



Region  
All

Market  
All

Customer  
All

2018

2019

2020

2021

2022  
EST

Q1

Q2

Q3

Q4

YTD

YTG



## Customer Performance

Customer	Net Sales	Sum of Gross Margin	GM %
Amazon	₹ 675.09M	₹246.38M	36.50%
Atliq e Store	₹ 417.55M	₹153.67M	36.80%
AltiQ Exclusive	₹ 409.09M	₹191.64M	46.85%
Flipkart	₹ 179.65M	₹71.01M	39.53%
Sage	₹ 170.67M	₹54.13M	31.71%
Leader	₹ 157.04M	₹48.40M	30.82%
Neptune	₹ 132.45M	₹60.31M	45.53%
Ebay	₹ 123.83M	₹44.53M	35.96%
Acclaimed Stores	₹ 93.76M	₹36.85M	39.30%
Electricalsocity	₹ 92.37M	₹32.90M	35.61%
walmart	₹ 90.44M	₹39.80M	44.01%
Electricalslytical	₹ 89.95M	₹33.10M	36.80%
Total	₹ 4,968.48M	₹1,865.11M	37.54%

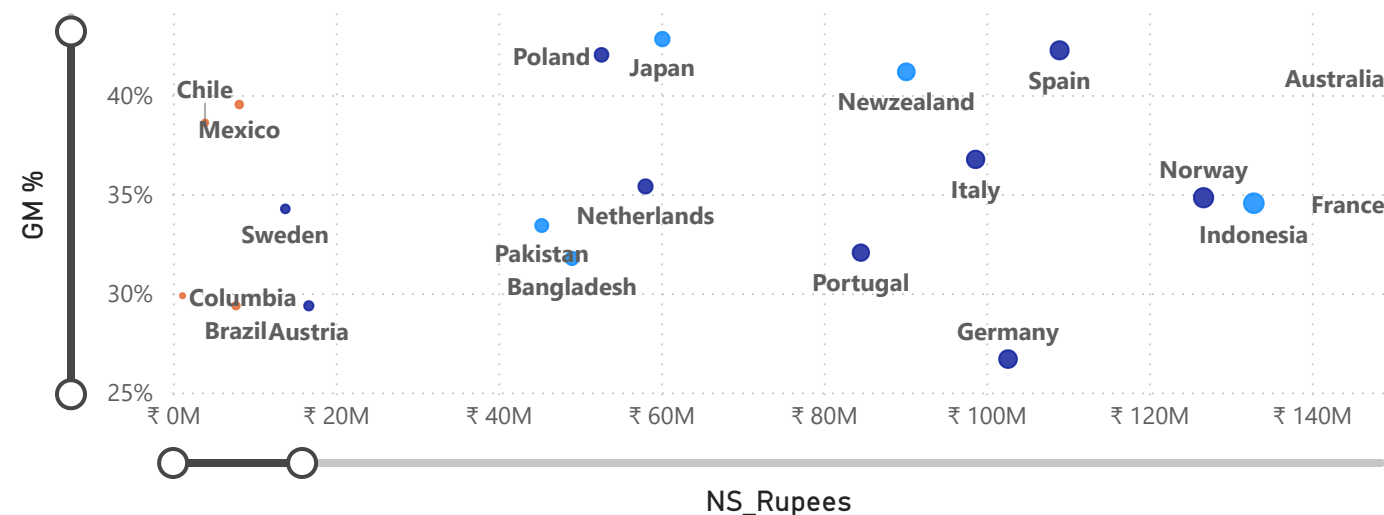
## Product Performance

segment	NS_Rupees	GM	GM %
Accessories	₹ 802.17M	₹299.02M	37.28%
Storage	₹ 152.29M	₹56.78M	37.29%
Networking	₹ 130.40M	₹48.94M	37.53%
Notebook	₹ 1,973.15M	₹740.51M	37.53%
Peripherals	₹ 1,152.02M	₹432.48M	37.54%
Desktop	₹ 758.45M	₹287.38M	37.89%
Total	₹ 4,968.48M	₹1,865.11M	37.54%

## Performance Matrix

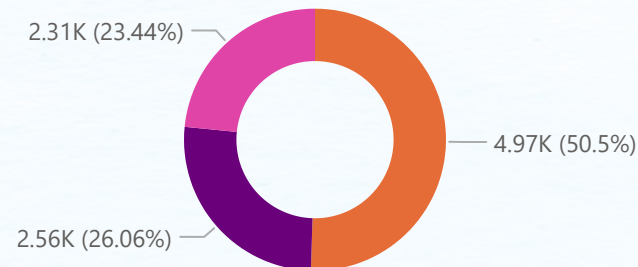
NS\_Rupees, GM %, NS\_Rupees and GM % by market and region

region ● APAC ● EU ● LATAM ● NA

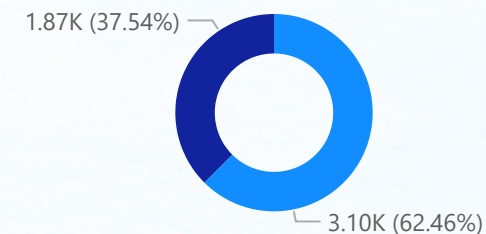


## Unit Economics

● Net Sales ● Total Post Invoice Deduction ● Pre Invoice Deduction



● Total COGS ● Gross Margin



**Note : All Amounts are in INR.**