

# MICROSOFT QUARTERLY HIGHLIGHTS, PRODUCT RELEASES AND ENHANCEMENTS

## FY25 Q3

Every quarter Microsoft delivers hundreds of products, either as new releases or services or as enhancements to current products and services. These releases are a result of significant research and development investments, made over multiple years, designed to help customers be more productive and secure and to deliver differentiated value across the cloud and the edge.

Following are the major product releases and other highlights for the quarter, organized by product categories, to help illustrate how we are accelerating innovation across our businesses while expanding our market opportunities.

## Microsoft 365 Copilot

Using everyday language, ask Copilot to perform advanced analytics, like machine learning, predictive forecasting and more, that would usually take you hours or is beyond your skillset. [Copilot will write Python code](#) for you and insert it on the grid, resulting in deeper insights and stunning visuals. Available on Excel for the Web and Windows in English, simplified Chinese, French, German, Italian, Japanese, Brazilian Portuguese and Spanish, with additional languages and Mac support coming soon.

Creating a new presentation can be challenging. With a simple prompt and a file, [Copilot's Narrative Builder](#) transforms your work into a compelling narrative. This gives you the flexibility to steer the story up front, helping you create a draft with the right flow and the right information.

Copilot skills and capabilities enhance the IT admin experience by using AI to streamline routine tasks and generate insights for better decision-making. [Copilot in Microsoft 365 admin centers](#) helps IT admins understand and optimize their Microsoft 365 subscriptions, which can also be accessed directly in Copilot via the Microsoft 365 admin agent. This capability is now available for all organizations with at least one Microsoft 365 Copilot license in their tenant.

[Copilot Analytics](#) is designed to empower every IT and business leader to measure adoption and business impact of Copilot and agents with out-of-the-box experiences in Copilot Dashboard and customizable reporting for deeper analysis against your KPIs. With Viva Insights now included with M365 Copilot licenses, IT admins and analysts can tailor

advanced prebuilt Copilot reports with their business data or create custom reports with organizational attributes, longer usage data sets, and more granular controls.

Released in January, [Microsoft 365 Copilot Chat](#) offers free, secure AI chat powered by GPT-4o with pay-as-you-go agents accessible in chat to help transform business processes. Copilot Chat is designed for business use with chat grounded in the broad knowledge of the web and features like file upload and Copilot Pages. It also offers foundational capabilities of the Copilot Control System, like enterprise data protection and agent management controls, to provide enterprise-ready security, privacy, compliance and management.

## Microsoft 365 Consumer/Commercial

In January, [Microsoft 365](#) consumer brought Microsoft Copilot and Microsoft Designer to most Microsoft 365 Personal and Family subscriptions worldwide. These changes bring the transformative power of AI to the personal productivity tools, including Word, Excel, PowerPoint, Outlook and OneNote, that millions of people use every day. Now, customers can unlock new possibilities with Copilot, their AI assistant. From using Copilot in Word to create a polished meal preparation recipe based on unique dietary preferences and servings, to updating household budgets with [Copilot in Excel](#), the integration of Copilot in Microsoft 365 apps make life easier, simpler and more fun. Next, by officially bringing [Microsoft Designer](#) into Microsoft 365 Personal and Family plans, subscribers have the opportunity to do more image creation and editing than our free users. In addition to accessing Designer within apps like Word and PowerPoint, subscribers can also use the standalone Designer app on the web and mobile.

## Microsoft Teams

The [calendar in Teams](#) has been redesigned, allowing users to enjoy the same calendar experience across Teams and Outlook. The new calendar experience enables Copilot capabilities like draft an agenda and managed booking, and Places capabilities like recommended in-office days, Places finder and Places card. Additionally, the new experience adds calendar sharing, month view, multiday view, print support, filtering, support for multiple time zones, and more. You'll find the New calendar toggle at the top right of the calendar app in Teams. It only takes one click to upgrade, and you can easily pick up and resume exactly where you left off in classic Teams calendar.

Users can now update their [workplace presence](#) in real time by checking in when they arrive at the office using the Places app. This workplace presence signal indicates where you're working for the day, makes it easy for colleagues to find you in-office, and provides greater visibility into who else is in the office on a given day. [Place admins](#) can now use

Copilot to analyze and explain key data points and trends in space utilization graphs, to inform their space utilization strategy. Copilot compares current utilization metrics such as occupancy, desk usage and room bookings against previous time periods (e.g., last month, last quarter), highlighting important changes and trends.

