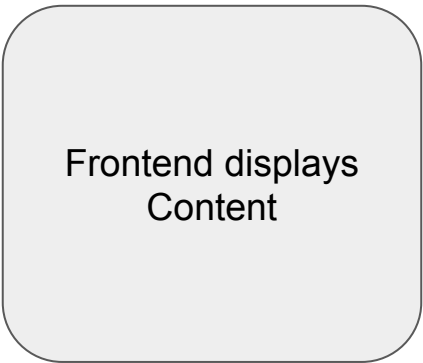


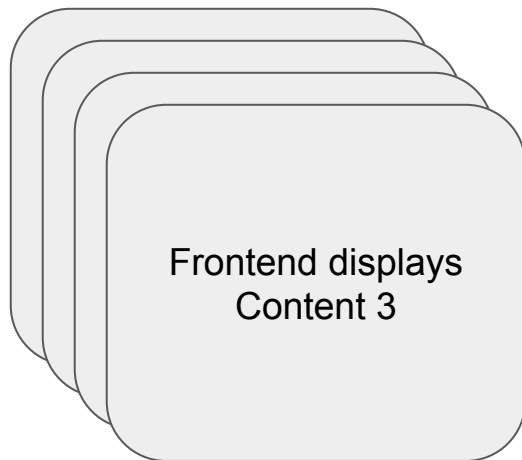
Looking for a Content Management System

ACE Leads Share and Learn - 21 Dec 2023

