A Higher State

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Purpose:  
  
 The purpose of "A Higher State" company is that it will share information and tutorials on Meditation and since I've been researching a lot on this topic, I want to share the facts, benefits, ways to practice it and resources with the people who want to progress in this field. The company will also provide information on the topics which most of the websites don't provide as much.

Objectives:

1)To provide resources and material through which the user can reap the benefits of meditation so, customer satisfaction will be guaranteed over 80%.

2)Spread awareness of this excellent practice and make it more appealing using animated interface on the page.  
  
3)To update the followers on the new research in this topic every week so, updates will be available to users every week.

###### Audience Characteristics:

The two kinds of audience that will be visiting this website are-  
1)Beginners in this field.  
2)People who are progressing in this field of meditation and have been practicing it for a while.  
  
 i) Primary Audience:

The people who have made meditation a part of their life, practice it daily and need the tutorials in order to update themselves will be the primary audience . Since updates will be available often, it will be really beneficial for the primary audience to keep progressing .

ii) Secondary Audience:

Adults, Children or Adolescents who want to learn and develop this art and are new to this will be considered as the secondary audience. For these people, beginner tutorials will also be available since they would be new to this and in this way, they won't miss out the initial part of the training.

Programming interfaces supported: HTML, Javascript, jQuery