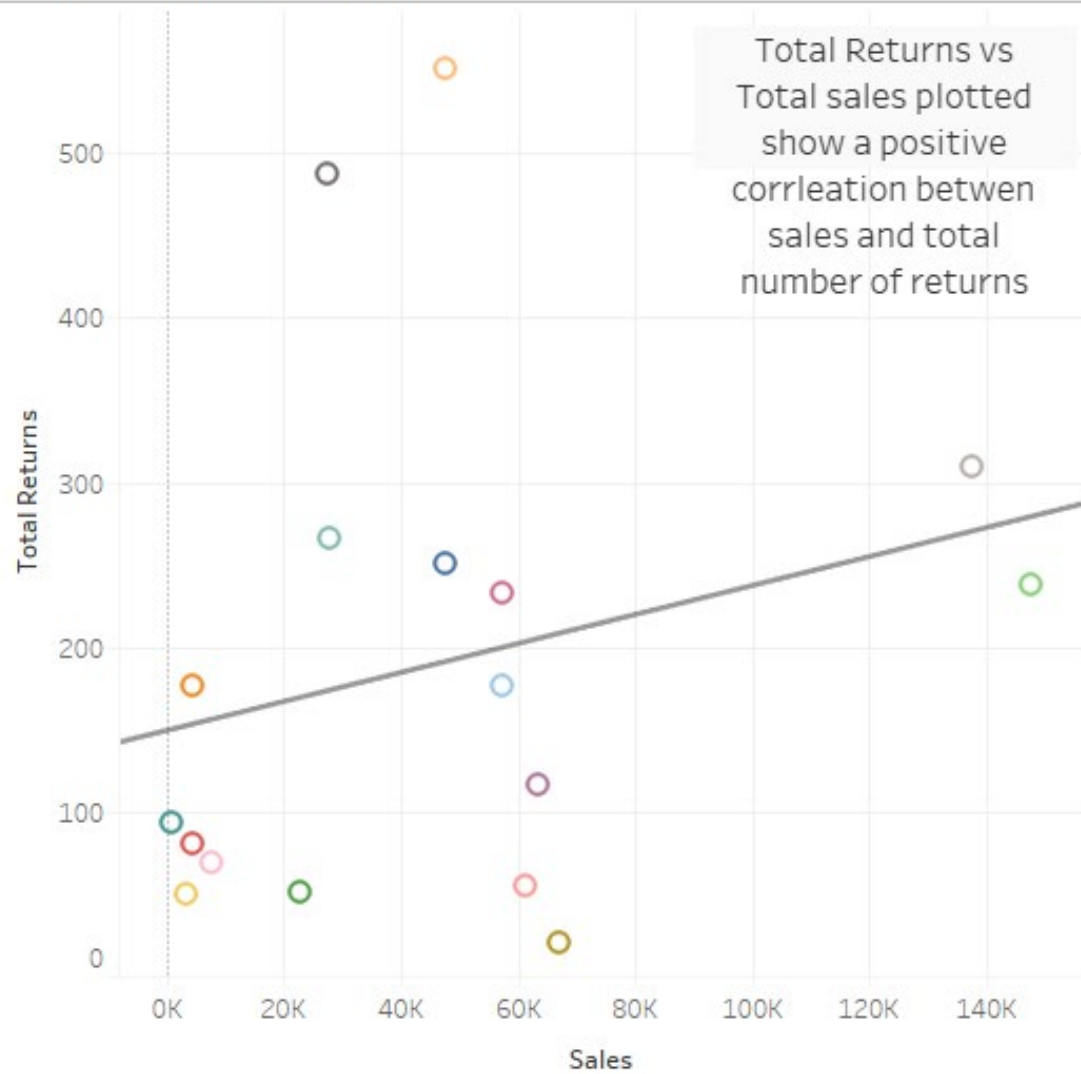


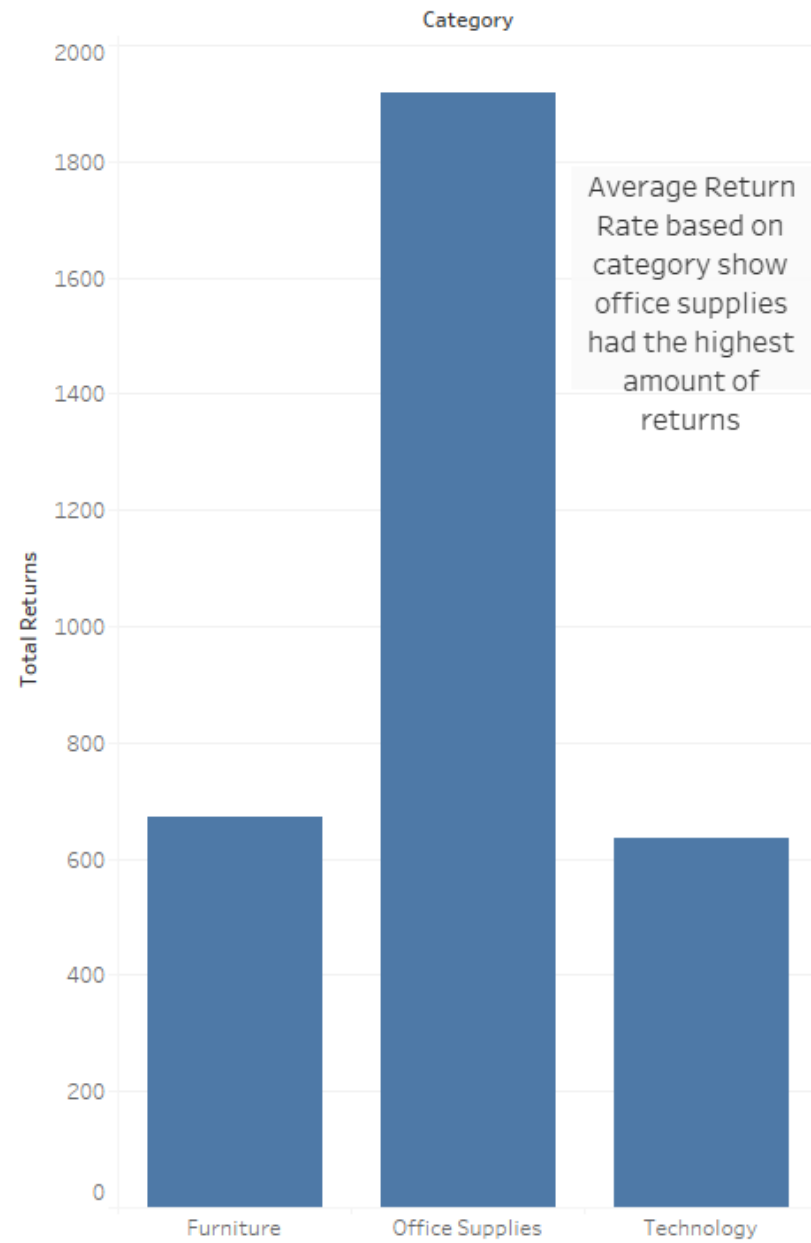
