Superstore Return Sprint 4

By: Sufyan Shaikh

Pages

Columns: Region1, Sub-Category1

Rows: SUM(Profit)

Filters

- Region1
- SUM(Profit)
- Sub-Category1

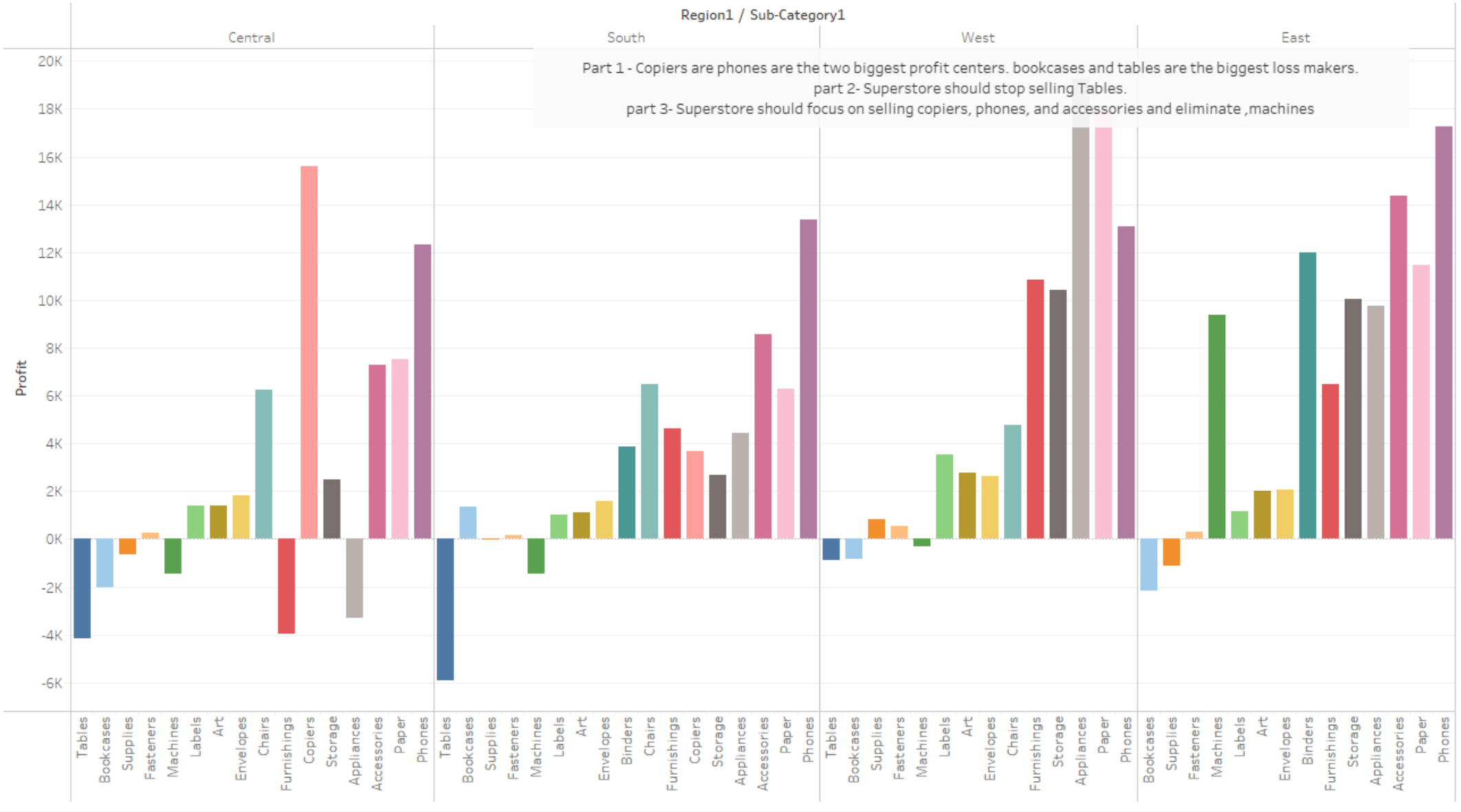
Marks

Automatic

Color | Size | Label | Detail | Tooltip

Sub-Catego..