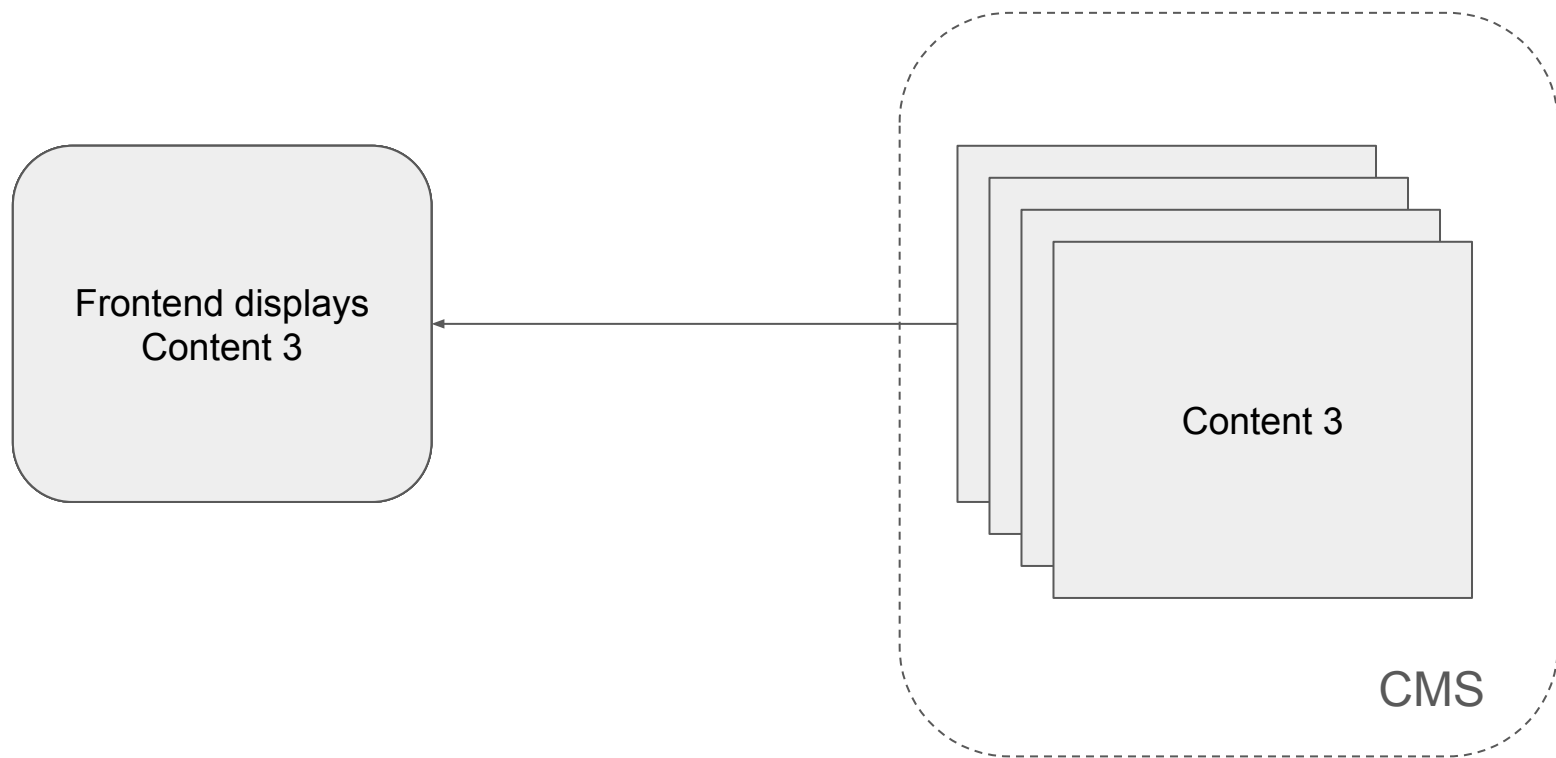
Problem Statement

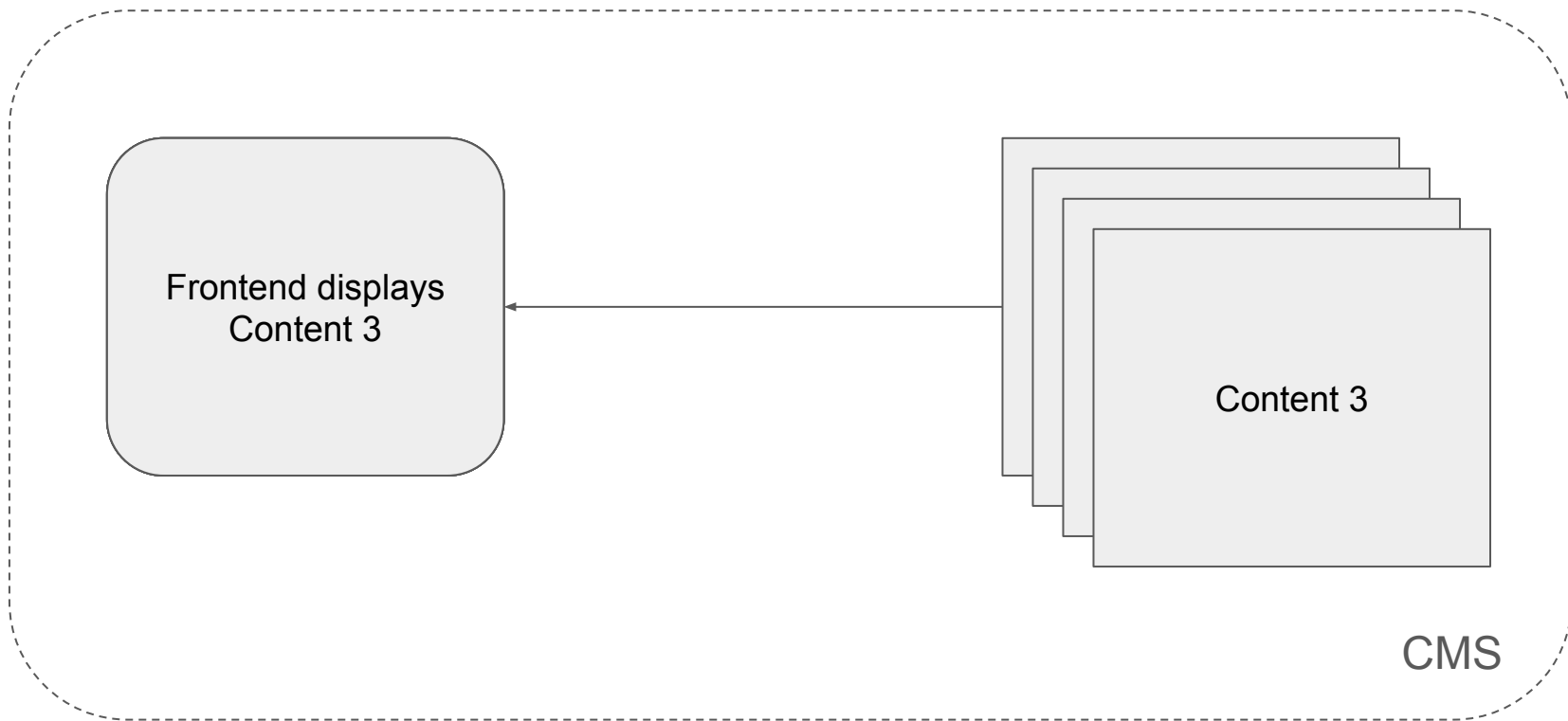


Frontend displays
Content







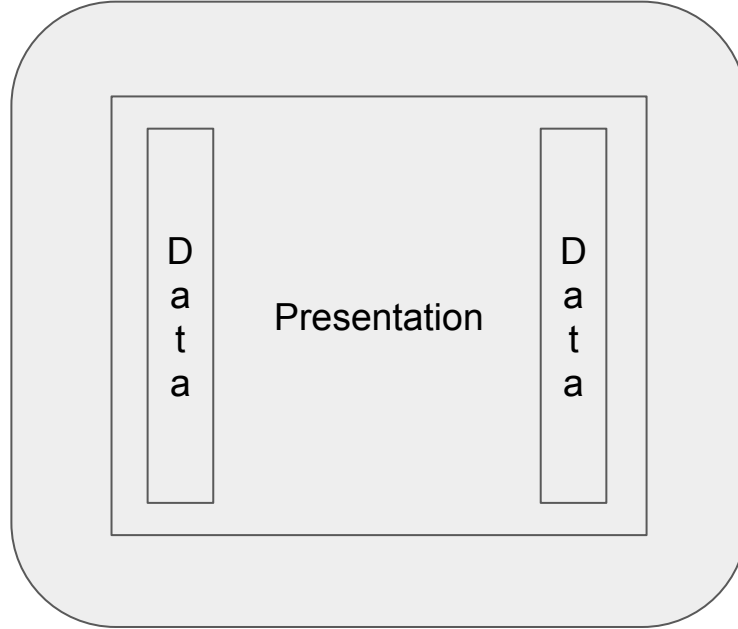


