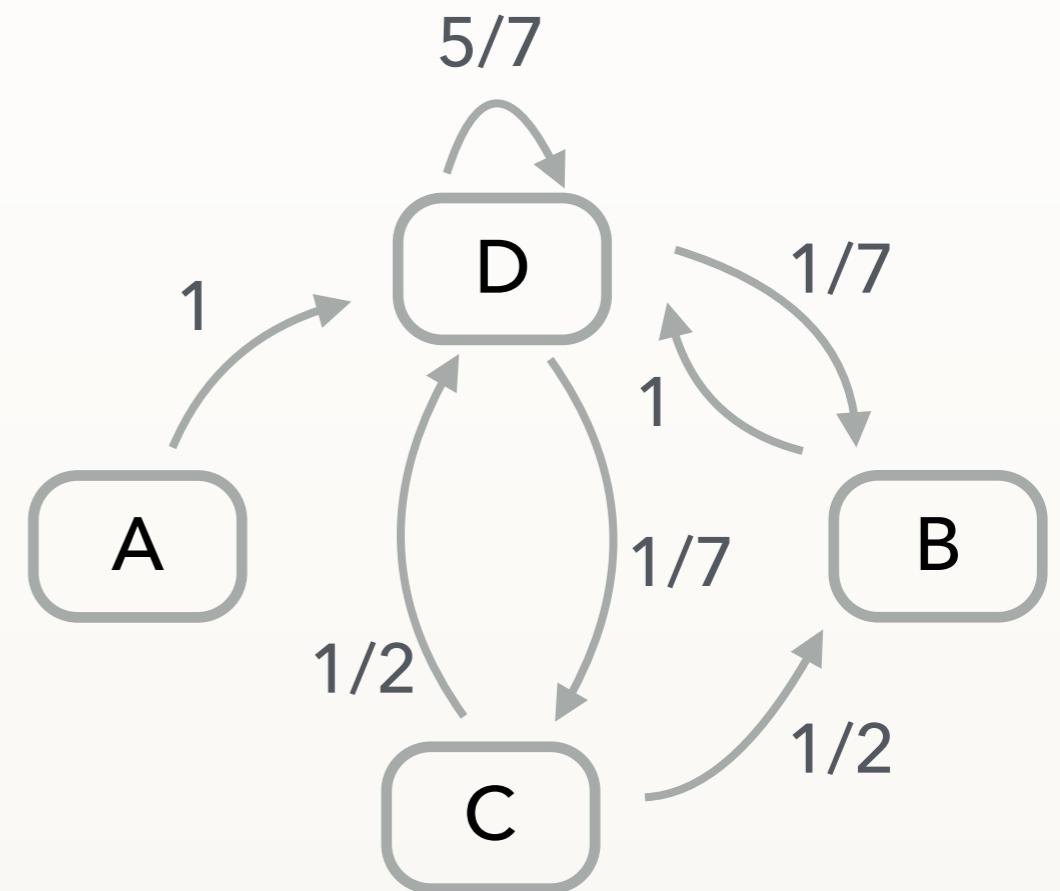
## 3. DAY-TO-DAY FOCUS

Repetitive day-to-day

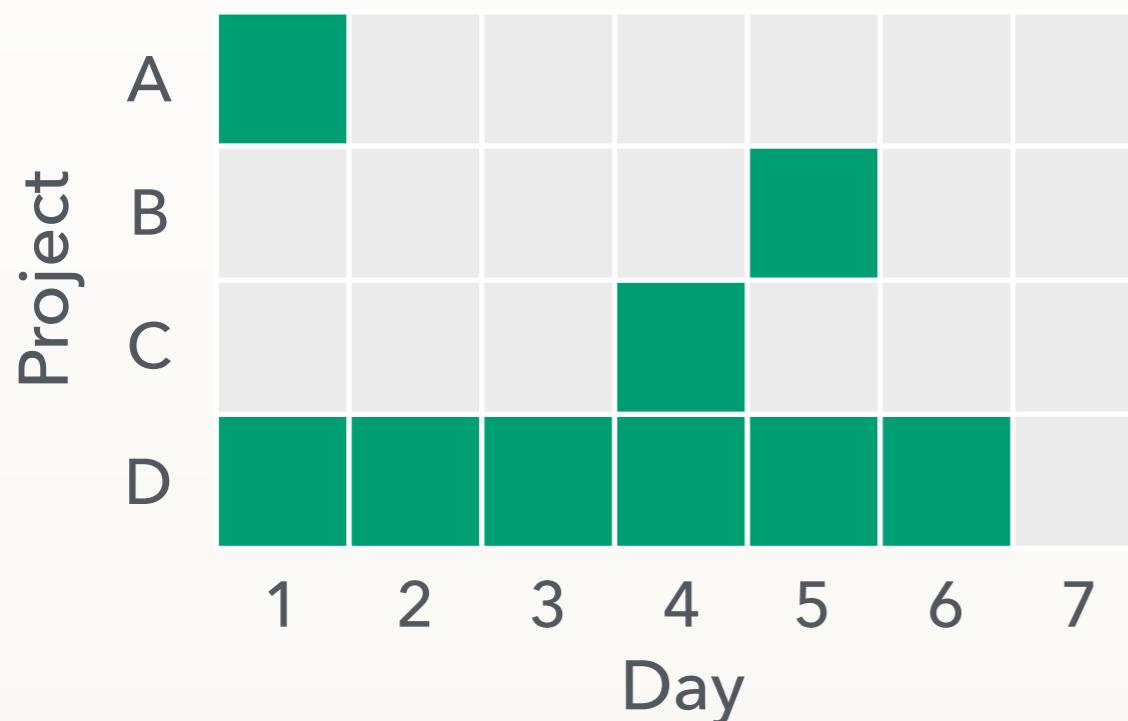


