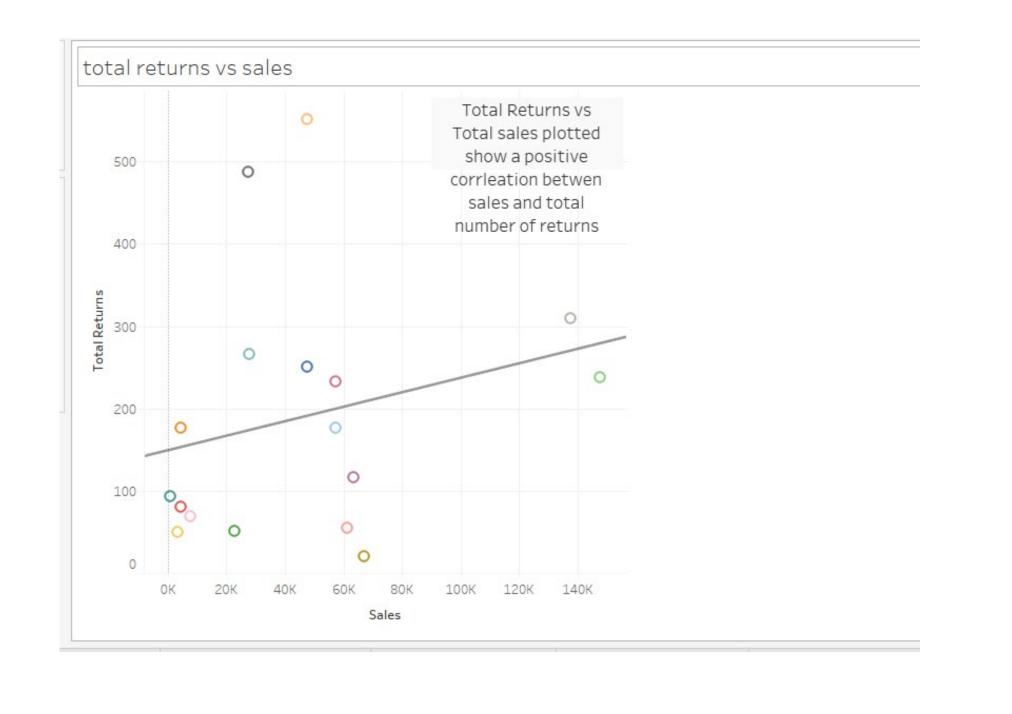
