topcoder™

Application Wireframe

Plan and explore the layout of your app

Powering apps at

ebay™ Booz | Allen | Hamilton **NTL** NASA Tournament Lab **IBM** ® **Hewlett Packard Enterprise**
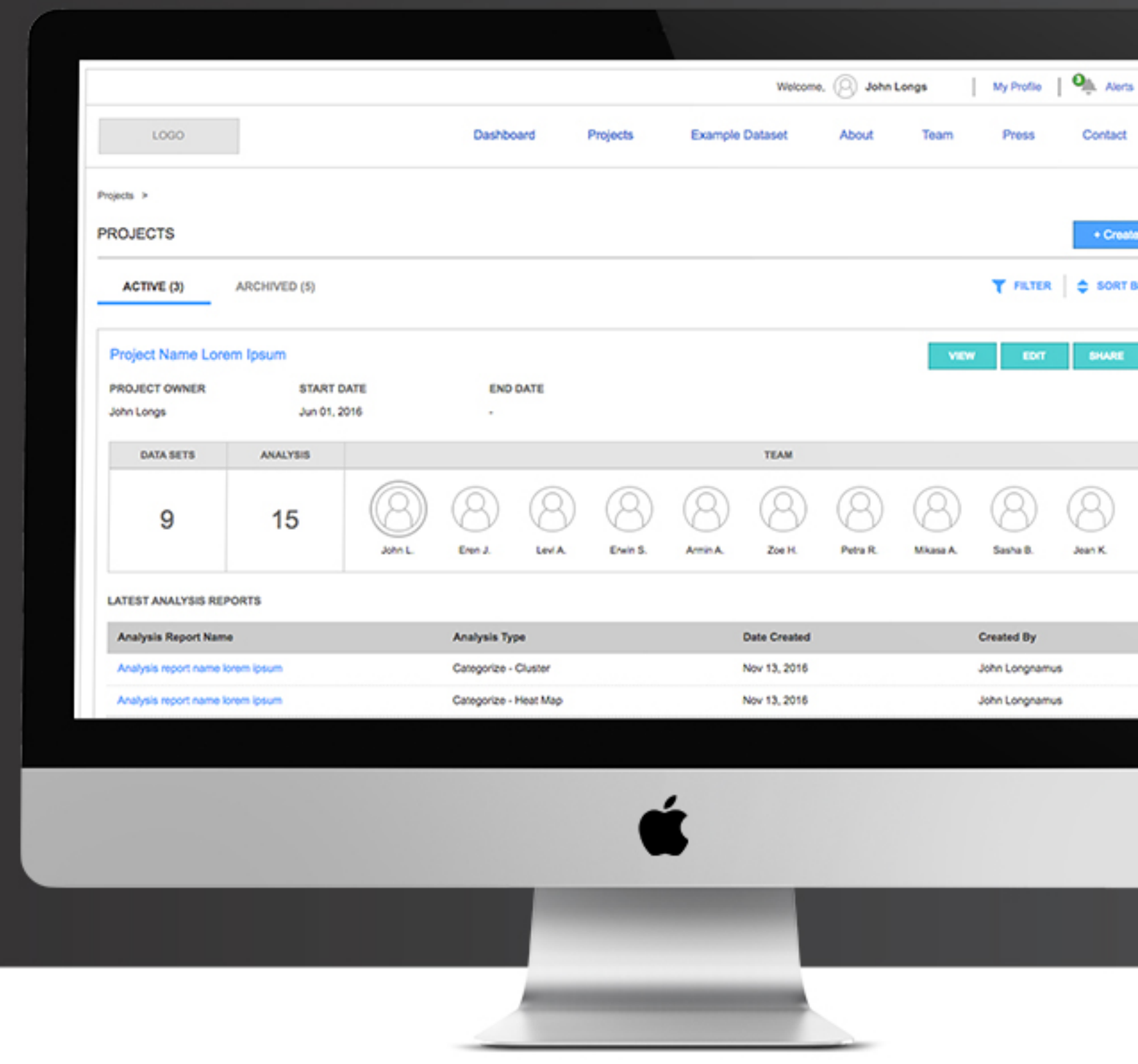
Great application ideas deserve great user experiences, and establishing core design elements at the beginning of your project can help ensure the user interface for your app is just right.

Application Wireframe packages in the Topcoder Marketplace tap into the power of the crowd to create design briefs and clickable wireframes that let you plan and explore the layout of your mobile or web app.