vs.

Switching focus

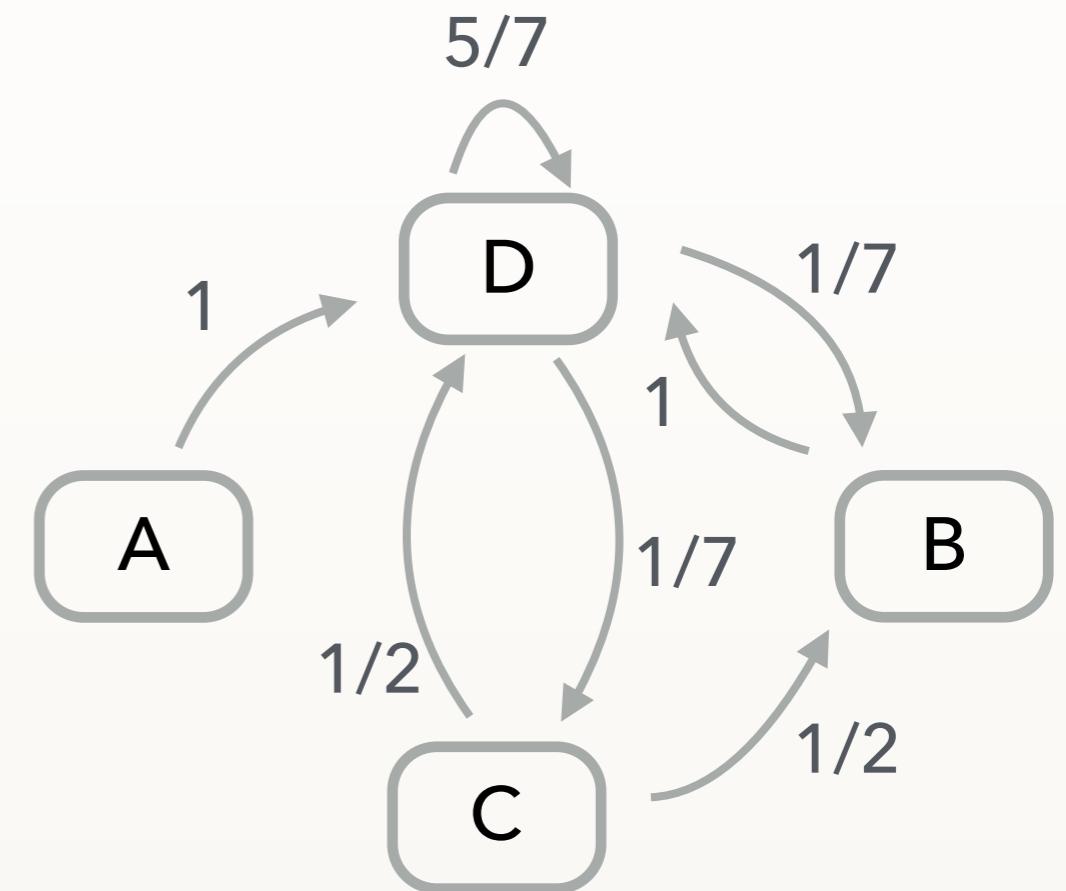


Repetitive day-to-day



vs.