Whether answering questions or taking care of mundane tasks, [agents in Teams](#) can save you and others time, helping you focus on what's most important. You can now add an agent or bot in your 1:1 or group chat and access it directly from that chat. To add, click on Add people, agents and bots -> Add agents and bots and search for the agent or bot you want to add. Once added, everyone in the chat can interact with the agent. Users can @mention the agent along with a relevant prompt, and everyone in the chat will see the agent's response. This update is available for Teams on Windows desktop, Mac desktop and the web.

[Copilot in Teams meetings, now available for GCC](#), helps you run more effective meetings, get up to speed on the conversation, organize key discussion points, and summarize key actions so it's clear what you need to do next. Users can type any question or use predetermined prompts during or after the meeting, and their interactions with Copilot are visible only to them. This feature is already available in worldwide multitenant.

This [new admin policy](#) in Teams admin center allows admins to enable or disable access to Copilot in meetings between Business-to-Business members in Multi-Tenant Organization setups. Teams admins can toggle the Allow Copilot for B2B members setting in the Teams admin center or with PowerShell. This setting is turned on by default, allowing B2B members with Copilot licenses within the multitenant organization to use Copilot when they join meetings hosted by their organization. For more details visit [Manage Copilot access for B2B members within multitenant organizations \(MTO\) in Teams](#).

## Windows

**Copilot+ PCs** are the fastest, most intelligent and secure Windows PCs ever built, and we [continue to bring meaningful innovation](#) to customers including shipping the following new experiences:

[Improved Windows search](#) helps find documents and images using words to describe what you are looking for in File Explorer, Settings and Windows search in the task bar. It uses new AI semantic models that leverage the NPU to index all your content so you can search using your own words. You no longer have to remember file names or specific keywords. This experience was made generally available on Copilot+ PC devices running Qualcomm Snapdragon X Series Neural Processing Units (NPUs).

[Cocreator](#) allows you to bring your ideas to life by combining text-based prompts with freehand drawing to create intricate designs, personalized visuals, or eye-catching digital art for free in Paint. Restyle Image in Photos allows you to transform photos into stunning artistic interpretations, such as oil paintings, sketches or modern art styles, with just a few clicks using your own prompt or preset filters. Image Creator in Photos creates a series of images using detailed prompts or preset categories, making it perfect for crafting personalized visuals, creative storytelling illustrations or exploring new ideas. These features are now available to Copilot+ PCs powered by Intel Core Ultra 200V and AMD Ryzen AI 300 series.

[Live Captions](#) offers real-time translation across any video and audio call, providing captions into 44 languages and operates without an internet connection, ensuring accessibility even when offline. This experience offering translations into English was made generally available to Copilot+ PCs from Intel Core Ultra 200V and AMD Ryzen AI 300 series and into Simplified Chinese on Snapdragon X Series Copilot+ PCs.

[Voice Access](#) now allows you to communicate with and control your PC using more descriptive and flexible commands on Snapdragon X Series Copilot+ PCs.

[The Copilot on Windows native application](#) is a new native Copilot on Windows app that allows users to call upon Copilot while working across multiple applications, browser tabs or files. The native Copilot on Windows app will additionally provide a new look and feel using native AI.

Distilled DeepSeek R1 models optimized using ONNX are now available to use on Copilot+ PCs powered by Qualcomm Snapdragon X. The model is capable of a time to first token of less than 70 ms for short prompts (<64 tokens) and a throughput rate of up to ~40 tokens/s. DeepSeek-R1-Distill-Qwen-1.5B, 7B and 14B variants are available in AI Toolkit for VS Code and allow developers to build and deploy AI-powered applications that run efficiently on-device, taking full advantage of the powerful NPUs in Copilot+ PCs.

The Microsoft Store on Windows launched the next iteration of AI Hub. This is the destination for Windows users to learn about AI experiences and applications from Windows and third parties that are compatible with their PC with beautiful new visuals and rich informational content.

