

# SHRISHTI SEKSARIA

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## SUMMARY

Rising junior pursuing data science with a specialization in econometrics. Passionate about business analytics, climate change, and women empowerment. Inquisitive learner and sedulous worker eager to help companies make data-informed decisions.

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## EDUCATION AND SKILLS

### UNIVERSITY OF CALIFORNIA, SAN DIEGO (UCSD)

**Bachelor of Science in Data Science** (GPA: 3.85, Provost Honors)

Expected June 2024

**Technical Skills:** Java, Python, Pandas, Sci-Kit learn, HTML, NumPy, SQL, Tableau, MS-Suite, G-Suite.

**Coursework:** Practical and Theoretical Data Science, Multivariable Calculus, Statistics, Micro and Macro-Economics.

**Other:** Poetry, Classical Dance, Travelling, Hiking, Fitness, Content Creation.

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## ACADEMIC PROJECTS

### POWER OUTAGE CAUSE PREDICTOR

April 2022 - May 2022

- Cleaned data on power outages, performed univariate and bivariate analysis, and assessed missingness of data.
- Formulated a pair of hypotheses and performed hypothesis testing to find out if outage durations and causes were correlated.
- Selected an efficient pipeline model and hyper-parameters through Grid Search CV and then created a random forest classifier model which predicted the cause of a particular outage at a 90% accuracy.

### PSEUDO-PIAZZA PLATFORM

March 2022

- Implemented key functionalities of the piazza platform using object-oriented programming and data structures like array lists and heaps.
- Made the solution memory and time efficient.
- Constructed a search-engine like feature by implementing a hybrid data structure of hash map and trees which enabled search for posts and questions using related keywords.

### EXPLORATORY DATA ANALYSIS

March 2021- June 2021

- Estimated the budget for prizes and winning strategy for the game “Jeopardy” by cleaning and querying the dataset, extracting visualizations, and performing hypothesis testing.
- Investigated taxi trips using information about the fees, tips, miles driven, car numbers, and locations to identify taxi scams and areas most prone to the scams.

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## PROFESSIONAL EXPERIENCE

### AMUL KANDYFLOSS, India

July 2022 – August 2022

#### Data Analyst Intern

- Ideated marketing strategies, managed social media content, and tracked the growth of the company by managing datasets and visualizing it using Tableau.
- Calculated an efficient budget for marketing and advertising on social media which helped the board of directors to plan out their spending 6% more efficiently.

### PHRENS, Malaysia

July 2021 – August 2021

#### Data Intern

- Extracted, organized, and cleaned data of about 80+ competitive companies using Jupyter Notebooks and Excel which connected the company with 30+ potential investors and contributed to the uniqueness of the product.
- Co-ordinated with colleagues to craft presentations explaining the data for weekly meetings which provided the directors with meaningful insights and easy access to relevant information.

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## LEADERSHIP

### UCSD DATA SCIENCE STUDENT SOCIETY

April 2021 - Present

#### Outreach Chair

- Leading the outreach committee in generating awareness about data science and its applications and building connections for the organization with 4 different universities and 2 local high schools.
- Collaborated with 4 student organizations and worked alongside the workshop committee to conduct 8 workshops in machine learning, business analytics, and other relevant fields.