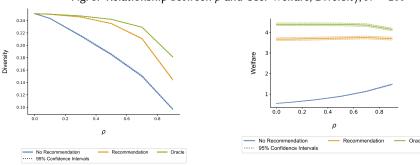
## Appendix For Deconstructing the Filter Bubble: Consumer Decision-Making and Recommender Systems

## 1 ADDITIONAL FIGURES

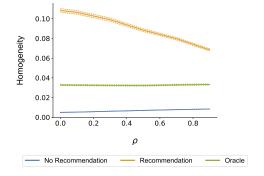
This section contains figures that were omitted from the main text due to space constraints. Thus, the figures in this section are computed utilizing the same parameter values described in the main text for N = 200.

Fig. 5. Relationship between  $\rho$  and User Welfare, Diversity, N=200



Notes: The figure on the left displays the relationship between  $\rho$ , the correlation between valuations of items, and overall consumed product diversity. The figure on the right displays the relationship between  $\rho$  and overall welfare.

Fig. 6. Relationship between  $\rho$  and Homogeneity, N=200



Notes: This figure displays the value of the homogeneity measure as we vary the inherent correlation between the valuation of the items,  $\rho$ . Each line represents this plot for a single recommendation regime.

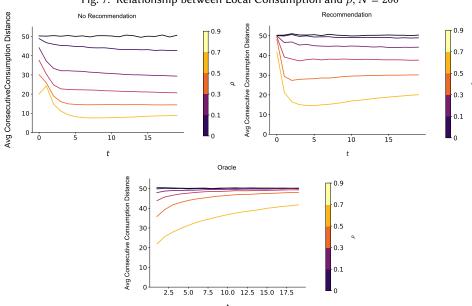


Fig. 7. Relationship between Local Consumption and  $\rho, N=200$ 

Notes: Each figure plots the average consecutive consumption distance across time as the inherent correlation between the valuation of the items,  $\rho$ . The top left displays the no recommendation regime, the top right displays the recommendation regime, and the bottom displays the oracle regime.

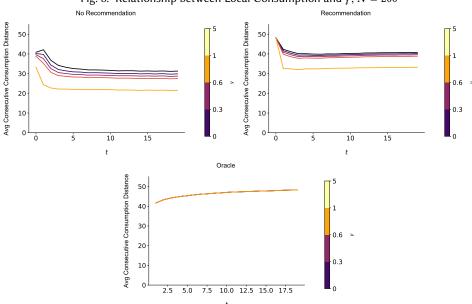


Fig. 8. Relationship between Local Consumption and  $\gamma$ , N=200

Notes: Each figure plots the average consecutive consumption distance across time as the risk aversion level of users,  $\gamma$ , varies. The top left displays the no recommendation regime, the top right displays the recommendation regime, and the bottom displays the oracle regime.

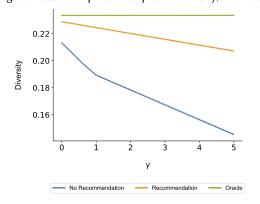
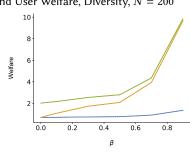


Fig. 9. Relationship between  $\gamma$  and Diversity, N = 200

Notes: This figure displays the value of the diversity measure as we vary the inherent correlation between the risk aversion level,  $\gamma$ .

Fig. 10. Relationship between  $\beta$  and User Welfare, Diversity, N=20010 0.22 Welfare 0.20 0.18 0.8 0.4 0.6 0.0 0.2 0.0 - Oracle



Notes: The figure on the left displays the relationship between  $\beta$ , the strength of the common value component, and overall consumed product diversity. The figure on the right displays the relationship between  $\beta$  and overall welfare.

## N = 100

This section contains the same figures as reported in the main text and appendix, but for N = 100instead of N = 200.