Profit centers



Pages

Columns: State1 | YEAR(Order Date)

Rows: SUM(Profit)

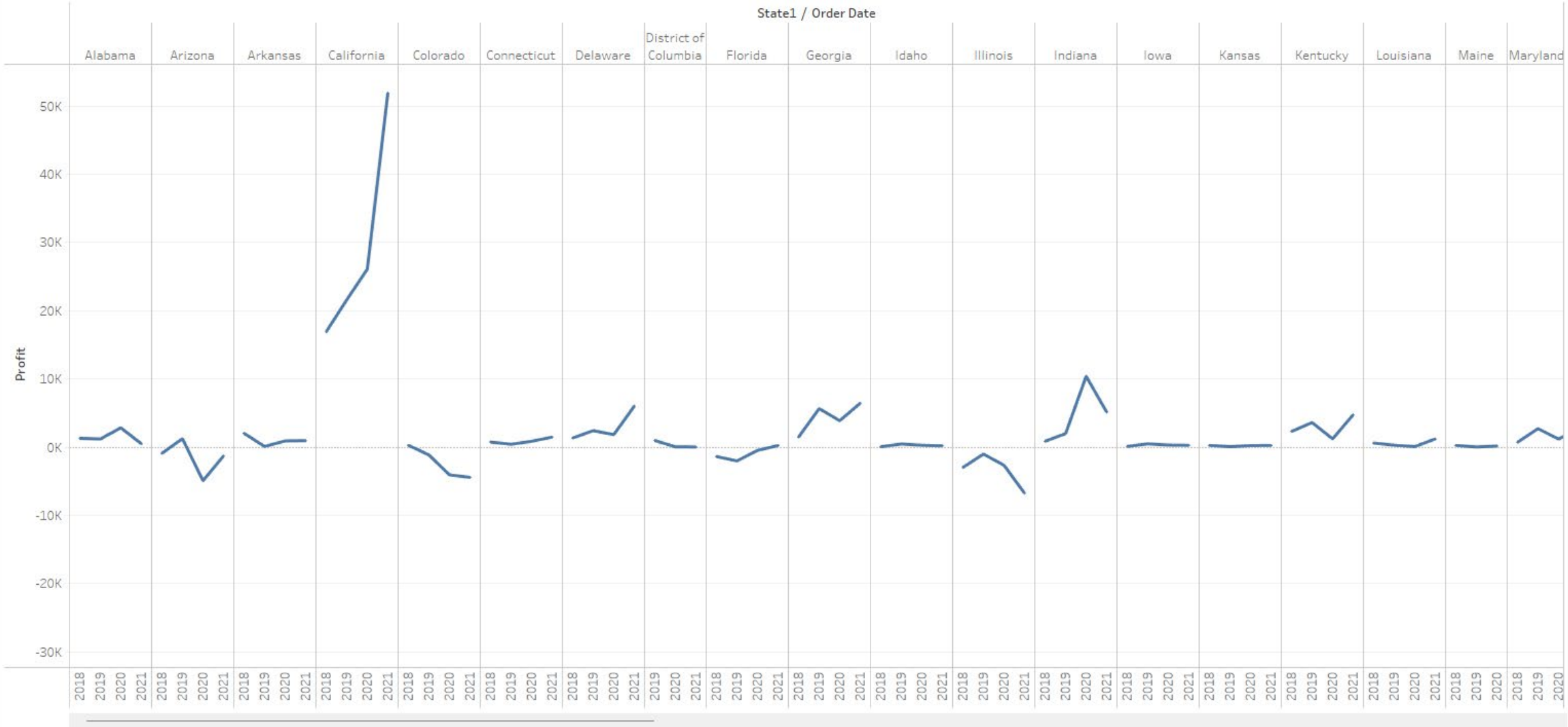
Filters

Marks

Automatic

Color | Size | Label | Detail | Tooltip | Path

California, New York, and Washington for potential states for advertising based on profit trends



Pages

Columns: MONTH(Order Da..

