- 1. Would you help me? If yes, unmute yourself, and let me know.
 - 1 Be my co-host, and admit people from the waiting room.
 - 2 If there is a question in the chat, please remind me.
 - 3 If you notice somebody raises their hand during lecture, please remind me.
- 2. Type your questions, if any, in the chat now.
- 3. I will set an alarm for 1hr 45min at 12:45pm.
- 4. I will press the record button now.

Unit 2: Data Summary and Visualization II

3. Numerical variables III

Stat 140 - 02

Mount Holyoke College

2. Main ideas

- Scatterplot
- 2. Correlation
- 3. Make a scatterplot with ggplot

2. Main ideas

- 1. Scatterplot
- 2. Correlation
- 3. Make a scatterplot with ggplot

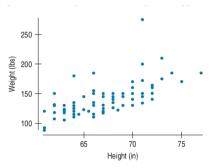
2. Main ideas

- 1. Scatterplot
- 2. Correlation
- 3. Make a scatterplot with ggplot

Scatterplots display the relationship between two numerical variables.

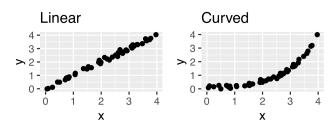
The x axis often displays the **explanatory** or **predictor** variable. The y axis often displays the **response** variable.

Below is a scatterplot that displays the relationship between the height variable and the weight variable.

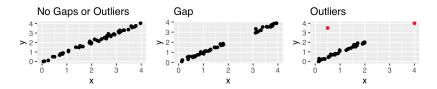


When I look at a scatter plot, I'm evaluating four characteristics of the plot:

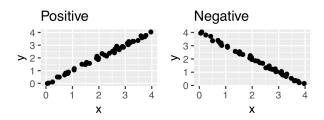
- 1. Shape (linear or curved)
- 2. Gaps or outliers
- 3. Direction (positive or negative association)
- 4. Strength (weak, moderate, or strong)



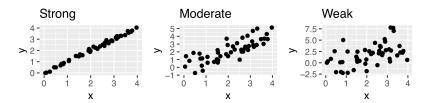
(2) Gaps or outliers



- Positive association: as the x variable increases, the y variable also increases
- lacktriangle Negative association: as the x variable increases, the y variable decreases



The relationship is strong if the points fall close to the trend, and weak if they do not.



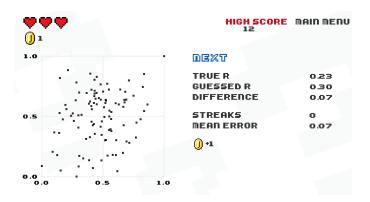
2. Main ideas

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Given a visualization of the relationship between two numerical variables, one needs to find ways to summarize the information that facilitate understanding and insight. One standard tool is **correlation**.

Correlation, denoted by r, is a measure of strength of the *linear* association between two numerical variables.

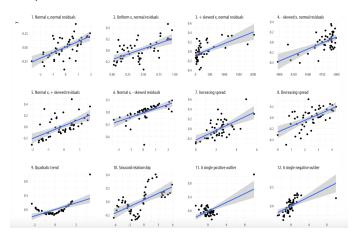
- ▶ r lies between -1 and 1, inclusive
- ► r equals 1 if and only if all points lie on a line with positive slope
- r equals -1 if and only if all points lie on a line with negative slope



Go to the website http://guessthecorrelation.com You have 10 minutes. Take a screen shot of your highest score, and type your score in the zoom chat. The one with the highest of all will get a prize.

The correlation is only useful if the relationship is linear and there are no outliers.

All of the plots below have a correlation = 0.6



The correlation is only useful if the relationship is linear and there are no outliers.

If those conditions are met, it summarizes:

- Strength:
 - Strong relationship if correlation is close to 1 or -1
 - Weak relationship if correlation is close to 0
- Direction:
 - Positive association if correlation is positive
 - Negative association if correlation is negative.

I won't ask you to compute correlation by hands. We can compute correlation in R easily.

Suppose we want to calculate the correlation between 'petal length' and 'petal width' in the following data set with measurements on 150 'iris' flowers.

We can use the following code

```
iris %>%
    select(petal_length, petal_width) %>%
    cor()
```

Output:

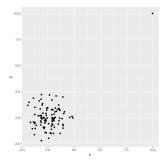
```
## petal_length petal_width
## petal_length 1.0000000 0.9628654
## petal_width 0.9628654 1.0000000
```

R won't check for you if the relationship is linear and there are no outliers. You must check this yourself.

