

# MY MOMENT

Global Donation Platform Project Overview



# MY MOMENT is a global donation platform aimed at improving individual well-being through rewards and community engagement.

MY MOMENT is a global donation platform aimed at improving individual well-being through rewards and community engagement while fostering environmental sustainability by reducing carbon emissions and supporting electrification projects.

Designed to enhance sustainable living and quality of life worldwide, this platform empowers participants through an intuitive interface, robust reward systems, and engaging activities that drive meaningful contributions to environmental and social improvements.

The core of MY MOMENT lies in ensuring that the value generated through user participation translates into tangible improvements in the environment and quality of life. The platform achieves this by providing points through ad views, with a portion of these points allocated for donations and another portion converted into coins for various uses.

MY MOMENT was initiated to reduce carbon emissions—a primary cause of environmental pollution—and to foster a healthier natural environment by leveraging partnerships with technology innovators like Bluewing Motors and employing cutting-edge electrification solutions. Equally focused on enhancing quality of life, the platform seeks to assist those suffering from poverty, illness, and disasters.

Participants generate funds through platform events and ad views, which are then utilized to improve both the natural and living environments. The platform also offers events and rewards to encourage a culture of environmental improvement in daily life.

## **02. Project Goals**

#### **Sustainable Environmental Improvement**

Electrifying internal combustion engine vehicles to reduce pollution, especially in Southeast Asian countries, achieving real environmental benefits.

#### Enhancing Quality of Life

Utilizing rewards earned from ad views and participation to achieve both personal financial stability and social contributions.

#### **Global Community Formation**

Uniting users worldwide toward shared goals, positively impacting both local communities and the global environment.

### **03. Participation and Reward System**



#### **Ad Viewing**

Users can earn points by watching advertisements on the platform.

Points are automatically accumulated after watching a specific number of ads, which is typically determined by the platform's daily or event-based requirements.



## Point and Coin Distribution

**50%** of earned points are used for donations.

The remaining **50%** is provided to users as points.



## **Donation Allocation**

**25%** of the donation funds assist underprivileged communities.

**25%** supports electrification projects for internal combustion motorcycles and tuk-tuks.



#### \* Coin Utilization

**Lottery Events:** Points or coins can be used to participate in lottery events, with additional benefits for coin participation.

**Coin Trading:** Encourages active economic activity within the platform and interaction between users.

## **04. Key Benefits**



#### **User Rewards**

Provides tangible rewards for ad views and participation.



## **Environmental Contribution**

Directly contributes to environmental improvement through electrification projects.



## **Community Engagement**

Offers the experience of achieving shared goals as part of a global community.

### **06. Lottery System and Coin Activation**



- Points or coins are required for lottery events.
- Additional benefits are offered for participation using coins.



- Coins are tradable within the platform, offering users additional rewards.
- Active coin trading strengthens the platform's economy and encourages continued user participation.
- Coins can also be used to purchase eco-friendly products through e-commerce.

## **07. Sustainability Structure**

#### **Harmony of Environmental** and Social Contributions Strikes a balance between environmental improvement and support for underprivileged communities.

#### **Reward Based on Contribution**

Users' ad views and donation participation generate points and coins, creating value for both users and society.



## **08. Ecosystem Partners**



#### **Bluewing Motors**

https://www.bwmotors.kr/

A leading innovator verified by prominent institutions such as KOICA and other major organizations in South Korea and abroad.

Specializes in electrification projects, including converting fuel-powered motorcycles to electric motorcycles using the K-Conversion Kit.

Currently conducting POC projects in Indonesia, Vietnam, and Cambodia.

#### 09. Coin Overview



Token Name: we're together

Token Symbol: WETO

• **Platform**: Binance Smart Chain (BSC)

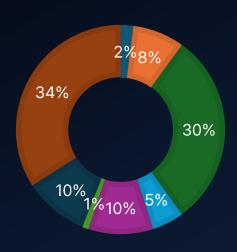
• **Type**: BEP-20

• **Supply**: 1,000,000,000 EA

(Fully minted, no additional issuance)