# Saving Superstore

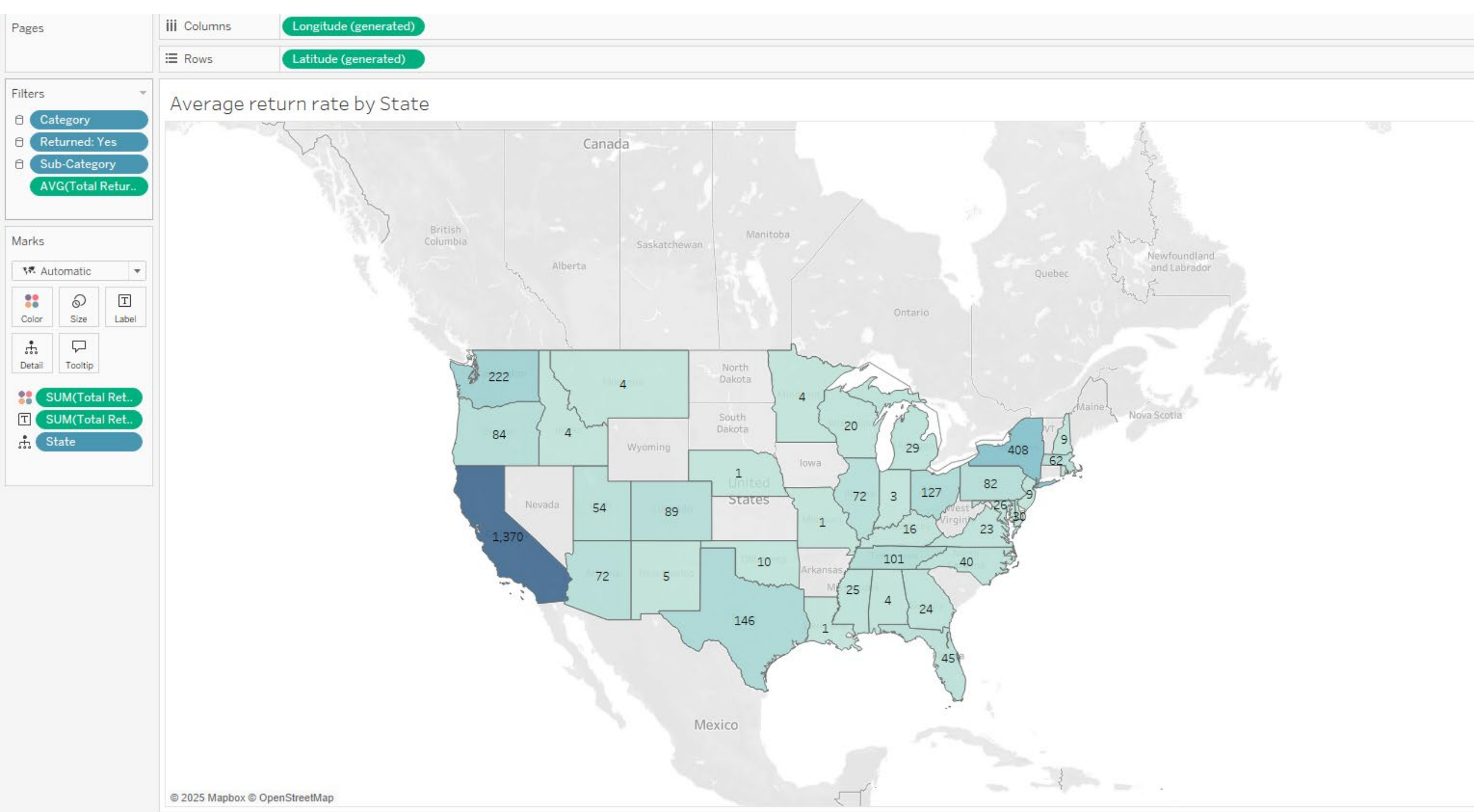
By: Sufyan Shaikh

