# Souradeep Sinha

## Education

# 2014–2016 MS in Computer Science

Syracuse University

GPA (out of 4) - 3.52

Relevant Coursework: Analytical Data Mining, Fundamentals of Data Mining, Design and Analysis of Algorithms, Cryptography

2010–2014 BTech in Information Technology

West Bengal University of Technology

GPA (out of 10) - 8.44

Relevant Coursework: Database Management Systems, Computer Networks, E-Commerce, Information and Coding Theory, Operations Research, Engineering Mathematics

# Professional Experience

# Related Experience

### 2015-Present Graduate Researcher

Data Lab, Syracuse University

Advisor: Dr. Reza Zafarani, Area of Research: Social Networks, Social Media Mining

- o Implemented Bloom filter in Python to block spam accounts with 0.12% false positives
- o Tested intrusion detection techniques using Weka's Naive Bayes, J48 Decision Tree and kNN classifiers as well as Liblinear's SVM classifier
- o Investigated psychology and computer science research on deception and provided feature recommendation for analysing deception in social data
- o Collected, cleaned, preprocessed data using Python, Selenium and Beautiful Soup

#### 2013–2013 Data Analysis Intern

Quikr, India

- o Investigated online advertisement data to identify consumer trends and buying patterns
- o Developed statistical and predictive models that helped increase customer engagement time on premium ads by 14%
- o Provided graphical recommendations to increase user bounce times

# 2013–2014 **Database Lab Administrator**

Institute of Engineering and Management, India

- o Developed MySQL queries to effectively test core concepts of relational databases
- o Designed course project with appropriate Visio schema diagrams and sample data to facilitate stored procedures, functions, triggers and error handling
- o Collaborated and formulated a lesson plan aimed at increased student participation in labs

### Additional Experience

2014–Present Late Night Manager Student Centers and Programming Services, Syracuse 2015–2015 Summer Staff Reservations and Building Operations, Syracuse

2015–Present **Event Staff** Events and Technical Services, Syracuse

2010-2014 Business Development Associate

In Good Taste. India

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# **Projects**

 $\alpha$ -Tweet Syracuse University

- o Designed scraper bot to collect tweet history for users and their followers
- o Used NLTK to perform word tokenization and TF-IDF filtering to clean data
- o Modified Naive Bayes algorithm and Pearson's coefficient and identified negative correlation between tweet words and retweet possibility

# AWS elasticity analysis with EC2, S3 and DynamoDB Syracuse University

- o Designed shell scripts to enable command line autologins to multiple EC2 instances
- o Automated the procedure of data upload, download and performance monitoring with simple Python Boto3 API calls

## Comparative study on dimensionality reduction techniques Syracuse University

- o Compared Random Projection and PCA to reduce a synthetic dataset of 60 features
- o Employed Agglomerative Hierarchical Analysis with Conditional Entropy and Normalized Mutual Information for cluster validation

# **ID3 Decision Tree with Python**

Syracuse University

o Implemented a model capable of training and classifying nodes from any input dataset with varying parameters and splitting threshold values

# Skills

$\{Languages\}$	Python, Java, R	$\{DB/rDBMS\}$	MySQL, SQL Server 2010
$\{Big\;Data\}$	Hadoop, MapReduce, HiveQL	$\{AWS\ Stack\}$	EC2, S3, DynamoDB
{OS}	Linux, Unix	$\{Packages\}$	Pandas, Scipy, BeautifulSoup, Se-
			lenium,

# Leadership Roles

2015-Present Senator Graduate Student Organization Syracuse University

2015-Present Executive Board Member Engineering and Comp Science GSO Syracuse University

2014-Present Fellow Leadership and Cultural Program Syracuse University

2014-Present Graduate Ambassador College of Enginering and Comp Science Syracuse University

## Certifications

- o The Data Scientist's Toolbox Johns Hopkins University
- o Introduction to Hadoop and Mapreduce Cloudera
- o Data Wrangling with MongoDB MongoDB

### Interests

- o Running(10K, 5K), Hiking, Soccer, Tennis
- o Geometric Drawing Fractals, Spirals, Pentagrams, Zentangles, 1-5 Point Perspectives
- o Community Service Child Education in India, Women Empowerment through Craft, Animal Welfare

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