Types of CMSES/Website Builders

Data layer as the
editable content by a
site maintainer.

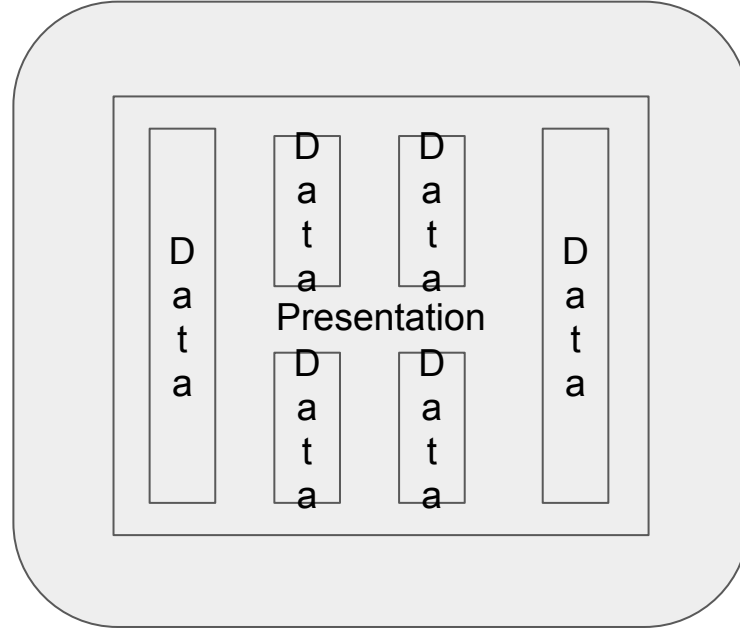
Presentation layer as
the observable view
from a site visitor.