Switching focus



Markov entropy:

$$S_{\text{Switch}} = - \sum_{i=1}^N \left[ p_i \sum_{j \in \pi_i} p(j|i) \log_2 p(j|i) \right]$$

How predictable is my focus tomorrow if today I work on project j?

# LINEAR MIXED-EFFECTS REGRESSION

**Response:**

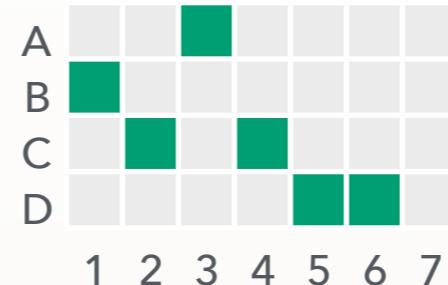
LOC added / week

**Controls:**

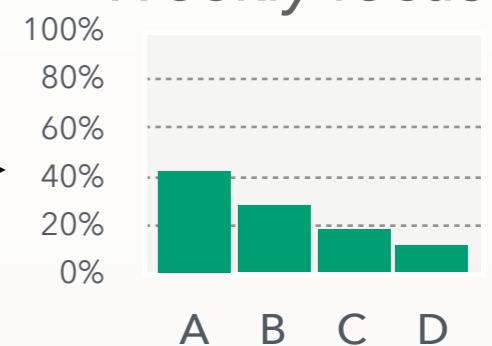
- time
- total projects
- programming languages

**Predictors:**

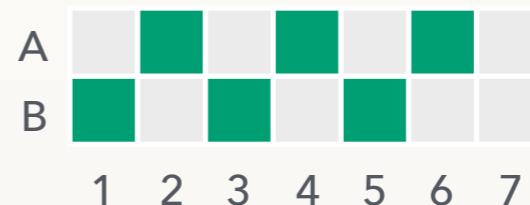
*Projects per day*



*Weekly focus*



*Day-to-day focus*



**Longitudinal data**

- 1,200 developers
- 5+ years each: multiple weeks of observation

**Random effect: developer**

- developer-to-developer variability in the response

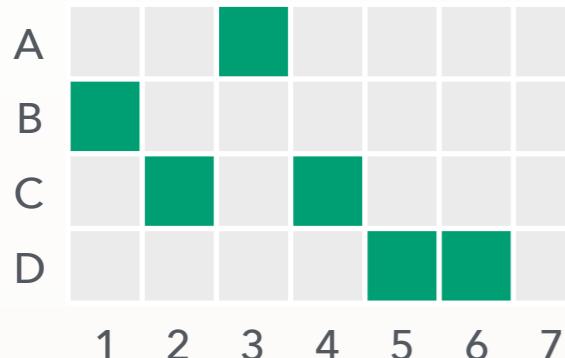
**Random slope: time | developer**

- developers more productive initially may be less strongly affected by time passing

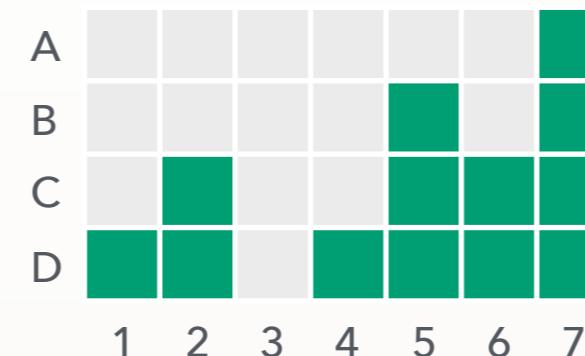
# MULTITASKERS DO MORE; SCHEDULING MATTERS

Higher LOC added

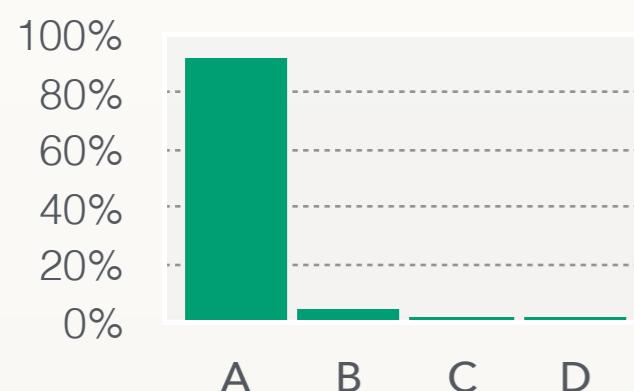
Projects per day



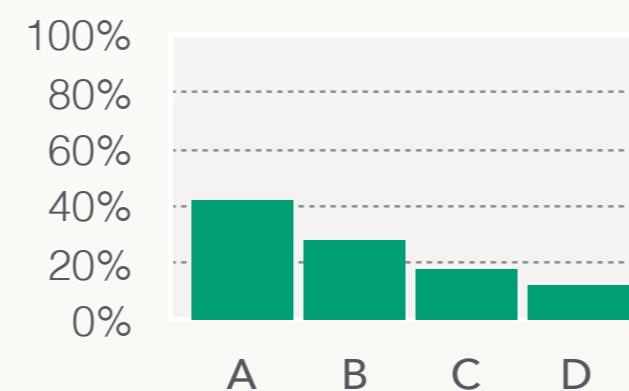
vs.