Rows: State1

Filters

AVG(Profit)

Marks

Square

Color | Size | Label | Detail | Tooltip

AVG(Profit)

AVG(Profit)

Best State Month Combo: IN= 643.1 VT=596 MO = 486

Recommended Budget: IN=128.62 VT=119.2 MO=97.2

	Order Date											
State1	January	February	March	April	May	June	July	August	Septemb..	October	November	December
Alabama	7.7		83.2	67.4	49.3	52.2	32.0	59.1	83.2	112.0	266.6	84.5
Arizona	-46.6	-19.7	3.4	-103.8	-12.7	2.0	-30.9	45.9	-5.0	-10.8	-7.3	-33.6
Arkansas	72.9	3.0	18.6	19.7	21.4	52.5		72.0	227.0	40.9	16.9	60.9
California	37.8	36.4	39.7	27.3	39.8	33.4	50.7	56.7	34.2	34.4	30.6	37.8
Colorado	2.6	3.1	-65.0	-215.8	2.6	15.0	6.5	-8.3	-11.0	-140.7	1.0	-23.6
Connecticut	-7.3	24.2	44.0	41.9	10.8	46.6	45.4	70.4	24.7	55.1	47.1	78.6
Delaware	31.7	116.8	84.8	5.2	96.1	24.8	45.6	13.8	34.4	35.6	243.2	17.1
District of Columbia	17.5			324.8	9.2							13.2
Florida	-2.5	6.0	-30.9	-4.4	-20.8	1.1	8.0	-3.6	5.0	-11.4	-9.4	-16.0
Georgia	176.8	84.5	318.4	140.7	61.9	59.3	25.8	41.4	40.0	43.2	61.4	26.2
Idaho			7.1	3.4	22.0	50.6		1.1	101.3	29.1	91.5	16.7
Illinois	-25.5	-14.0	-15.2	-2.1	-12.4	-32.3	-10.9	33.0	-74.7	-6.3	-19.0	-37.3
Indiana	12.4	14.7	29.5	36.5	79.1	174.1	36.0	94.5	61.4	643.1	70.9	98.9
Iowa	16.6		54.8	50.0			11.8	3.1	99.8		43.9	20.3
Kansas	137.2	2.6			34.1	8.7	50.0		45.1	74.8	20.4	23.5
Kentucky	134.1	87.6	65.3	61.6	26.9	52.5	45.4	188.3	100.4	28.2	87.9	81.2
Louisiana	65.3	8.5	6.2	18.7	12.9	13.8	21.2	81.3	72.9	93.5	60.1	111.3
Maine						10.8		85.6	82.6			
Maryland	52.8	141.9	125.4	54.9	22.2		26.9	90.2	49.1	4.3	130.0	43.3
Massachusetts	3.9	5.9	25.4	13.6	47.2	127.8	30.7	26.4	97.8	56.3	26.6	80.0
Michigan	193.0	20.6	72.1	144.3	151.8	64.8	51.9	53.0	61.0	29.5	56.8	143.7
Minnesota	14.9	39.0	22.9		227.3	106.5	185.1	14.0	339.2	284.3	58.6	35.6
Mississippi	15.7	68.7	23.7	16.2	81.9	25.4	82.3	112.7		5.3	43.5	44.8
Missouri	51.7	17.8	146.4	12.4	59.1	4.8	17.9	50.1	80.2	486.1	54.8	372.2
Montana	187.1			41.6			2.2	2.7	10.4		32.1	152.5
Nebraska		31.0		8.5	1.2	36.0	16.2		51.8	29.0	18.9	92.2
Nevada	19.2	5.5	19.3	70.7	99.0	20.2	27.1		16.5	343.0	22.9	60.6
New Hampshire	48.2	16.1	127.0		45.7		26.6	83.9	18.9	14.8		103.7
New Jersey	20.0	41.3	-14.5	306.1	41.6	65.1	66.2	61.8	46.0	32.1	87.2	106.6
New Mexico		23.1	57.6	0.4		35.3	114.6	18.5	6.5	79.2	30.2	6.3
New York	-6.6	31.6	44.7	25.6	97.2	46.0	40.3	64.3	105.0	127.6	84.7	60.9
North Carolina	-91.1	36.9	15.1	1.5	18.9	19.7	5.2	19.7	-4.1	-41.3	-91.9	6.3

Pages

Columns AGG(Product Return ..