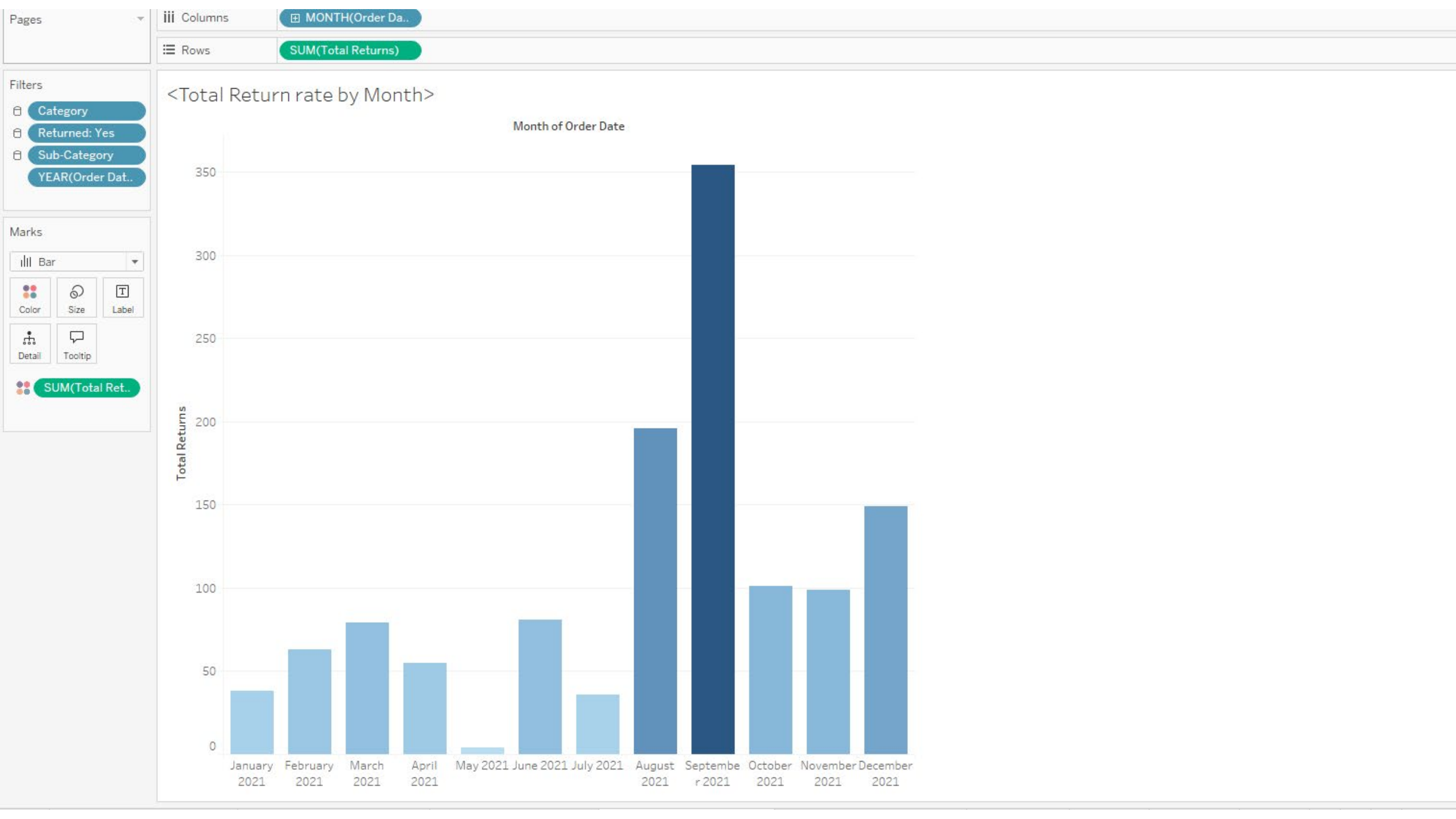
## total returns vs sales