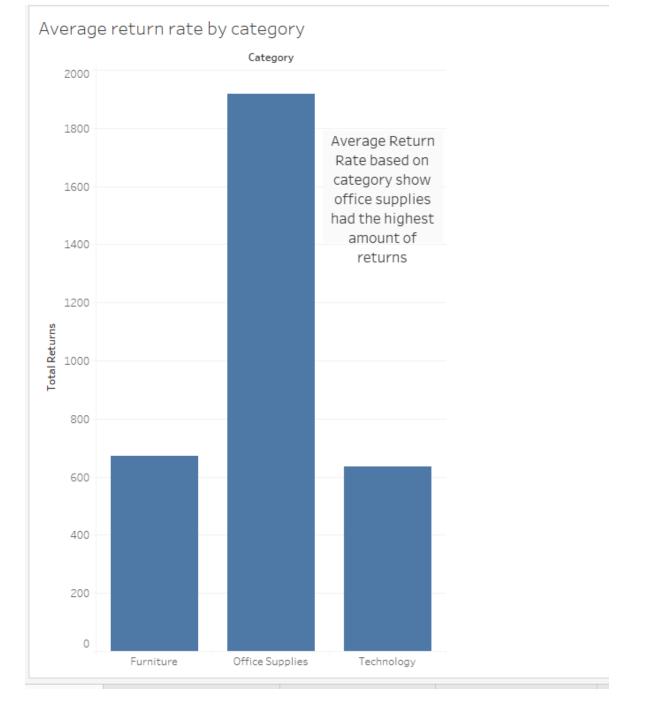
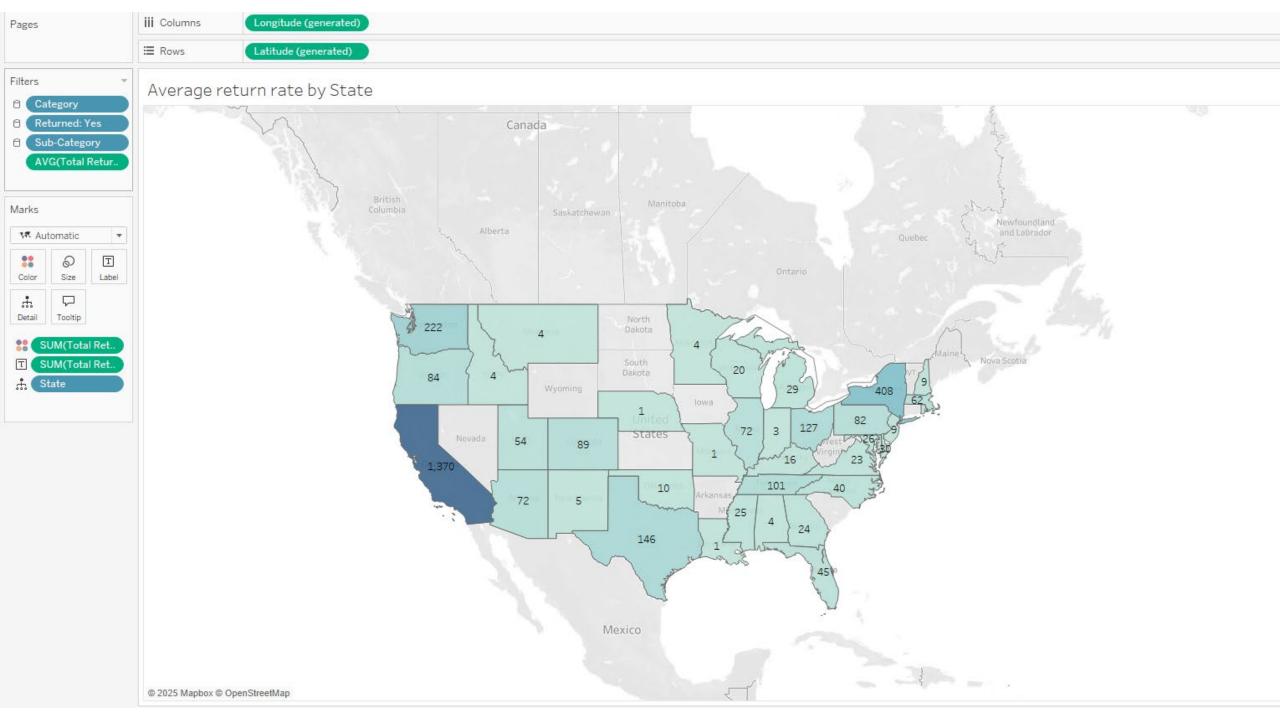