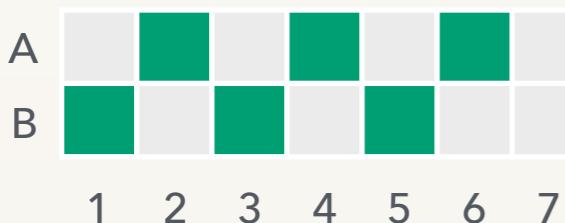
Weekly focus



vs.



Day-to-day focus (repeatability)



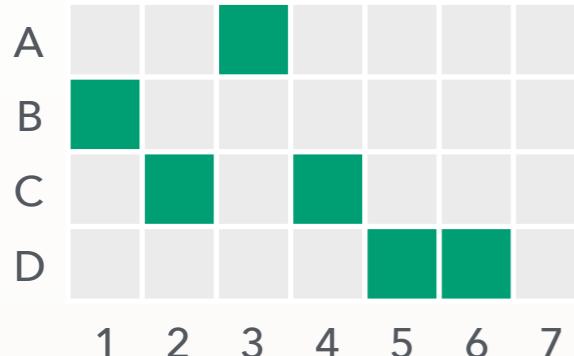
vs.



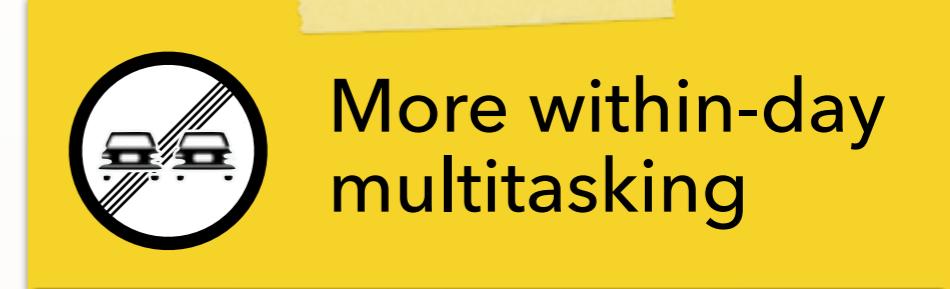
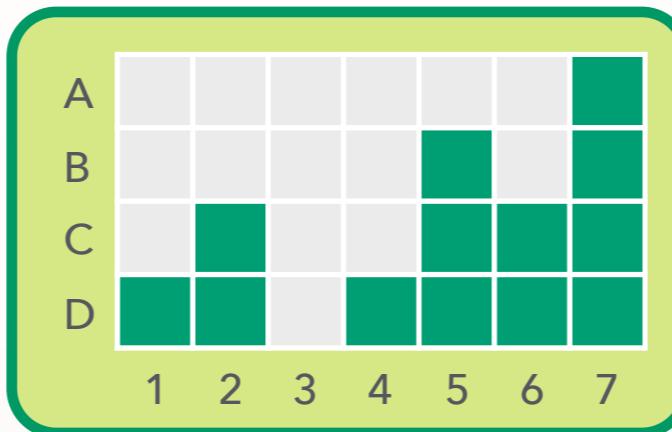
# MULTITASKERS DO MORE; SCHEDULING MATTERS

Higher LOC added

## Projects per day



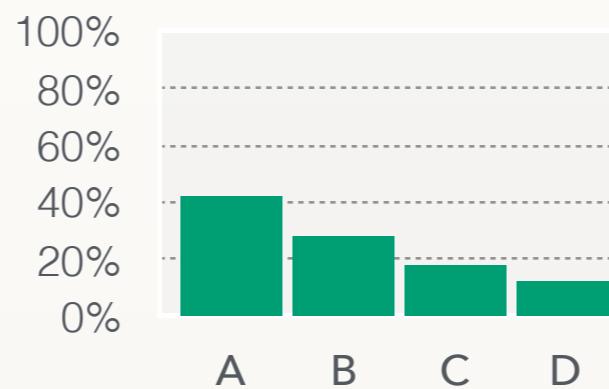
vs.