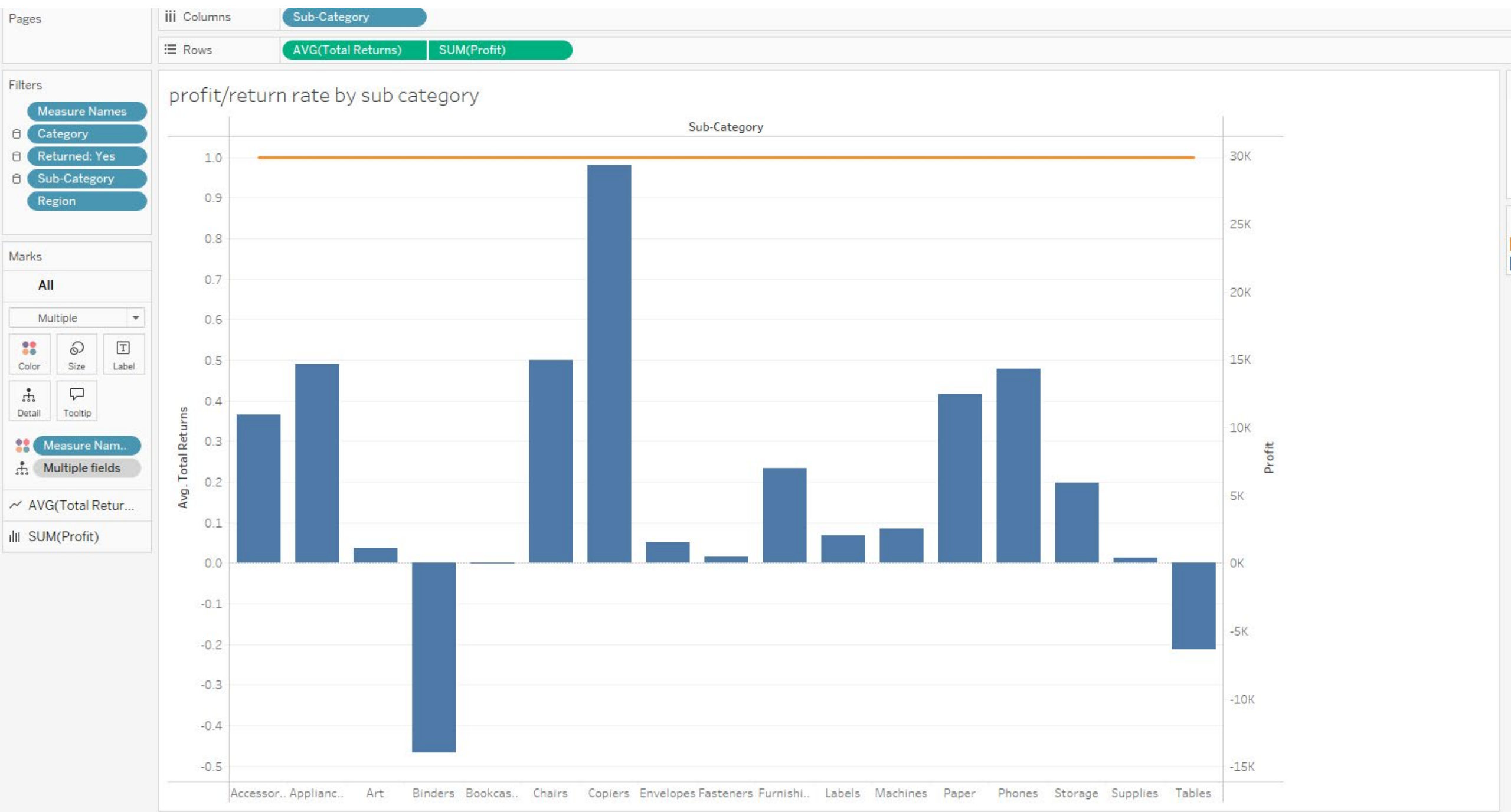


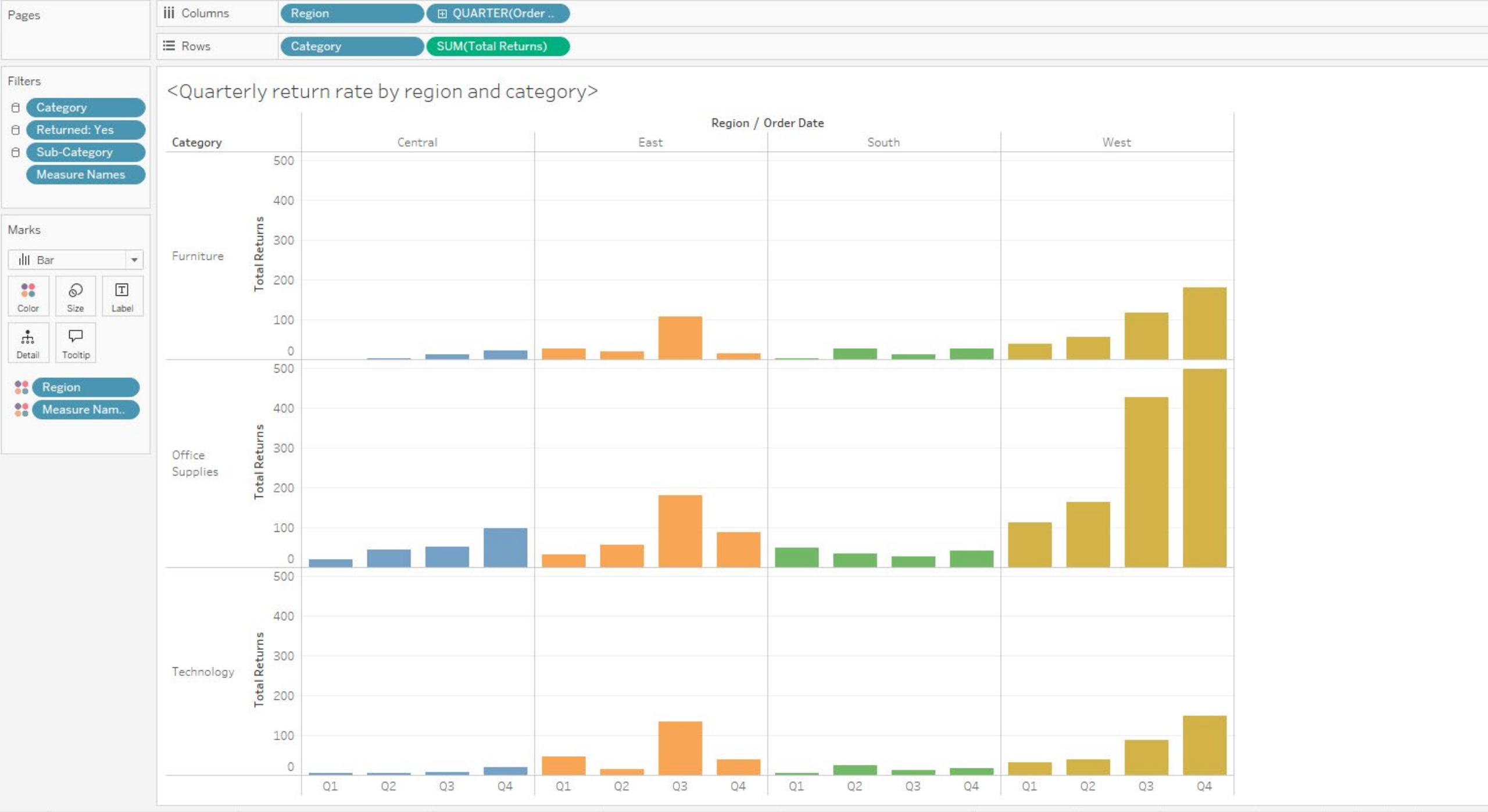
