

COURSE: STATISTICAL EXPERIMENTATION THEORY

DATA CAMP ASSESSMENT

MCQ'S ANSWERS

PART I

TOTAL 15 QUESTIONS

BELOW ATTACHED THE SCREEN SHOTS OF THE QUESTIONS AND ANSWERS.

1)

Statistical Experimentation Theory

← Question 1 →

Verified on Wed Mar 13 2024

Advanced

Intermediate

Novice

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You are a Data Scientist on a Marketing team. The team is analyzing whether changing the color of their campaign will increase click-through rates. What kind of hypothesis do you propose to solve the team's question?

☐ Null hypothesis test

☐ Alternative hypothesis test

☐ Two-tailed hypothesis test

☒ One-tailed hypothesis test

Correct answer

Difficulty

HARD

Skill

Hypothesis Testing and Experimentation

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2)

Statistical Experimentation Theory

← Question 2 →

Verified on Wed Mar 13 2024

Advanced

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Confidence intervals are commonly used in Statistics to help statistician understand their estimates. Which of the following statements below accurately describes a confidence interval?

☐ An interval in which the population mean is guaranteed going to be found in repeated experiments.

☒ A range in which the true population mean is likely to be found with a certain probability.

☐ An interval in which we expect the p-value to be exactly 0.05

☐ A range in which we expect the p-value to fall into within a certain probability, given some observed data.

Correct answer

Difficulty

MEDIUM

Skill

Hypothesis Testing and Experimentation

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3)

Statistical Experimentation Theory

Statistical Experimentation Theory

← Question 3 →

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Advanced
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Novice

You conducted a telephone survey on an election candidate and after analyzing your data concluded that there is a 95% chance that she would capture between 26.5% and 33.5% of the vote given the margin of error of 3.5%. What can you say about the remaining 5% chance?

Correct answer

Difficulty MEDIUM

Skill Hypothesis Testing and Experimentation

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☒ there is a 2.5% chance that she'll capture less than 26.5% and a 2.5% chance more than 33.5% ✓

☐ there is a 5% chance that the residual 5% of voters will vote for the other candidate

☐ the distribution will have a standard deviation of 5% given the 95% confidence interval

☐ given the confidence interval of 95%, there is a 5% chance that she will get 0 votes

4)

Statistical Experimentation Theory

Statistical Experimentation Theory

← Question 4 →

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Advanced
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There was an error in your code

[ⓘ Explain Error](#)

BETA
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As a credit risk analyst, you are conducting a test for a new customer scoring method using machine learning instead of traditional methods. You hypothesize that this new scoring metric will reduce losses at a 95% confidence level. You monitor this new scoring method using a 95% confidence level and have arrived at a p-value of 0.04. What can you say about the null hypothesis in this scenario?

Incorrect answer

Difficulty MEDIUM

Skill Hypothesis Testing and Experimentation

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☒ This is not enough statistical evidence to reject the null hypothesis ✗

☐ The p-value is too small to be able to reject the null hypothesis

☐ The null hypothesis is not applicable and does not apply to this scenario

☐ This is enough statistical evidence to reject the null hypothesis ✓

5)

Statistical Experimentation Theory

Statistical Experimentation Theory

← Question 5 →

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You conduct an experiment to find if eating an apple before bed reduces waking up during the night. You have two groups: a group that eats an apple before bed and a group that does not. You find that the group that ate an apple woke up two times less than the group who did not eat an apple before bed. What can you say about the null hypothesis?

- ☒ It can be rejected because apple eating does reduce night waking
- ☐ It cannot be rejected because apple eating does reduce night waking
- ☐ It can be rejected because sleeping is not related to apple eating
- ☐ It cannot be rejected because the correlation between the two is positive

✔ Correct answer

Difficulty

MEDIUM

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Hypothesis Testing and Experimentation

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6)

Statistical Experimentation Theory

Statistical Experimentation Theory

← Question 6 →

Verified on Wed Mar 13 2024

Advanced

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You are a research analyst working for a consulting company who has been assigned a project to find whether the average weight for American adults has increased or decreased based on their work habits. You obtain a sample of weights from people who work from home and from people who commute to the office. You now need to calculate how varied your samples are. Which statistical distribution will be most useful in this case?

- ☐ Poisson distribution
- ☐ uniform distribution
- ☐ binomial distribution
- ☒ f-distribution

✔ Correct answer

Difficulty

HARD

Skill

Hypothesis Testing and Experimentation

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7)

Statistical Experimentation Theory
Question 7
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Advanced
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Novice

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As an analyst for a mutual fund, you would like to conduct an analysis to prove that your fund has performed 10% better than its benchmark last year. This example uses which type of hypothesis test?

