

## Problem Description & Goal

Dataset: NYC Yellow Taxi Trip Data for March, 2025.

**Objective:** To predict the trip\_duration (in minutes) of taxi rides.

#### Why is this important?

- Improved ETA predictions for passengers.
- Optimized fleet management for taxi companies.
- Better understanding of factors influencing trip times.

## Data Overview & Initial Cleaning

#### **Data Overview**

- **Source:** Kagglehub Dataset.
- Initial Size: Approximately 4.1 million rows and 20 columns.
- Key Features: tpep\_pickup\_datetime, tpep\_dropoff\_datetime, VendorID, passenger\_count, trip\_distance,
   PULocationID, DOLocationID, RatecodeID, payment\_type, etc.

### **Initial Data Cleaning**

- Handling Missing Values: Dropped rows with NaN in passenger\_count (which also removed other NaNs).
  - o *Impact:* Removed approx. 916,663 rows.
- **Date Filtering:** Restricted data to March 2025.

## Feature Engineering

### **Creating Features**

- Target Variable: trip\_duration (calculated from pickup/dropoff datetimes).
  - **Transformation:** Applied np.log1p to trip\_duration to handle its skewed distribution and improve model performance.
- Temporal Features:
  - hour\_of\_day: Hour of pickup.
  - day\_of\_week: Day of the week (Monday=0, Sunday=6).
  - is\_weekend: Binary flag (1 if weekend, 0 if weekday).
- Categorical Encoding: Converted various ID and flag columns (VendorID, RatecodeID, payment\_type, PULocationID, DOLocationID, store\_and\_fwd\_flag, passenger\_count, hour\_of\_day, day\_of\_week, is\_weekend) to categorical types.
- **Inconsistencies:** Removed trips with trip\_duration <= 0 (negative or zero duration).
  - o *Impact:* Removed approx. 22,101 rows.

### **EDA Insights**

### **Key Data Characteristics**

- **Trip Duration Distribution:** Highly skewed towards shorter trips, confirming the need for log transformation.
- Categorical Feature Distribution:
  - VendorID: Majority of trips from VendorID 2. (Note: Vendors 6,7 and some payment types were removed during cleaning due to NaN/None values).
  - RatecodeID: Dominated by standard rate (1.0).
  - PULocationID/D0LocationID: Showed distinct popular pickup/dropoff zones (e.g., zones 132, 161, 237).
- **Temporal Patterns:** Significant variations in trip volume and duration by hour\_of\_day and day\_of\_week (e.g., higher volumes during rush hours, different patterns on weekends).

### Model Selection & Baseline

### Why Supervised Learning?

We have a labeled dataset (trip\_duration) for prediction.

### **Model Progression: Increasing Complexity**

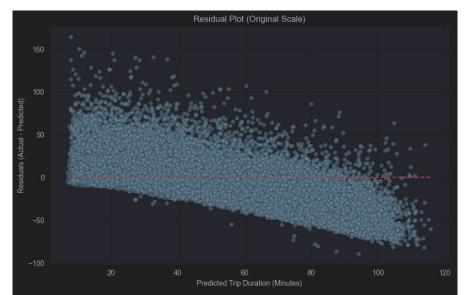
#### **Linear Regression (Baseline):**

- **Concept:** Simple, interpretable, establishes a basic performance benchmark.
- Advantages: Fast, provides coefficients.
- **Disadvantages:** Assumes linear relationships, sensitive to outliers, can't capture complex interactions.
- Metrics (Original Scale):
  - RMSE: 9.51 minutes
  - MAE: 5.74 minutes
  - R-squared: 0.41

## Linear Regression Residual Analysis

### Residual Plot Insights (Actual - Predicted vs. Predicted)

- **Systematic Downward Trend:** Clear evidence of under-prediction for shorter trips (positive residuals) and over-prediction for longer trips (negative residuals). This indicates the model misses non-linear relationships.
- Heteroscedasticity: The spread of residuals changes across the predicted values (wider for shorter trips), showing
  inconsistent error variance.



### Random Forest Regressor

#### **Random Forest Model**

• **Concept:** Ensemble model, builds multiple decision trees and averages their predictions. Introduces randomness to reduce overfitting.

#### Advantages:

- Handles non-linear relationships and feature interactions.
- Robust to outliers.
- Provides feature importances.