## Dynamics 365

Dynamics 365 Contact Center [achieved Health Insurance Portability and Accountability Act \(HIPAA\) compliance](#) in early March 2025, underscoring our commitment to security, privacy and regulatory standards. With HIPAA compliance, healthcare organizations can

enhance patient interactions, provide secure tools for service representatives, and build greater trust through robust data protection measures.

Ensuring timely resolution of customer requests during high-demand periods can be challenging for contact centers. With the [overflow handling feature](#) in Dynamics 365 Contact Center, organizations can manage sudden spikes in customer queries by setting wait time limits and automatically transferring customers to available service reps in other queues when limits are exceeded — helping improve customer satisfaction and ensure service reps can efficiently handle requests, even during peak periods.

Dynamics 365 Customer Service introduced evolved analytics and monitoring capabilities, including the ability for supervisors to [see prefiltered, relevant data](#) for the queues they support along with improved accuracy and reliability of [key time-related metrics](#), such as customer Average Handling Time (AHT), that are used heavily in business planning, forecasting and staff planning.

Dynamics 365 Field Service added Copilot enhancements within the web app to improve the [prompt experience](#) and accelerate the retrieval of work order information. Also, frontline workers can now get remote assistance via video call with 3D spatial annotations directly within [Teams on iOS devices](#), without the need to switch apps.

Dynamics 365 Supply Chain Management now allows manufacturers to [track and trace the serial numbers of components and finished goods](#). These generally available track and trace capabilities enable manufacturers to comply with industry standards and regulations, while improving their maintenance, warranty and recall processes.

Dynamics 365 Project Operations now supports [progress-based billing](#) for resource and nonstocked scenarios, helping project-based organizations improve cash flow, accelerate invoicing, and align billing with project milestones. These enhancements enable more flexible billing models — such as billing by percentage of completion — and simplify invoice processing through a centralized [Billing hub](#), reducing administrative effort while improving billing accuracy and revenue recognition.

Dynamics 365 Commerce introduced new Copilot capabilities to help retailers deliver more personalized and data-driven in-store experiences. Associates can now enhance clienteling with [customer insights](#), including AI-curated summaries of past purchases, preferences, and recency-frequency-monetary (RFM) scores — making it easier to tailor product recommendations and build customer loyalty. Store managers can discover [store trends and patterns](#) with summaries of sales reports, offering quick, natural language insights across sales, returns and payment types to guide operational decisions. To improve sales at the point of service, [product insights](#) are available directly on the product detail page,

including AI-generated summaries, available inventory, promotions and related products — helping associates boost confidence and drive conversions in real time.

Dynamics 365 Customer Insights - Data has [increased control when attaching data in Dataverse](#). This feature allows users to import the largest Dataverse tables with the highest levels of performance and reliability possible, giving users the ability to precisely control what data is ingested into CI-D.

Dynamics 365 Customer Insights - Journeys has expanded journey capabilities to give users advanced control over journey orchestration and uplevel their customer outreach. New [journey templates](#) and the ability to [refine email content in running journeys](#) ensure that outreach remains current, relevant and impactful.

## Microsoft Power Platform

[Autonomous agents in Copilot Studio](#) were made generally available this quarter, allowing users to create agents that act on their behalf. With the use of triggers, users can configure agents to wait for specific events and execute a set of actions when that specific event happens.

[Agent flows in Copilot Studio](#) offer structured, rule-based workflows that incorporate AI actions, combining predictability with flexibility to automate any task. They follow predefined paths to handle repetitive scenarios like document processing and compliance tasks, while agents can manage more dynamic actions, simplifying complex processes that can be created using natural language or a graphical interface.

[Generative orchestration in Copilot Studio](#) allows agents to generate intelligent responses based on organizational knowledge, eliminating the need for predefined trigger phrases and conversation flows. This feature enables more natural interactions, reduces escalations, and supports a wider range of scenarios. It can handle multiple requests in a single query, enhancing user experience and satisfaction.

[Code view in Power Apps Studio](#) now makes it easier for developers of all skill levels to collaborate seamlessly. Makers can now share code snippets through Microsoft Teams, email or forums, can view the code for each control to better understand the app's functionality, and can copy and paste any control within Studio as YAML+Power Fx code into a code editor for modifications.