Average return rate by category

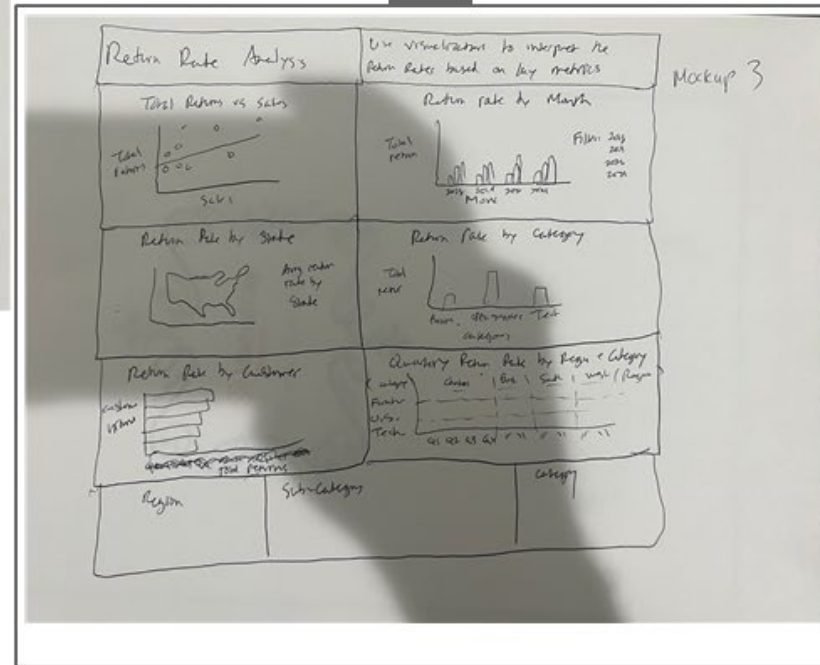
