



ready-to-use

packaging

product benefits

target beneficiaries









Plumpy'Sup®

92 g sachet (500 kcal)

**Nutritional supplement** 

(RUSF/LNS\*)

Treatment of moderate

acute malnutrition.

(contains soy protein)





Plumpy'Nut®

92 q sachet (500 kcal)

High nutritional value

Ready-to-use food

(RUTF\*)

For nutritional rehabilitation

in cases of severe acute

malnutrition.

(contains milk proteins)

Suitable for all people

from 6 months old.

1 to 2 sachets

/day/person

(MAM)

## ZinCfant® 20 mg

is a dispersible, scored Zinc sulphate tablet.

ZinCfant® is recommended in cases of **severe acute diarrhoea** in young children.

ZinCfant® reduces the severity and the duration of diarrhoea episodes, replenishes the reserves of zinc in the body and prevents recurrence of diarrhoea over a period of 3 months<sup>1,2,3</sup>.

ZinCfant® is used in association with WHO standard oral rehydration salts (ORS).

ZinCfant® is rapidly dispersible in a small quantity of water or breast milk, and is suitable for young children from 2 months old (see dosage below).

The use of zinc sulphate in cases of acute severe diarrhoea has been jointly recommended by UNICEF and the WHO since 2004<sup>2</sup>. Since 2005, zinc sulphate has been included in the World Health Organisation's Model List of Essential Medicines.

> 1 tablet/day for 10 to 14 days

Food and Nutrition Bulletin, volume 30, Number March 2009 (Kenneth H. Brown and Sonja Y. Hess, quest editors)

<sup>2</sup> WHO-UNICEF joint statement for the clinical management of acute diarrhoea / Déclaration commune OMS-UNICEF sur la prise en charge clinique de la diarrhée aiguë. 2004

<sup>3</sup> Paediatric Zinc as Treatment of Diarrhoea, POUZN (USAID), and Qualitative Research for a Zinc Treatment Program in Nepal: Finding & Recommendations, POUZN (USAID), Oct. 2006

Nutributter®

20 g sachet (108 kcal)

Supplementary food

fortifier

(RUSF/LNS\*)

Promotes growth and

correct development

in infants.

(contains milk proteins)

Particularly suitable for children

from 6 to 24 months old.

20 g/day

per child

for 4 to 6

Can be consumed as is

or mixed in with the young

child's usual food supplements.

**QBmix**®

75 g pot / 900 g pot

Vitamin and mineral

food supplement

(LNS\*)

Prevents and treats

nutritional deficiencies

responsible for certain

diseases (beri-beri, pellagra, scurvy...).

Suitable for humanitarian

emergency situations.

Suitable for all people

from 1 year old.

1.5 g/day

per person

for 14 days

To be used as a condiment added to a family meal after

it is cooked.

Food for adults at risk of

malnutrition, in particular

those living with HIV/AIDS

(RUSF\*)

Enables macro- and

micro-nutrient needs

to be satisfied.

Suitable for humanitarian

emergency situations.

(contains soy protein)

Suitable for all people

from 2 years old.

? sachets/da

daily allowance (RDA)

of vitamins and mineral

ogether with 1,000 kcal

and 26g of proteins

Plumpy'Soy®

92 g sachet (500 kcal) 325 g pot (1820 kcal)

> **Nutritional supplement** for growing children

> > (RUSF/LNS\*)

Plumpy'Doz®

Reduces the incidence of acute malnutrition during at-risk periods (hunger-gap periods, for example). Suitable for humanitarian emergency situations.

(contains milk proteins)

Particularly suitable for children from 6 to 36 months old.

> 1 pot/week per infant for around 6 months\*

Developed for children 6 months old and up. this product is also suitable for

other groups of people suffering from moderate malnutrition (adolescents, pregnant women, nursing mothers, adults).

1 pot/week per infant for around 6 months\*

General distribution targeting children from 6 to 36 months (blanket feeding\*\*\*).

75 kcal/kg/da

Targeted nutritional supplementation programmes or general supplementation for children from 6 to 59 months (blanket feeding\*\*\*).

Undernutrition is defined as insufficient food intake combined with repeated occurrence of infectious diseases (UNICEF, 2007). According to a recent study<sup>a</sup>, based on the WHO's new growth standards, worlwide 112 million children under age five suffer from weight deficiency, and 178 million from low height-for-age.

Nutriset has developed a range of nutritional solutions intended to fortify supplementary foods that are given in addition to breast milk. These products are designed to sustain the growth of young children, improve their motor and cognitive development and reduce the prevalence of malnutrition.