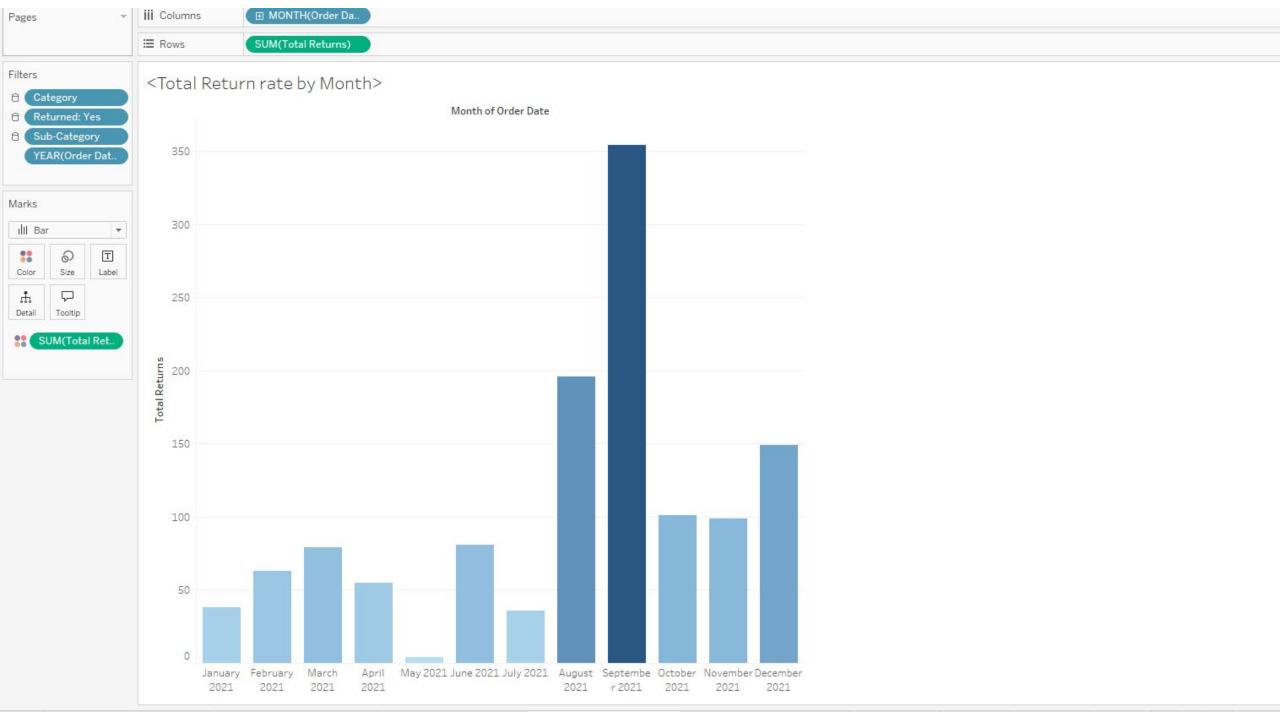
Saving Superstore