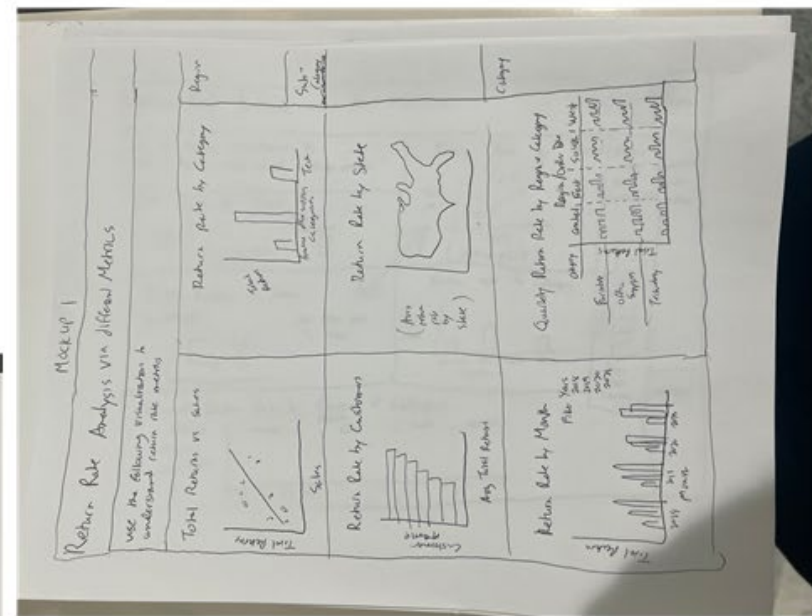
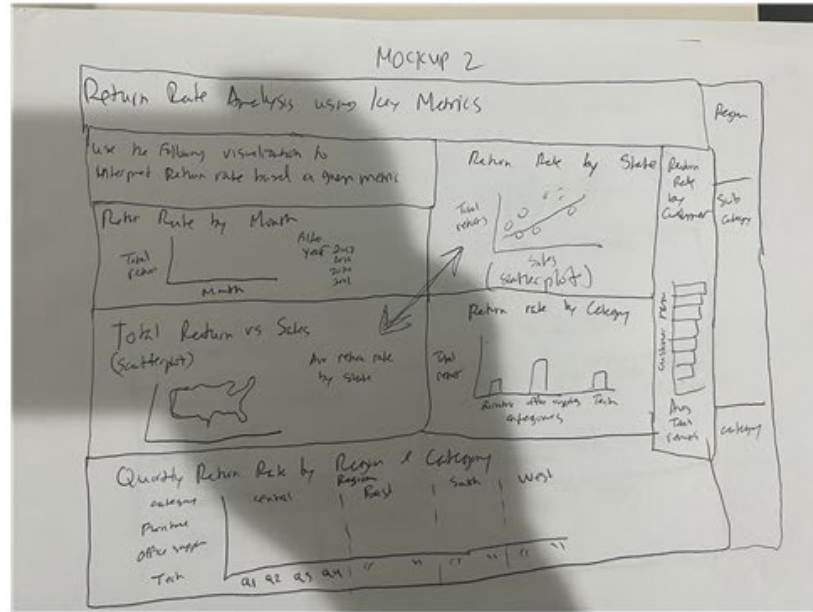