0.30 0.25 Homogeneity 0.20 0.15 0.10 0.05 0.00 β No Recommendation Recommendation

Fig. 11. Relationship between  $\beta$  and Homogeneity, N=100

Notes: This figure displays the value of the homogeneity measure as we vary the weight of the common value component,  $\beta$ . Each line represents this plot for a single recommendation regime.

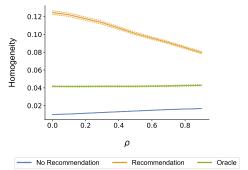


Fig. 12. Relationship between  $\rho$  and Homogeneity, N=100

Notes: This figure displays the value of the homogeneity measure as we vary the inherent correlation between the valuation of the items, ho. Each line represents this plot for a single recommendation regime.

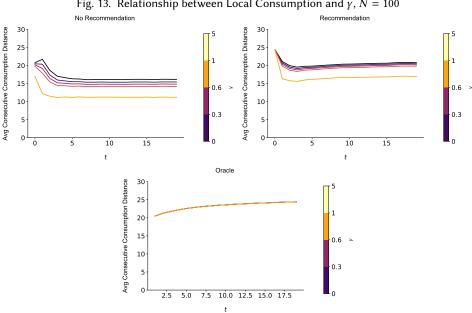
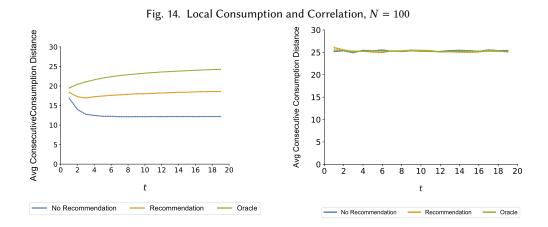


Fig. 13. Relationship between Local Consumption and  $\gamma$ , N=100

Notes: Each figure plots the average consecutive consumption distance across time as the risk aversion level of users,  $\gamma$ , varies. The top left displays the no recommendation regime, the top right displays the recommendation regime, and the bottom displays the oracle regime.



Notes: The figure shows the consecutive consumption path difference between the no recommendation, recommendation, and oracle regime. The figure on the left displays the average consecutive consumption distance aggregating over simulations where  $\rho > 0$  and the figure on the right displays the average consecutive consumption distance aggregating over simulations where  $\rho=0$ .

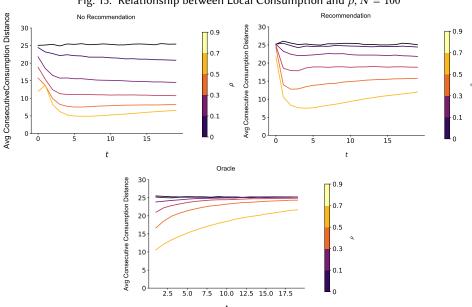


Fig. 15. Relationship between Local Consumption and  $\rho$ , N=100

Notes: Each figure plots the average consecutive consumption distance across time as the inherent correlation between the valuation of the items,  $\rho$ . The top left displays the no recommendation regime, the top right displays the recommendation regime, and the bottom displays the oracle regime.

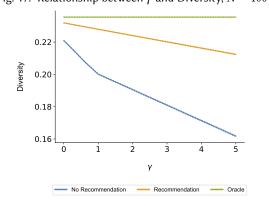
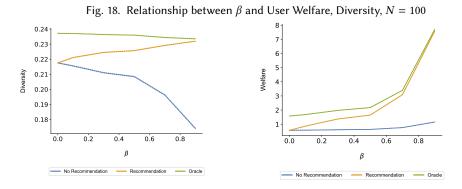


Fig. 17. Relationship between  $\gamma$  and Diversity, N = 100

Notes: This figure displays the value of the diversity measure as we vary the inherent correlation between the risk aversion level,  $\gamma$ .



Notes: The figure on the left displays the relationship between  $\beta$ , the strength of the common value component, and overall consumed product diversity. The figure on the right displays the relationship between  $\beta$  and overall welfare.