Traditional



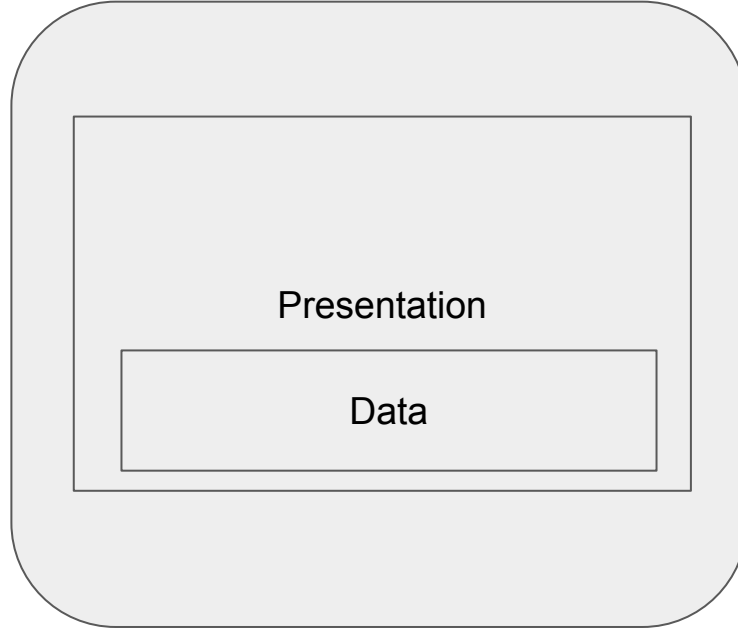
CMS

Traditional



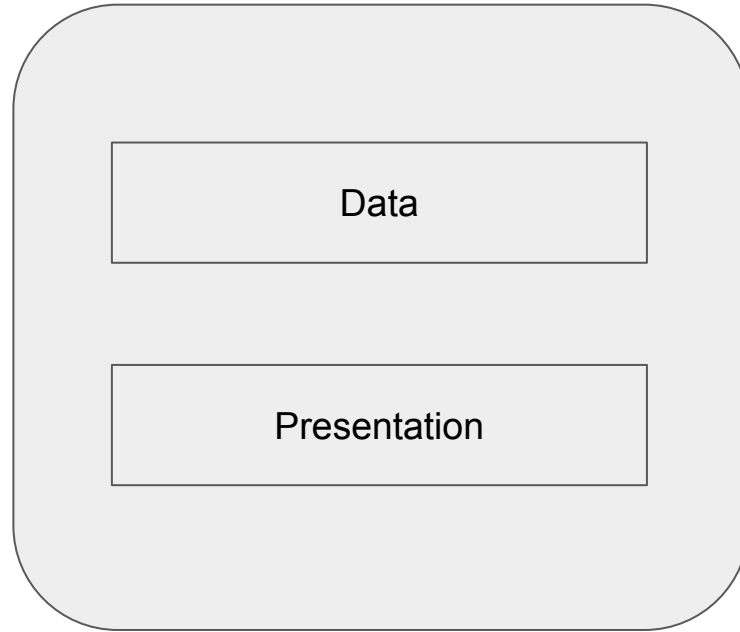
CMS

Traditional



CMS

Headless



CMS

