

The 5th International Conference on Social Sciences and Intelligence Management

(SSIM 2025)

October 16-17, 2025, Chaoyang University of Technology, Taichung, Taiwan

Special Session on Harnessing AI for Business Management: Innovations, Strategies, and Ethical Challenges

Call for Papers

Organizers: Dr. Kate Tzu-Ching Chen; Dr. Kai-Fu Yang; Mr. Phil Craigie

We are pleased to invite researchers, scholars, and industry experts to submit their original papers to the Special Session on Harnessing AI for Business Management: Innovations, Strategies, and Ethical Challenges at SSIM 2025. This special session aims to explore the latest advancements in Artificial Intelligence (AI) and its transformative impact on business management, decision-making, and corporate strategy. As AI technologies continue to evolve, they are reshaping key business functions, from automating operations and enhancing customer engagement to optimizing supply chains and advancing financial technology.

This session provides a platform for academics and industry professionals to discuss cutting-edge AI applications, ethical and strategic challenges, and real-world implementations. We encourage submissions that bridge the gap between AI technology and business practice, offering theoretical insights, empirical research, and case studies that highlight AI-driven business transformation.

We welcome high-quality research papers, case studies, and technical reports on AI applications in business management.

Topics of Interest:

Submissions may focus on, but are not limited to, the following areas:

- AI for Corporate Communication Strategies
- AI for Human Resource Management Optimization
- AI for Digital Marketing Effectiveness
- AI for Ethical Decision-Making in Business
- AI for Supply Chain Efficiency
- AI for Strategic Innovation & Management
- AI for Financial Technology Advancement
- AI for Logistics Optimization

Submissions:

Papers should follow the template announced on the SSIM 2025 conference website (<https://ssim2025.github.io/>) and be submitted via the **Microsoft CMT system** under the category **SS-05: Harnessing AI for Business Management: Innovations, Strategies, and Ethical Challenges**.

Conference Proceeding Information:

Accepted and presented papers will be published in the **Springer Smart Innovation, Systems and Technology** book series, which is typically indexed by **Scopus and EI Compendex**.

Important Dates:

- Abstract Submission Deadline: July 20, 2025
- Notification of Abstract Acceptance: August 20, 2025
- Full Paper Submission Deadline: October 5, 2025
- Notification of Full Paper Acceptance: October 26, 2025
- Camera-Ready Paper Deadline: November 16, 2025

For more information, please visit the **SSIM 2025 official website** (<https://ssim2025.github.io/>) or contact the session organizers:

Dr. Kate Tzu-Ching Chen

Department of Applied English

Chaoyang University of Technology, Wufeng, Taichung 413310, Taiwan

Email: katechen@o365.cyut.edu.tw

Dr. Kai-Fu Yang

Department of Applied English

Chaoyang University of Technology, Wufeng, Taichung 413310, Taiwan

Email: kfyang@o365.cyut.edu.tw

Mr. Phil Craigie

Department of Applied English

Chaoyang University of Technology, Wufeng, Taichung 413310, Taiwan

Email: PhilCraigie@o365.cyut.edu.tw