#### • Metrics (Original Scale):

RMSE: 4.97 minutes

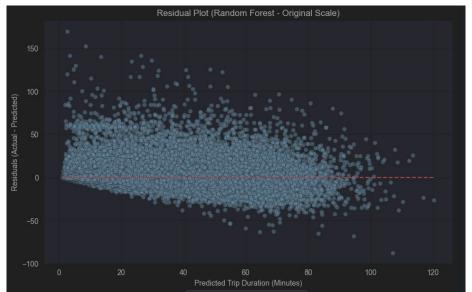
MAE: 2.86 minutes

R-squared: 0.84

### Random Forest Regressor

### **Random Forest Residual Analysis**

- **Significant Improvement:** Residuals are much more randomly scattered around zero, indicating better capture of non-linear patterns.
- Reduced Heteroscedasticity: Error spread is more consistent.
- Remaining Challenge: Still some under-prediction and higher variance for very short trips.



## **Gradient Boosting Regressor**

### **Gradient Boosting Model**

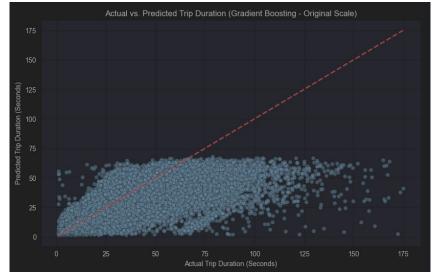
- Concept: Builds trees sequentially, each correcting errors of the previous ones. Highly powerful for tabular data.
- Advantages:
  - Often state-of-the-art performance.
  - Highly flexible, captures complex patterns.
  - o Optimized implementations (like XGBoost, LightGBM) are very efficient.
- Metrics (Original Scale):
  - RMSE: 5.93 minutes
  - MAE: 3.41 minutes
  - o R-squared: 0.77
- Residual Plot
  - Similar to Random Forest

### **Gradient Boosting Regressor**

#### **Gradient Boosting Actual vs. Predicted Plot Analysis**

- Strong Correlation: Excellent performance for shorter trips (points close to the ideal line).
- Systematic Under-prediction for Long Trips: Clear trend of points falling below the ideal line for longer durations, indicating the model consistently underestimates these trips.

• **Limited Predictive Range:** Model struggles to predict beyond a certain duration, capping out at lower values than actual long trips.



# Model Comparison

### **Performance Summary Table (Original Scale)**

Model	RMSE (Minutes)	MAE (Minutes)	R-squared
Linear Regression	9.51	5.74	0.41
Random Forest Regressor	4.97	2.86	0.84
Gradient Boosting Regressor	5.93	3.41	0.77

### Feature Importance

#### **Key Feature Importances**

- Consistent Drivers: trip\_distance.
- **Spatial/Temporal Impact:** PULocationID, D0LocationID, hour\_of\_day, day\_of\_week are consistently significant in tree-based models, highlighting the importance of location and time for trip duration.
- **Model-Specific Nuances:** While all models recognize distance, tree-based models can leverage categorical and temporal features in more complex ways.

### Conclusion

### **Key Findings**

- Linear Regression serves as a good baseline but significantly underestimates longer trips due to its linear nature.
- Random Forest drastically improves performance by capturing non-linear patterns.
- Gradient Boosting further enhances accuracy, achieving the best performance among the tested models.
- Distance, pickup/dropoff locations, and time of day are the most influential factors in predicting taxi trip duration.

### **Challenges & Limitations**

- Systematic under-prediction for very long trips remains a challenge, even with advanced models.
- The raw data initially had some quality issues (NaNs, negative values, out-of-month dates) that required careful cleaning.

### Future Work & Enhancements

**Advanced Hyperparameter Tuning:** Rigorous tuning of Gradient Boosting parameters (using GridSearchCV or RandomizedSearchCV) to optimize for specific metrics.

**More Robust Gradient Boosting:** Explore highly optimized libraries like XGBoost, LightGBM, or CatBoost, which often offer superior performance and speed for large datasets.

#### **External Data Integration:**

- Real-time traffic data.
- Weather conditions (e.g., rain, snow affecting travel times).
- Special events (e.g., concerts, parades, marathons) that impact city-wide movement.

**Anomaly Detection/Specific Handling for Long Trips:** Investigate long trips (e.g., top 1% duration) to see if they have unique characteristics that could be modeled separately.

# Thank you!

GitHub Link: https://github.com/sseggeb/MSDS\_5509\_Final\_Pro.git