

Sudar Selva Ganesh M

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Experience



Communications - Corporate Development Associate

Zomato

May 2022 - Jan 2023 (9 months)

Played as a node between Finance, Legal, and Investor Relation team to navigate through a structured internal communication focusing on the holistic approach toward corporate development strategy. I was responsible for writing daily news alerts capturing Indian market competitors and global players of food delivery and quick commerce which are directly reviewed by the CEO (Deepinder Goyal), CFO (Akshant Goyal), and Investor Relations team of Zomato.



Content Strategist

Zomato

Mar 2022 - May 2022 (3 months)

As a Content strategy associate, I was responsible for the Zomato North Content where at the age of 19 I was leading a team of 12 Data collection executives across Delhi NCR, Agra, Ajmer, Pushkar, and Ahmedabad and have proven stellar growth in the accuracy of content quality in the app for a better user experience.



Content Moderator (Trust and Safety)

Concentrix

Aug 2020 - Mar 2022 (1 year 8 months)

As a Content Moderator, I was responsible for analyzing and reviewing user profiles, videos, and text-based content and/or investigating, escalating, and resolving issues that are reported by users or flagged by the system.

Education



Guru Gobind Singh Indraprastha University

Master of Computer Applications - MCA, Computer Science

Sep 2023 - 2025



Indira Gandhi National Open University

BCA, Computer Science

2019 - 2022

Licenses & Certifications



Flutter Development Using Dart - London App Brewery