Headless

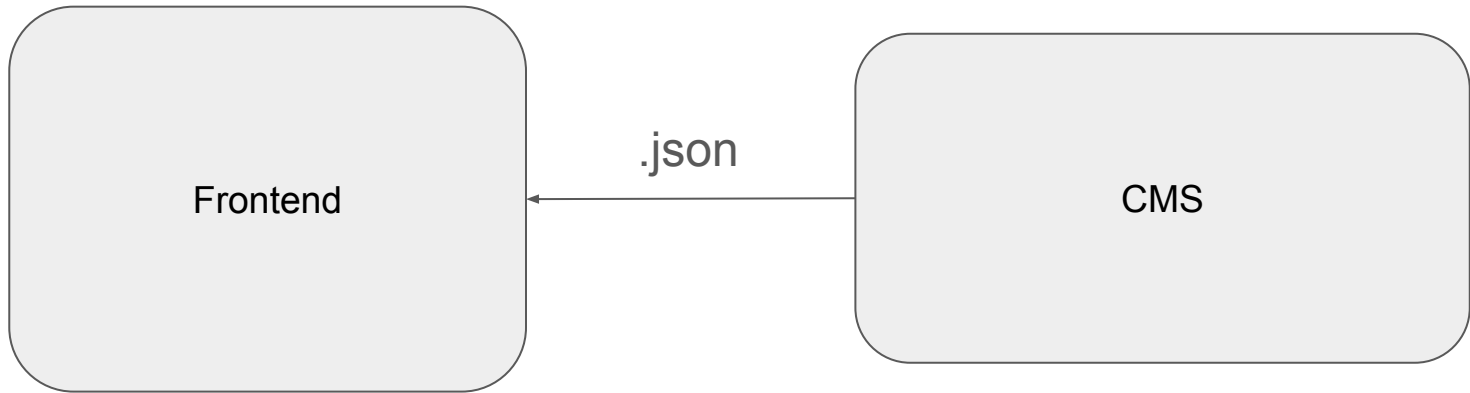


Frontend

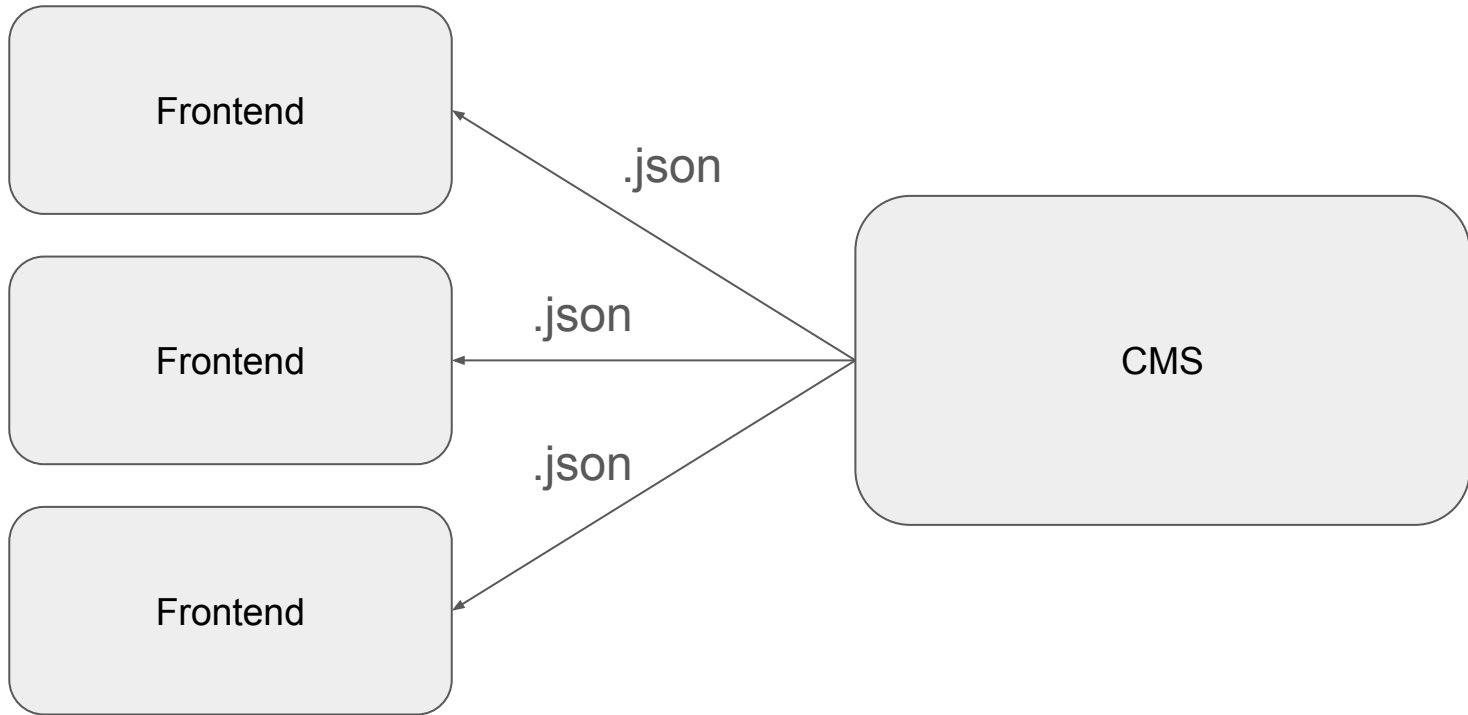


CMS

Headless



Headless



Demo

Questions

End