## Microsoft Industry Cloud

### Education

[Khanmigo for Teachers](#), an AI-powered teaching assistant that supports educators' daily tasks, has [expanded availability to Latin America](#) (in Spanish and English). Free access to these tools is powered by Microsoft and Azure OpenAI Service. Khanmigo is designed to reduce educators' preparatory time, which studies show can consume more than 50% of their workload. With Microsoft and Khan Academy's partnership, the goal is to shift the focus back to what truly matters: teaching and engaging students. And [Khanmigo Writing Coach](#), an AI-powered writing assistant, is now available free to all teachers as well. Writing Coach uses AI to make essay writing a dynamic, interactive experience — providing students with step-by-step guidance and teachers with actionable insights.

Minecraft Education is expanding its AI skills program, AI Foundations, with a new student credentialing pathway in AI offered through Prodigy Learning. Explore engaging new ways to build [AI literacy](#), [teach cybersecurity](#) and [code with Minecraft](#) to prepare learners for the digital future.

Created by Minecraft Education in collaboration with Microsoft and Vatican, [Peter is Here: AI for Cultural Heritage](#) allows students to explore 2,000 years of architectural innovation in a Minecraft world. In this interactive journey, students step into history as caretakers, using simulated AI tools to restore everything from ancient Roman engineering to Baroque masterpieces. This project showcases how AI and technology are helping educators and students bring history to life, making iconic sites and cultural heritage accessible to future generations.

### Health & Life Sciences

[DAX Copilot integration with Microsoft Fabric](#) brings conversational data from DAX Copilot into Microsoft Fabric. This integration allows customers to access, store and manage raw DAX Copilot data, including transcripts, audio and AI summaries, directly in Fabric. This point-of-care data can be used for various analytics use cases, such as building Power BI dashboards and leveraging AI for deeper insights. The connector streamlines the process of aligning unstructured data into a unified, governed hub for secure use across the organization and third-party solutions.

[MedImageParse 3D](#), now available in the [Azure AI Foundry model catalog](#), can handle complex 3D datasets produced by advanced imaging, such as MRI and CT scans, providing a more comprehensive view into patients' conditions. The enhanced ability to visualize and interpret anatomical abnormalities and structures provides for much more accurate diagnosis that may have been missed by 2D analysis. MedImageParse can also support healthcare researchers with comprehensive image analysis and a more streamlined workflow for radiologists, improving overall efficiency and reducing human error.

# Azure

Microsoft compiles an ongoing list of generally available Azure products, services and enhancements for the quarter across AI, analytics, compute, databases, developer tools, DevOps, hybrid + multicloud, identity, networking, security, storage and more. A full list can be found at <https://azure.microsoft.com/en-us/updates/>.

## Azure Analytics

Customers can now [create shortcuts to on-premises data sources](#), such as S3-compatible storage hosted on-premises, and other network-restricted data sources, such as Amazon S3 or Google Cloud Storage buckets configured behind a firewall or Virtual Private Cloud (VPC).

Customers can leverage the Real-Time Hub to discover and subscribe to [Fabric Events](#) across OneLake, Fabric jobs and Workspaces, transforming Fabric to an event-driven platform.

Developers can achieve streamlined deployments, automated workflows and increased productivity by leveraging [CI/CD tools in Eventstream](#).

HashiCorp Terraform is an open-source tool widely used for creating and managing infrastructure across multiple cloud providers in a safe, predictable and consistent manner. [Terraform Provider](#) for Microsoft Fabric brings these powerful capabilities to the Microsoft Fabric ecosystem, enabling seamless management of your workspaces and resources through declarative configuration.

Organizations now have the ability to [apply additional metadata to items in Fabric](#) to facilitate and enhance data categorization, organization and discoverability.

[Fabric now supports Multi-Tenant Organizations \(MTOs\)](#) for customers with more than one Entra ID tenant and allows admins to add users from one tenant into another tenant as external members.

[Copy job](#) introduces a new simplified experience for customers who need to move data between different data sources and destinations, including support for batch and incremental data movement.

Apache Airflow job is the next generation of Azure Data Factory's Workflow Orchestration Manager. It's a simple and efficient way to create and manage Apache



Airflow orchestration jobs, enabling you to run Directed Acyclic Graphs (DAGs) at scale with ease.