Rows Product Name

Filters

Product Name

Sub-Category1

Region1

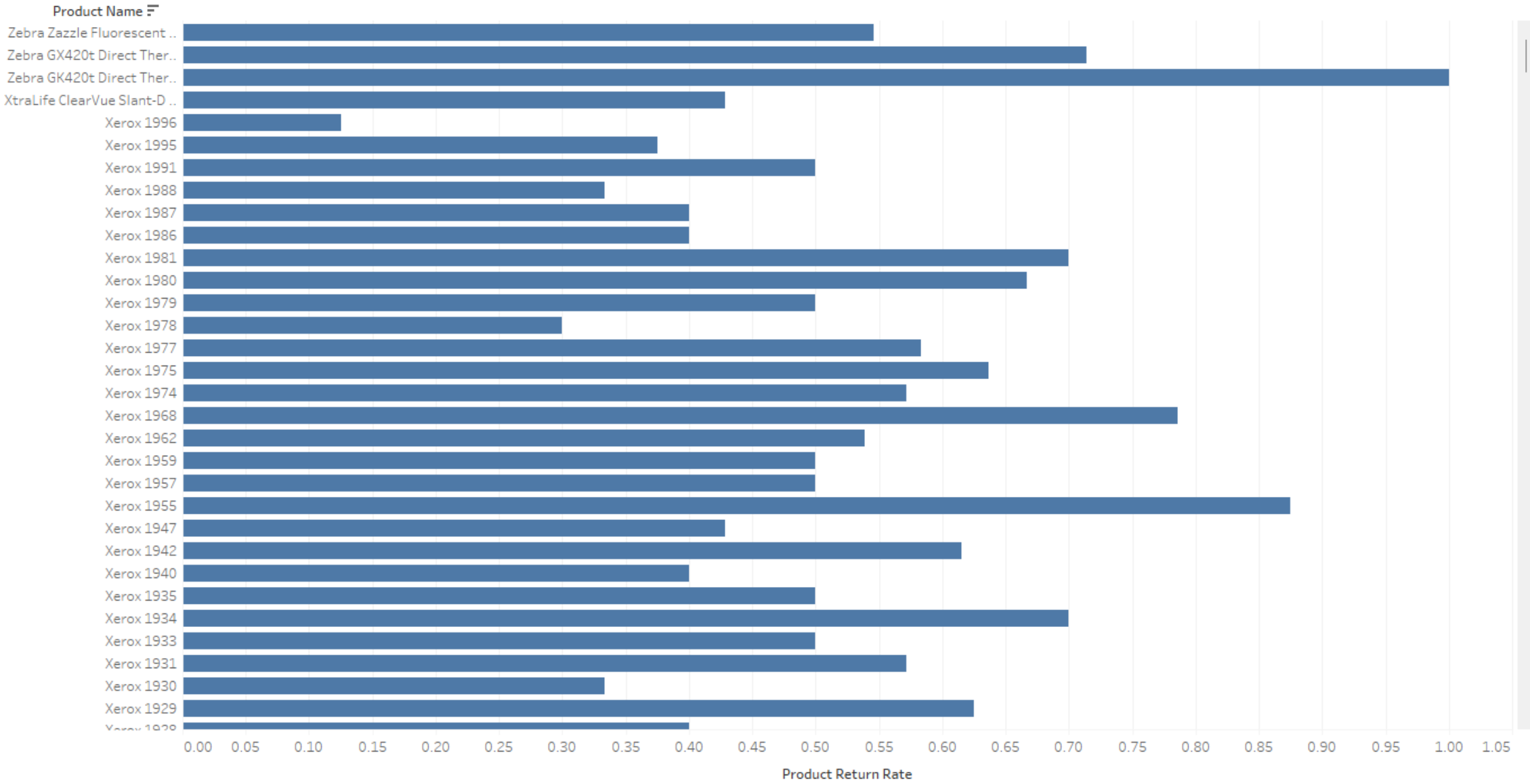
Marks

Automatic

Color Size Label

Detail Tooltip

product return rate



Pages

Columns AGG(Customer Retur..

