

FCCLA Planning Process Summary Page

IDENTIFY CONCERNS

DuPont Manual High School's FCCLA chapter has an active public social media account and Google Classroom, but these platforms do not meet FCCLA STAR Events requirements for a permanent, public chapter website. Social media is time-based and Google Classroom is access-restricted, limiting public visibility. The chapter needed a centralized, publicly accessible website to educate, inform, and involve the general public about FCS, FCCLA, and chapter activities.

SET A GOAL

Create a fully public FCCLA chapter website that follows STAR Events and FCCLA branding guidelines and serves as a permanent informational hub. The website will promote FCS, highlight FCCLA's role in college and career readiness, and clearly communicate chapter information to members and the community.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)

Who: FCCLA chapter member serving as the website designer and developer.

What: Design and publish an FCCLA chapter website that educates, informs, and involves members and the general public.

When: Completed between Oct 2025 to Jan 2026.

Where: Published publicly using GitHub Pages.

How: The website was written in HTML and CSS using Visual Studio Code. FCCLA branding guidelines were followed. A Google Calendar and social media feed were embedded to provide current updates while keeping the website as the primary information source.

Cost: No monetary cost; all tools and platforms used were free.

Resources: FCCLA STAR Events guidelines, FCCLA Planning Process, FCCLA branding guidelines, HTML/CSS knowledge, Visual Studio Code, GitHub Pages, Google Calendar, and social media embed tools.

Evaluation: The website was evaluated using feedback from my parents and a fellow FCCLA member, whose input helped improve clarity, organization, navigation, and overall appearance.

ACT

The website was coded and published with consistent navigation, layout, and structure across all pages. Content was developed to promote FCS and explain FCCLA's importance while providing clear, organized information and interactive features for engagement.

FOLLOW UP

The website will be maintained through GitHub with regular updates for officers, events, and achievements. Ongoing reviews and user feedback will be used to ensure accuracy, usability, and continued alignment with FCCLA guidelines.