## Azure AI

Open AI's [o3-mini](#) offers enhanced efficiency, cost-effectiveness and reasoning capabilities compared to its predecessors in the o\* series. The o3-mini model introduces features like reasoning effort control and tools, providing comparable or better responsiveness while significantly reducing costs.

OpenAI's [GPT-4.5](#) model offers improved fine-tuning and distillation techniques to enhance performance and reduce costs. It is designed to help enterprises move from AI experimentation to real business impact by providing advanced capabilities for designing, customizing and managing AI applications.

[Phi-4-multimodal](#), a 5.6B parameter model, integrates speech, vision and text processing into a single architecture, enabling natural and context-aware interactions.

[Phi-4-mini](#), a 3.8B parameter model designed for text-based tasks, offers high accuracy and scalability.

[Gretel Navigator](#) is a new addition to the Azure AI Foundry Model Catalog, aimed at simplifying and enhancing data workflows. It leverages advanced AI, intelligent workflows, and pretrained LLMs to convert ideas into structured, task-specific datasets.

The [Cohere Rerank 3.5](#) model enhances search capabilities by leveraging advanced AI and intelligent workflows. This model is designed to provide smarter and more efficient search results, improving the overall user experience.

[Stability AI's generative visual models, including Stable Diffusion 3.5 Large, Stable Image Ultra and Stable Image Core](#), were added to the Azure AI Foundry Model Catalog. These models are designed to enhance visual content creation by leveraging advanced AI capabilities.

Mistral Small 3.1 is a lightweight model that has been launched in the Azure AI Foundry Model Catalog. It features improved text performance, multimodal understanding, and an expanded context window of up to 128K tokens.

[App Gateway for on-premises access from managed VNET](#) allows users to securely access on-premises resources from a managed virtual network (VNET) in Azure. This feature is

generally available and helps ensure that non-Azure resources can be accessed securely through the managed VNET.

[Azure AI Translator](#) is a cloud-based neural machine translation service, part of the [Azure AI services](#) family, and can be used with any operating system. Translator powers many Microsoft products and services used by thousands of businesses worldwide for language translation and other language-related operations.

[Enable from selected IP addresses](#) allows users to restrict access to their Azure Machine Learning workspace to specific IP addresses. This means that only users connecting from the specified IP addresses will be able to access the workspace, enhancing security by limiting access to trusted sources.

## Azure Strategic Workloads

### Oracle Database@Azure

Oracle Database@Azure has announced the general availability of [Oracle Exadata Database Service](#) on Exascale Infrastructure — delivering shared Exadata infrastructure with a lower entry cost, enabling customers to access Exadata’s high performance and scalability at a more accessible price point.

Oracle Database@Azure now supports Oracle Exadata Database Service on Dedicated Infrastructure with the next-generation [Exadata X11M platform](#) — delivering enhanced performance, scalability and efficiency for AI, advanced analytics, and mission-critical workloads.

Oracle Database@Azure is now [generally available in the East US 2 region](#) — providing customers with greater deployment flexibility, low-latency access, and support for data residency and compliance requirements.

System Center 2025 is now generally available worldwide, providing best-in-class solutions for seamless management of software-defined datacenters. This release supports infrastructure modernization, enhances productivity, and improves security through seamless integrations with Azure Arc, security, backup and log analytics tools.

## GitHub

GitHub [Copilot Edits](#) became generally available in Visual Studio Code, unlocking a more conversational and hands-on way to refactor and revise code. Developers now have the ability to select code and ask Copilot to “make it more readable,” to “add error handling,” or other natural-language prompts.

[GitHub Copilot extensions](#) allows developers to integrate tools like Azure, Docker, MongoDB and Stripe directly into Copilot Chat, allowing for richer interactions using natural language. They greatly expand what Copilot can do from within the IDE — without switching contexts.

Users can now provide GitHub Copilot with [personal custom instructions](#), including details about their preferences, such as preferred language, response style or code standards, allowing for a more personalized coding assistant experience. This customization enables Copilot to generate code suggestions that align more closely with individual or team coding practices.