## **09. Coin Overview**

## Token Distribution



■ Private Sale

■ Ecosystem Support

■ Market Stability

Team Rewards

■ Presale

■ Partnership/Promotion

■ Development Assets

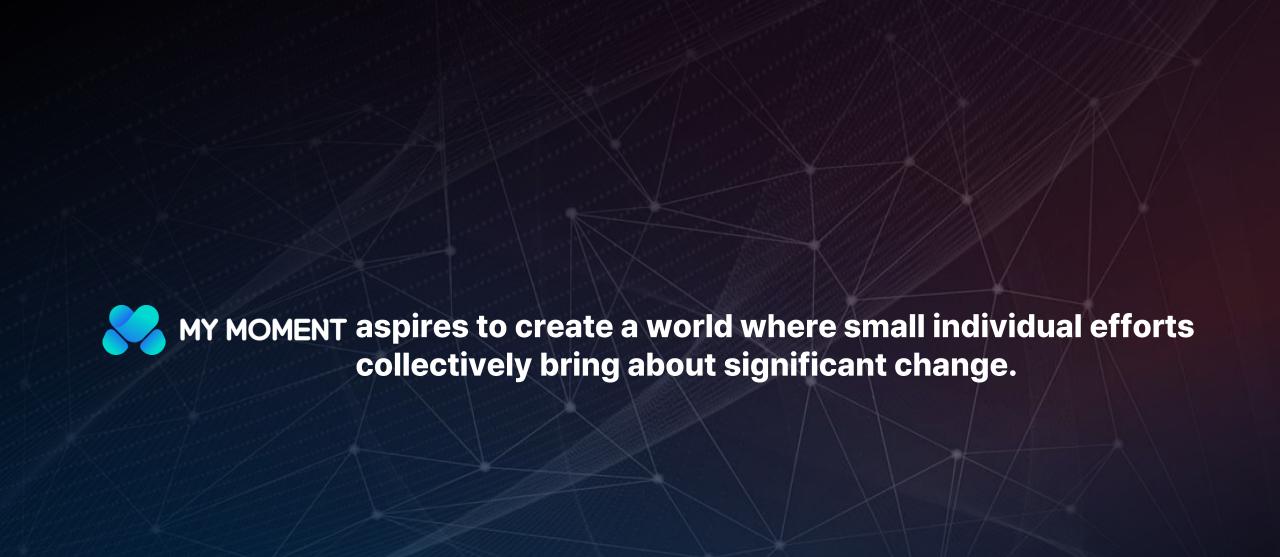
■ Holding Companies

Content	Quantity <sub>(EA)</sub>	Volume(%)	Description
Private sale	20,000,000	2%	Private sale
Presale	80,000,000	8%	Public sale
Ecosystem	300,000,000	30.0%	Asset allocation
			for ecosystem cycles
Partnership/ Promotion	50,000,000	5.0%	Marketing and ecosystem- building assets
Market stability	100,000,000	10.0%	Maintaining market stability
Development	10,000,000	1.0%	Company development assets
Team Rewards	100,000,000	10.0%	Allocations for advisors and team members
Holding Companies	340,000,000	34.0%	Company-owned assets
Total	1,000,000,000	100.0%	

#### **ROADMAP**

2024

3 4 2025 Q4/4 2024 Q3/4 - Preparing for 2025 Q1/4 2025 Q3/4 - Planning and designing ecosystem expansion - Launching WETO. the WETO Project. - Activating Southeast to a second region. - Preparing to activate - Organizing ecosystem Asian ecosystems. - Preparing for a third Indonesian ecosystem. participants. global exchange listing. - Collaborating with the 2024 Q4/4 2025 Q2/4 MY MOMENT platform. - Developing the WETO - Operating data swaps and rewards between WETO and ecosystem members. - Renewing existing Project. - Supporting MYMOMENT initiatives. projects on the Digifinex - Collaborating with - Activating ecosystems in Southeast Asia exchange. Bluewing Motors. (Myanmar, Laos, Cambodia, Bangladesh, Philippines). - Preparing for secondary exchange listings.



#### **Disclaimers and Cautions**

#### Important: Please read all disclaimers thoroughly.

**Purpose:** This document aims to provide accurate and reasonable information to analyze the MYMOMENT project and facilitate WETO token purchases. Consult legal, accounting, or other experts before making decisions regarding project participation.

**No Guarantees:** This document's primary purpose is to analyze the MYMOMENT project and provide accurate and reasonable information for WETO token purchases. If you are uncertain about your actions, consult legal, accounting, or other professionals before participating in the WETO project.

**Incomplete Information:** The white paper may not contain all the details a user seeks about the project. It is intended to provide accurate information to help users analyze the WETO project before making a token purchase.

**Absence of Endorsement:** This document does not contain endorsements from advisors, executives, managers, employees, agents, or consultants of WETO.

**Third-party Data:** This document includes third-party data and references. While believed to be reliable, such data has not been independently audited or verified by legal, accounting, technical, or investment advisors.

**Token Risks:** Be mindful of potential financial losses due to theft, malicious attacks, or network breaches. The WETO team is not liable for any damages resulting from such events.

**Cryptocurrency and Blockchain Risks:** Products and services associated with digital assets come with inherent risks. Before making any token purchases, understand these risks and consult with experts for informed decisions.

**Graphic Illustrations:** All graphics in this document are illustrative and subject to change. Actual figures may vary.

**Speculative Investments:** Avoid purchasing tokens solely for speculative purposes. Ensure you have a clear understanding of the WETO token project and accept all associated risks before making any purchase.

**Technical Risks:** Cryptographic tokens may be vulnerable to network attacks, malicious software, and other threats, leading to loss of tokens. WETO assumes no responsibility for any resulting damages.

Professional Advice: Seek advice from qualified professionals for legal, accounting, and technical matters before participating in the WETO project.

#### **Blockchain Overview**

## Blockchain

is a secure and decentralized ledger enabling efficient recording of transactions between entities. Its immutable nature enhances trust and reliability, providing significant advantages for marketing and user engagement. By utilizing blockchain's tamper-proof features, the project enhances user trust and market credibility through voucher and coupon systems.

Blockchain also serves as a ledger showcasing the amount of assets controlled by users. This allows users to transfer digital representation control to others.

Tokens based on protocols like BNB-20 showcase multiple applications and structures, offering benefits like improved transaction speed, increased user control, reduced reliance on intermediaries, and stronger resistance to censorship.

For instance, BNB-20 tokens enable seamless transactions across decentralized finance (DeFi) platforms, providing users with greater autonomy and transparency in their financial activities.

Additionally, the protocol's architecture supports rapid transactions with minimal fees, making it a practical choice for both developers and end-users.