Design Process

UX works in the same two week sprints as the developers. UX work is started one or more sprints ahead, with enough time to validate designs through user research and direct critiques the development and business team.

Design is done to the level of detail necessary for these purposes, and that can vary depending on the feature. It may be a detailed, working prototype, or it may be a simple workflow diagram of the user's experience. Remaining flexible is the key. In order to do that for KARMA, UX design employed:

- Collaborative white-boarding
- Workflow diagrams
- Wireframes
- Non-interactive mockups
- Developed software

Most commonly used design tool:

Sketch

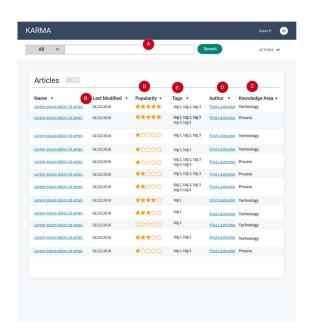
The Design Evolution

Once we understood what we needed to design and why, it was time to propose the desired workflow and feature set for KARMA. The goal was to keep the **workflow** as simple as possible. Primary tasks include viewing, creating and editing knowledge articles. KARMA would handle complexities of organizing and taxonomy behind the scenes, so the user experience would be simple and clean.

Based on the **research**, the focus of the initial designs was to create a space for users to customize their view through a selection of various controls. Conceptually, the round 1 **wireframe** design presented the user with a way to see a list of all articles along with an overview of the knowledge areas, including name and numbers of items included. Also included in this concept is the ability to filter and sort the list presented to the user.

During collaborative design sessions, this design was simplified to better support the MVP of the product and ensure the initial release could be completed within the schedule. However, many of the desired features would be implemented in future sprints.

The next design iteration focused on aligning the UI to early functionality on the backend. The process included rapid software development with less focus on layout. This gave UX/Design the time needed to create the next set of mockups which also included annotated wireframes that were used as a collaboration platform to get to the next iterations.





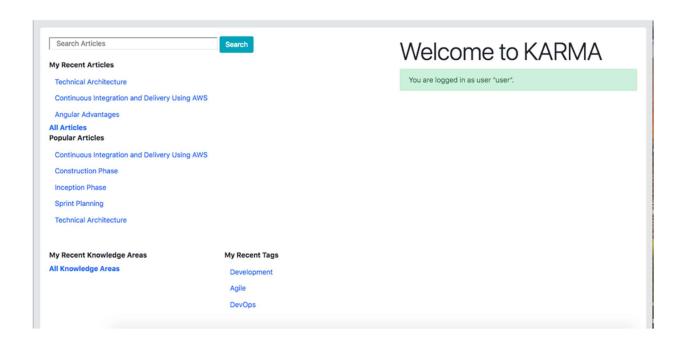
PROS

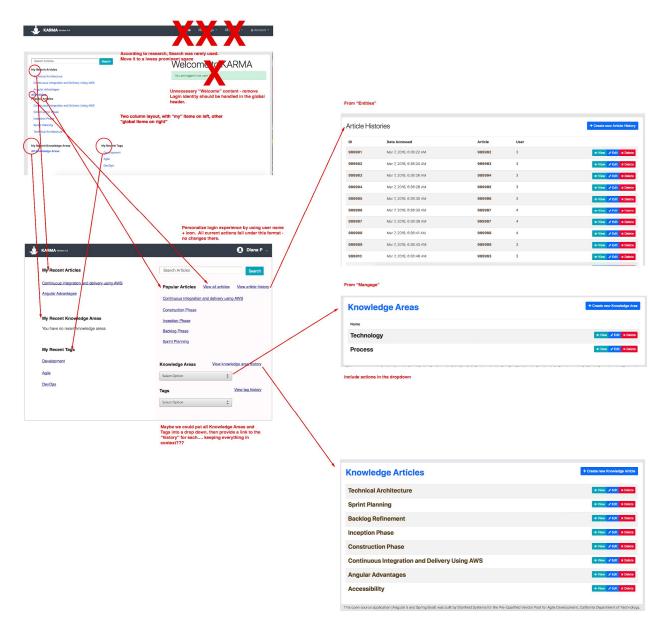
- Customizable interface based on sorting columns
- Gets the user to "the work" quicker than having to select something from a landing page
- Encourages rating and tagging since it's displayed immediately
 Allows user to complete high level, global tasks (via the "Actions" dropdown) such as creating a new article at any place in the workflow. Shoud be able to replace the "Manage" item in the global header

The design tool Sketch was used to capture the developed software, then mark-up recommendations.

The third round of mockups provided more detailed guidance for developers including style specifications as KARMA's dashboard began to take shape. The image below captures the dashboard as developers began applying layout and styling.



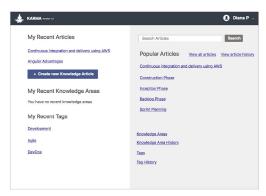




UX/Design continued to collaborate with developers to refine the interface and provide guidance and background so that all of the initial research and goals were reflected in the system.

OPTION 2: below the list of recent articles, is a natural place to put this button.

Also consider (depending upon the user's permissions) you could also add buttons under KAs and Tags to let users create from the home page.



Button styles



Heading styles

H1 Open Sans Bold 24px #4A4A4A

H2 Open Sans Semibold 18px #000000

body Open sans regular 16 px #000000

link Open sans regular + underline16 px #1F35A3



Example screen with primary button and headign style appled

| Article Histories | | | | + Create new Knowledge Article |
|-------------------|-------------------------|---------|------|--------------------------------|
| ID | Date Accessed | Article | User | |
| 999901 | Mar 7, 2018, 6:36:22 AM | 999992 | 3 | ▼View |
| 999902 | Mar 7, 2018, 6:36:24 AM | 999993 | 3 | ◆ View |
| 999903 | Mar 7, 2018, 6:36:26 AM | 999994 | 3 | |
| 999904 | Mar 7, 2018, 6:36:28 AM | 999995 | 3 | ◆ View |
| 999905 | Mar 7, 2018, 6:36:30 AM | 999996 | 3 | ◆ View |
| 999906 | Mar 7, 2018, 6:36:33 AM | 999997 | 4 | |
| 999907 | Mar 7, 2018, 6:36:39 AM | 999997 | 4 | |
| 999908 | Mar 7, 2018, 6:36:41 AM | 999998 | 4 | ◆ View |
| 999909 | Mar 7, 2018, 6:36:43 AM | 999999 | 3 | |
| 99910 | Mar 7, 2018, 6:36:46 AM | 999993 | 3 | View |