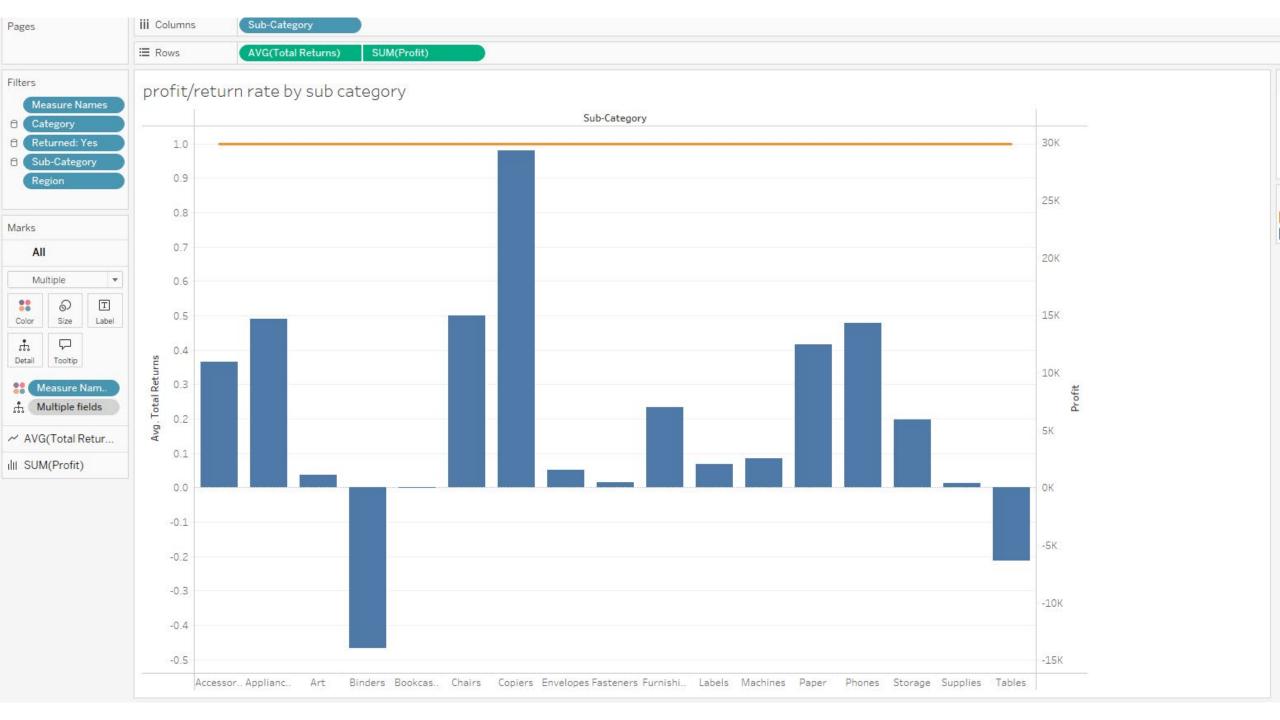
By: Sufyan Shaikh

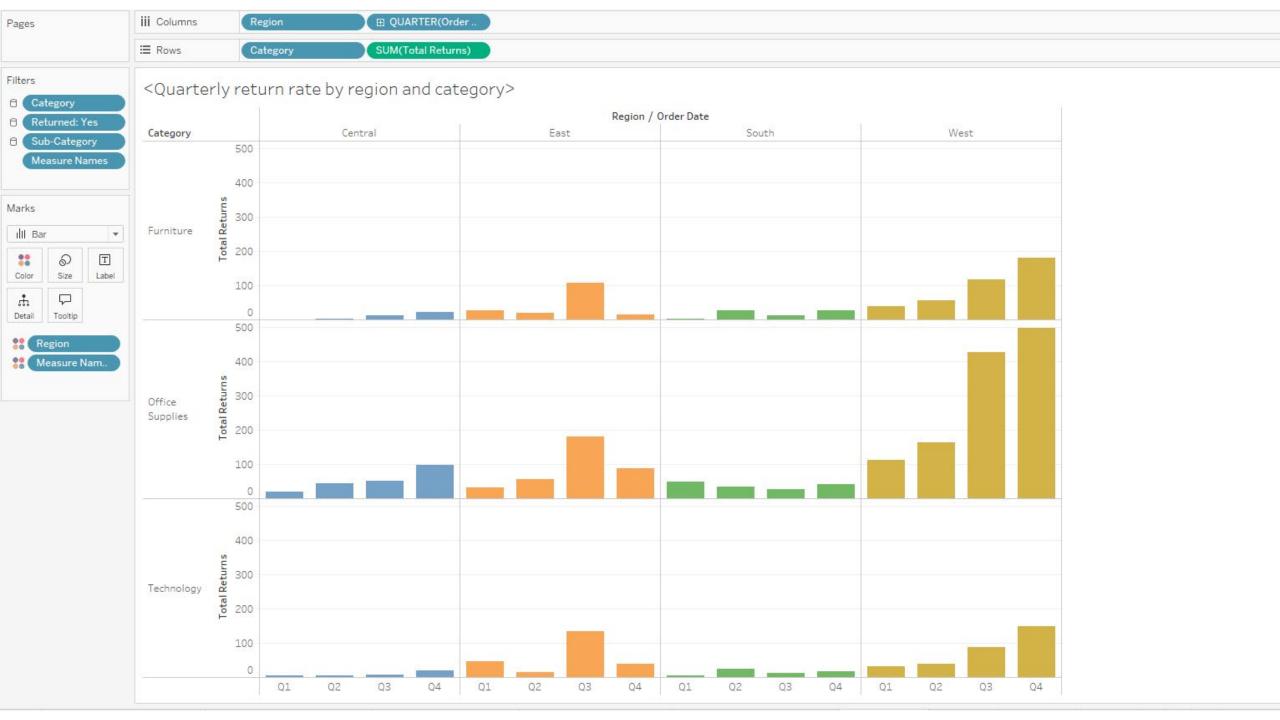


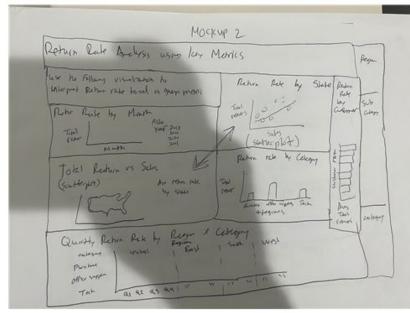


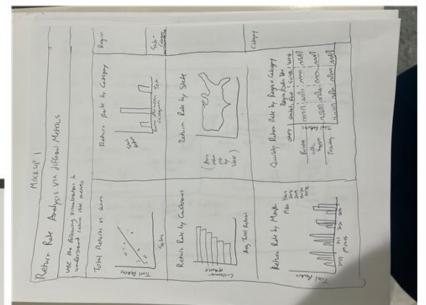


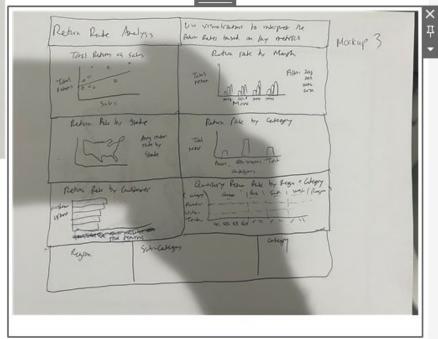












Total Returns total returns vs sales Average return rate by category 1,370 Category Total Returns Total Returns vs 0 2K Category 400 Total sales Total Returns Average 1.5K ✓ (AII) 0 0 0 plotted show a 200 Return Rate ✓ Furniture 1K positive 0 based on ✓ Office Sup... 0.5K ✓ Technology 120K 140K 0K 20K 40K 0K Sales Sub-Category Technology Office Supplies Furniture ✓ (AII) Average Return Rate by Customer Average return rate by State ✓ Accessories ✓ Appliances Customer Name ✓ Art Adrian Barton ✓ Binders Adrian Hane ✓ Bookcases 222 84 ✓ Chairs Alan Schoenberger ✓ Copiers Alejandro Ballentine ✓ Envelopes Alejandro Savely ✓ Fasteners Allen Goldenen ✓ Furnishings 0.2 1.0 0.0 0.4 0.6 8.0 ✓ Labels ✓ Machines Avg. Total Returns © 2025 Mapbox © OpenStreetMap ✓ Paper ✓ Phones <Total Return rate by Month> <Quarterly return rate by region and ✓ Storage category> ✓ Supplies Month of Order Date √ Tables Region / Order Date 300 Total Returns Region, Measur.. Category Central South West Central, To.. 200 Furniture 0.2K East, Total ... Office 100 South, Tot.. 0.2K Supplies West, Tota.. Tota Technology 0.2K April 2. May 2. July 2. Augus. Septe. Octob. Novem

Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4

Story 1

Introduction and Overview Measuring Returns

Root Causes of Returns Dashboard Overview

Conclusions and Recommendations

This analysis for Superstore identifies patterns of return with the business. Returns were measured by average return rate. When measured along with sales total return was used. Throughout the study average return rate was measured vs sales, category, customer, state, month, and sub categories.