



region
All

market
All

customer
All

2018

2019

2020

2021

2022
EST

Q1

Q2

Q3

Q4

YTD

YTG

6899.04K
Goal: 9780.74K
(+29.46%)

Net Profit %

81.17%
Goal: 80.21% (+1.2%)

Forecast Accuracy

-3,472.7K
Goal: -751.7K (+361.97%)

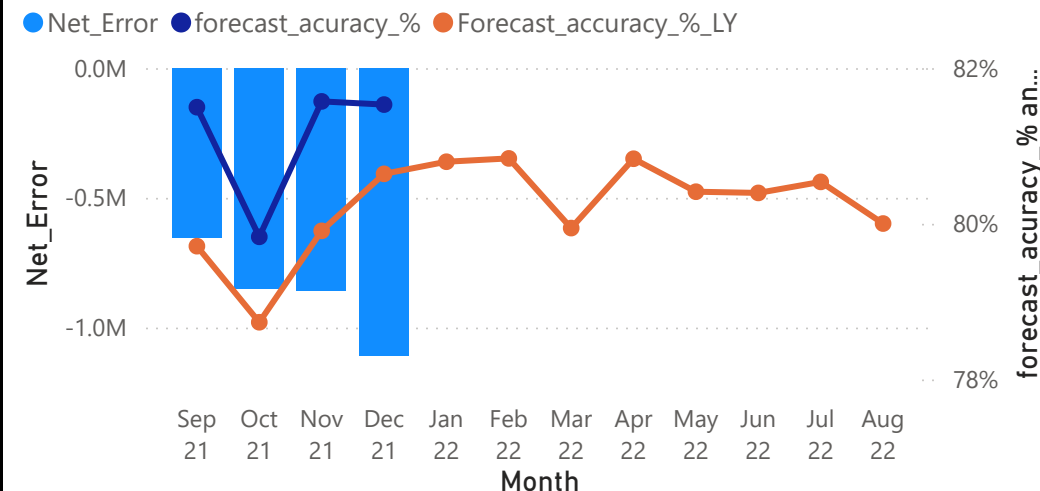
Net Error

Key Metrics by Customer

customer	FC_Acc_%	FC_%_LY	Net_Error	Net_Error_%	Risk
Acclaimed Stores	57.74%	50.69%	83037	11%	Excess Inventor
All-Out	43.96%	29.09%	-150	-0%	Out of Stock
AltiQ Exclusive	71.42%	71.15%	-221177	-9%	Out of Stock
Amazon	73.79%	74.54%	-464694	-9%	Out of Stock
Argos (Sainsbury's)	54.78%	56.08%	-23040	-18%	Out of Stock
Atlas Stores	49.53%	48.16%	-4182	-2%	Out of Stock
Atliq e Store	74.22%	74.59%	-294868	-10%	Out of Stock
Atliq Exclusive	29.71%	42.13%	-138065	-29%	Out of Stock
BestBuy	46.60%	35.31%	81179	17%	Excess Inventor
Billa	42.63%	18.29%	3704	4%	Excess Inventor
Boulanger	52.69%	58.77%	-48802	-20%	Out of Stock
Chip 7	34.56%	53.44%	-85293	-35%	Out of Stock
Chiptec	50.49%	52.54%	-20102	-11%	Out of Stock
Circuit City	46.17%	35.02%	85248	17%	Excess Inventor
Control	52.06%	47.42%	64731	13%	Excess Inventor
Coolblue	47.66%	52.95%	-34790	-15%	Out of Stock
Costco	51.95%	49.42%	101913	16%	Excess Inventor
Croma	36.58%	42.78%	-77649	-17%	Out of Stock
Total	81.17%	80.21%	-3472690	-9%	Out of Stock

Accuracy/Net Error Trend

Net_Error, forecast_acuracy_% and Forecast_accuracy_%_LY by Month



Key Metrics by Products

Segment	LY FA %	FA %	Net_Error	Risk	Net_Error_%
Accessories	77.66%	87.42%	341468	Excess Inventory	1.72%
Desktop	84.37%	87.53%	78576	Excess Inventory	10.24%
Networking	90.40%	93.06%	-12967	Out of Stock	-1.69%
Notebook	79.99%	87.24%	-47221	Out of Stock	-1.69%
Peripherals	83.23%	68.17%	-3204280	Out of Stock	-31.83%
Storage	83.54%	71.50%	-628266	Out of Stock	-25.61%
Total	80.21%	81.17%	-3472690	Out of Stock	-9.48%

Note : All Amounts are in INR.