## 3 N = 500

This section contains the same figures as reported in the main text and appendix, but for N = 500 instead of N = 200.

Fig. 19. Relationship between  $\beta$  and Homogeneity, N=500

Notes: This figure displays the value of the homogeneity measure as we vary the weight of the common value component,  $\beta$ . Each line represents this plot for a single recommendation regime.

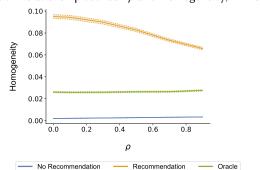


Fig. 20. Relationship between  $\rho$  and Homogeneity, N=500

Notes: This figure displays the value of the homogeneity measure as we vary the inherent correlation between the valuation of the items,  $\rho$ . Each line represents this plot for a single recommendation regime.

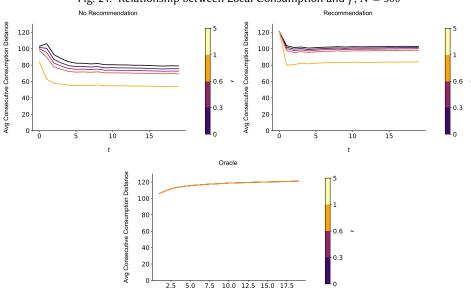


Fig. 21. Relationship between Local Consumption and  $\gamma$ , N=500

Notes: Each figure plots the average consecutive consumption distance across time as the risk aversion level of users,  $\gamma$ , varies. The top left displays the no recommendation regime, the top right displays the recommendation regime, and the bottom displays the oracle regime.

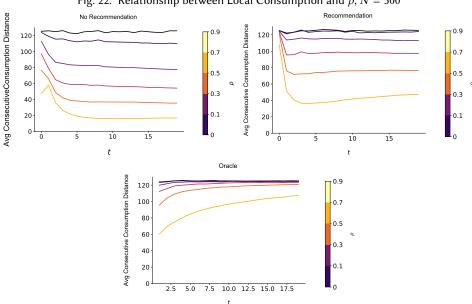
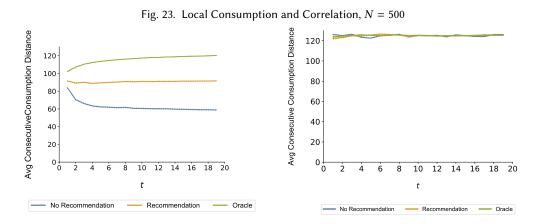


Fig. 22. Relationship between Local Consumption and  $\rho$ , N=500

Notes: Each figure plots the average consecutive consumption distance across time as the inherent correlation between the valuation of the items,  $\rho$ . The top left displays the no recommendation regime, the top right displays the recommendation regime, and the bottom displays the oracle regime.

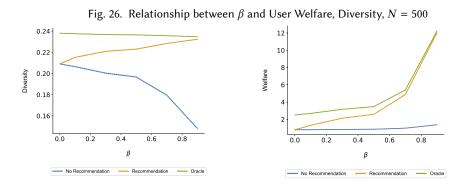


Notes: The figure shows the consecutive consumption path difference between the no recommendation, recommendation, and oracle regime. The figure on the left displays the average consecutive consumption distance aggregating over simulations where  $\rho > 0$  and the figure on the right displays the average consecutive consumption distance aggregating over simulations where ho=0.

0.24 0.22 0.20 0.16 0.14 0 1 2 3 4 5 V

Fig. 25. Relationship between  $\gamma$  and Diversity, N=500

Notes: This figure displays the value of the diversity measure as we vary the inherent correlation between the risk aversion level,  $\gamma$ .



Notes: The figure on the left displays the relationship between  $\beta$ , the strength of the common value component, and overall consumed product diversity. The figure on the right displays the relationship between  $\beta$  and overall welfare.