[GitHub Copilot Autofix](#) can automatically suggest fixes for a wider range of code scanning alerts, including new categories of security and quality issues. This can significantly reduce the manual effort required to address vulnerabilities, helping teams ship more secure code faster and with greater confidence.

[Metered billing for GitHub Enterprise and GitHub Advanced Security Server usage](#) gives organizations clearer cost tracking by showing Server-only licenses separately. It simplifies billing without changing compliance, and customers can opt in by contacting their GitHub account team.

With features like push protection, customizable patterns and AI-powered detection, [Secret Protection](#) (\$19 per month, per active committer) helps prevent secret leaks before they happen. [Code Security](#) helps teams find and fix vulnerabilities faster with tools like code scanning, Copilot Autofix, security campaigns and more. GitHub is also launching a free [Secret Risk Assessment](#) for Team and Enterprise plans to help organizations understand their current exposure.

[GitHub Enterprise Server 3.16](#) enhances deployment efficiency, monitoring capabilities, code security and policy management. Key features include an optimized monitor dashboard, advanced filters for code security configurations, enterprise-level code security settings, and improved reliability of ghe-config-apply.

[Fine-grained personal access tokens \(PATs\)](#) have been enabled by default for all organizations on GitHub. This update gives developers and admins greater control over what each token can access, helping to reduce the risk of over-permissioned tokens and aligning with zero-trust security practices.

Organizations can now create GitHub Apps at the enterprise level, manage them centrally, and auto-accept permission updates across all child orgs — reducing duplication and streamlining access governance.

GitHub Actions users can now access detailed [performance metrics](#), allowing them to monitor and optimize their workflows more effectively. This feature provides insights into workflow execution times and resource utilization, aiding in the identification of bottlenecks and improvement of CI/CD processes.

## Gaming

"Call of Duty" [announced](#) its new LTM in-game Event featuring Squid Game, including Squid Game-themed rewards.

Xbox [announced](#) updates to its Game Pass Quests program, including the expansion of Quests to PC Game Pass players, the expansion of Quests to Japan, new ways to earn Rewards points, and that earning Rewards points via gameplay will be available only for players 18+.

Xbox [announced](#) a partnership with LG Electronics to bring the Xbox App to select LG Smart TVs.

Xbox [announced](#) an expansion on sustainability efforts, including expanded repairability, updated console packaging and waste reduction.

"Minecraft" [launched](#) the Hello Kitty and Friends DLC.

"Diablo IV: Season 7/Season of Witchcraft" launched.

"Hearthstone: Heroes of StarCraft" launched.

"Call of Duty: Black Ops 6/Warzone Season 02" announced new maps, weapons, Zombies content, Black Cell and seasonal content going live Jan. 28.

"Heroes of the Storm" became available on Nvidia GeForce Now.

The first LAN event of the 2025 "Call of Duty" League season was at the Caja Mágica in Madrid, Spain.

Xbox [launched](#) the Xbox Wireless Controller – Pulse Cipher.

"Diablo IV" released the Lunar Awakening limited-time event.

"Age of Empires" announced the upcoming PS5 launches for "Age of Mythology: Retold," "Age of Empires II: Definitive Edition," and new DLCs.

"Candy Crush Solitaire" launched globally, reaching No. 1 on the casual mobile game charts.

"Diablo IV: Lunar Awakening" launched in game.

Minecraft Education [released](#) "CyberSafe AI: Dig Deeper," a new installment in its immersive learning series where players explore the risks and opportunities of AI use through fun, game-based challenges.

"Call of Duty" [launched](#) Mobile Season 2 — Digital Dawn.

"Avowed" launched for Xbox Series X|S, the Xbox app for Windows PC, Battle.net, Steam, cloud, and with Game Pass.

"Call of Duty: Black Ops 6/Season 02 Reloaded" midseason updates were announced, including a Teenage Mutant Ninja Turtles collaboration and event.

Xbox [announced](#) that Microsoft Research has developed a World and Human Action Model (WHAM) called Muse, a first of its kind generative AI model trained on Ninja Theory's battle arena game, "Bleeding Edge."

"Candy Crush Saga" and Pat McGrath launched an iconic Candified makeup collection.

Blizzard launched the first major content update for "World of Warcraft: The War Within, Undermine(d)."