> Moderate acute malnutrition (MAM), which affects around 36 million children under age five<sup>a</sup>, corresponds to a state of thinness or 'emaciation' in the child (Z-scoreb for weight/height ratio between -2 and -3, in relation to the WHO's new growth curves).

Nutriset has developed a variety of products for the treatment of moderate acute malnutrition in children from 6 months and up, as well as for other vulnerable populations (pregnant women, refugees or internally displaced persons, people living with HIV/AIDS, etc.).

Severe acute malnutrition (SAM) affects around 20 million children under age five in the world. It is characterised by severe emaciation or 'marasmus' (Z-scoreb for weight/height ratio less than -3, in relation to the WHO's new growth curves), or by the presence of bilateral nutrition-related oedemas (kwashiorkor). Another indicator used to detect the risk of mortality due to SAM in children between 6 and 59 months of age is a mid-upper arm circumference (MUAC) of less than 115 mm.

\* RUTF: Ready-to-Use Therapeutic Food, with high nutritional value (equivalent to F-100 milk), recommended by the joint statement on «Community-based management of severe acute malnutrition» (OMS/PAM/SCN/UNICEF, 2007).

LNS: Lipid-based Nutrient Supplement, enriched with vitamins and minerals. Lipids come from vegetable oils with high essential Black RE, Allen LH, Bhutta ZA, Caulfield LE, de OM, Ezzati M et al. Maternal and Child undernutrition; global and regional exposures and

The Z-score represents a measurement of the difference between the weight/height ratio of any given child in relation to the median value

\*\* Reference doc. : Defourny I, Minetti A, Harczi G Doyon S, Shepherd S et al. (2009) A Large-Scale

istribution of Milk-Based Fortified Spreads: Eviden for a New Approach in Regions with High Burden of Acute Malnutrition. PLoS ONE 4(5): e5455.doi: 10.1371/journal.pone.0005455

\*\*\* Reference doc. : Sight and Life, Ten Minutes to Learn About Nutrition programming, Communication du PAM, Magazine Issue n° 3/2008 • Supplement

Represents around 75 kcal/kg/day.

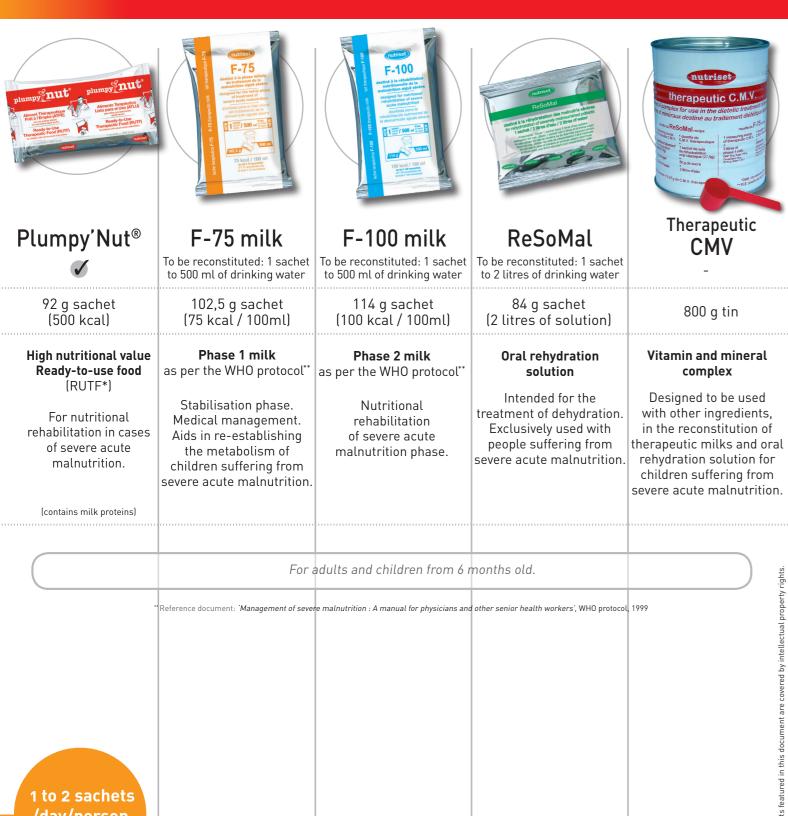
2 to 3 sachets /day/person (SAM)

Represents around 200 kcal/kg/day until target weight is reached (6 to 10 weeks).

preventing malnutritio

moderate acute malnutrition

severe acute malnutrition



/day/person (MAM)

Represents around 75 kcal/kg/day.