UI/UX design experts in the Topcoder Community compete to deliver the best solutions based on your app requirements, giving you multiple options to evaluate in just days. All deliverables are fixed-fee and you pay only for the winning solutions, not hours.

Design Briefs

Translate your app idea into a structured design brief that guides the UI/UX design process. In less than a week you receive a document with visual mockups of basic design elements and written descriptions and guidelines for up to 5 app screens.

Clickable Wireframes

Turn your app idea into an interactive Axure prototype that lets you visualize the navigation, content relationships, workflow, and structure of your app. In under two weeks you receive a wireframe for up to 20 app screens.

How Crowdsourcing Works for Application Wireframes

Topcoder Connect is a web app that guides you through the entire crowdsourcing process. Connect captures your requirements, facilitates collaboration with the Topcoder Community, and keeps you up to speed on their progress.

A Topcoder copilot creates a game plan based on your app requirements, and then experts in the Topcoder Community compete to develop the best design briefs or clickable wireframes. You receive multiple solutions to evaluate, often with unique approaches that spur new ideas and help refine the vision for your app.

Your copilot posts status reports to your project timeline in Connect to notify you of milestones and next steps, and you have an opportunity to review and sign off on all deliverables.
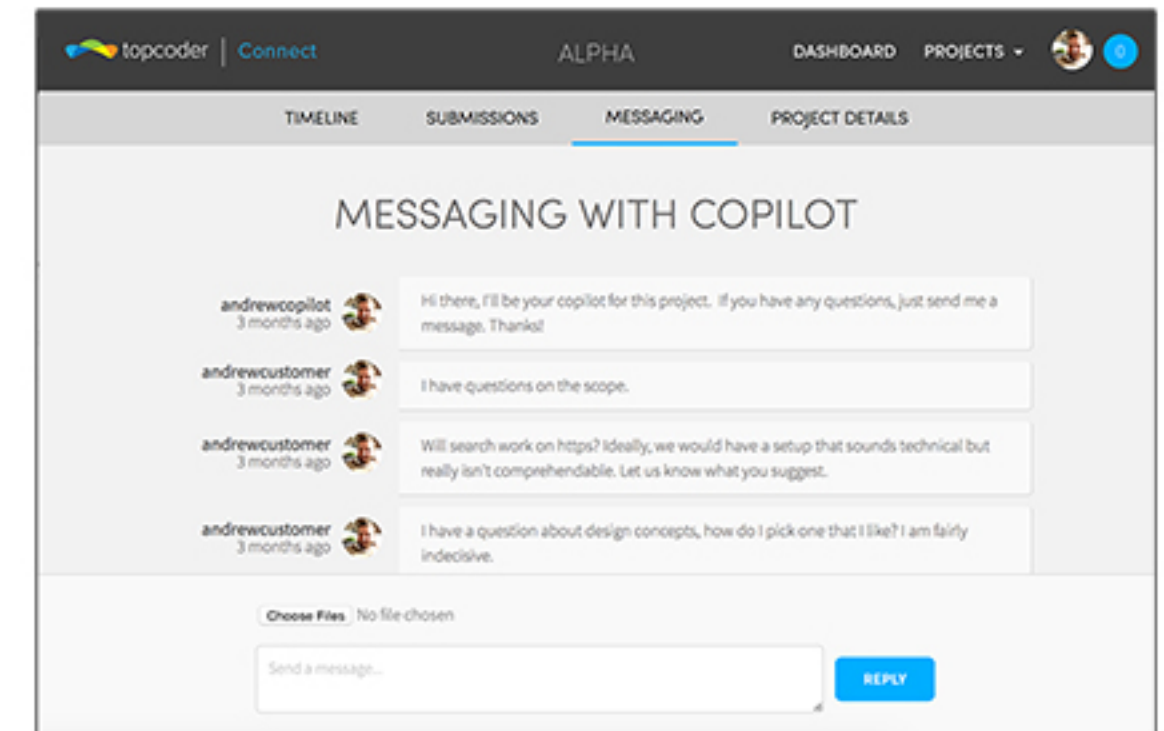
Design Briefs

Translate your mobile or web app idea into a structured design brief that includes a description of the design concept, use case scenarios, design guidelines, and a low-fidelity mockup of basic user interface elements such as navigation. Within a few days you review submissions by the Topcoder Community, select the winning briefs, and receive final deliverables.