Rows Customer Name

Filters

AGG(Customer Retu..

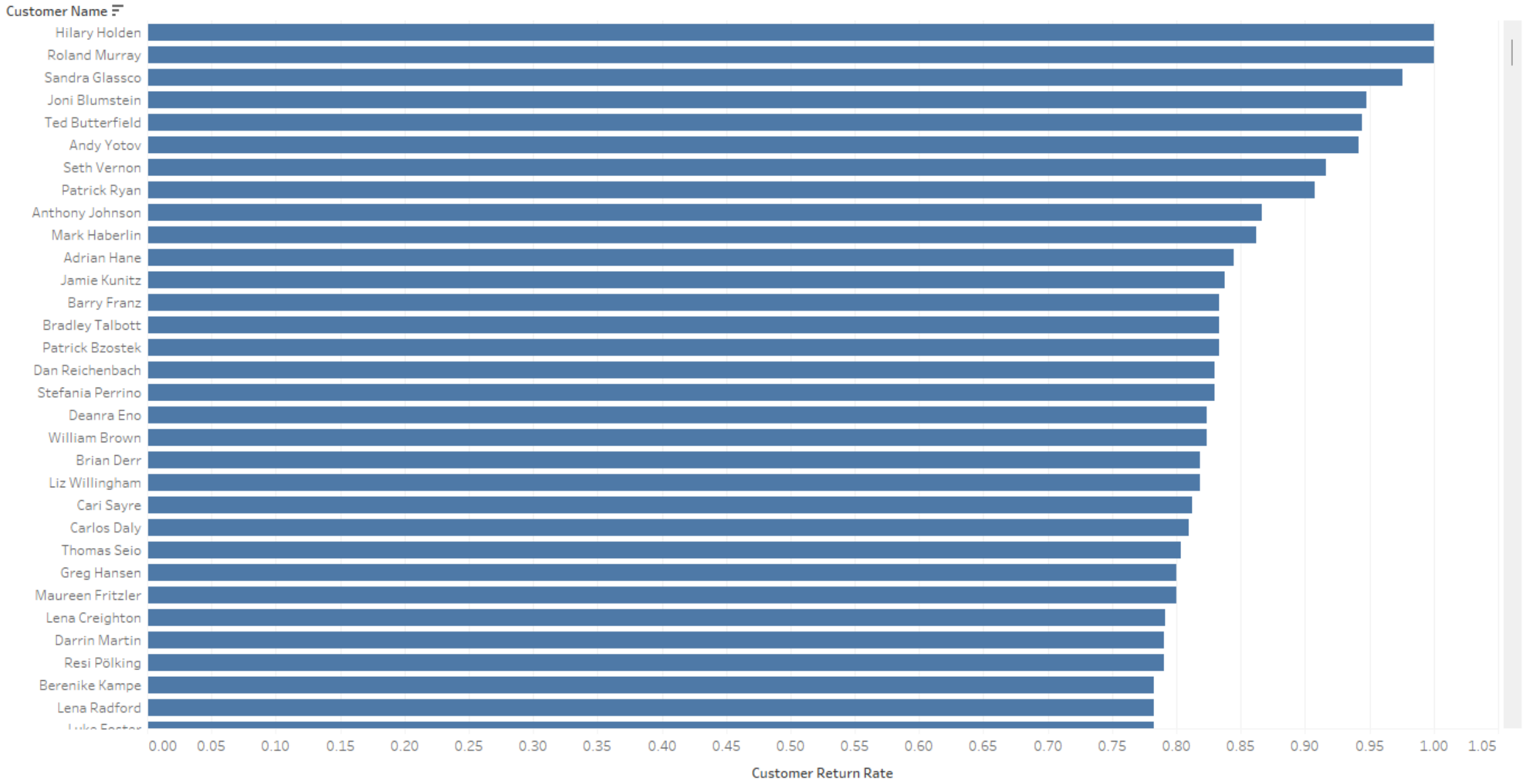
Marks

Automatic

Color Size Label

Detail Tooltip

customer return rates



Pages

Columns: State1

Rows: AGG(Average Return ..) SUM(Profit)