2 to 3 sachets /day/person (SAM)

Represents around 200 kcal/ kg/day until target weight

80 to 100 kcal /kg/day spread over 8 to 1

100 to 200 kcal /kg/day

5 to 15 ml /kg/hour

with Nutriset measuring scoops

to be used



plumpyfield

zincfield

The PlumpyField network was set up in 2005 and now includes more than ten producers of ready-to-use nutritional products (in Niger, Ethiopia, Malawi, etc.). Nutriset has also launched ZincField for the production of ZinCfant® (zinc sulphate tablets). These partnerships enable technology for the development of high quality production to be shared with developing

For Nutriset, nutritional autonomy is the ability of a state, a community or an individual to identify and procure, via sustainable systems, the nutrients needed by young children or other population groups at risk of malnutrition.

Since its creation in 1986, Nutriset has invented and produced nutritional solutions for the treatment and prevention of malnutrition adapted to the needs of the most vulnerable populations in the developing world. The heart of the mandate Nutriset set for itself has always been to make these products more accessible and more available to those in need.

In order to achieve this, Nutriset has adopted a sustainable develop**ment approach**, manifested in a number of concrete commitments: the application of international standards and norms for quality assurance, respect for partners and employees, responsible and ethical commercial practices, priority given to innovation. This strategy, shared with the members of the PlumpyField network in developing countries, has led to the emergence of economically viable production capacities.

## Dynamic résearch activity

In order to convert the nutritional recommendations made by scientific researchers into products adapted to the practices of humanitarian organisations or individual enterprises in developing countries, Nutriset invests heavily in R&D (6% of turnover in 2008).

A number of partnerships are ongoing with reputed universities (in the United States, Finland, Denmark), research institutes (Institute of Health Science Research, Burkina Faso; College of Medicine, Malawi) and humanitarian organisations.

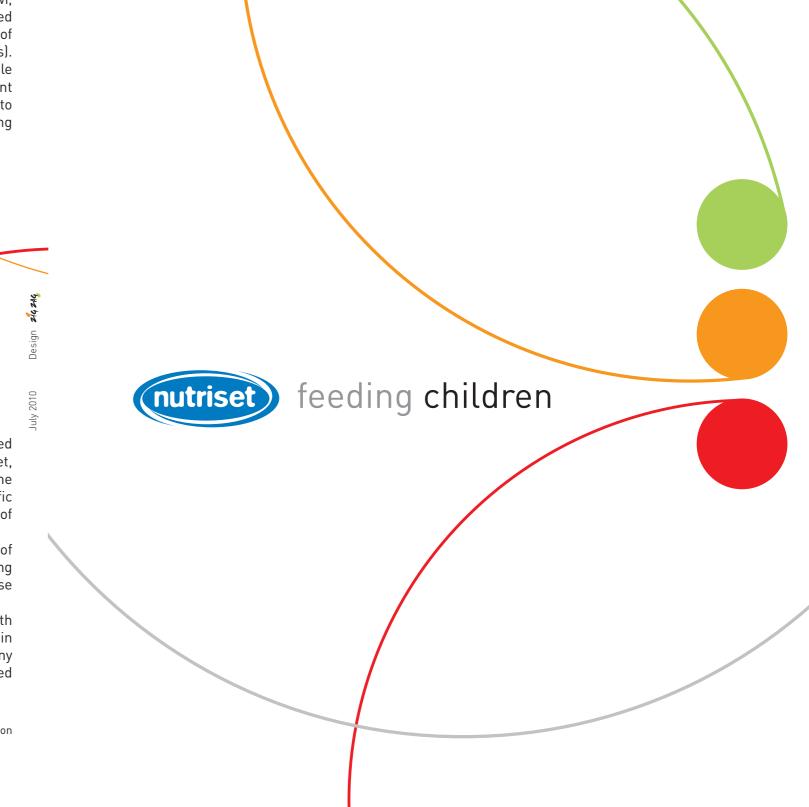
## Access Strategy

Alongside the nutritional products destined for humanitarian programmes, Nutriset, in collaboration with its partners in the PlumpyField network, produces specific nutritional supplements for the prevention of malnutrition in children.

Nutriset's approach is inspired by the principle of social marketing - using traditional marketing techniques in order to promote a social purpose and meet a public health need.

This strategy was first piloted in Niger with the product Grandibien® manufactured in partnership with the Niger company STA\*. Other projects are being studied (Tanzania, Ethiopia, etc.).

> \*Field exchange, Emergency Nutrition Network, March 2009, issue 35, p27-28



Nutriset - BP 35 - Le Bois Ricard - 76770 Malaunay - France - tel. 0033 2 32 93 82 82 - nutriset@nutriset.fr - www.nutriset.fr