LAUNCH | SUBMISSIONS | FINAL SELECTION | FINAL FIXES | FINAL
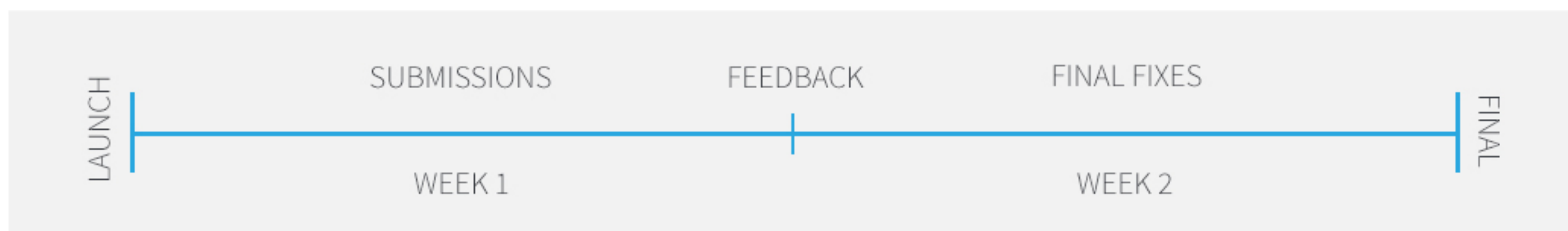
1 WEEK
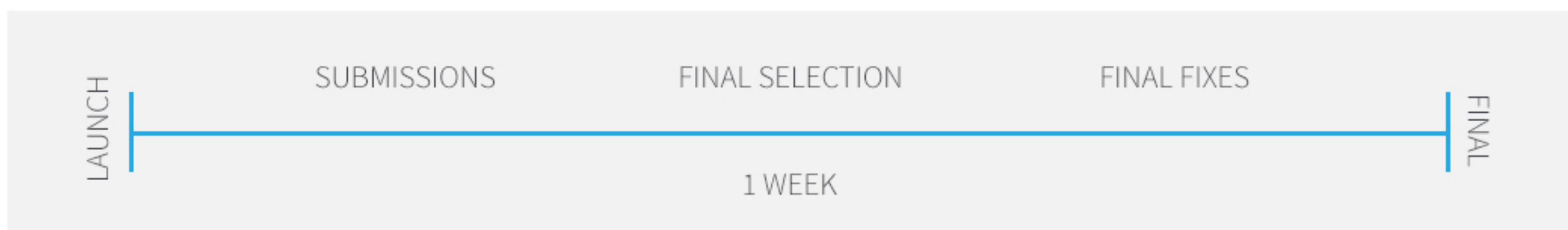
What's Included

- Application design brief crowdsourced in the Topcoder Marketplace
- Topcoder copilot to plan and manage crowdsourcing logistics

What You Receive

- Written visual design brief for up to 5 screens of a single application
- Final fixes to the winning design brief

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Clickable Wireframes

Turn your mobile or web app idea into a clickable Axure prototype that lets you visualize user experience and plan UI/UX design requirements. You have an opportunity to review and provide feedback on initial wireframes submitted by the Topcoder Community, and within two weeks you select the winning submissions and receive the final deliverables.

	SUBMISSIONS	FEEDBACK	FINAL FIXES	
LAUNCH				FINAL
	WEEK 1		WEEK 2	

What's Included

- Application wireframe crowdsourced in the Topcoder Marketplace
- Topcoder copilot to plan and manage crowdsourcing logistics

What You Receive

- Clickable Axure prototype for up to 20 screens of a single application
- Final fixes to the winning wireframe

How We Ensure Your Success

Application Wireframe packages are structured to generate lots of high-quality design briefs or clickable wireframes for you to choose from, and we include everything you need to get great results.

Competition Management

Every competition is managed by a copilot—an elite member of the Topcoder Community—who handles all logistics such as launching the competition, answering the community's questions, and delivering your feedback.

Checkpoint Review

Competitions for clickable wireframes include a checkpoint during which you review and comment on the initial mockups submitted by the Topcoder Community. Your feedback guides updates to the final submissions.

Final Fixes

A Topcoder Community member with a winning submission—either a design brief or clickable wireframe—makes any final fixes needed to ensure the deliverable meets all requirements for your application.