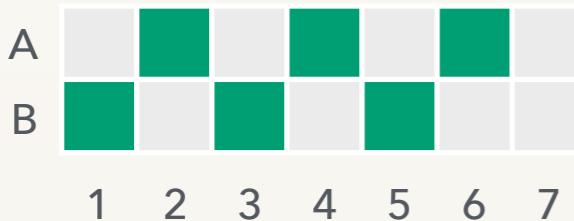
## Weekly focus



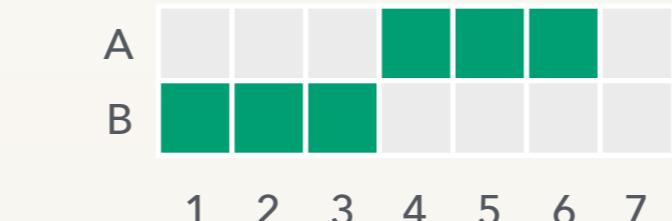
vs.



## Day-to-day focus (repeatability)



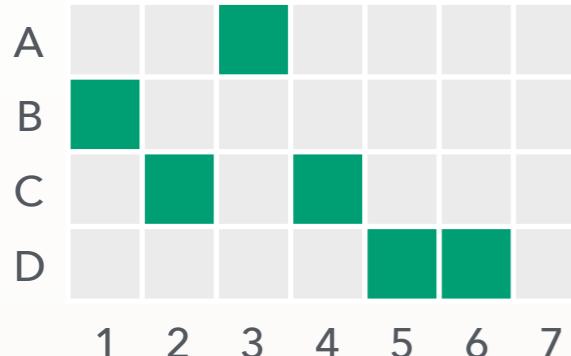
vs.



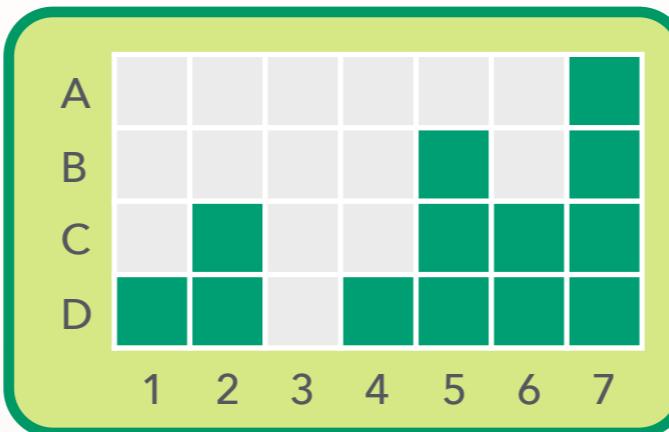
# MULTITASKERS DO MORE; SCHEDULING MATTERS

Higher LOC added

## Projects per day

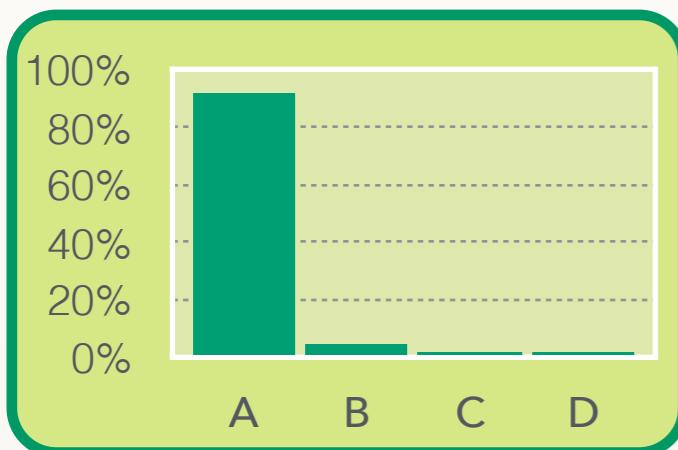


vs.



More within-day multitasking

## Weekly focus

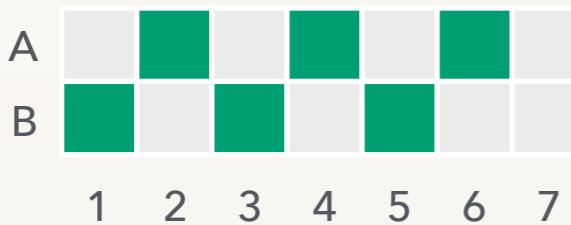


vs.