Filters

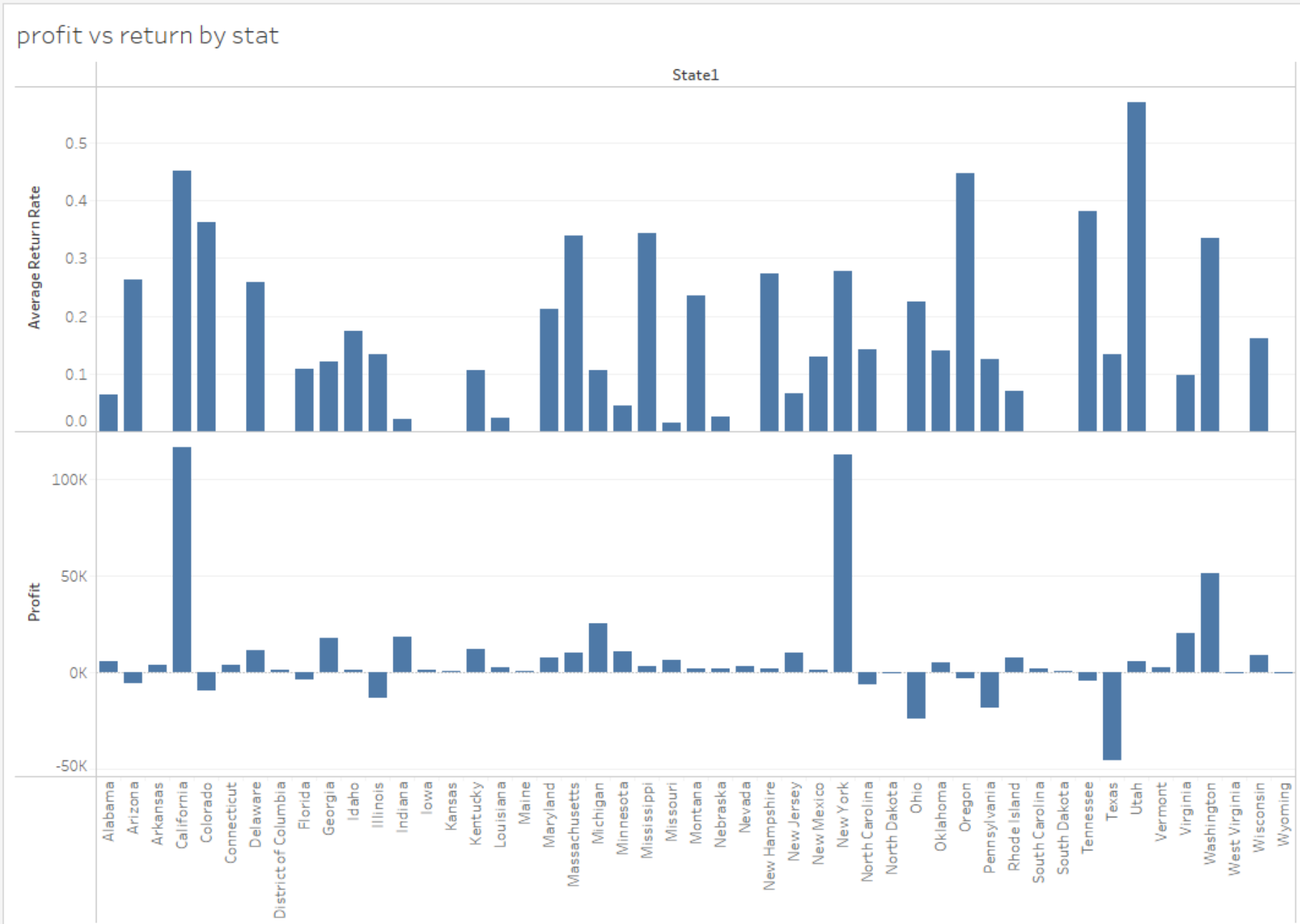
Measure Names

Marks

All

Automatic

Color Size Label Detail Tooltip

AGG(Average R...

SUM(Profit)