☐ uni-tailed test
☐ multi-tailed test
☒ one-tailed test
☐ two-tailed test

Correct answer

Difficulty
MEDIUM

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Hypothesis Testing and Experimentation

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8)

Statistical Experimentation Theory
Question 8
Verified on Wed Mar 13 2024

Advanced
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Explain Error

You are a researcher studying the health affects of a daily multi-vitamin. You first categorize your study population into age groups: 5-10, 10-25, 25-35, 35-50, and 50-70. You then randomly assign a multi-vitamin or a placebo to a certain number of participants in each group. What is this experimental design process called?

☐ randomized group design
☐ randomized block design
☒ random control design
☐ random confounding design

Incorrect answer

Difficulty
HARD

Skill
Hypothesis Testing and Experimentation

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9)

Statistical Experimentation Theory

Statistical Experimentation Theory

← Question 9 →

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You want to test the regrowth of hair in people who eat spinach on a daily basis vs. people who don't. You conduct an experiment and find that eating spinach daily has no effect on hair regrowth. What can you say about the null hypothesis?

☐ It can be rejected because spinach had no effect on hair regrowth
☒ It cannot be rejected because hair regrowth was the same between the groups
☐ It cannot be rejected because people who don't eat spinach had less hair loss
☐ It can be rejected because eating spinach and hair loss are not correlated

✓ Correct answer

Difficulty

MEDIUM

Skill

Hypothesis Testing and Experimentation

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10)

Statistical Experimentation Theory

Statistical Experimentation Theory

← Question 10 →

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You are a marketing analyst testing a new vegan hot dog. You would like to find out if there is a relationship between the opinion of vegan meat and consumer age. Your null hypothesis is that there is no relationship between how many adults liked the vegan hot dog and how many children liked the vegan hot dog. You have conducted your experiment and have the following data:

	liked	did not like	total
adults	56	44	100
children	43	57	100

Which distribution would be most useful in deciding whether the two variables of hot dog type and age are independent or not?

☒ chi-distribution
☐ normal distribution
☐ Poisson distribution
☐ uniform distribution

✓ Correct answer

Difficulty

MEDIUM

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11)

Statistical Experimentation Theory
Question 11
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As a Data Scientist in a Marketing team, you are asked to analyze the effect of changing the color of your campaign from red to green on the number of clicks the campaign receives. Which of the following represents the independent variable in this scenario?

☐ The campaign itself.
☐ The number of clicks the campaign receives.
☒ The color of the campaign.
☐ The design of the research.

Correct answer

Difficulty MEDIUM

Skill Hypothesis Testing and Experimentation

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Statistical Experimentation Theory
Question 12
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A restaurant has observed the number of orders per hour is a Poisson distribution with a mean value equal to 20 per hour. The time between customers has a mean of 3 minutes. Which distribution would identify the probability that the time between customer orders is 2 minutes 30 seconds?

☒ exponential
☐ Poisson
☐ normal

Correct answer

Difficulty HARD

Skill Hypothesis Testing and Experimentation

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13)

Statistical Experimentation Theory

←

Question 13

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Verified on Wed Mar 13 2024

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In which of the following examples provided below would it be appropriate to implement a Maximum Likelihood Estimation?

☐ When estimating the results of an experimental test involving multiple control groups.

☐ When fitting a machine learning model to a data set given that the size of the data is small.

☒ When trying to find an optimal value for the mean for a distribution given observed data.

✓

Correct answer

Difficulty

MEDIUM

Skill

Hypothesis Testing and Experimentation

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14)

Statistical Experimentation Theory

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Question 14

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As a forecasting analyst in credit risk, you are responsible for tracking loan defaults. The bank is expecting a recession soon and is hoping to minimize losses. The bank experiences 5 loan defaults per month. Your boss has asked you to calculate the probability that the bank will have 10, 15, or 20 losses next month. You calculate the probabilities using the mean of 5, the predictions of 10, 15, or 20, and a constant of 2.71828. Which statistical distribution are you working with?

☐ uniform

☐ normal

☒ Poisson

✓

☐ exponential

Correct answer

Difficulty

MEDIUM

Skill

Hypothesis Testing and Experimentation

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15)

Statistical Experimentation Theory


← Question 15 →

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What is the assumption of normality for analysis of variance (ANOVA)?

☒ All populations are normally distributed.

☐ All population variances are normally distributed.

☐ The sampled observations are dependent.

Correct answer

Difficulty

MEDIUM

Skill

Hypothesis Testing and Experimentation

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