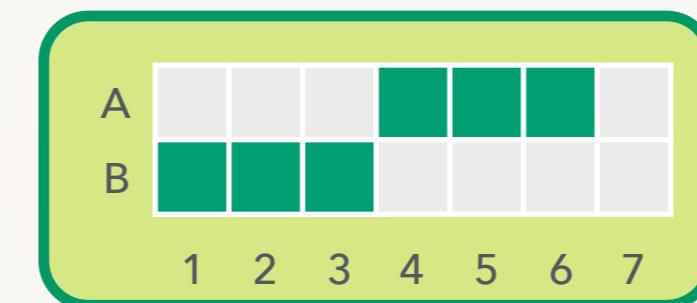


Higher focus  
More repetitive  
day-to-day work

## Day-to-day focus (repeatability)



vs.



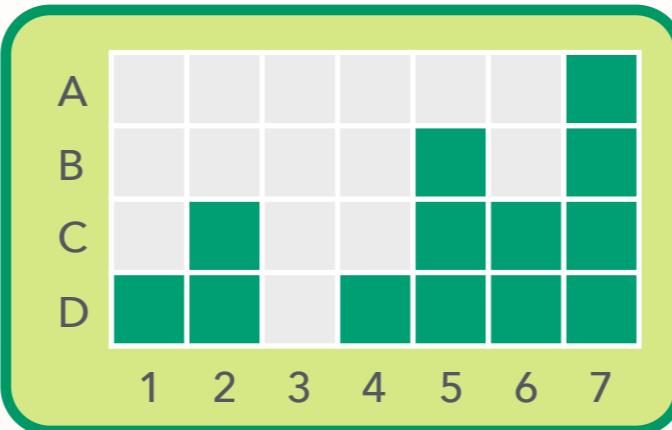
# MULTITASKERS DO MORE; SCHEDULING MATTERS

Higher LOC added

## Projects per day

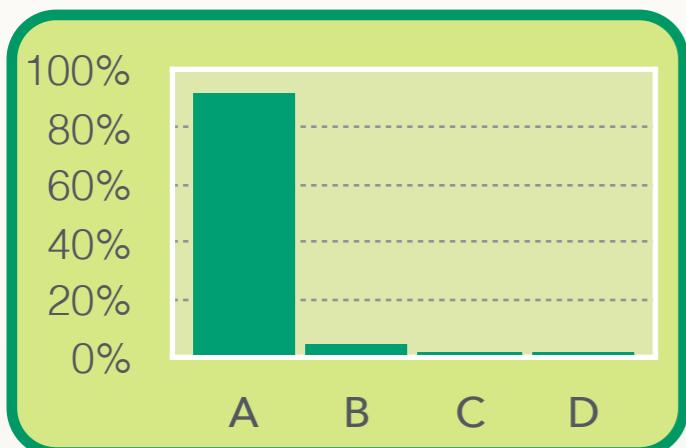


vs.

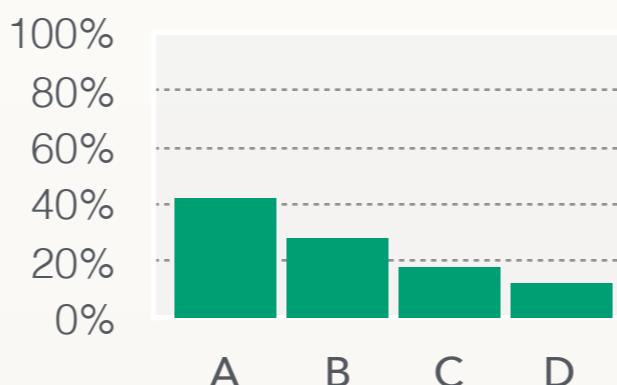


More within-day multitasking

## Weekly focus

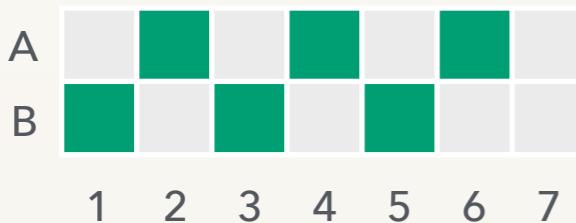


vs.