Xbox released the [Xbox February Update](#), which included improvements for Xbox Cloud Gaming (Beta) and accessories, such as invite links to join a friend's cloud gaming session, added games to stream your own game collection, and more.

Xbox released "Age of Mythology: Retold" on PS5, and the Immortal Pillars DLC launched on all platforms.

"Forza Motorsport" released Update 18.

Activision and its community celebrated the "Call of Duty: Warzone's" five-year anniversary.

"Microsoft Flight Simulator 2024" [released](#) the World Update XIX: Brazil, Guyana, Suriname and French Guiana. Press and creators were invited to a local event in Brazil to celebrate

and showcase the latest World Update. Additionally, the CAP-4 Paulistinha aircraft was added to the simulator.

During the 15th annual Microsoft Ability Summit, it was [announced](#) that the Xbox Adaptive Joystick was available for purchase.

Xbox announced the "Blizzard Arcade Collection," which brings five classic console games, "Blackthorne," "The Lost Vikings," "The Lost Vikings 2," "Rock N Roll Racing," and "RPM Racing," to modern platforms and new audiences with Game Pass,

Minecraft launched the Aotearoa New Zealand DLC.

Xbox and Compulsion Games released the "South of Midnight" OST on streaming platforms.

Xbox [joined](#) forces with Electronic Arts, Google, Nintendo of America, Ubisoft and other gaming companies across the industry to announce the launch of the Accessible Games Initiative.

Minecraft launched the Spring to Life game drop with new mob variants, spawn egg textures and ambient features.

Minecraft launched an in-game event server for "A Minecraft Movie."

Hearthstone launches its 32.0 expansion, Emerald Dream, introducing new cards, Imbue and Dark Gift keywords, and Legendary Wild Gods.

Xbox released the [Xbox March Update](#) that includes improvements for Xbox Game Pass members, Xbox Cloud Gaming (Beta) and Windows PC, such as in-game benefits for free-to-play games, new titles added to the stream your own games collection, a refreshed look for Game Bar on PC, and more.

Xbox announced the launch of the Backbone One - Xbox Edition.

"Heroes of the Storm" arrived on Xbox Game Pass.

Minecraft launched "A Minecraft Movie" DLC.

## Microsoft Search, Advertising and News

Microsoft Advertising announced two new ad formats designed entirely with Copilot in mind: A rich and immersive experience where users can explore what they are searching for in the digital space, [Microsoft Advertising Showroom ads](#) allows users to interact with products in a way that closely mirrors the experience of visiting a physical showroom. [Dynamic Filters](#) leverages the interactive nature of Copilot, removing the friction of typing additional questions and quickly narrowing options more likely to drive conversions based on an individual's preferences.

[App campaigns](#) allow brands to leverage the powerful reach of King and Microsoft Casual Games via the Microsoft Advertising Platforms. Brands can also promote apps on games like Candy Crush across Android, iOS and Windows. App campaigns are also available in the Windows Start menu and the Microsoft Store.

An AI-powered creative tool built for performance marketers, [Ads Studio](#) leverages generative AI to create better-performing ads with ease. First launching in the Microsoft Advertising Platform, Ads Studio will be integrated as a shared component across other platforms like Microsoft Invest DSP.

On our Campaign Management API, [Copilot asset creation via API](#) is now available, enabling advertisers to leverage Copilot's asset generation capabilities across their preferred tools and workflows, including on the Microsoft Advertising Platform, Microsoft Advertising Editor and via API.

Along with a new homepage and navigation in Microsoft Monetize to make it cleaner and more accessible, [Copilot in Monetize](#) will help streamline troubleshooting, answer questions and provide best practices.

[Curate for Commerce](#) represents a new innovation for commerce media, enabling retailers to leverage their first-party data and provide shoppers with targeted, relevant ads from nonendemic partners across the web. It allows retailers to drive incremental revenue with minimal investment, while also attracting advertisers beyond their traditional market, expanding their reach.

With [Sponsored Promotions by Brands](#) (SPB), brands can engage shoppers across Microsoft Edge, Bing and various retail partners' websites, with personalized, data-driven experiences that drive impact at scale. The advertiser incurs no costs unless a shopper buys the promoted product, and the advertiser does not need to set a campaign with each retailer — they set one campaign and reach a broad network of retailers.

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