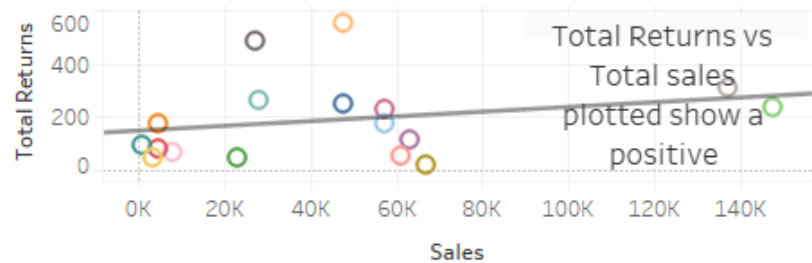




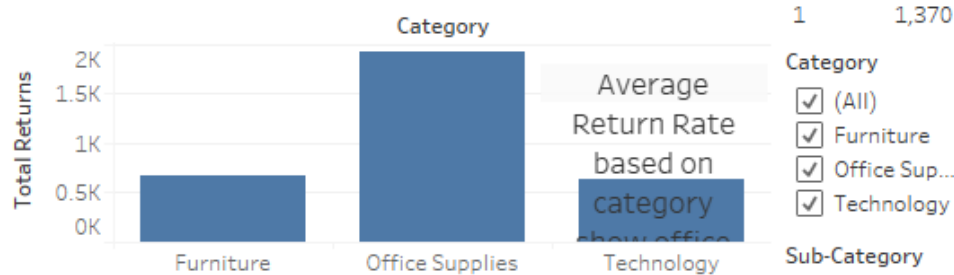


Return Rate Analysis via different Metrics - use the following visualizations to understand return rate metrics