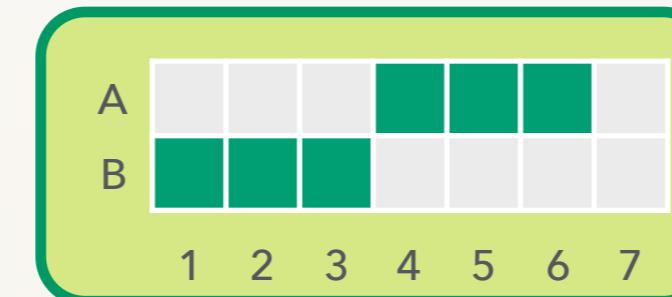


Higher focus  
More repetitive day-to-day work

## Day-to-day focus (repeatability)



vs.



Interaction effects:  
No scheduling is productive over 5 projects/week

# MULTITASKERS DO MORE; SCHEDULING MATTERS

Higher LOC added

## Theory: How does multitasking affect performance?

### PROS

- ▶ **Fill downtime**

Switch focus between projects to utilize time more efficiently

(Adler and Benbunan-Fich, 2012)

- ▶ **Cross-fertilisation**

Easier to work on other projects if knowledge is transferrable

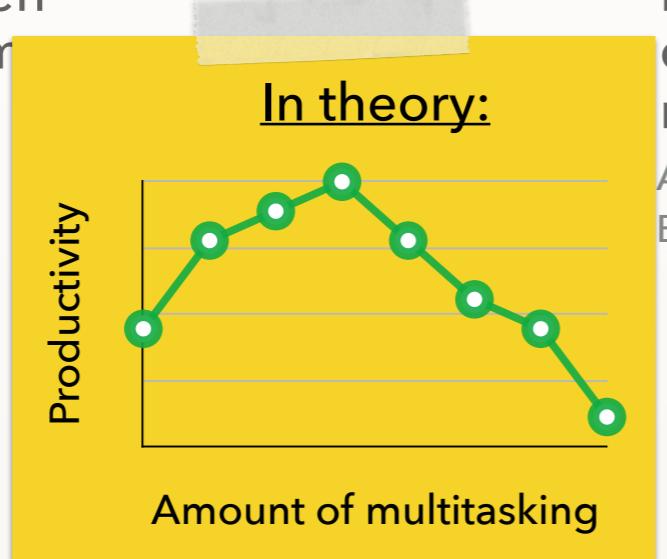
(Lindbeck and Snower, 2000)

### CONS

- ▶ **Cognitive switching cost**

Depends on interruption duration, complexity, moment

Altmann and Trafton, 2002)  
Borst, Taatgen, van Rijn, 2015)



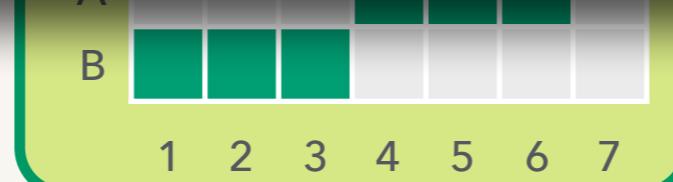
- ▶ **"Project overload"**

Mental congestion when too much multitasking

(Zika-Viktorsson, Sundstrom, Engwall, 2006)



VS.

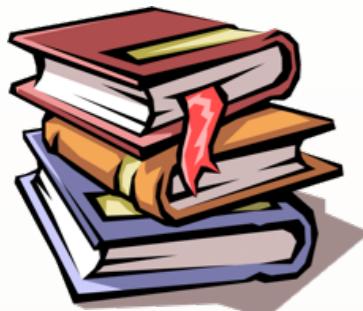


More within-day multitasking

Higher focus  
More repetitive day-to-day work

Interaction effects:  
No scheduling is productive over 5 projects/week

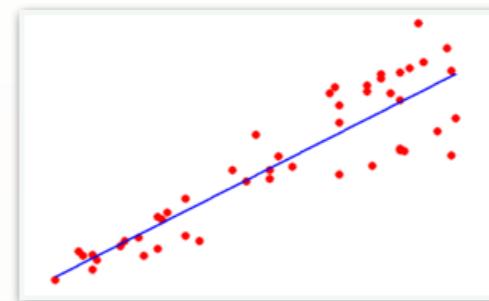
# TOOLKIT FOR SOCIAL SOFTWARE ENGINEERING RESEARCHERS



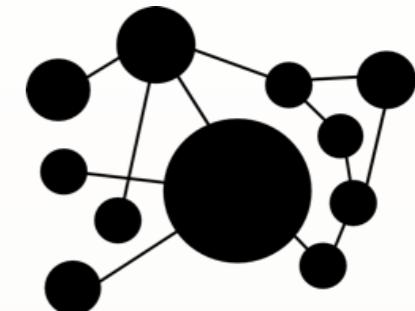
## THEORY



## QUALITATIVE METHODS



## STATISTICS



## NETWORK SCIENCE

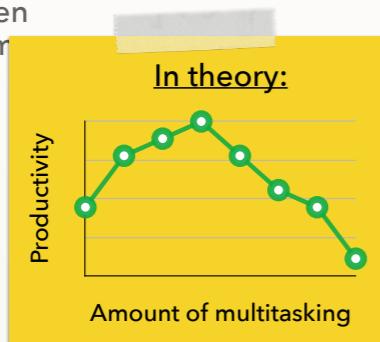
### THEORY: HOW DOES MULTITASKING AFFECT PERFORMANCE?