Poll question

Is the correlation useful here?

- Yes
- No

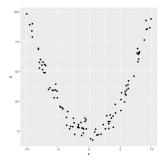


R won't check for you if the relationship is linear and there are no outliers. You must check this yourself.

Poll question

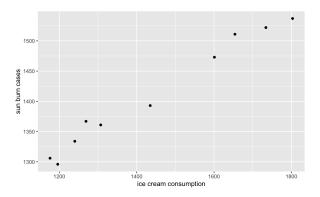
Is the correlation useful here?

- Yes
- No



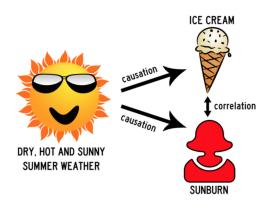
Correlation is not causation!

Just because there is a linear relationship between two variables does not mean we have evidence that one variable causes the other.



Correlation is not causation!

Just because there is a linear relationship between two variables does not mean we have evidence that one variable causes the other.

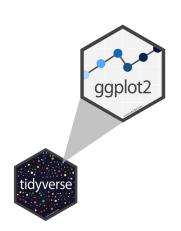


Even if there really was a cause-and-effect relationship, with correlation we cannot say which variable is the cause and which is the effect. It's also possible that there exists some other unmeasured variable affecting the linear relationship we observe.

And of course, any apparent relationship may be due to nothing more than random chance.

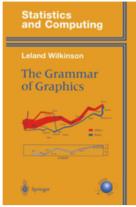
2. Main ideas

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- ggplot2 is tidyverse's data visualization package
- ► The gg in "ggplot2" stands for Grammar of Graphics
- ► It is inspired by the book Grammar of Graphics by Leland Wilkinson

A grammar of graphics is a tool that enables us to concisely describe the components of a graphic





ggplot() is the main function in ggplot2

Structure of the code for plots can be summarized as

```
ggplot(data = [d], mapping = aes(x = [x-var], y = [y-var])) +
  geom_xxx()
```

A statistical graphic is a **mapping** of **data** variables to **aes**thetic attributes of **geo**metric objects.

To use ggplot2 functions, first load tidyverse

```
library(tidyverse)
```

```
\begin{split} & \text{ggplot}(\text{data} = [\text{d}], \text{ mapping} = \text{aes}(\text{x} = [\text{x-var}], \text{ y} = [\text{y-var}])) + \\ & \text{geom\_xxx}() \end{split}
```

Within the parentheses, we can specify the data frame that contains what we want to plot, using the option data = [d].

```
\begin{split} & ggplot(data = [d], \, mapping = aes(x = [x-var], \, y = [y-var])) \, + \\ & geom\_xxx() \end{split}
```

Within the parentheses, we can specify the data frame that contains what we want to plot, using the option data = [d].

We also have to tell ggplot what columns of the data frame to actually plot – we do this with the argument that stands for aesthetics: **aes()**.

$$\begin{split} & \mathsf{ggplot}(\mathsf{data} = [\mathsf{d}],\,\mathsf{mapping} = \mathsf{aes}(\mathsf{x} = [\mathsf{x-var}],\,\mathsf{y} = [\mathsf{y-var}])) + \\ & \mathsf{geom}_\mathsf{xxx}() \end{split}$$

Within the parentheses, we can specify the data frame that contains what we want to plot, using the option data = [d].

We also have to tell ggplot what columns of the data frame to actually plot – we do this with the argument that stands for aesthetics: **aes()**.

Finally, add a geom layer, which will determine the type of visual representation that will be used for the data. We use **geom_point**

Tutorial exercise: Let's do this together

07 Exercise Part I

See link in zoom chat or on daily schedule

Goal: See in practice

- (1) Using R to compute correlation
- (2) Using ggplot2 to graph scatterplot

Tutorial exercise: For the rest of the class

Finish 07 Exercise

See link in zoom chat or on daily schedule Goal:

- (1) Practice using R to compute correlation
- (2) Practice using ggplot2 to graph scatterplots

Submit your .pdf file on Moodle.

Solution will be posted after everyone submitted.

2. Main ideas

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- 1. Scatterplot
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Import message: Correlation does not imply causation!

Go to http://www.tylervigen.com/spurious-correlations Browse through some of the plots there. Become fully and deeply convinced that if two variables have a high correlation, that does not tell you anything about one variable causing the other.