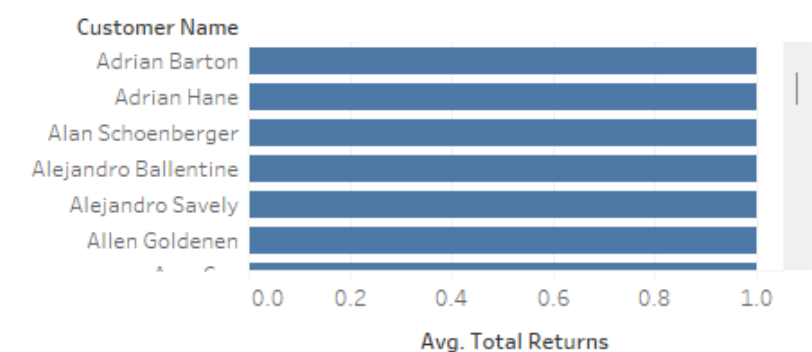
total returns vs sales



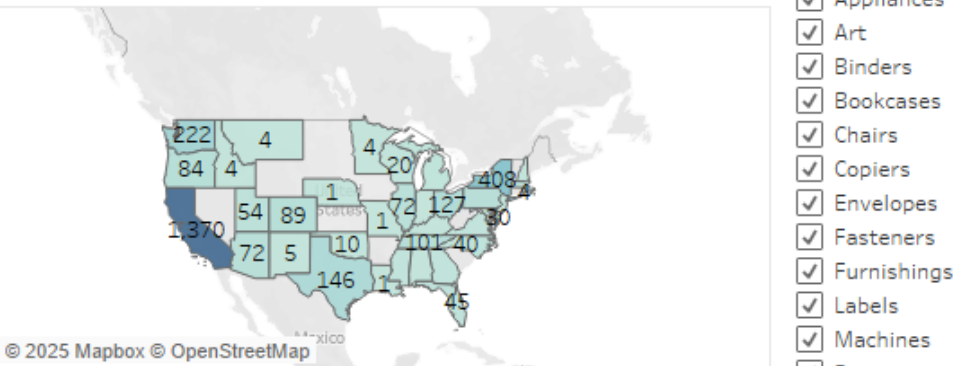
Average return rate by category



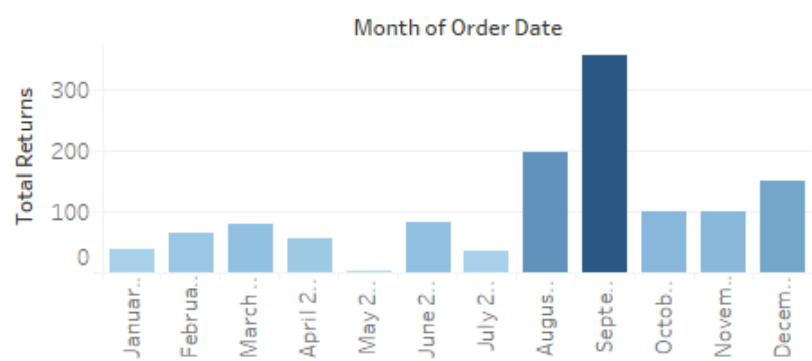
Average Return Rate by Customer



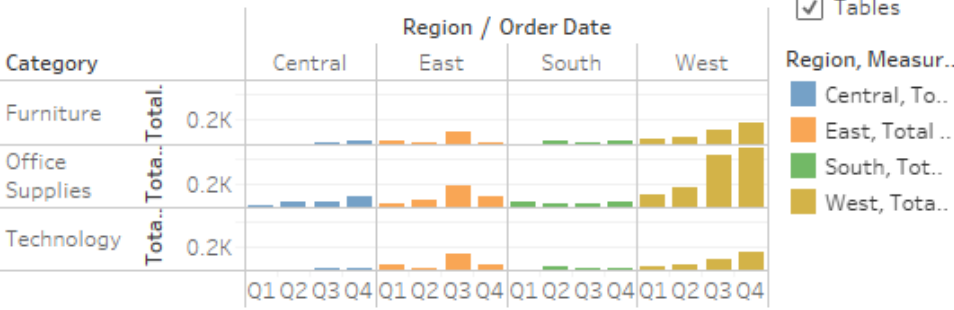
Average return rate by State



<Total Return rate by Month>



<Quarterly return rate by region and category>



## Story 1



This analysis for Superstore identifies patterns of return with the business. Returns were measured by average return rate. When measured along with sales total return was used. Throughout the study average return rate was measured vs sales, category, customer, state, month, and sub categories.