#### PROS

- Fill downtime

Switch focus between projects to utilize time more efficiently

(Adler and Benbunan-Fich, 2012)



#### CONS

- Cognitive switching cost

Depends on interruption duration, complexity, moment

Altmann and Trafton, 2002  
Borst, Taatgen, van Rijn, 2015

- "Project overload"

Mental congestion when too much multitasking

(Zika-Viktorsson, Sundstrom, Engwall, 2006)

- Cross-fertilisation

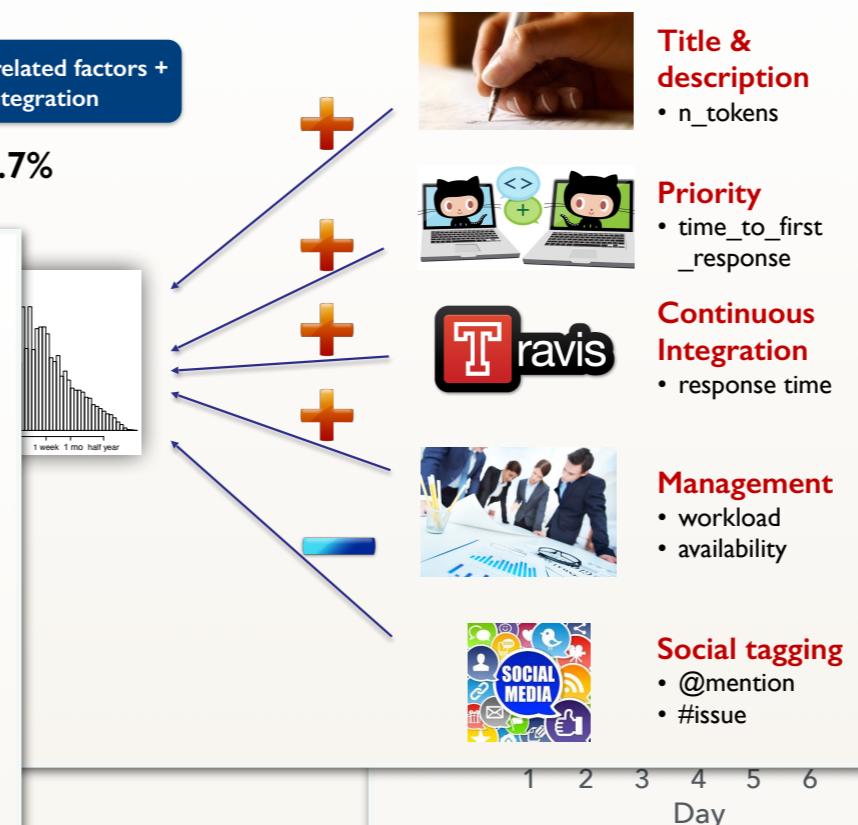
Easier to work on other projects if knowledge is transferrable

(Lindbeck and Snower, 2000)

### EXAMPLE 1: PULL REQUEST EVALUATION TIME

M2: MI + process-related factors + continuous integration

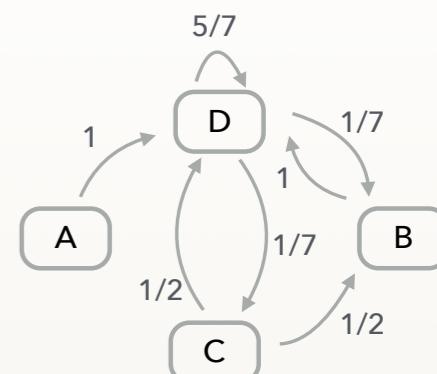
✓  $R^2 = 58.7\%$



### 3. DAY-TO-DAY FOCUS

vs.

Switching focus



$$\text{Markov entropy: } S_{\text{Switch}} = - \sum_{i=1}^N \left[ p_i \sum_{j \in \pi_i} p(j|i) \log_2 p(j|i) \right]$$

How predictable is my focus tomorrow if today I work on project j?